



SFMTA
Municipal
Transportation
Agency

Muni Service Equity Strategy Progress Update

Background

- SFMTA Board adopted the Muni Equity Policy in May 2014 and the first Muni Equity Strategy for FY17 and FY18 in April 2016
- Builds on (but does not replace) existing Title VI annual monitoring
- Uses a neighborhood based approach to improving routes most critical to low-income/ minority communities
- Was developed jointly with transportation equity and affordable housing advocates



MUNI SERVICE EQUITY STRATEGY REPORT

San Francisco Municipal Transportation Agency
Fiscal Year 2016-17 and 2017-18

April 2016



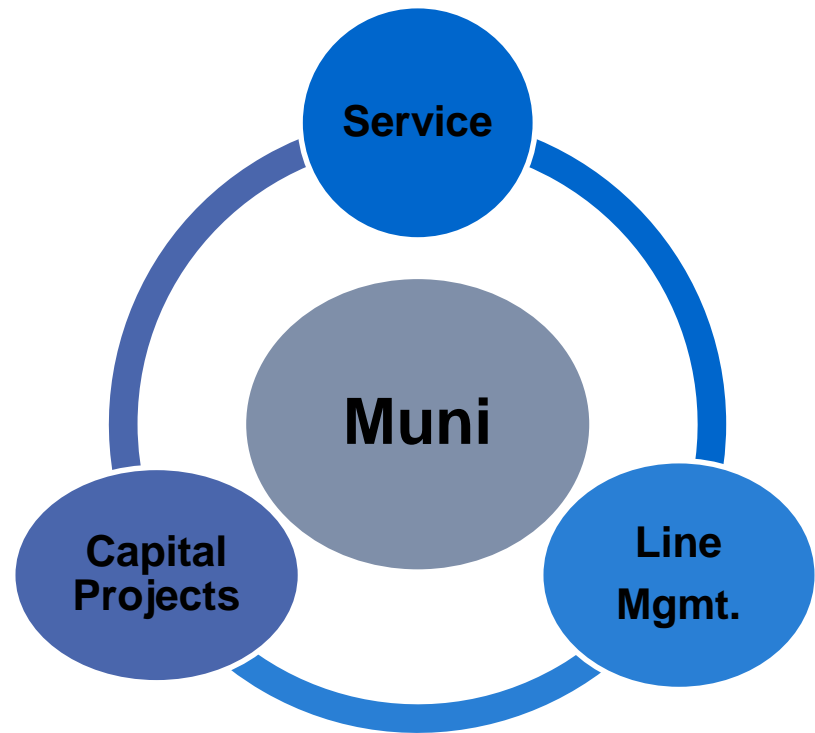
Building on Affordability and Access

- All San Francisco residents within ¼ mile of a transit stop
- Systemwide improvements
- Affordable service
 - 80,000 people signed up for Free Muni for Low/Moderate Income Youth, Seniors and People with Disabilities
 - 20,000 people signed up for Lifeline Pass
- Muni Equity Strategy



Equity Strategy Principles

- **Create transparency about service conditions** by establishing a 2014 baseline and then reporting annually
- **Evaluate service at all times of day**, to accommodate a range of jobs and other trip patterns
- **Distill large datasets** down to 2-3 Key Needs; ground-truth key needs through collaborative outreach
- Pursue recommendations that are **deliverable in a 1-2 year timeline** on routes in focus neighborhoods, as well as routes heavily used by seniors and people with disabilities



Seven Neighborhoods Identified + Routes Heavily Used by Seniors and People with Disabilities



- Data analysis compared transit performance for key metrics
- Evaluated routes in 7 neighborhoods plus routes that were heavily used by seniors and people with disabilities

Implementation Progress – Recent Milestones

Focus Neighborhood	Milestone
Chinatown	Introduced 60ft buses back on 30 Stockton shortline from Van Ness to North Point
Chinatown	Increased peak service on 1 California
Chinatown	Extended Sansome contraflow lane to improve reliability and travel time for the 10 Townsend and 12 Folsom
Inner Mission, Outer Mission/Excelsior, Citywide Accessibility	Implemented Muni Forward transit and pedestrian safety project in the Inner Mission (curb work 2017)
Western Addition, Inner Mission	Received SFMTA Board approval for dedicated transit lanes on 16 th Street for 22 Fillmore

