



**VISION
ZERO
SF**

Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

VISION ZERO SF: ***ELIMINATING TRAFFIC DEATHS BY 2024***

JANUARY 5, 2017

OVERVIEW

- Action Strategy update
- Open Letter for transportation network companies
- Executive Directive update
- Vision Zero Priority Projects
 - Palou Streetscape

ACTION STRATEGY UPDATE

- City agency VZ staff feedback (12 agencies)
- Public stakeholder feedback:
 - Special Action Strategy Mtg Oct 3rd
 - Online survey ending Oct. 21st
 - VZ Coalition meeting on Oct. 26th (sent final comments 1/4/2017)
- Supervisor outreach: Nov./Dec.
- Directors' Working Group meeting on Nov. 16th
- Public Stakeholder Update: VZ Task Force mtg Dec. 13th and VZ Committee mtg Dec. 15th
- Finalize with creative services and release end of January

OPEN LETTER

Background: Commissioner Peskin requested city draft open letter to transportation network companies et al urging their support & assistance to achieve Vision Zero

Process:

- Identify city efforts: what the city is doing to be a model for driver training and accountability
- Identify city-based efforts: requirements for contracted or permitted companies & collaboration opportunities
- Identify & formally request more proactive participation to support Vision Zero

EXECUTIVE DIRECTIVE 16-3

1. Higher Quality
2. More Mileage
3. Protected Bikeways
4. JFK Drive Speed Humps
5. Golden Gate Park Traffic Calming Study
6. Safety Analysis for Youth, Seniors and People with Disabilities
7. Automated Safety Enforcement
8. Enforcement
9. Vision Zero Awareness
10. Telematics
11. Driver Training
12. City Fleet Improvements
13. Progress Reporting

Visit VisionZeroSF.org for full update

PROTECTED BIKEWAYS

- **7th Street and 8th Street:**
 - MTA Board Approved
 - Implementation early 2017
- **Turk Street:**
 - MTA Board Spring 2017
 - Implementation Summer 2017
- **Howard & Folsom:**
 - Outreach underway
 - Near-term Implementation 2017
- **Upgrading Existing Protected Bikeways**



