

Streets Division

Directive Order No. 6818



Pursuant to the public hearing held on October 25, 2024, traffic movement and safety may be improved by the changes approved below.

1. **Geary Boulevard between 11th Avenue and 10th Avenue – Establishing a Metered Green Zone, Short-Term Parking**

ESTABLISH – METERED GREEN ZONE, SHORT-TERM PARKING, 15-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

4644 Geary Boulevard, north side, from 31 feet to 51 feet east of 11th Avenue at meter stall number 4622 (20-foot zone), Richmond, Supervisor District 1, Color Curb Program, ccp@sfmta.com.

Per dispensary request, the green zone will help with customer pick-ups and will help minimize double parking along a high traffic corridor.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

2. **Columbus Avenue between Filbert Street and Powell Street – Extending the Hours of a Passenger Loading Zone**

2a) **RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE TIME LIMIT, 11AM TO 10PM, DAILY**

2b) **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE TIME LIMIT, 11AM TO MIDNIGHT, DAILY**

659 Columbus Ave, south side, from 40 feet to 84 feet west of Powell Street at metered stalls number 633 and 635 (44-foot zone), North Beach, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per sponsor request this would extend the hours to match the restaurant's extended business hours.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

3. **Washington Street between Powell Street and Stockton Street – Changing the Hours of a Passenger Loading Zone**

3a) **RESCIND - WHITE ZONE, PASSENGER LOADING, DURING POSTED SERVICES**

3b) **ESTABLISH - WHITE ZONE, PASSENGER LOADING, 8AM TO 5PM, SUNDAYS**

981 Washington Street, south side, from 69 feet to 91 feet east of Powell Street at meter stall number 935 (22-foot zone), Chinatown, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per the request of the sponsoring church, this would change the hours of an existing passenger loading zone to better meet their needs.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

4. Washington Street between Taylor Street and Mason Street – Relocating a Passenger Loading Zone for Daylighting

4a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, DURING RECREATION CENTER HOURS

1101 Washington Street, south side, from 0 feet to 24 feet west of Mason Street (24-foot zone)

4b) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

1101 Washington Street, south side, from 0 feet to 20 feet west of Mason Street (20-foot zone)

4c) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 10AM TO 9PM, TUESDAY THROUGH FRIDAY, AND 9AM TO 5PM, SATURDAYS

1199 Mason Street, west side, from 36 feet to 60 feet south of Washington Street (24-foot zone), Nob Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per state Assembly Bill 413, intersections must be daylit to provide visibility for pedestrians, therefore the white zone will be relocated to accommodate daylighting. This zone is being relocation to Mason Street by request of the Betty Ann Ong Recreation Center.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

5. Powell Street between Post Street and Geary Street – Resizing a Passenger Loading Zone

5a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

335 Powell Street, west side, from 32 feet to 139 feet north of Geary Street (107-foot zone)

5b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

“355” Powell Street, west side, from 52 feet to 139 feet north of Geary Street (87-foot zone)

5c) ESTABLISH – TOW AWAY, NO STOPPING ANYTIME

335 Powell Street, west side, from 32 feet to 52 feet north of Geary St (20-foot zone), Union Square, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

This proposal is being requested by SFMTA. This proposal replaces 20 feet of an existing passenger loading zone with 20 feet of Tow-Away No Stopping Anytime, to extend the existing southbound right-turn lane on Powell Street at Geary Street. This allows more space/length for vehicles to wait in instead of in the cable car track lane, preventing additional delays and complications to cable car operations and customers. This proposal is also to support San Francisco’s No Turn on Red Downtown Expansion Project for the location of southbound Powell Street at Geary Street, which is expected to increase demand for cars waiting to turn right at times.



Public Comments: Representatives from the hotel who sponsor this zone asked for clarification on the need for the extended red zone. Staff responded that this change would help ensure that queuing vehicles do not block the cable car.

Decision: Approved by the City Traffic Engineer for implementation.

6. Ellis Street between Jones Street and Leavenworth Street – Establishing a General Loading Zone

ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 10PM, DAILY

407 Ellis Street, south side, from 21 feet to 42 feet west of Jones Street at meter stall number 403 (21-foot zone), Tenderloin, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Per a new restaurant request, the passenger loading zone will help with their business as they only offer food for pick-up and delivery.

Public Comments: The applicant spoke in support of the zone as their business only offers food pick-up and this will enable their customers to easily pickup their orders. A member of the public stated that General Loading zones are illegal and unenforceable. Staff clarified that these zones are enforceable and have been vetted by the City Attorney's Office.

