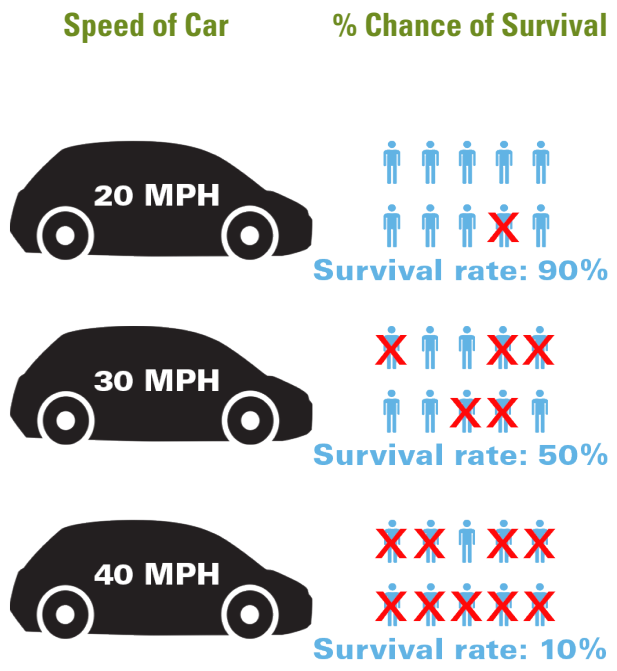


SPEED & SAFETY RELATIONSHIP

Vehicle speed is the biggest factor in determining if someone survives getting hit by a car.

A person walking hit by a car going 30 MPH is **six times** more likely to die than a person hit by a car moving at 20 MPH.



TRAFFIC CALMING PROGRAM
 One South Van Ness Avenue, 7th Floor
 San Francisco, CA 94103
 415.701.4500 or call 311
trafficalming@sfmta.com
www.sfmta.com/calming

Traffic Calming Program

The SFMTA's Traffic Calming program makes San Francisco's streets safer and more comfortable for everyone by designing streets that encourage slower speeds.

www.sfmta.com/calming

311 Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Libreng tulong para sa wikang Tagalog / การช่วยเหลือทางด้านภาษาโดยไม่เสียค่าใช้จ่าย / خط المساعدة المجاني على الرقم 311



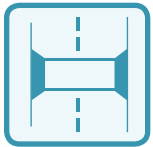
WHAT IS TRAFFIC CALMING?

Traffic calming...

- 1 uses physical designs to slow speeds on residential streets
- 2 is simple, inexpensive and self-enforcing
- 3 improves safety and comfort of non-motorized street users
- 4 typically addresses midblock speeding
- 5 does not include the use of stops signs or other regulatory devices

TRAFFIC CALMING TOOLBOX

Different types of traffic calming measures are appropriate on different types of streets. The city's program only installs measures on residential streets. Some examples of traffic calming measures include:



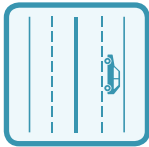
Speed Humps



Raised Crosswalks



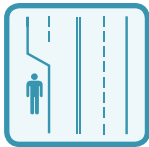
Traffic Circles



Reduced Lane Widths



Median Islands



Lane Shifting

HOW TO BRING TRAFFIC CALMING TO YOUR BLOCK PROCESS

If you feel that speeding is a concern on your residential street, consider applying to the city's Traffic Calming Program! You will need to submit an application and petition signed by at least 20 residents from separate households on your street to get the process started.

Here's how the SFMTA's process works:



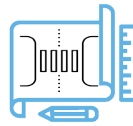
(Jul)

APPLY - Download the application and petition at sfmta.com/calming. Completed materials are due **July 1** of each year.



(Sep-Jan)

EVALUATION - The SFMTA evaluates each block for traffic speed, crash history and land use to determine the list of projects that will receive traffic calming.



(Feb-Jul)

ENGINEERING - The SFMTA staff develops appropriate measures for each block based on evaluation.



(Jun-Oct)

BALLOTING - The SFMTA sends ballots to households on streets where speed humps are proposed to determine resident support.



(Jul-Nov)

PUBLIC HEARING - A public hearing is held to legislate the traffic calming measures.



(Sep-Feb)

CONSTRUCTION - Project designs are finalized and construction begins.

TRAFFIC CALMING IN ACTION

Traffic calming works!

Streets that had speed humps installed saw a **greater than 90% reduction** in the number of vehicles traveling above 30 mph.

Traffic calming is popular!

The 2015/16 program had 102 applications, **2.5 times greater** than the number received in 2013/14.

TESTIMONIALS

"Speeding is a real problem in my neighborhood. Working together, the community has taken advantage of the SFMTA's Traffic Calming Program to request a slower, safer street. I'm proud of how the neighbors have come together in support of safer streets for our kids and families."

- Jennifer King, a Potrero Hill Resident