



THE SOUTHERN BAYFRONT

GUIDING COMMUNITY AND
CITYWIDE INVESTMENT

PRESENTATION TO
SAN FRANCISCO MUNICIPAL
TRANSPORTATION AGENCY BOARD
JULY 19, 2016

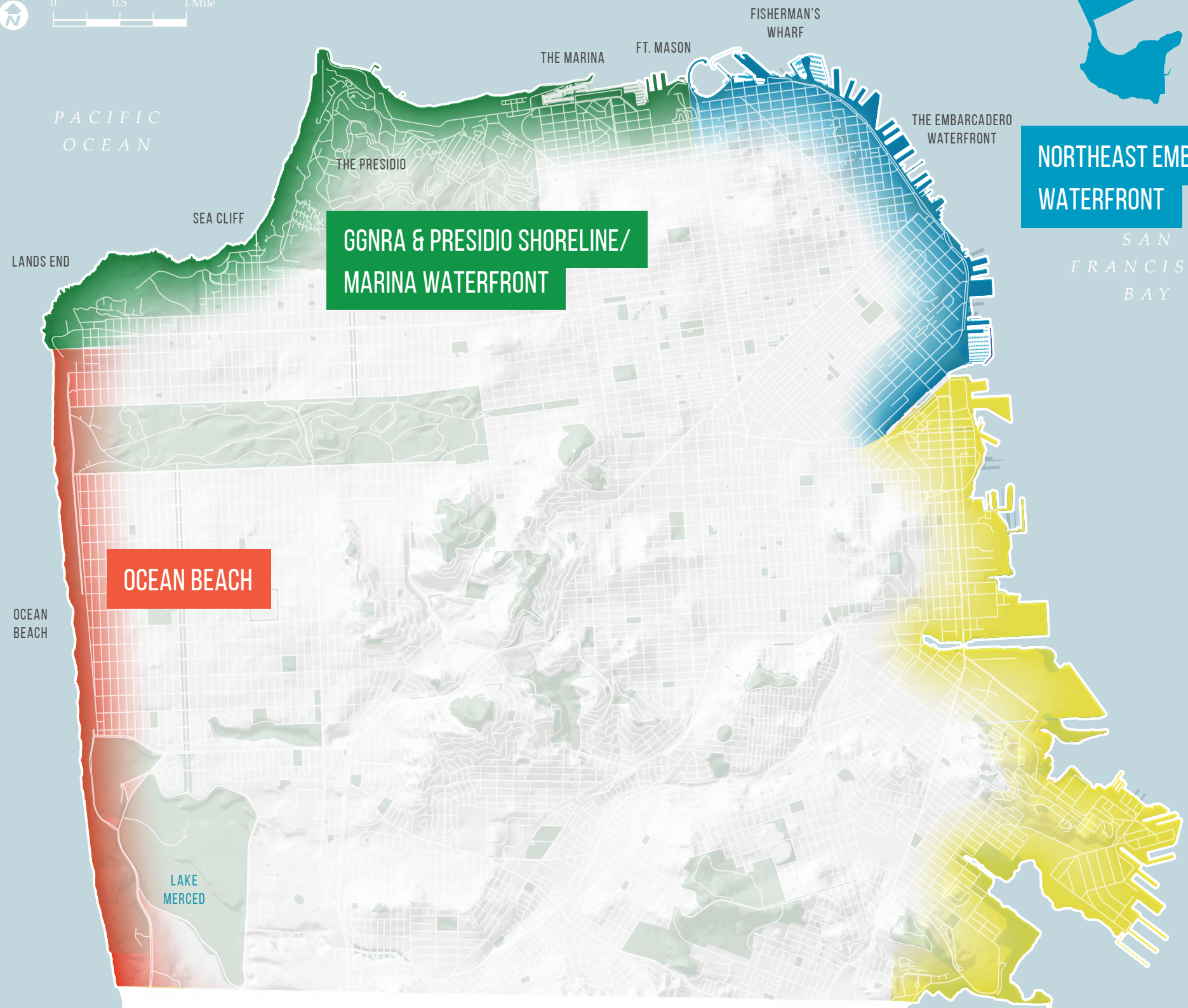
THE SAN FRANCISCO WATERFRONT



0 0.5 1 Mile



TREASURE ISLAND