Decision: Approved by the City Traffic Engineer for implementation.

7. Sutter Street between Laguna Street and Buchanan Street – Changing the Hours of a Passenger Loading Zone

7a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, DURING POSTED SERVICES

7b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 1PM TO 6PM MONDAY THROUGH FRIDAY, AND 9AM TO NOON, SUNDAYS

1700 Sutter Street, north side, from 75 feet to 95 feet west of Laguna Street (20-foot zone), Western Addition, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Per the request of the sponsoring church, this change would better match their hours of operation.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

8. Eureka Street between 17th Street and Market Street – Extending the Hours of a Green Zone, Short-Term Parking

8a) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

8b) ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 9AM TO 9PM, MONDAY THROUGH SATURDAY

"2" Eureka Street, west side, from 5 feet to 24 feet south of 17th Street (19-foot zone), Castro, Supervisor District 8, Color Curb Program, ccp@sfmta.com.

Per the request of the sponsoring corner store, this change to their existing green zone would better match their business hours and better serve their customers.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

9. Church Street between 22nd Street and Hill Street – Extending a Passenger Loading Zone

9a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY

990 Church Street, west side, from 31 feet to 71 feet south of Hill Street (40-foot zone)

9b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY

990 Church Street, west side, from 31 feet to 91 feet south of Hill Street (60-foot zone), Noe Valley, Supervisor District 8, Color Curb Program, ccp@sfmta.com.

Per the request of SFUSD this would extend an existing passenger loading zone at Theresa S. Mahler Early Education to better accommodate school loading needs.

Public Comments: Three emails in opposition were received by residents who were concerned by the loss of one parking space. The school stated their support via email as they currently get school buses three times a day, which take up the entire zone, leaving no room for parents who must park because they are required to escort their children into the school and sign them in.

Decision: Approved by the City Traffic Engineer for implementation.

10. Alabama Street between 18th Street and 19th Street – Extending an Existing Passenger Loading Zone

10a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES
600 Alabama Street, west side, from 3 feet to 25 feet south of 18th Street (22-foot zone)

10b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

600 Alabama Street, west side, from 3 feet to 47 feet south of 18th Street (44-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

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Per SAGE Veterinary's request, the existing passenger loading zone would be extended to provide additional space for client pickups and drop-offs and would help reduce double parking.

Public Comments: The veterinary clinic spoke in support of the item as it would provide additional access for people needing emergency vet services.

Decision: Approved by the City Traffic Engineer for implementation.

11. 22nd Street between Pennsylvania Avenue and Indiana Street – Extending Hours for a Passenger Loading Zone

11a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 7 PM, MONDAY THROUGH SATURDAY

11b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 7PM, DAILY

“1149” 22nd Street, south side, from 64 feet to 94 feet east of Pennsylvania Avenue (30-foot zone), Potrero, Supervisorial District 10, Andy Thornley, andy.thornley@sfmta.com

Proposal to extend operating schedule of existing passenger loading zone at 22nd Street Caltrain station from Monday-Saturday to “Daily”, to support a new D10 shuttle service.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

12. Sunnydale Avenue between Hahn Street and Sawyer Street – Removing a Passenger Loading Zone

RESCIND - WHITE ZONE, PASSENGER LOADING, 7AM TO 10PM, DAILY

1491 Sunnydale Avenue, south side, from 18 feet to 62 feet east of Hahn Street (44-foot zone), Visitacion Valley, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Removing a zone for lack of payment.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

13. Cravath Street at Seven Seas Avenue – Establishing an Accessible Passenger Loading Zone

ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

55 Cravath Street, north side, from 22 feet to 60 feet west of Seven Seas Avenue (38-foot zone), Treasure Island, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

The proposed loading zone would serve a new residential building on Treasure Island that serves veterans and their families.

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Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

General Public Comments

A member of the public urged everyone to vote and stated their support for the first amendment as it allows everyone to speak. They then asked if the transcript of the hearing was being recorded. Staff confirmed that video recording is available after the hearing but not a transcript.

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Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#).

Information about the review process can be found at:

https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.

For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

☎ 311 (Outside SF 415.701.2311; TTY 415.701.2323) Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Libreng tulong para sa wikang Filipino / การช่วยเหลือทางด้านภาษาโดยไม่เสียค่าใช้จ่าย / خط المساعدة المجاني على الرقم

Approved:

A handwritten signature in black ink that reads 'ROlea'.

Ricardo Olea
City Traffic Engineer

Date: October 30, 2024

cc: Directive File
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