Sansome Contraflow



Before – 10 and 12 buses travel along Battery



After – 10 and 12 buses travel along Sansome

Implementation Progress – Recent Milestones

Focus Neighborhood	Milestone
Bayview	Improved reliability on the KT through operator training and increased track support at St. Francis Circle
Bayview, Outer Mission/Excelsior	Completed Operator restrooms on both ends of the 29 Sunset
Tenderloin/SoMa, Inner Mission	Added transit signal priority to bottleneck locations in SoMa for the 12, 27, 47, plus 2 Sutter and 3 Jackson
Tenderloin/SoMa, Citywide Accessibility	Added peak service on 31 Balboa in Spring 2016
Citywide Accessibility	Received SFMTA Board approval for Muni Forward L Taraval project, including 5 additional ramps for people who use wheelchairs



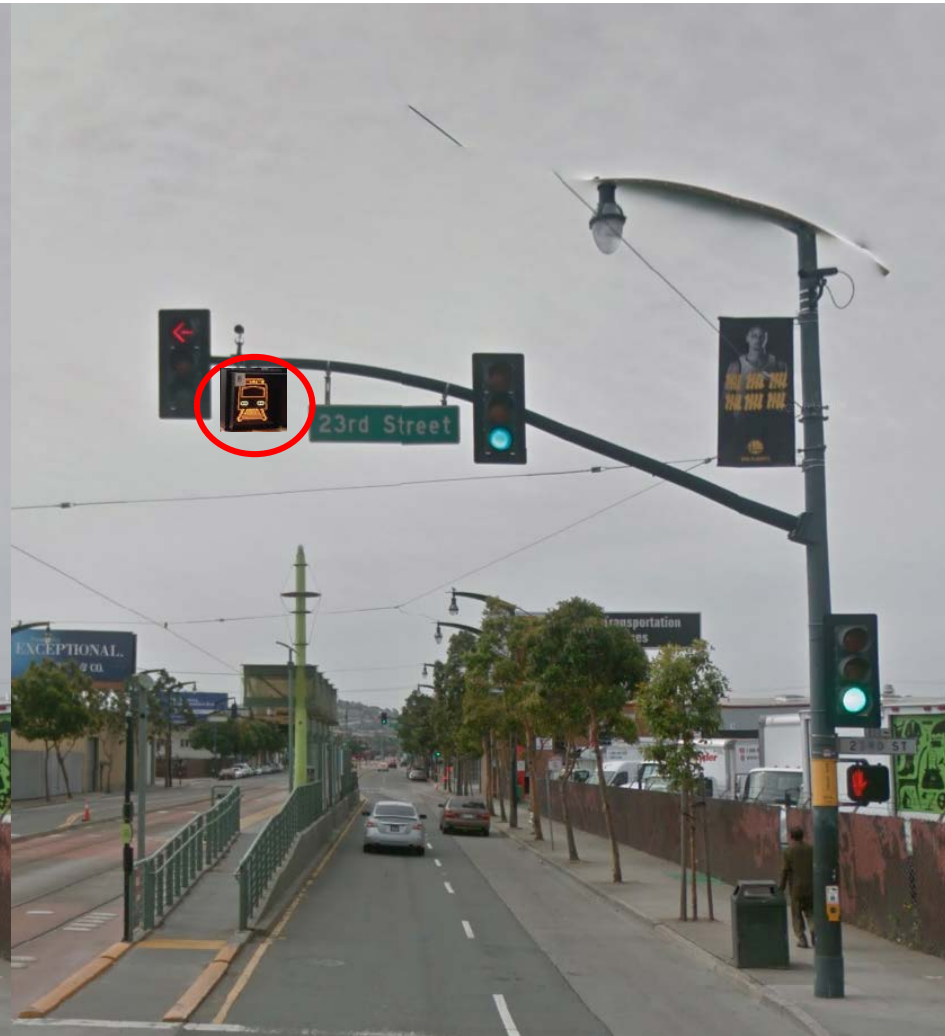
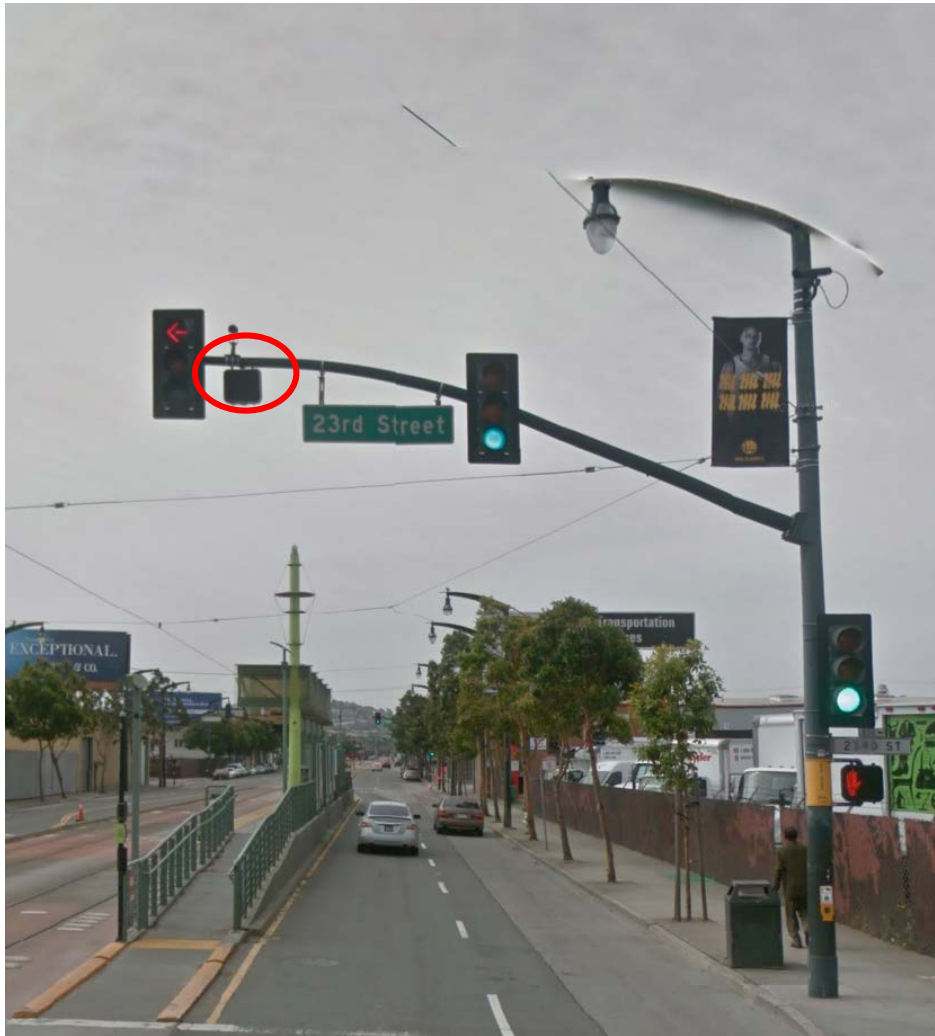
Implementation Progress - Work Underway

