

An aerial photograph of San Francisco, showing the dense urban landscape and the city skyline. The image is overlaid with a semi-transparent teal color. The text is positioned in the upper right quadrant.

ConnectSF

SFMTA Board of Directors

April 17, 2018

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connectsf.org

Purpose

***ConnectSF** aligns our agencies through a ground up process to identify our long term transportation projects and policy priorities*

About the Program

- **50-year transportation vision** created with city agencies (**we are here**)
- Phase 2 is about the **projects** and **policies** needed to achieve the vision
- Phase 3 includes San Francisco two transportation **policy and action oriented documents**



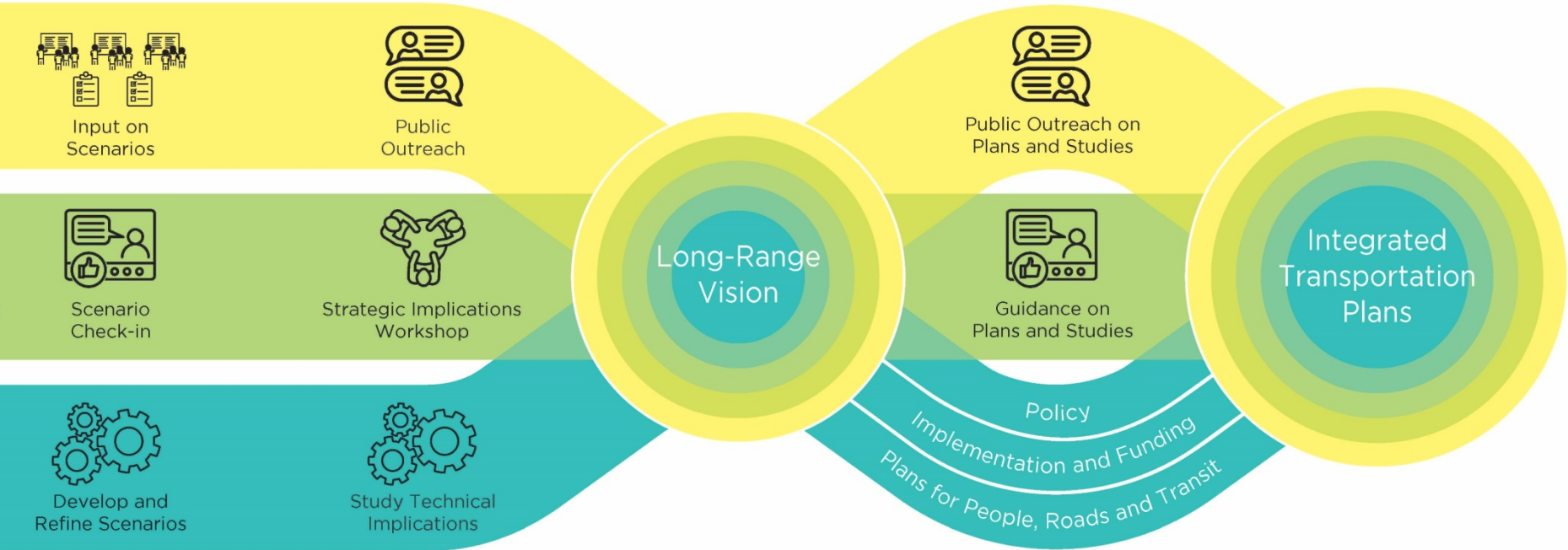
Process

SUMMER 2017

FALL 2017

WINTER 2017-18

2019-2021



Outreach Summary



FOCUS
GROUPS

125