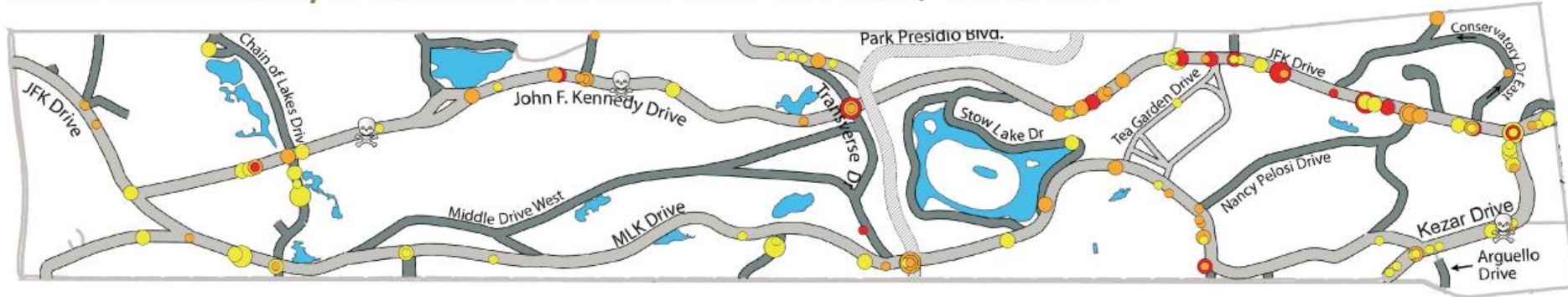
JFK DRIVE SPEED HUMPS

- **Completed**
 - 9 Speed Humps
 - 1 raised crosswalk



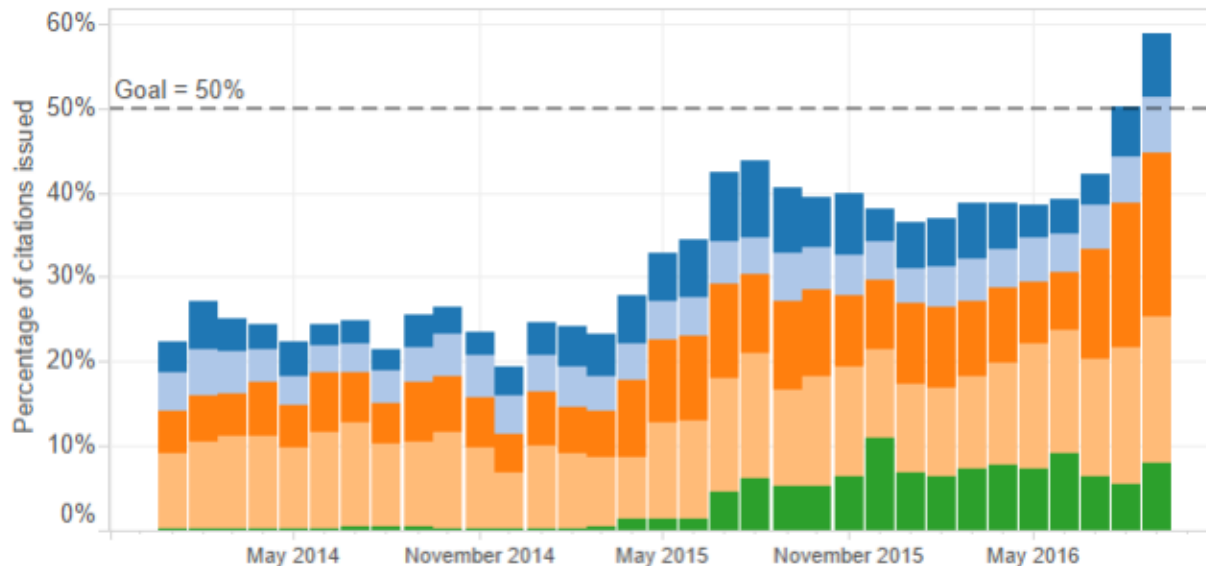
GOLDEN GATE PARK TRAFFIC CALMING STUDY

Location and Severity of Collisions on Golden Gate Park Roads, 2011 to 2016

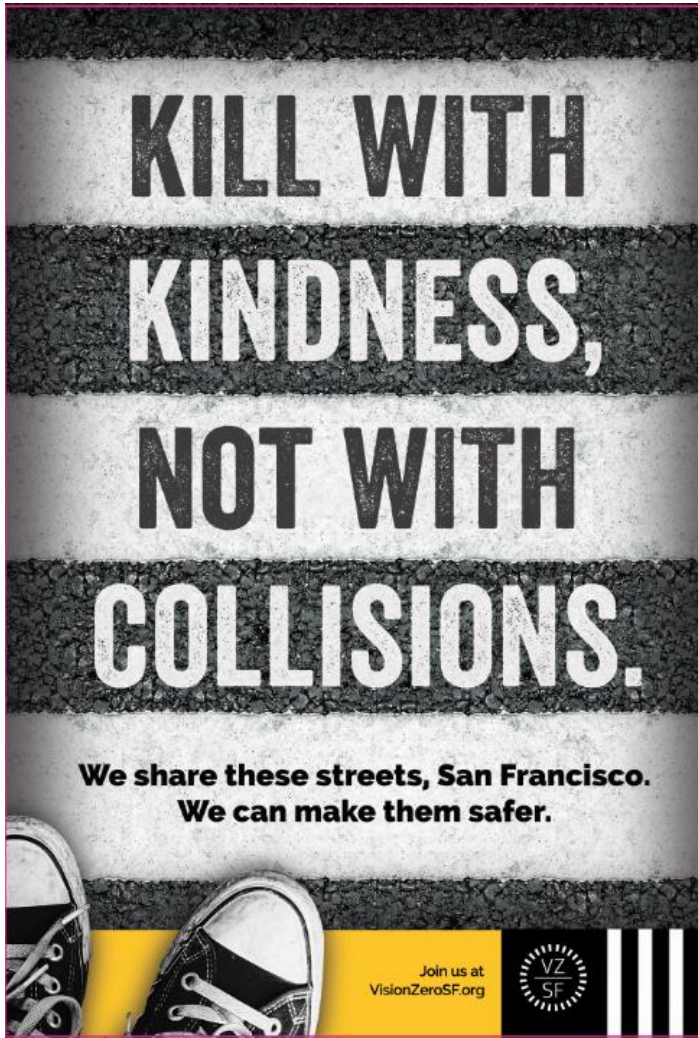


ENFORCEMENT

TARGETED ENFORCEMENT: FOCUS ON THE 5

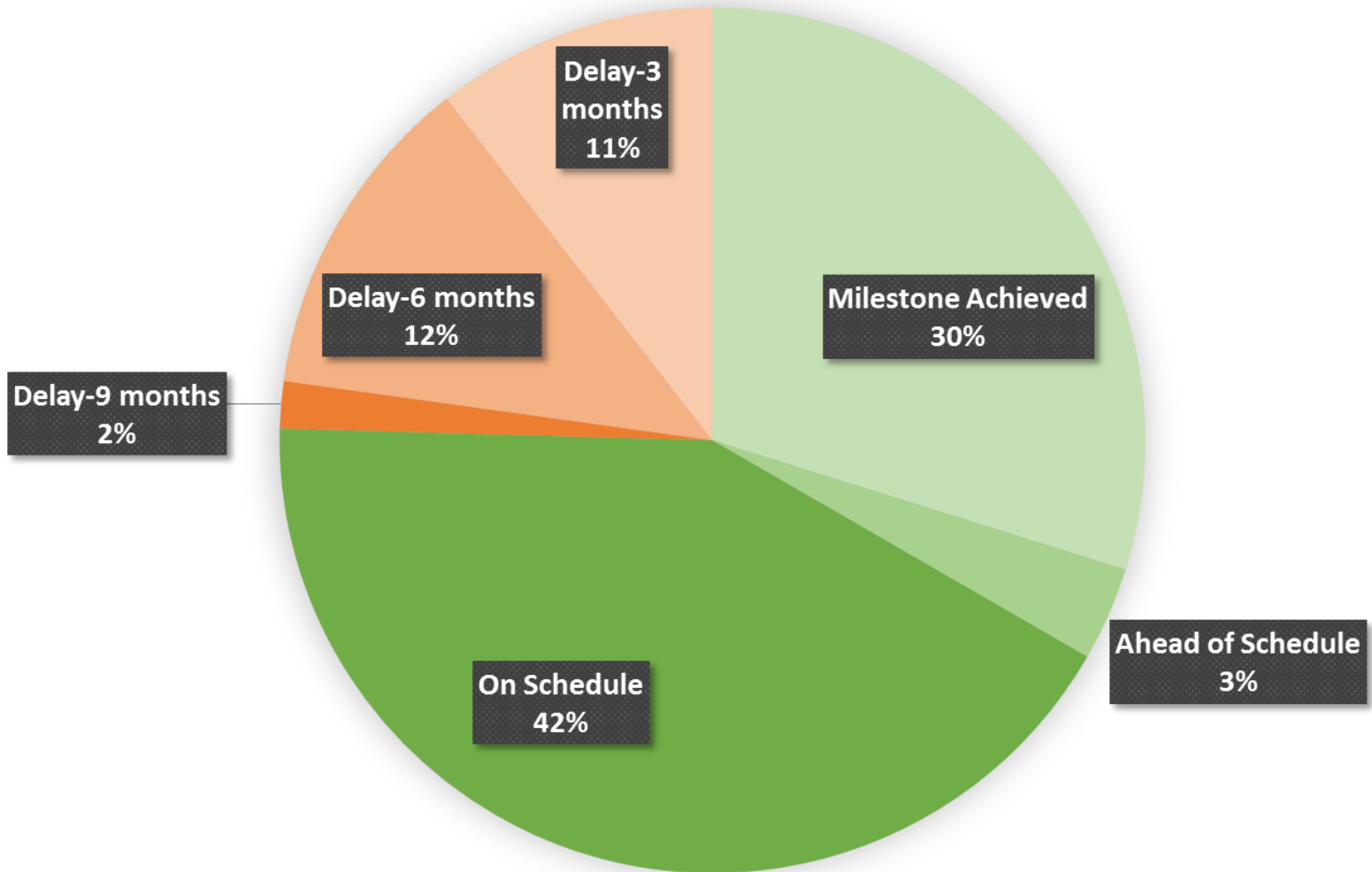


VZ AWARENESS



- Began airing in August
- Radio Advertising through October
 - Spanish: KSOL, KBRG
 - Cantonese: KTVO
 - English: KCBS, KKSF, KISQ, KMVQ, KIOI, KOSF, KITS, KVVF, KQED, KLLC, KYLD and KMEL.
 - Plus online Spotify, COX Radio, CBS Radio, etc.
- Bus Shelter Ads in September (at left)
- Vision Zero bus ads through December
