

Howard Streetscape Project

Open House | November 16, 2024 | 10 – 1 pm

The presentation will begin around 10:30am...



INTRODUCTION

SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY

- ALAN UY – PROJECT MANAGER
- ASHLEY HONG – TRANSPORTATION PLANNER
- SHAYDA HAGHGOO – TRANSPORTATION PLANNER
- BOBBY LEE – PUBLIC RELATIONS OFFICER

SAN FRANCISCO PUBLIC WORKS

- CAROL HUANG – PROJECT MANAGER
- RUBY YU – ASSISTANT PROJECT MANAGER
- KATY TAYLOR – LANDSCAPE ARCHITECT

CIVIC EDGE CONSULTING

ABOUT THIS OPEN HOUSE

WE DESIGNED THIS OPEN HOUSE TO HAVE SPECIFIC STATIONS TO ADDRESS YOUR QUESTIONS/COMMENTS AFTER THE PRESENTATION.

THE PURPOSE OF TODAY'S OPEN HOUSE IS TO:

- PROVIDE PROJECT UPDATES
- SHARE THE LATEST DESIGN DEVELOPED WITH STAKEHOLDER COLLABORATION
- DISCUSS PROJECT TIMELINE AND UPCOMING MILESTONES

AGENDA

POST-MEETING SURVEY/FEEDBACK – 2 MIN

PROJECT OVERVIEW & PROJECT STATUS – 3 MIN

PROJECT TIMELINE – 5 MIN

DESIGN PRESENTATION – 5 MIN

OPEN HOUSE FEEDBACK

STAFF ARE HERE TO ASSIST WITH QUESTIONS YOU HAVE!

AT END OF PRESENTATION PROCEED TO THE BOARDS FOR ADDITIONAL CONVERSATION. IF YOU HAVE A SPECIFIC QUESTION, PLEASE FIND THE BOARD MOST RELEVANT.

OPEN HOUSE SURVEY

- **COMMENTS/QUESTIONS CAN BE SUBMITTED THROUGH THE POST-MEETING SURVEY UNTIL **11/22/2024****
- **A SUMMARY OF THE SURVEY RESULTS WILL BE AVAILABLE ON THE PROJECT WEBSITE AND WILL BE SENT TO LISTSERVE SUBSCRIBERS**

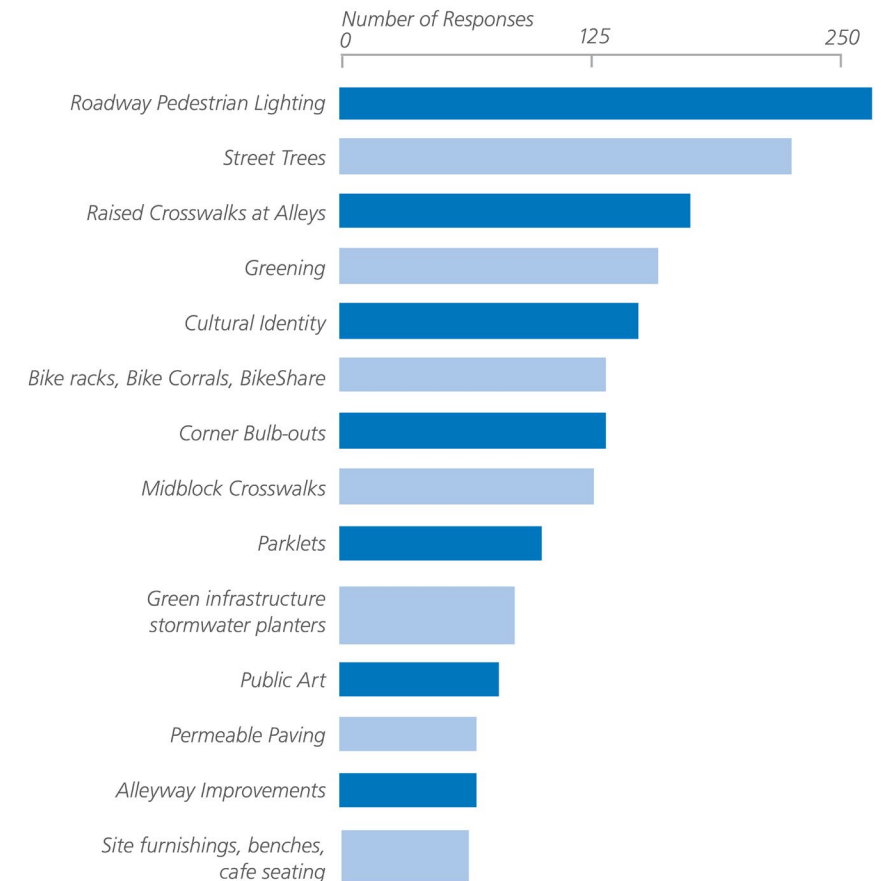
PROJECT IMPROVEMENTS

HOWARD STREET BETWEEN 4TH & 11TH STREETS:

- TRAFFIC SIGNAL UPGRADES
- BULB-OUTS
- RAISED CROSSWALKS AT ALLEYS
- UNIQUE CULTURAL MARKERS
- LANDSCAPING IMPROVEMENTS (SUPPLEMENT/INFILL TREE PLANTINGS)
- NEW AND UPGRADED STREET LIGHTS
- ROADWAY BASE REPAIR & RESURFACING
- UTILITY AND DRAINAGE IMPROVEMENTS
- TWO-WAY BIKEWAYS

FEEDBACK FROM PREVIOUS OUTREACH

Roadway pedestrian lighting, street trees, and raised crosswalks at alleys are the priorities for the community enhancements.



PROJECT STATUS

- CURRENTLY @ 95% DESIGN
- DESIGN COMPLETION ANTICIPATED AROUND MID-YEAR 2025
- PROJECT TEAM HAS BEEN COORDINATING WITH THE FOLLOWING KEY STAKEHOLDERS ON DESIGN DEVELOPMENT:
 - ❖ LEATHER & LGBTQ CULTURAL DISTRICT
 - ❖ SOMA PILIPINAS CULTURAL HERITAGE DISTRICT
 - ❖ SOUTH OF MARKET COMMUNITY ACTION NETWORK (SOMCAN)
 - ❖ YERBA BUENA COMMUNITY BENEFIT DISTRICT
 - ❖ SOMA WEST COMMUNITY BENEFIT DISTRICT
 - ❖ SF PARK ALLIANCE

PROJECT TIMELINE

WE ARE HERE



PROJECT GOALS & OBJECTIVES

- 1. IMPROVE SAFETY FOR ALL USERS**
- 2. MAKE WALKING, BIKING, AND RIDING TRANSIT MORE COMFORTABLE**
- 3. REFLECT THE CULTURAL DIVERSITY AND VIBRANCY IN SOMA**
- 4. ENHANCE THE PUBLIC WAY**
- 5. SUPPORT THE HEALTH OF OUR URBAN FOREST**

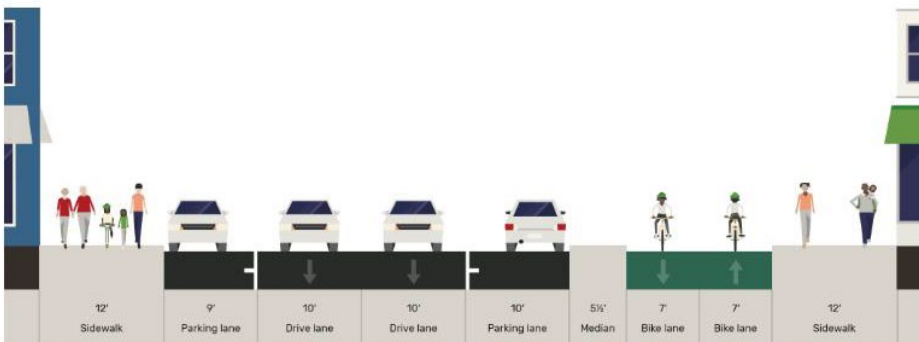
PROJECT GOALS & OBJECTIVES

1. IMPROVE SAFETY FOR ALL USERS

2. MAKE WALKING, BIKING, AND RIDING TRANSIT MORE COMFORTABLE

- ✓ PROTECTED BIKE LANE
- ✓ SIDEWALK BULBOUTS AND SHORTER STREET CROSSINGS
- ✓ PEDESTRIAN LIGHTING

Proposed



PROTECTED BIKE LANE



CORNER CURB BULB OUT



PEDESTRIAN LIGHTING

PROJECT GOALS & OBJECTIVES

3. REFLECT THE CULTURAL DIVERSITY AND VIBRANCY IN SOMA

4. ENHANCE THE PUBLIC WAY

5. SUPPORT THE HEALTH OF OUR URBAN FOREST

- ✓ LOCAL NEIGHBORHOOD FEATURES
- ✓ EXPANDED SIDEWALK WITH PAVERS AND SEATING
- ✓ NEW PLANTING AND EXPANDED TREE WELLS AT EXISTING TREES