Focus Neighborhood	Milestone
Bayview	Optimizing traffic signals to reduce transit travel times; Piloting left turn safety signal features on 3 rd Street
Bayview, Outer Mission/Excelsior	Adding peak service to 29 Sunset (winter 2017)
Chinatown, Visitacion Valley	Identifying cost effective ways to reduce crowding on 8AX Bayshore Express (winter 2017)
Tenderloin/SoMa	Beginning design and outreach work for travel time and reliability improvements on the 27 Bryant in Tenderloin and SoMa
Western Addition, Citywide Accessibility	Certifying Geary BRT environmental review (winter 2016)

3rd & 23rd Streets Southbound – Replace with larger sign

Existing 16" x 16" sign

Mock-up with new 2' x 2' sign



Implementation Progress - Work Underway

Focus Neighborhood	Milestone
Western Addition, Inner Mission	Implementing transit signal priority on Fillmore, 16 th Street, Fulton, McAllister
Inner Mission, Visitacion Valley, Citywide Accessibility	Constructing Muni Forward and pedestrian safety improvements for the 9/9R San Bruno Rapid on 11 th , Bayshore, Potrero
Outer Mission/Excelsior, Visitacion Valley	Conducting outreach for Muni Forward project on Geneva Avenue
Tenderloin/SoMa, Citywide Accessibility	Starting design work for two bus bulbs in Tenderloin as part of DPW curb ramp project (27 Bryant, 31 Balboa)

Outreach Next Steps

Reach:

- People who live in Equity Strategy neighborhoods
- Seniors/people with disabilities reliant on public transportation
- People who are less likely to participate in traditional public participation processes and techniques

Receive input on:

- Key transit performance needs to inform development of draft strategies
- Draft strategies to inform final strategies recommended to SFMTA Board



Outreach Process

Fall/Winter 2016

- Meet with key neighborhood leaders
- Secure outreach consultant and Community-Based Organization partnership(s)

Spring 2017

- Outreach Round 1: what are your key transit service needs?

Summer 2017

- Outreach Round 2
 - Key neighborhood needs we heard in Spring 2017
 - Performance trends based on data
 - Here are draft strategies to address these needs. What do you think? What's missing?



Anticipated Outreach Techniques



- Partnerships with Community-Based Organizations
- Focus groups with Muni operators

2016-2018 Equity Strategy Schedule