 - Bike pass on right
 - It Stops Here

Vision Zero Priority Projects



MILESTONES ACHIEVED IN FALL 2016

- Polk Streetscape Project, began construction
- Van Ness Improvement Project, began construction



Photo: Bryan Goebel/KQED

- Motorcycle Education Campaign, began program
- Tenderloin Safe Routes to School Project, completed construction

SCHEDULE UPDATES FOR FALL 2016 MILESTONES

- San Jose Ave Road Diet and Cycletrack, complete construction
 - Original schedule: Fall 2016 >> Current: Winter 2017
- Mission/Trumbull Safety Improvements, complete construction
 - Original schedule: Fall 2016 >> Current: Spring 2017
- Sutter St at Mission, Taylor and Leavenworth, complete construction
 - Original schedule: Fall 2016 >> Current: Spring 2017
- Webster (Fulton to Sutter), complete construction
 - Original schedule: Fall 2016 >> Current: Winter 2017
- SF Street Smarts, begin program
 - Original schedule: Fall 2016 >> Current: Summer 2017
- SFPD E-citations, begin program
 - Original schedule: Fall 2016 >> Current: Winter 2017
- Update High-Injury Network, complete program
 - Original schedule: Fall 2016 >> Current: Winter 2017

UPCOMING MILESTONES

- School Crossing Guard & Vision Zero Awareness, complete program
- Severe Injury Tracking, complete program
- Mansell Streetscape Improvement Project, complete construction
- Surveillance System Update: Merging police and hospital data, complete program
- Automated Speed Enforcement, secure sponsor