NORTHEAST EMBARCADERO WATERFRONT

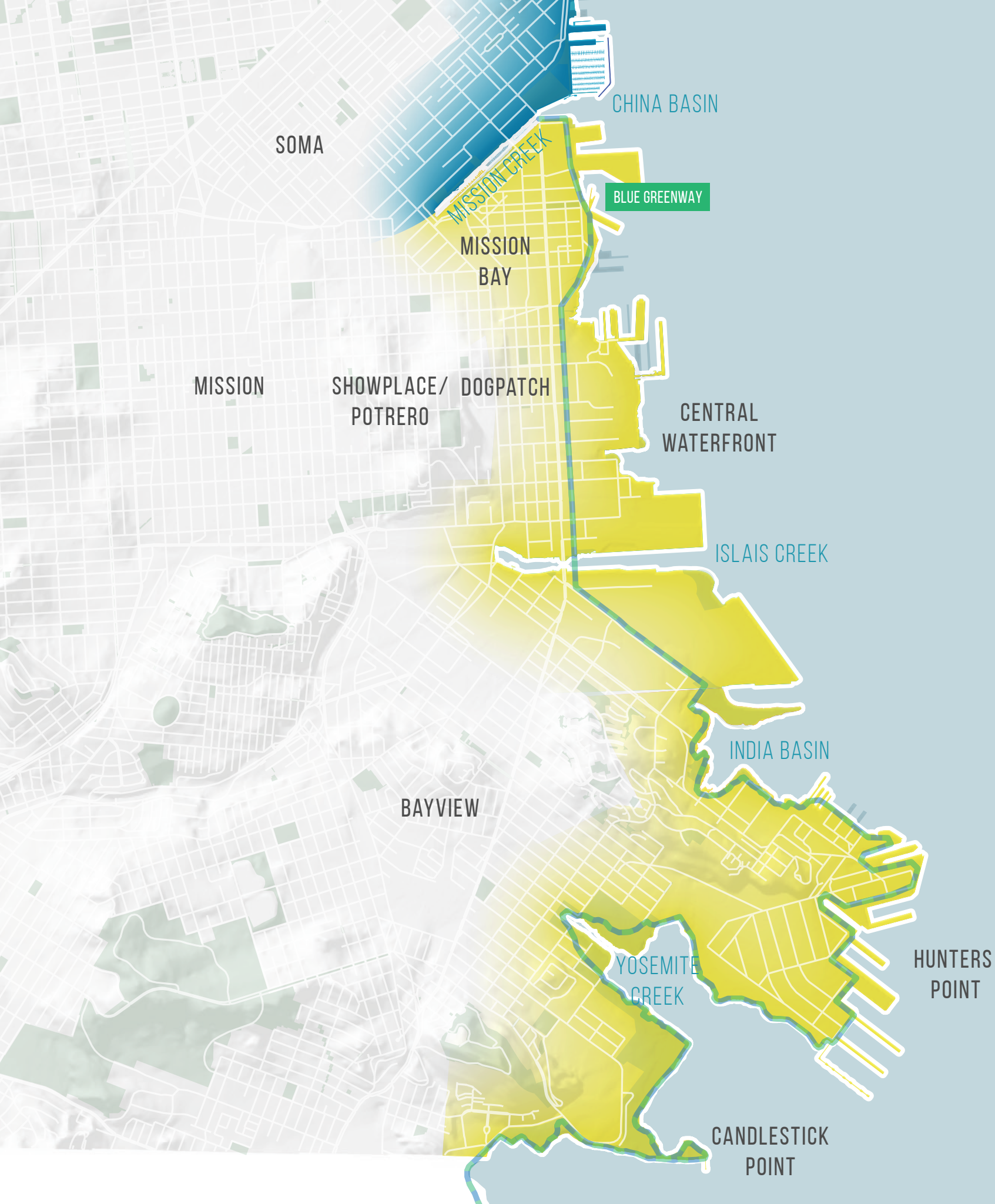
GGNRA & PRESIDIO SHORELINE/MARINA WATERFRONT

OCEAN BEACH

Strategies are needed to address challenges to San Francisco's waterfront overall.

Focused strategies are needed for distinct stretches of the waterfront.

