



SFMTA
Municipal
Transportation
Agency

On-Street Shared Vehicle Parking Permit Program

SFMTA Board of Directors Meeting
July 18, 2017

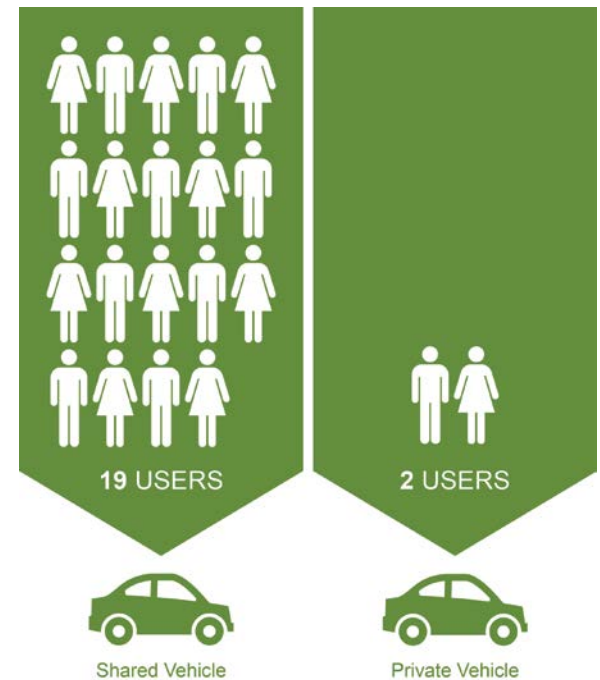
Benefits of vehicle sharing

- Helps address and reduce:
 - automobile ownership rates
 - parking demand
 - vehicle miles traveled
 - greenhouse gas emissions
- Enhances mobility options
- Leads to more walking, biking, and transit use



Pilot results

- **Vehicles used an average of 6 hours/day**
- **Average of 19 unique users/month/space**
- Over 140,000 VSO members in SF
- 17% of members got rid of vehicles
- As many as 24,000 vehicles sold as a result of vehicle sharing in SF
- When considering those who avoid purchasing a vehicle, as many as 60,000 fewer vehicles on the streets



Shared vehicle permit proposal

- Three zones
- At least 15% of vehicles must be placed in Zone 2, and at least 15% in Zone 3
- Per-space fees:
 - \$285 - Zone 1
 - \$180 - Zone 2
 - \$50 - Zone 3



Shared vehicle permit proposal

- Shared Vehicle definition in Transportation Code Section 901
 - *“A Shared Vehicle must be available to members for rental at all times when the vehicle is Parked in a designated on-street Shared Vehicle Parking Space.”*
 - Fleet-based VSOs only; vehicles shared 100% of the time
- Cap of 1000 permits
- Utilization data sharing requirements
- Online crowdsourcing for neighbors’ preferred locations

Selection/approval process

VSO

Vehicle Sharing Organizations (VSO) request permits for some locations



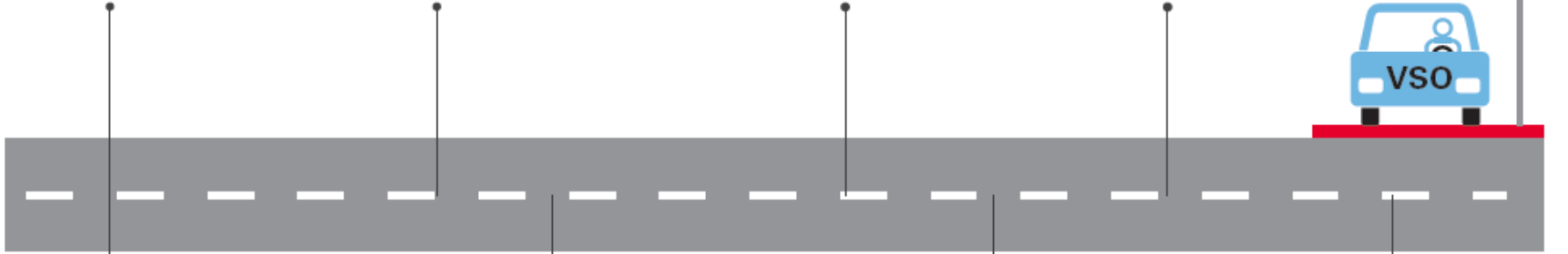
Staff reviews requested locations and neighborhood feedback, then proposes locations

VSO

VSO outreach to adjacent neighbors of proposed locations



Proposed locations brought to SFMTA Board



Public requests preferred block locations via on-line map



Inter-agency review of proposed locations



Proposed location brought to public hearing



Approved on-street shared vehicle spaces are implemented



Program timeline

Qualify VSOs and
reissue permits for
existing pods

Summer/Fall

Further permit
proposal selection
and approval process

Fall/Winter

Ongoing program
operation

Winter

Thank you

Parking Policy Team
Sustainable Streets Division | Parking
San Francisco Municipal Transportation Agency