DECORATIVE CROSSWALKS

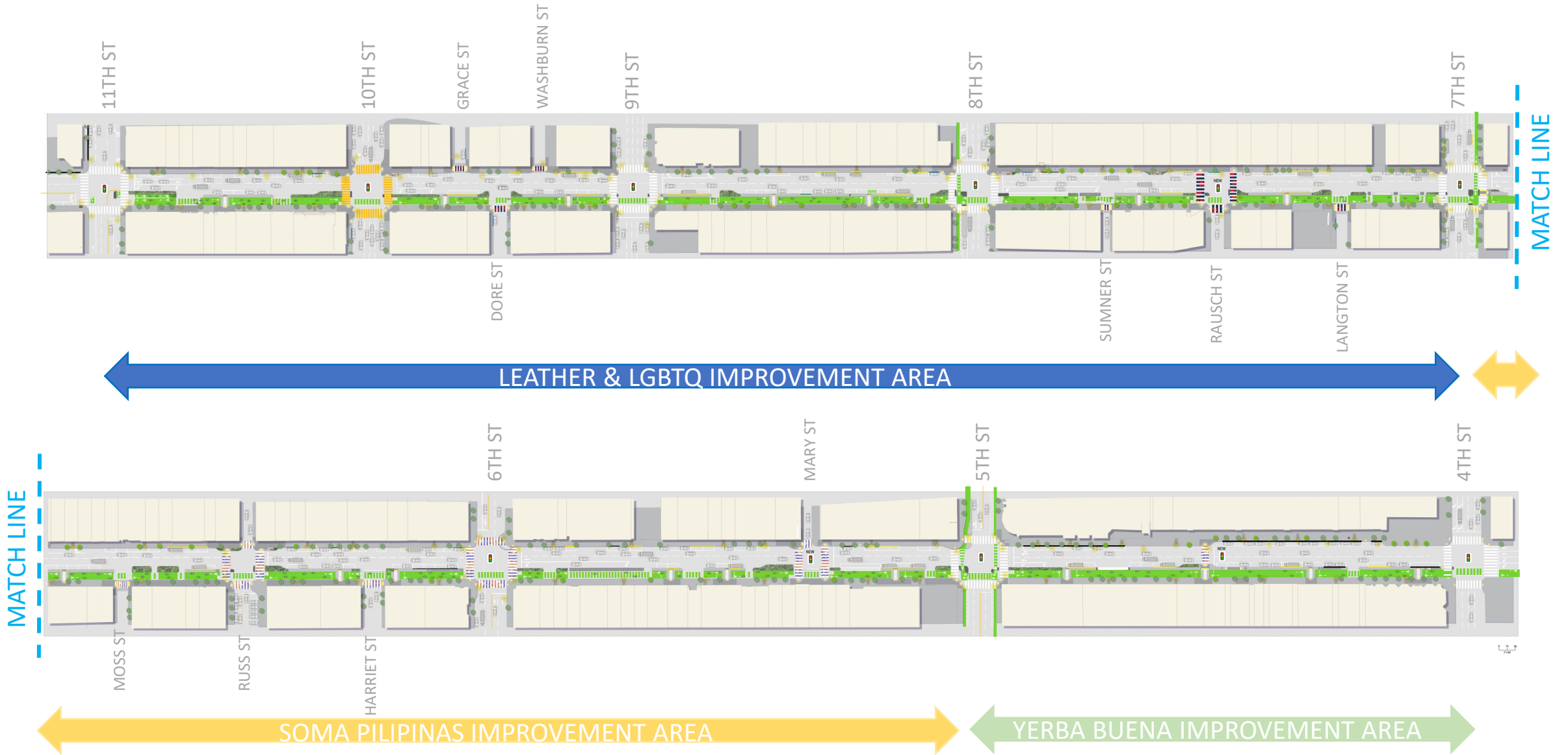


PAVERS AND BENCHES

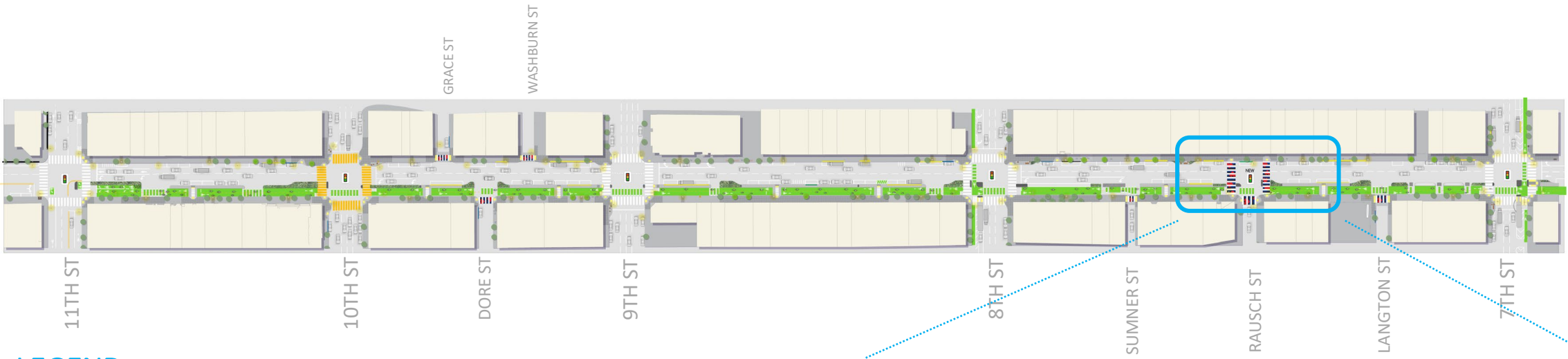


TREES AND GROUNDCOVER

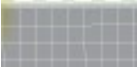











PROJECT PLAN

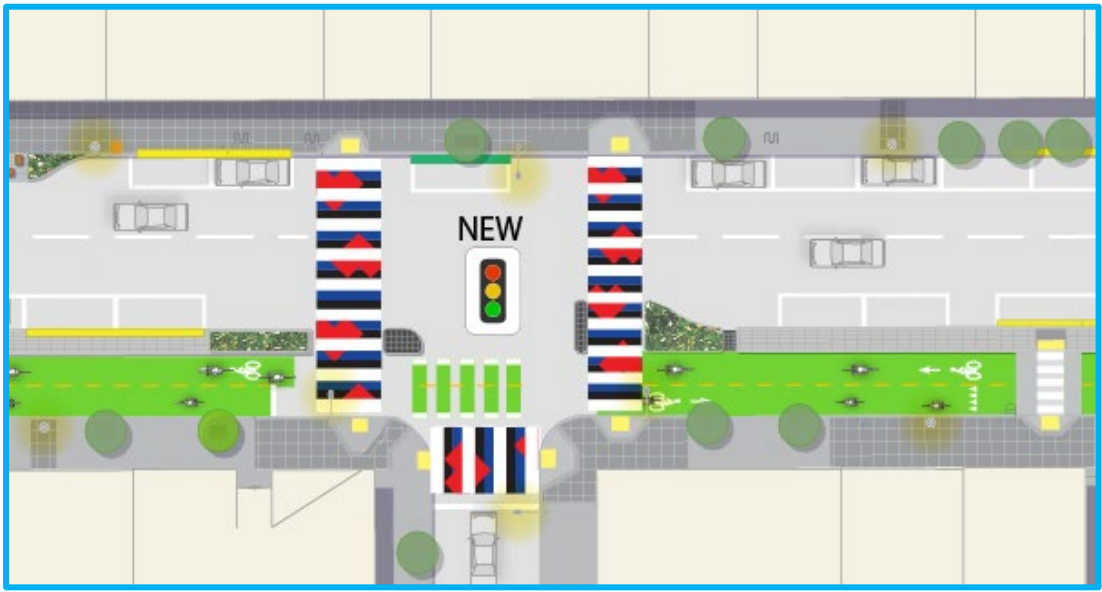


LEATHER & LGBTQ IMPROVEMENT AREA



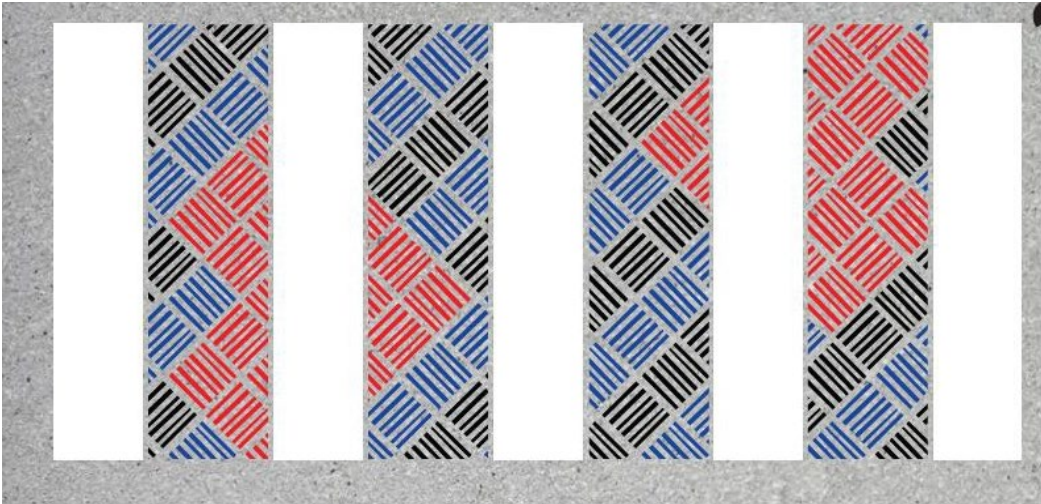
LEGEND

- | | | | |
|----------------------|-------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------|
| NEW CONCRETE PAVING |  | LOW PLANTING |  |
| PAVERS |  | EXISTING TREE |  |
| DECORATIVE CROSSWALK |  | NEW TREE |  |
| RAISED CROSSWALK |  | BENCH |  |
| TRUNCATED DOMES |  | BIKE RACK |  |
| PEDESTRIAN LIGHT |  | CULTURAL PLAQUE |  |