SOUTHERN BAYFRONT



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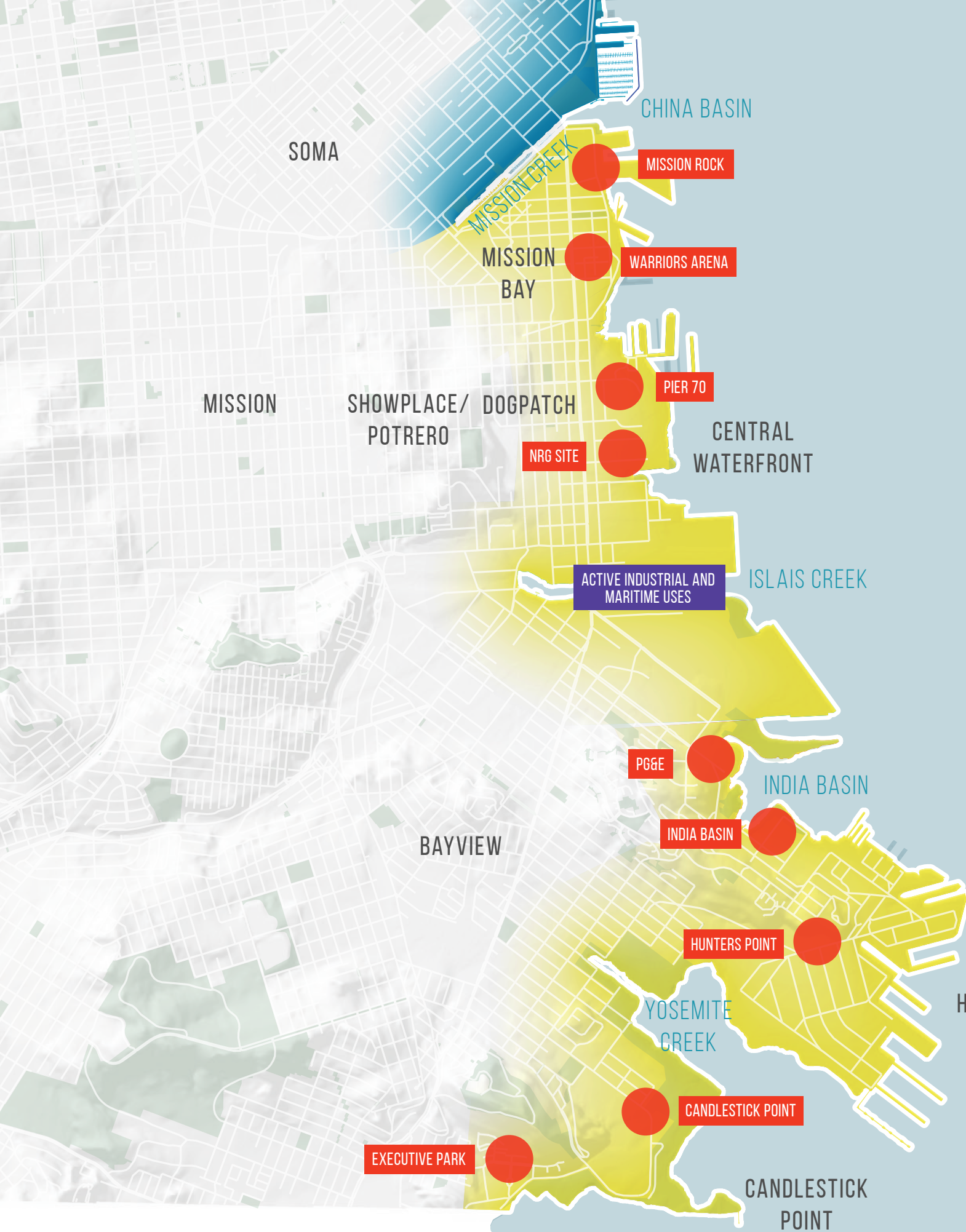
The Southern Bayfront is a collection of dynamic neighborhoods, vibrant communities, and a large and multi-faceted waterfront.

Now proposed projects seek to bring new investment to this district...

How do we focus investment to address the needs of the diverse communities within the Southern Bayfront, while also serving the needs of a growing city?

36,000
PEOPLE ALREADY
LIVE NEARBY

23,000
PEOPLE ALREADY
WORK NEARBY



SOUTHERN BAYFRONT

20,000 NEW HOUSEHOLDS

33% of new households will be affordable

6,700 AFFORDABLE HOUSEHOLDS

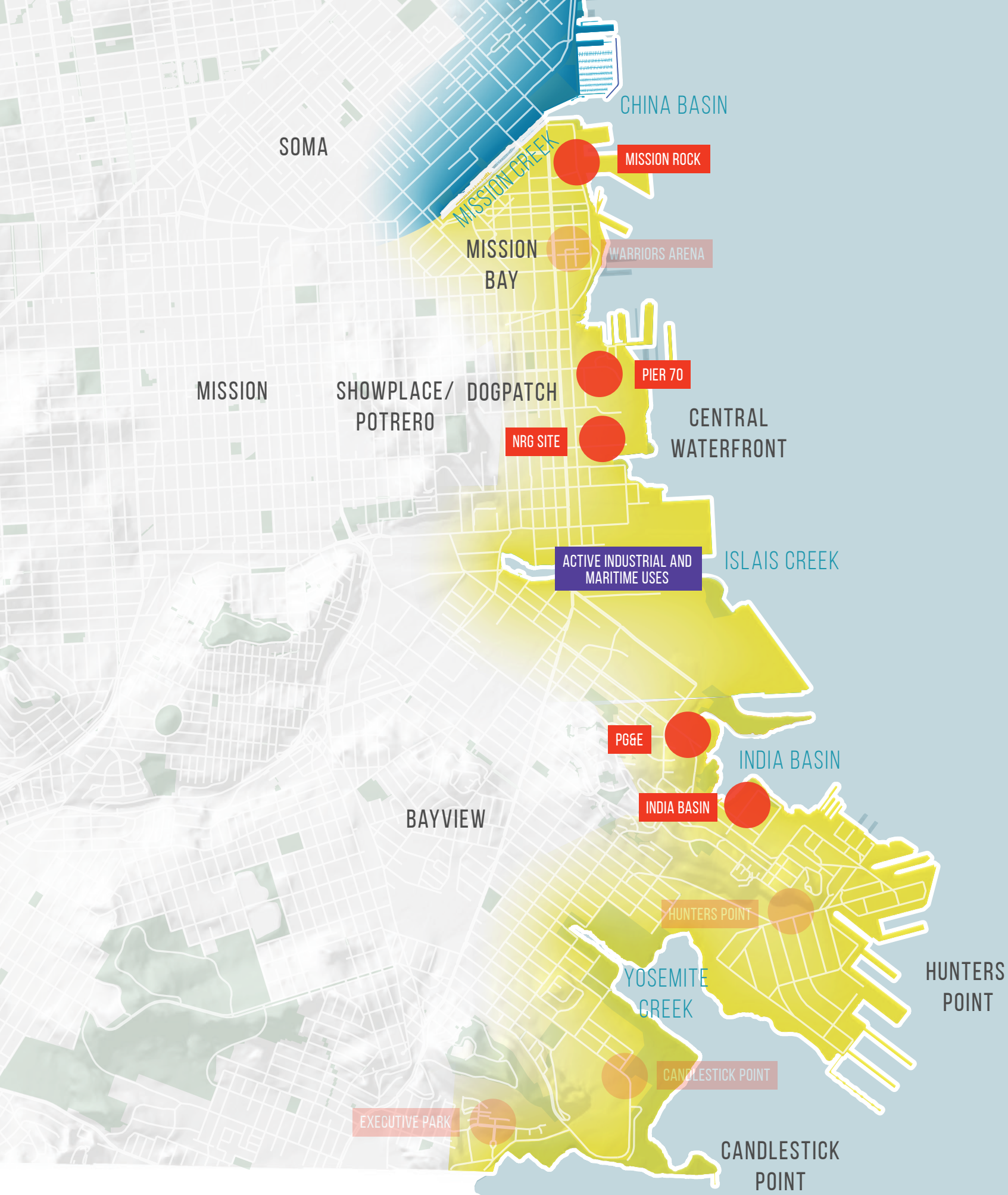
New households will include a mixture of rental apartments and for-sale condos

