



SFMTA
Municipal
Transportation
Agency

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS
POLICY AND GOVERNANCE COMMITTEE**

MINUTES

Friday, May 19, 2017
1 South Van Ness Ave. 7th Floor
Union Square Conference Room

**REGULAR MEETING
9:00 A.M.**

COMMITTEE
Joél Ramos, Chairman
Gwyneth Borden
Cheryl Brinkman

Edward D. Reiskin
DIRECTOR OF TRANSPORTATION

Roberta Boomer
BOARD SECRETARY

ORDER OF BUSINESS

1. Call to Order

The meeting was called to order by Chairman Ramos at 9:01 a.m.

2. Roll Call

Present: Gwyneth Borden
Joél Ramos

Absent: Cheryl Brinkman - with notification

3. Approval of Minutes

On motion to approve the minutes of the April 21, 2017 Regular Meeting: unanimously approved (Brinkman – absent).

4. Public Comment

Edward Mason provided an update on commuter shuttle violations including staging, operating without sticker or decal, idling, congestion, and stalling. (Mr. Mason provided a written statement which is included below.)

PAG – May 19 2017 written comments submitted by Edward Mason

City commuter bus violation statistics for April 2017 include 14 observation periods and 54 plan violations. They include impact to Muni 11, no blue sticker 4, missing a sticker 13, staging 9, idling 3, congestion 10, operating on 3 ton restricted street 10, green pilot decal 2, no ICC identification 1 and stall 1. On March 18, 2017 Storer 316 sticker 10-5050 stalled/bottomed out southbound Castro and Elizabeth Streets for almost three hours creating considerable congestion and negative impact to Muni.

5. Presentation, discussion and possible action regarding Next Generation Customer Information System. (Explanatory documents include a slide presentation.)

Jason Lee, Manager, Transit Technology Projects, presented the report.

Chairman Ramos asked for the list of stakeholders.

PUBLIC COMMENT:

Edward Mason inquired about the cost estimate for the new system and if other transit properties have an updated system that SFMTA can use as an example.

6. Presentation, discussion and possible action regarding the 2017 Bike Count Report. (Explanatory documents include a slide presentation.)

Ben Jose, Public Relations Officer, and Jesse Rosemoore, Transportation Planner, presented the report.

PUBLIC COMMENT:

Janice Li recalled that Bridget Smith took a trip to Amsterdam to study biking and returned excited about biking. Copenhagen did a lot of marketing and SFMTA should as well. She encouraged staff to review how the SFMTA is getting the message out. Automated counters are great but they are limited. She wondered how staff was trying to more accurately count, particularly car versus bike.

7. Presentation, discussion and possible action regarding key metrics and actions for SFMTA Strategic Plan Goals including safety, operations and finance. (Explanatory documents include a report.)

Ed Reiskin, Director of Transportation and various staff presented the report.

Director Gwyneth Borden expressed interest in taking the POETS Education Program training or receiving a presentation on the training.

No public comment.

ADJOURN – The meeting adjourned at 10:30 a.m.

Submitted by:

Caroline Celaya
Caroline Celaya
Assistant Board Secretary

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [S.F. Campaign and Governmental Conduct Code section 2.100 et seq.] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 415-581-2300; fax: 415-581-2317; 25 Van Ness Ave., Suite 220., SF, CA 94102-6027 or the web site: sfgov.org/ethics.