SFMTA
Municipal
Transportation
Agency

Palou Streetscape Project

SFMTA CAC 1/5/2017

Project Goals



Improve pedestrian safety



Provide traffic calming

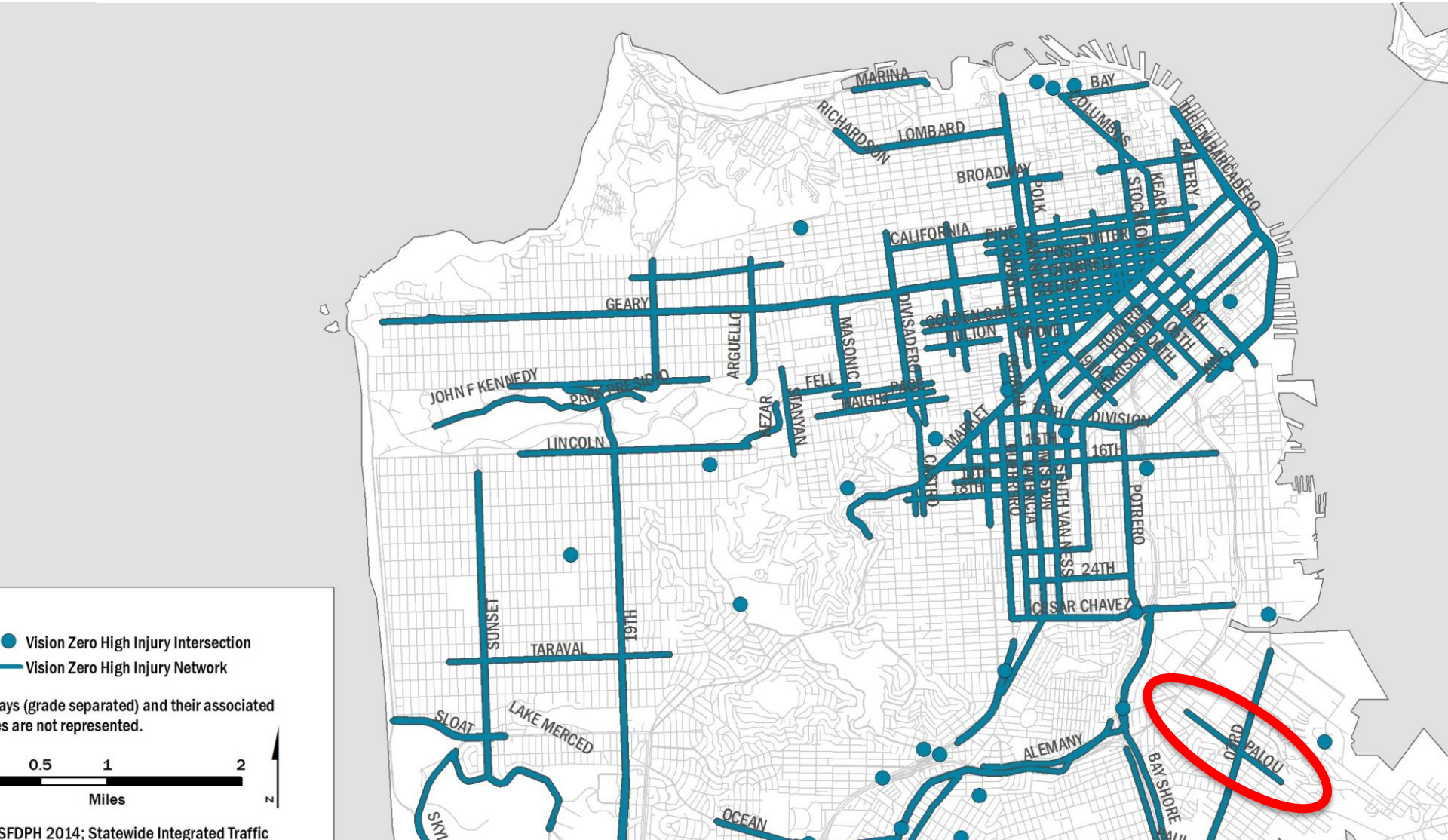


Greening



MUNI
FORWARD

SF High Injury Network



Summary of Outreach

- 5 community meetings (2014-2016)
 - Field meeting with residents after CM#4
 - Scope adjusted after CM#4 based on budget, collision info and community feedback
- Public Hearing:
 - Mailed response to petition advertising PH
 - 100s of mailers
 - Posting on NextDoor website
 - Postings on poles along Palou corridor
 - Email sent to project list

Proposed Designs

- 12 intersections total on Palou corridor
- 10 corner bulbs
 - Many corner bulbs at bus stops would be front door bus bulbs
- 15 medians
- New paving and curb ramps
- New striping to visually narrow the road