35,000 NEW JOBS

new jobs will be created across a mix of industries such as office, PDR and retail

520+ NEW AND RENOVATED ACRES OF OPEN SPACE

This equals half the size of Golden Gate Park and is nearly all new public open space in the City

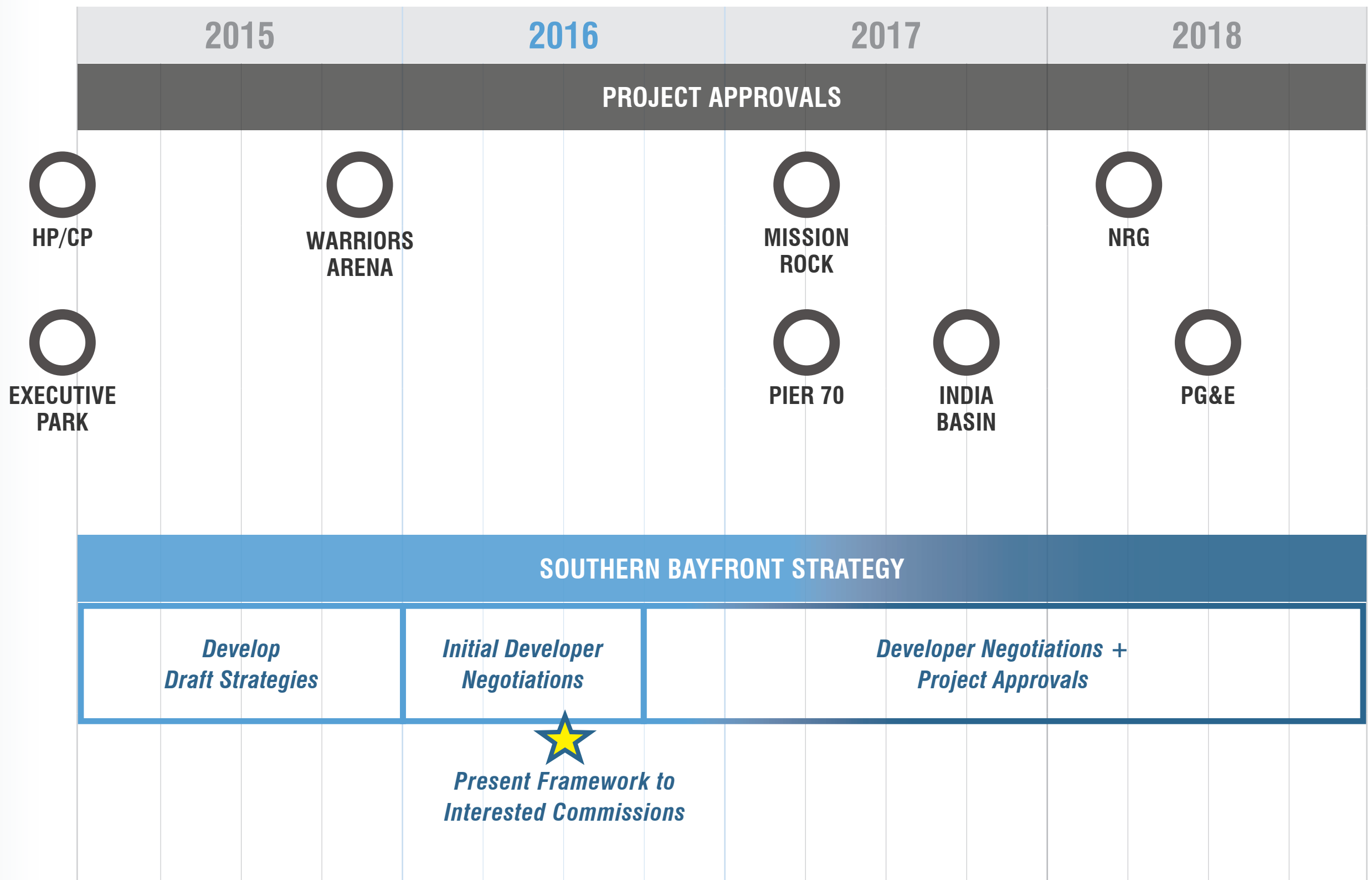


SOUTHERN BAYFRONT

Proposed investments seek to revitalize underutilized waterfront properties, transform them into