HOWARD ST & RAUSCH ST

LEATHER & LGBTQ AREA FEATURES



DECORATIVE CROSSWALK DESIGN



CULTURAL PLAQUE



POLE WRAP

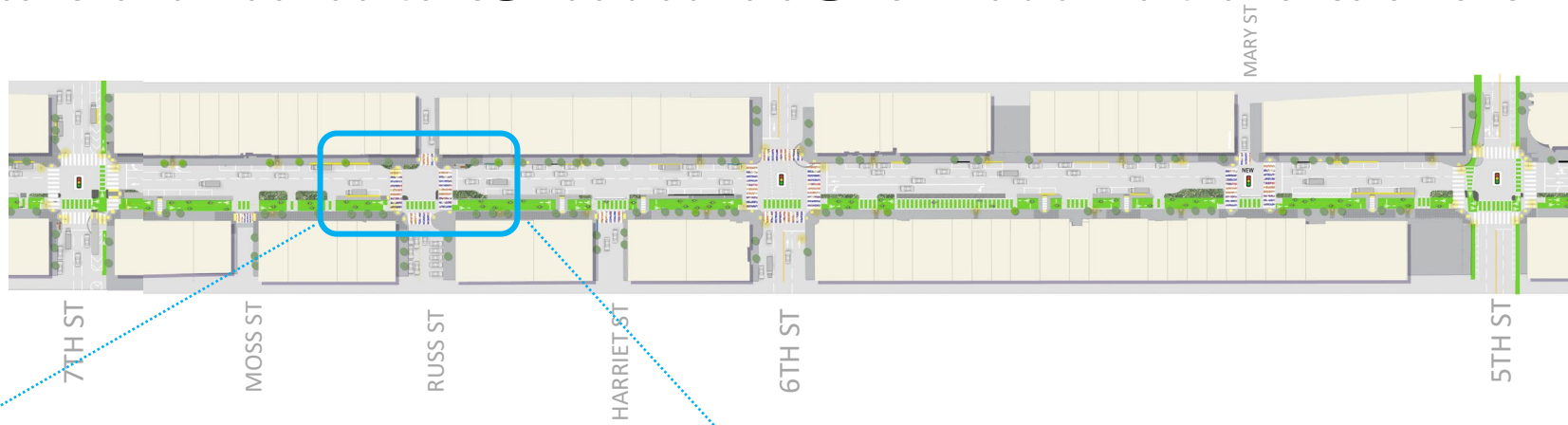


BENCH/SEAT Model: Landscape Forms Plainwell



BIKE RACK

SOMA PILIPINAS IMPROVEMENT AREA



HOWARD ST & RUSS ST

LEGEND

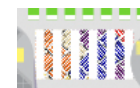
NEW CONCRETE PAVING



PAVERS