PARTICIPANTS

3

LANGUAGES
OFFERED: CHINESE,
ENGLISH, SPANISH

1

YOUTH
GROUP



ONLINE
SURVEYS

5,300

RESPONDENTS

4

LANGUAGES OFFERED: CHINESE,
ENGLISH, SPANISH, FILIPINO



TARGETED
OUTREACH

60+

ORGANIZATIONS
ENGAGED

470

POP-UP
VISITORS

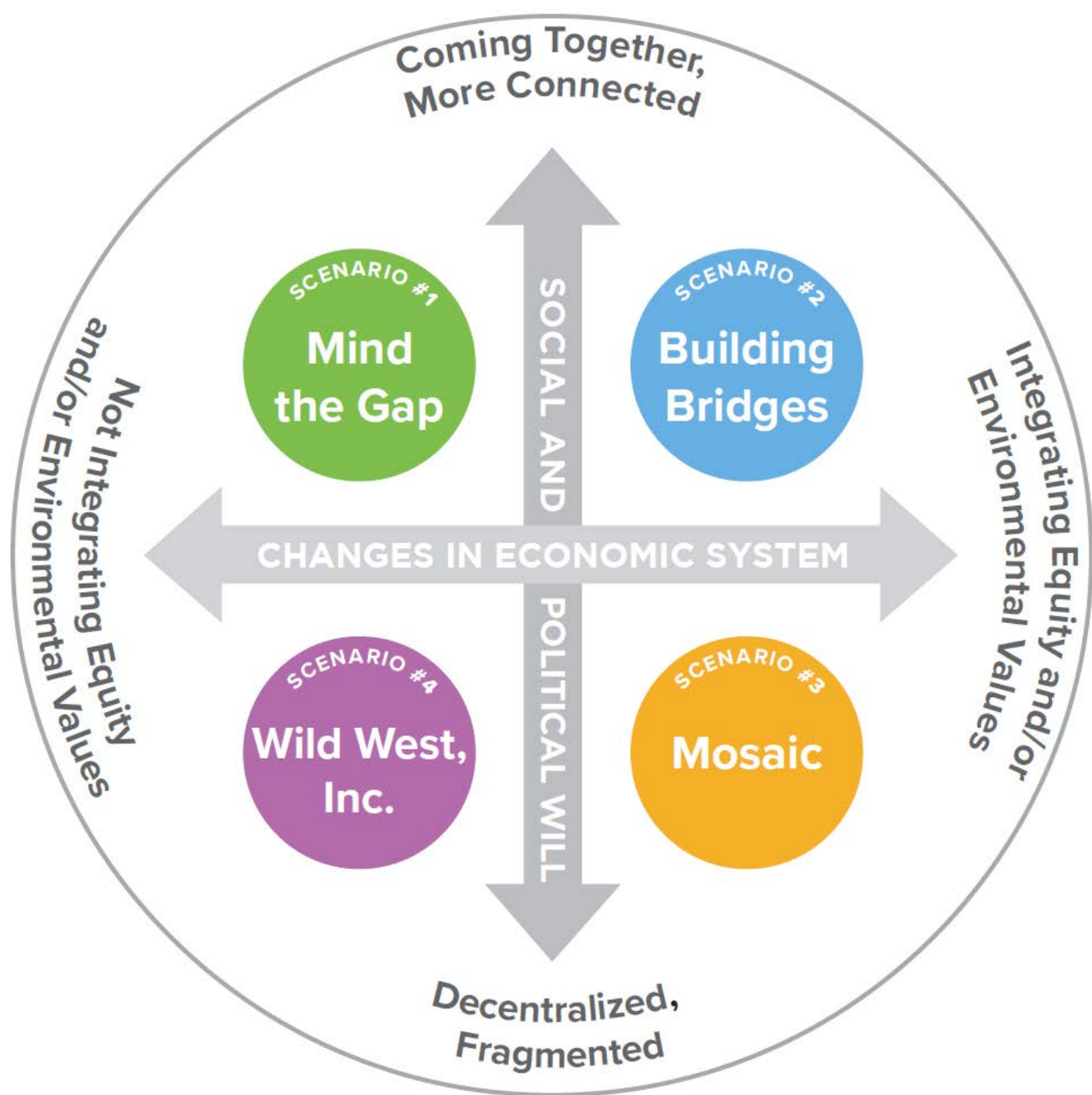
700

POP-UP
RESPONSES

Drivers of Change

ConnectSF Givens	ConnectSF Uncertainties
<ul style="list-style-type: none">• Climate change, resource scarcity, and natural disasters• Demographics and regional growth• Earthquake risk• Aging infrastructure• Public distrust in government• Rapid technological change	<ul style="list-style-type: none">• <i>Regional Economy</i>• <i>21st Century Infrastructure</i>• <i>Changing Mobility Landscape</i>• <i>Public Health Influences</i>• <i>Lifestyle Choices and Values</i>• <i>San Francisco's Adaptive Capacity</i>• <i>Inequality and Polarization</i>• <i>Governance</i>