assets for the community, and create new places to live, work, and create on former industrial, non-residential land.

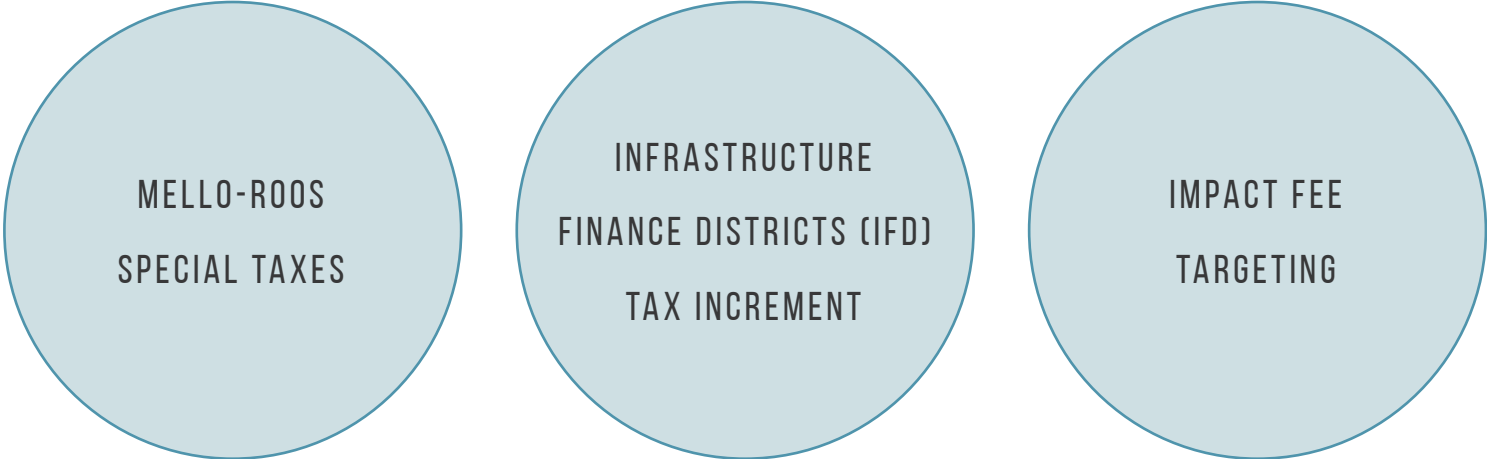
A coordinated negotiation framework will leverage investment to provide significant value to residents and neighborhoods.

APPROVALS TIMELINE



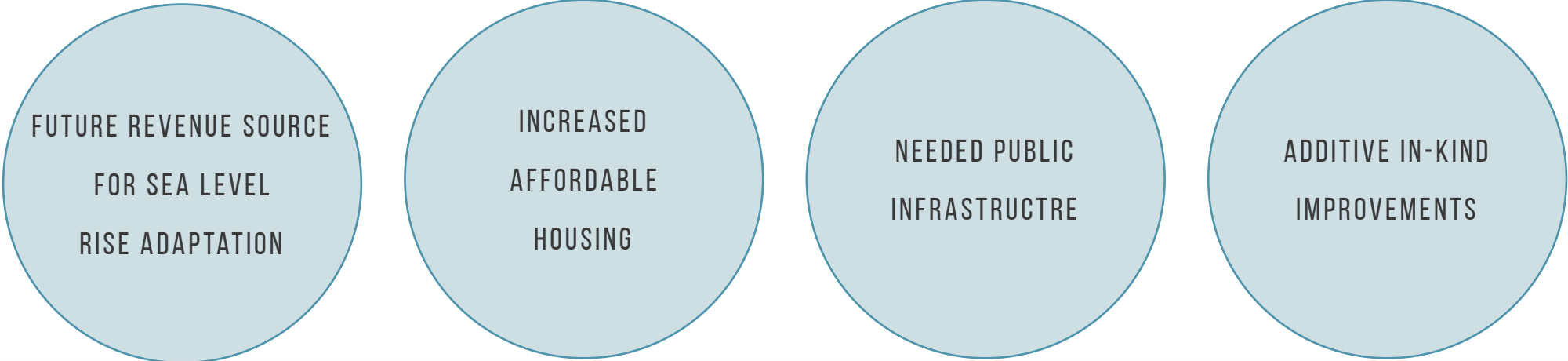
HOW CAN WE GROW THIS INVESTMENT FOR DISTRICT 10 COMMUNITIES?