DECORATIVE CROSSWALK



RAISED CROSSWALK



TRUNCATED DOMES



PEDESTRIAN LIGHT



LOW PLANTING



EXISTING TREE



NEW TREE



BENCH



BIKE RACK



CULTURAL PLAQUE



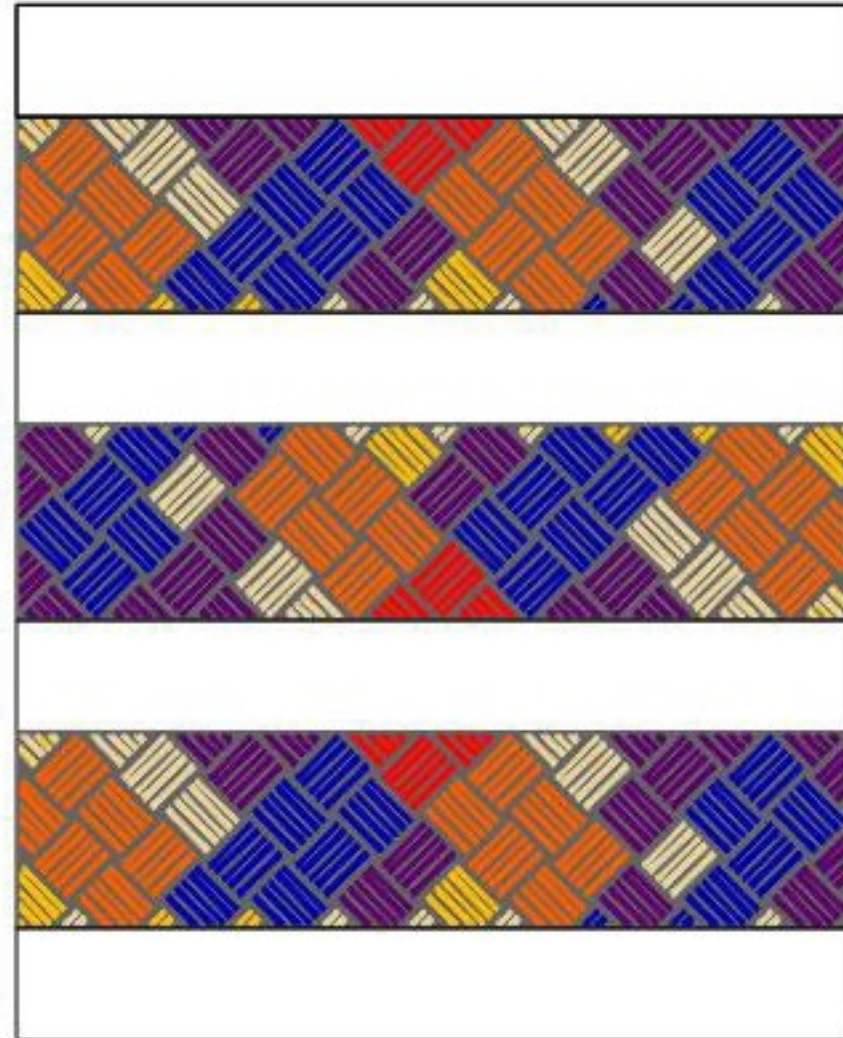
SOMA PILIPINAS AREA FEATURES



BENCH/SEAT MODEL: LANDSCAPE FORMS PARK VUE

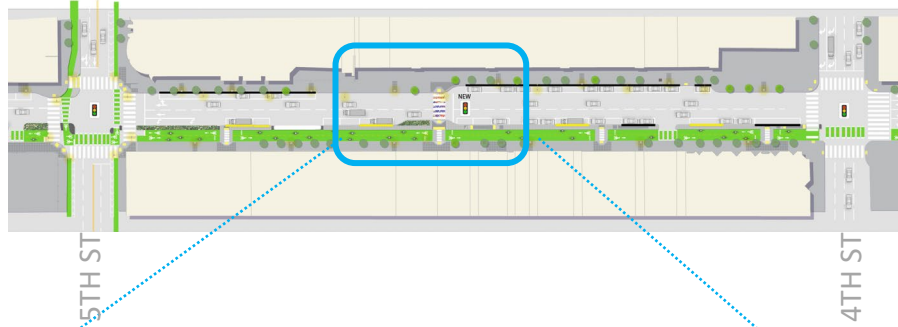
SOMA Pilipinas
Filipino Cultural Heritage District