Scenario Matrix

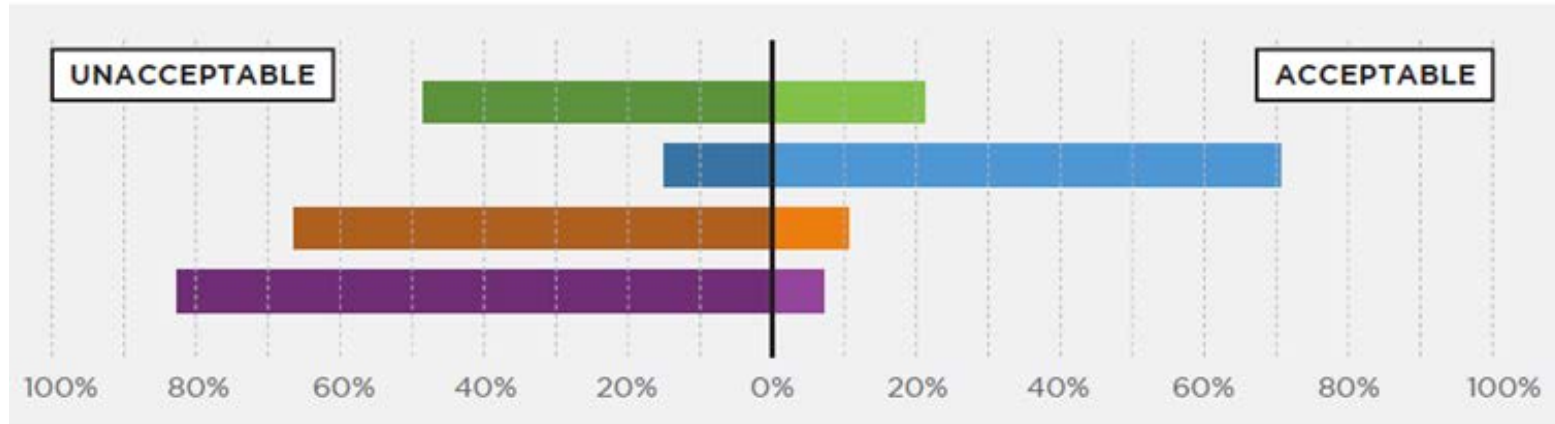


Scenario Outreach

Do you think this scenario is acceptable or unacceptable?

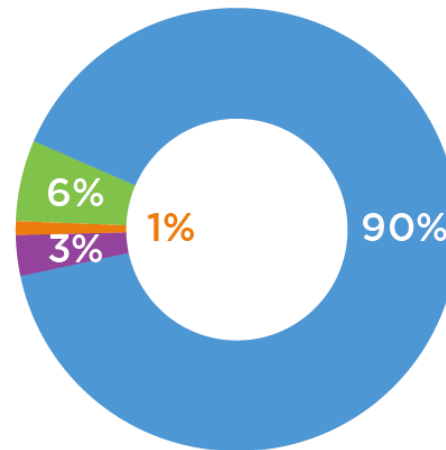


SURVEYS



FOCUS GROUPS

What scenario did people most prefer for the future of San Francisco?



Scenarios: ■ Mind the Gap ■ Building Bridges ■ Mosaic ■ Wild West, Inc.

The Vision



Equity



**Economic
Vitality**



**Environmental
Sustainability**



**Safety and
Livability**



**Accountability
and Engagement**



The Vision



Numerous transportation and mobility options are available and affordable for all. There is less need for individually owned cars.



There are seamless transit connections to local and regional destinations.

The Vision



Streets are dedicated to efficient and sustainable transportation modes, improving operations and efficiency.



There is significant construction to meet the needs of the rising population and workforce.

The Vision



Infrastructure projects are developed and built more quickly, cost-effectively.



Neighborhoods are safe, clean, and vibrant with many people walking and biking.

What's Next? Upcoming Studies

- Phase 2 is about the **projects and policies** needed to achieve the vision:
 - Transit Corridors Study
 - Streets and Freeways Study
- Phase 3 includes the two **policy and action** oriented documents,
 - SFTP 2050 (countywide transportation plan)
 - Transportation Element Update