Public and private project investments will be leveraged to provide community benefits through the use of creative public finance tools:



These tools create additional value for developers and the City because they offer a lower cost of money than private risk capital.

They will allow the City to negotiate additional public benefits, including:



ENSURING EQUITABLE AND BENEFICIAL GROWTH

Projects are already underway in the north and south ends of the district. Major new investments have been proposed that seek to build on this growth.

Proposed projects must be addressed cohesively to ensure appropriate district and citywide public benefits. The City's Southern Bayfront effort aims to coordinate and focus new investment proposed for the district in the following key areas:



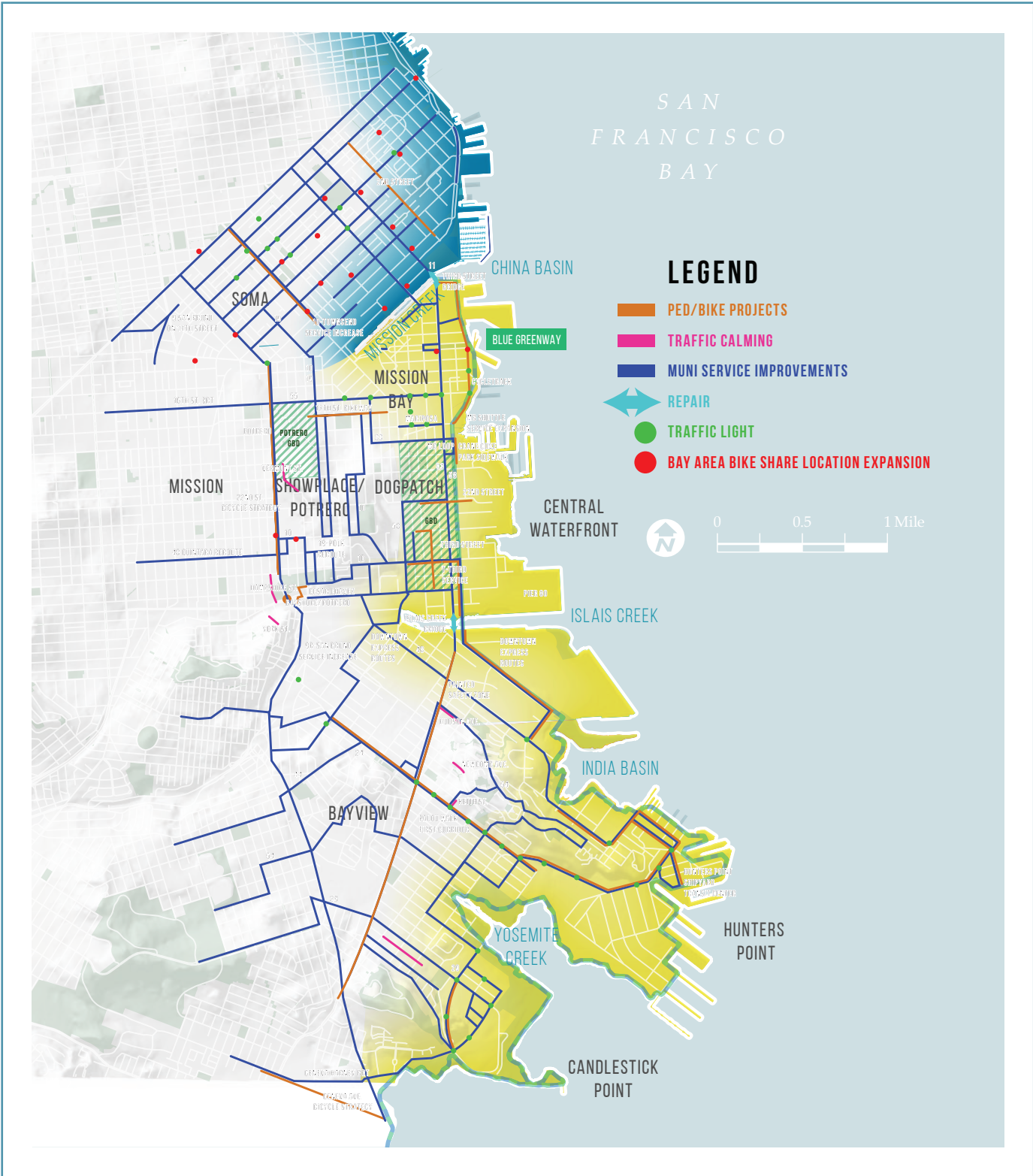


ADDRESSING TRANSPORTATION DEMAND

2016 - 2020

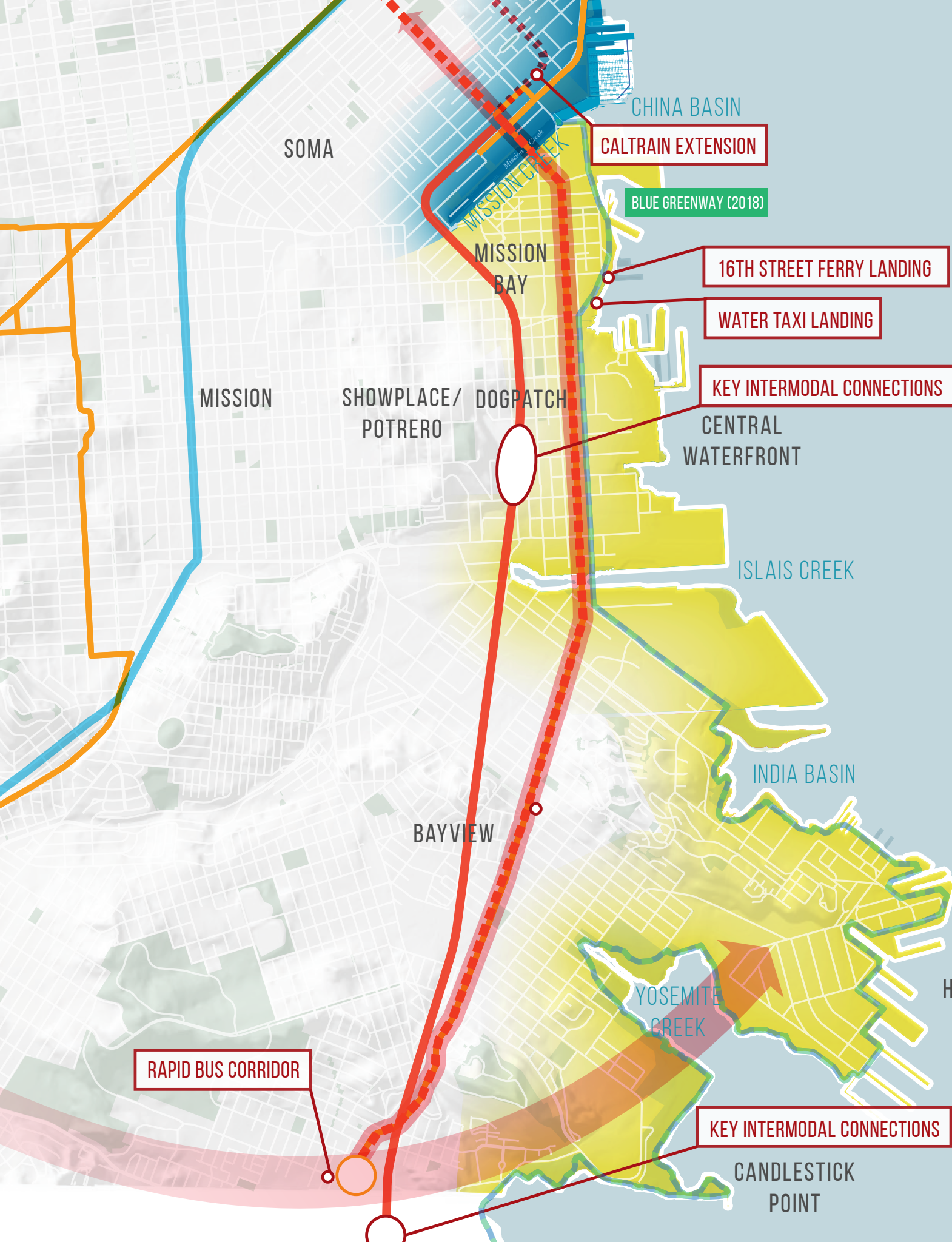
The City is working to meet the growing demand for transportation across the southeastern part of the City with the implementation of vital projects that will provide new options and greater capacity for riders as early as 2017.