CULTURAL DISTRICT SIGN- POLE MOUNTED



DECORATIVE CROSSWALK DESIGN

YERBA BUENA IMPROVEMENT AREA



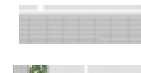
HOWARD BETWEEN 4TH AND 5TH

LEGEND

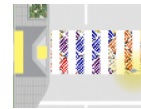
NEW CONCRETE PAVING



PAVERS



DECORATIVE CROSSWALK



RAISED CROSSWALK



TRUNCATED DOMES



PEDESTRIAN LIGHT



LOW PLANTING



EXISTING TREE



NEW TREE



BENCH



BIKE RACK



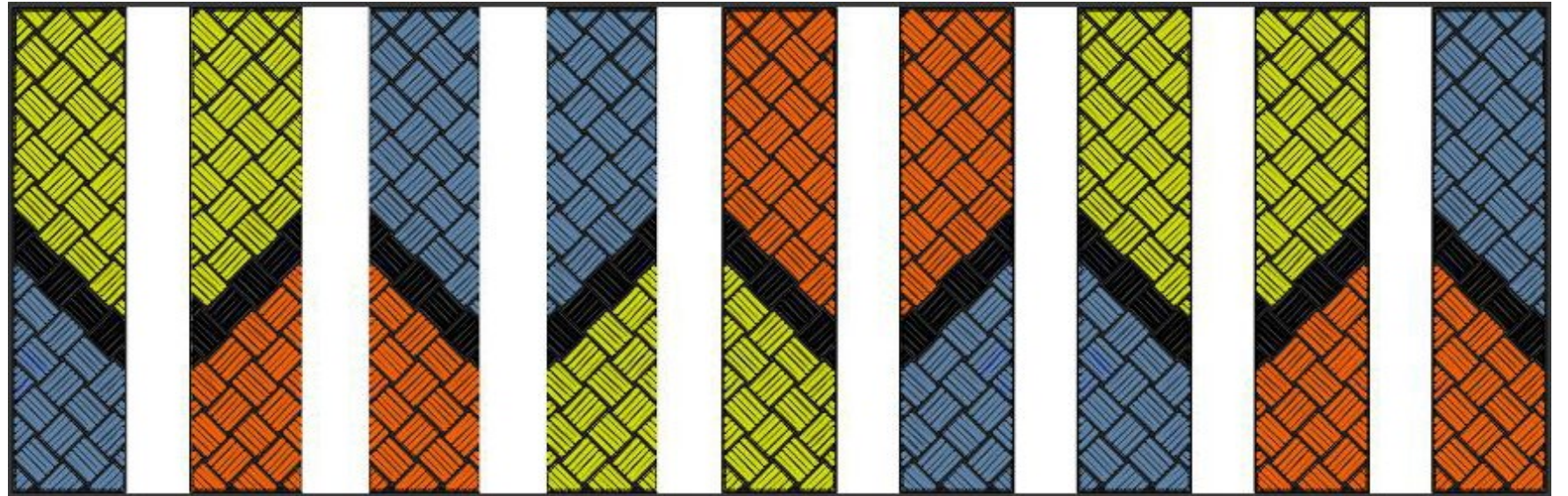
CULTURAL PLAQUE



YERBA BUENA AREA FEATURES

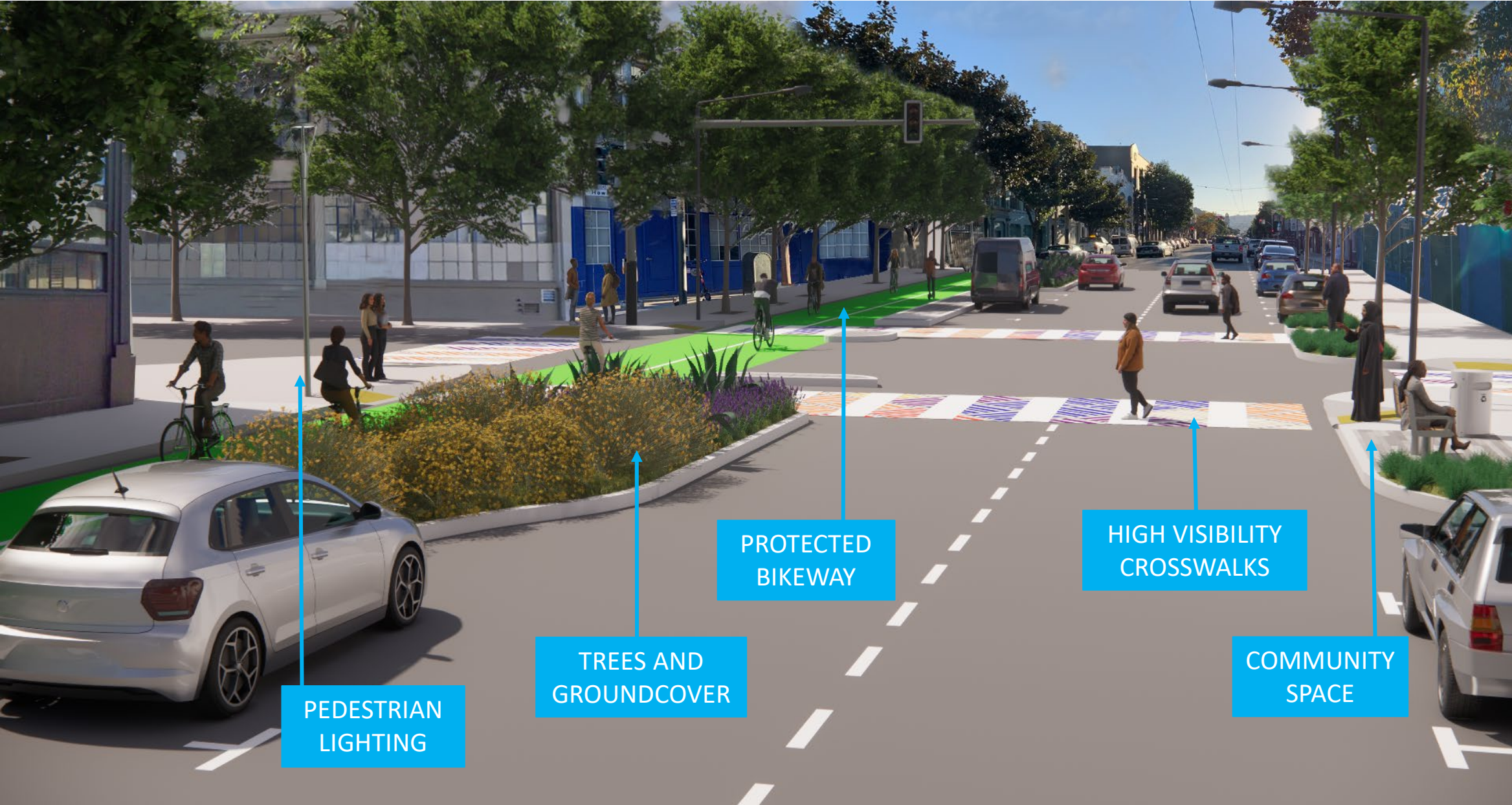


BIKE RACK



DECORATIVE CROSSWALK DESIGN

COMMUNITY ENHANCEMENTS



PEDESTRIAN LIGHTING

TREES AND GROUNDCOVER

PROTECTED BIKEWAY

HIGH VISIBILITY CROSSWALKS

COMMUNITY SPACE

CONTACT & COMMENTS

FOR REGULAR PROJECT UPDATES, VISIT THE PROJECT WEBSITE:

<https://www.sfmta.com/projects/folsom-howard-streetscape-project>

FOR QUESTIONS OR MORE INFORMATION, PLEASE SEND EMAIL TO

howard@sfmta.com

POST-MEETING SURVEY

PLEASE VISIT OUR TABLES TO OBTAIN THE SURVEY/SURVEY LINKS AND LEAVE US YOUR COMMENTS/QUESTIONS.

TABLING SESSION

- PROJECT OVERVIEW - **ASHLEY HONG & BOBBY LEE**
- SAFETY & OUTREACH - **ASHLEY HONG & BOBBY LEE**

- COMMUNITY ENHANCEMENTS - **KATY TAYLOR**
- PARKING & BUSINESS NEEDS - **SHAYDA HAGHGOO**
- SURVEYS & MERCHANT ENGAGEMENT SHEETS

- HOWARD PROJECT MAP SCROLL (LARGE TABLE) - **ALAN UY & CAROL HUANG**
- CONSTRUCTION - **RUBY YU**

**THANK YOU FOR YOUR ATTENDING AND WE
APPRECIATE YOUR SUPPORT!**

