



SFMTA

Automated Speed Enforcement: Contract Approval

October 15, 2024

SFMTA Board of Directors Meeting

Previous Board Presentations

October 3
2023

- Legislation Update

November 28
2023

- Speed Safety Camera Project Introduction

March 19
2024

- Location Analysis
- Project-Specific Legislation

April 16
2024

- Program Policies
- Location Approvals

October 15
2024

- Contract Approval

Speed Camera Program Contract

Typical Procurement Processes

System Design
Contract
(2 years)

Construction
Contract
(2 years)

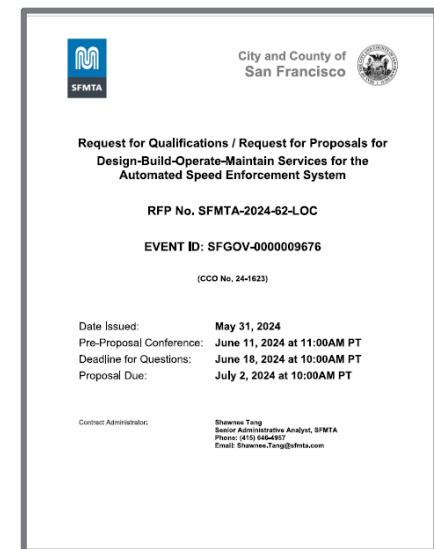
Program
Operations
Contract
(7 years)

Speed Camera Procurement Process

Design-Build-Operate-Maintain Contract
(6 years)

Procurement Process

- May 31: Request for Proposals (RFP) issued
- June 11: Pre-Proposal Meeting held
- July 22: Written Proposals due
- August 27: Oral Interviews held



Selected Vendor: Verra Mobility



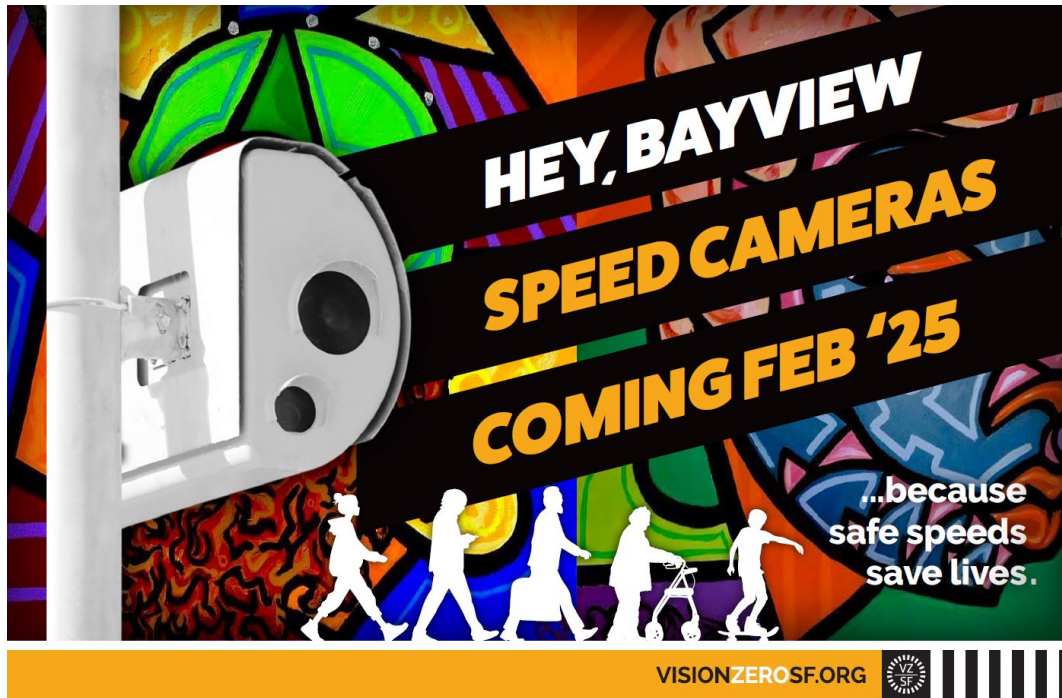
**VERRA
MOBILITY**

- 90 speed safety programs across North America
- 20 years of experience in automated enforcement
- Top 5 largest metropolitan speed enforcement programs in the United States

Coming Up Next

- Fall 2024
 - Camera system design & construction
 - Camera calibration and testing
 - Public information campaign kickoff
- Early 2025
 - Project delivery
 - First 60 days of operations: no-fee warning notices

Public Information Campaign



- Out of Home Ads
 - December - January
 - Billboards & bus shelters
- Digital Ads
 - December – March
 - Phones & computers
- Multilingual Ads
 - December - March
 - Newspaper & radio

Path to Implementation