NEAR-TERM NEIGHBORHOOD INFRASTRUCTURE (NET NEW THROUGH 2021)



FINANCIAL DISTRICT/ SOUTHERN BAYFRONT IMPROVEMENTS FUNDED IN SFMTA FY 17-21 CIP

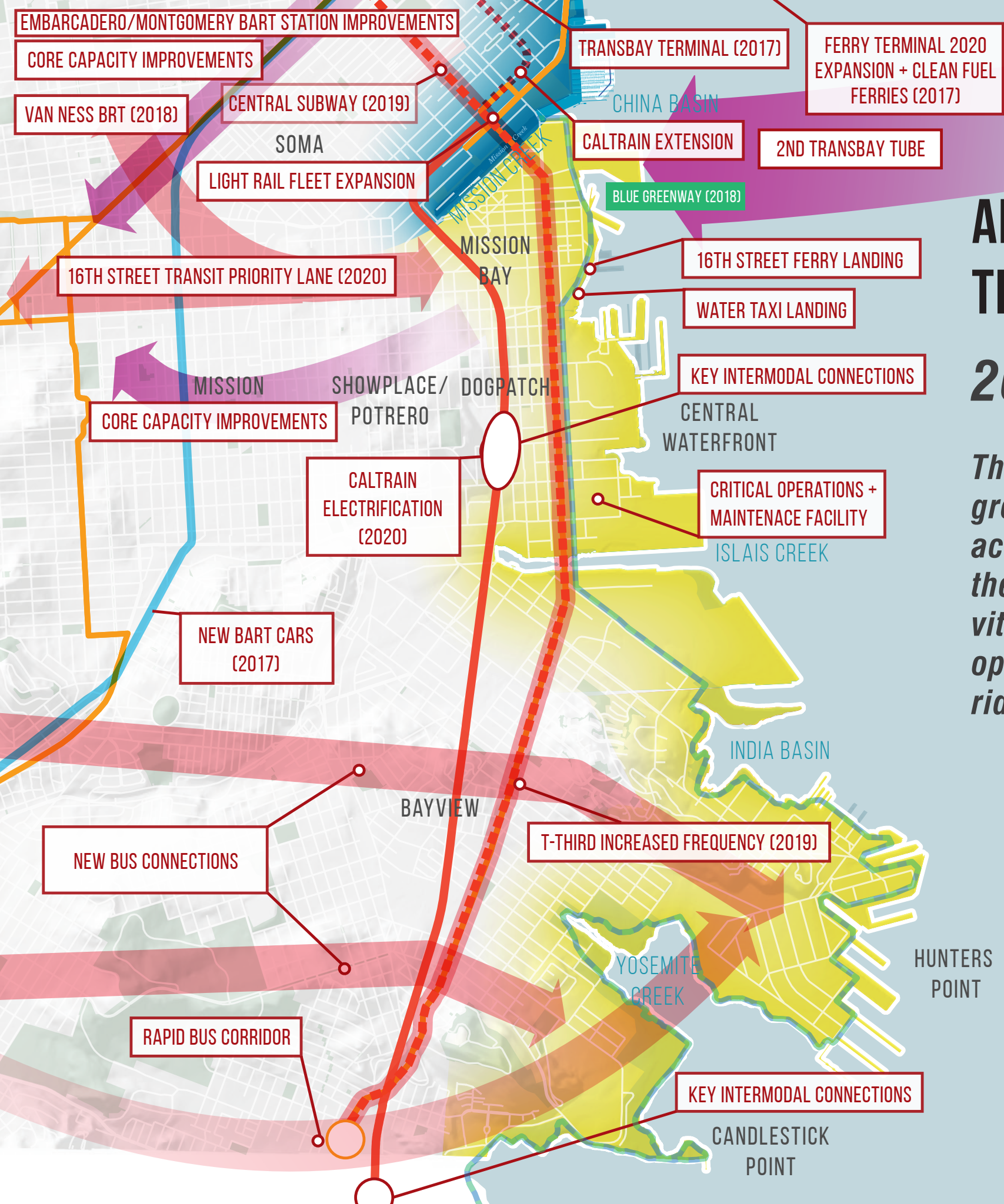
| IMPROVEMENT | AMOUNT |
|----------------------------------|-------------------------|
| Central Subway | \$ 402,520,516 |
| Facility | \$ 96,907,219 |
| Fleet | \$ 171,850,000 |
| Signals | \$ 2,300,000 |
| Streets | \$ 107,158,190 |
| Traffic Signals | \$ 7,580,000 |
| Transit Fixed Guideway | \$ 83,973,889 |
| Transit Optimization & Expansion | \$ 597,044,842 |
| GRAND TOTAL | \$ 1,469,334,656 |



ADDRESSING TRANSPORTATION DEMAND

2020 - 2030

The City is working to meet the growing demand for transportation across the southeastern part of the City with the implementation of vital projects that will provide new options and greater capacity for riders.



ADDRESSING TRANSPORTATION DEMAND *2030 & Beyond*

The City is working to meet the growing demand for transportation across the southeastern part of the City with the implementation of vital projects that will provide new options and greater capacity for riders.

FOCUSING TRANSPORTATION INVESTMENT

THROUGH NEGOTIATION, THE CITY WILL CHANNEL INVESTMENT INTO 3 AREAS TO BOLSTER TRANSPORTATION EFFORTS:

- LOCALIZED NEIGHBORHOOD INFRASTRUCTURE
- TRANSIT SYSTEM OPERATIONS
- PLANNING FOR THE FUTURE



QUESTIONS?

More information available at [*oewd.org/southernbayfront*](https://oewd.org/southernbayfront)