Typical Intersection - Existing



Typical Intersection - Proposed

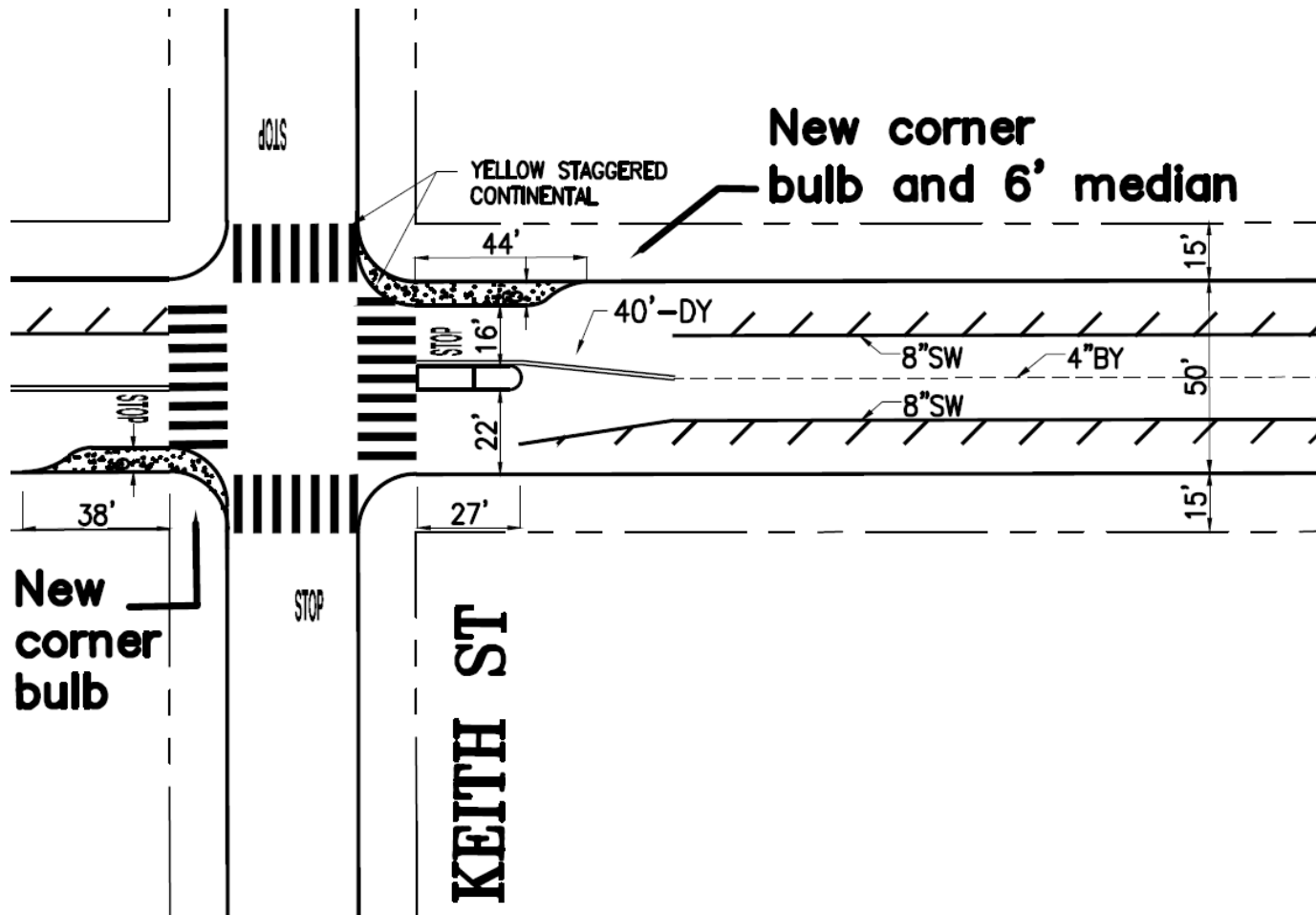


Photo examples of median and bulb



What we've heard so far

- Concerns about parking removal for pedestrian bulbs
 - Early project scope included additional bulbs than current scope
 - Scope was adjusted to better match collision patterns, reflect community input, and remain within budget

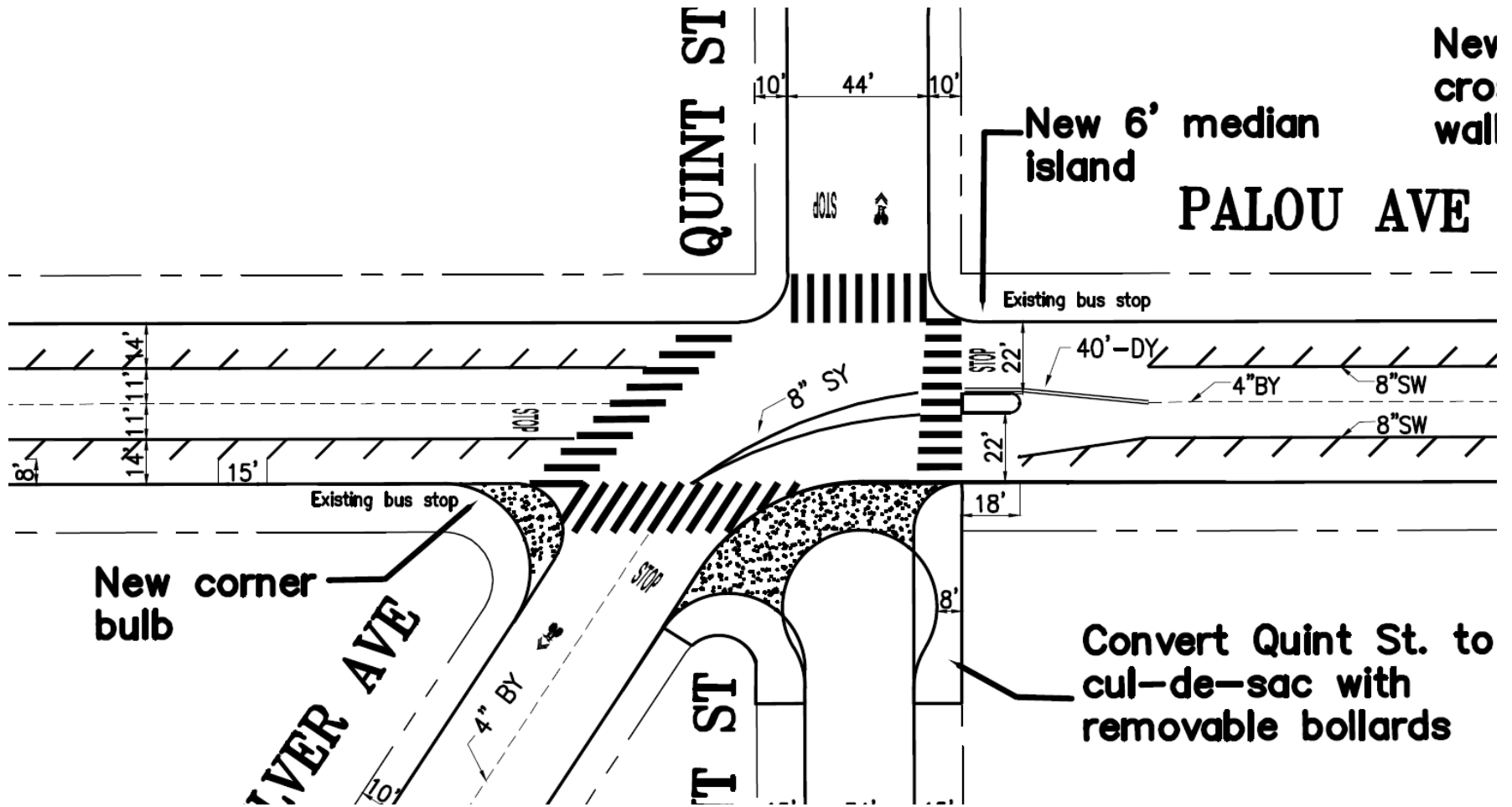
What we've heard so far

- Request for angled parking on Palou and side streets
 - Due to safety and reliability concerns, Muni does not recommend adding new angled parking on transit streets
 - All side streets are too narrow for angled parking

Silver/Quint - Existing



Silver/Quint- Proposed cul-de-sac design



What we've heard so far

- Concerns about cul-de-sac design
 - Some residents want to keep the north-south cut-through route on Quint to remain in place
 - Although some residents south of the cul-de-sac may have 1-2 extra minutes of driving time, other residents are supportive of the design that tightens the intersection, shortens pedestrian crossings, and simplifies the intersection for drivers
 - Some residents prefer a traffic signal instead of intersection redesign

Schedule

- Sept 2013-June 2015 – planning
- July 2015-September 2016 – design
- SFMTA Board Hearing: 2/7/17
- Early 2017 – bid/award
- Mid 2017- Mid 2018 – construction

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