



Bayview
Community Shuttle
Community
Congress



Agenda

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- Program Introduction
 - Partnership Agreement & Community Congress role
 - Bylaws
 - Upcoming Shuttle outreach
 - Next Community Congress Meeting
 - Post-event Survey



PROGRAM INTRODUCTION



BAYVIEW COMMUNITY SHUTTLE

Program Goals



Improve Community Mobility

Give people more options to get around in the community

Improve Community Health & Reduce Emissions

Connect people to regional transit, reduce stress, and improve air quality

Invest in the Community and Create Jobs

Create pathways to sustainable, union jobs

Connect Residents to Transportation Services

Transit Passes, Paratransit Services & Micromobility

Support & Supplement Existing Transit Service

NEVER replace existing transit lines

Build Community Relationships & Ensure Community Control

Transparency & accountability

BAYVIEW COMMUNITY SHUTTLE

Program Overview

1. Community-led planning process for shuttle service plan
 - Making a shuttle that meets community needs
2. 2+ years of Community Shuttle Service
 - RFP for 3rd party operator
 - Service runs Jan 2024-Mar 2026
3. Workforce development program
 - Training & hiring for shuttle drivers with a path to sustainable union jobs
4. Transportation Resource Center
 - Connecting residents to information and services to improve mobility
5. Community Congress
 - Community oversight of grant implementation, meets every 3 months



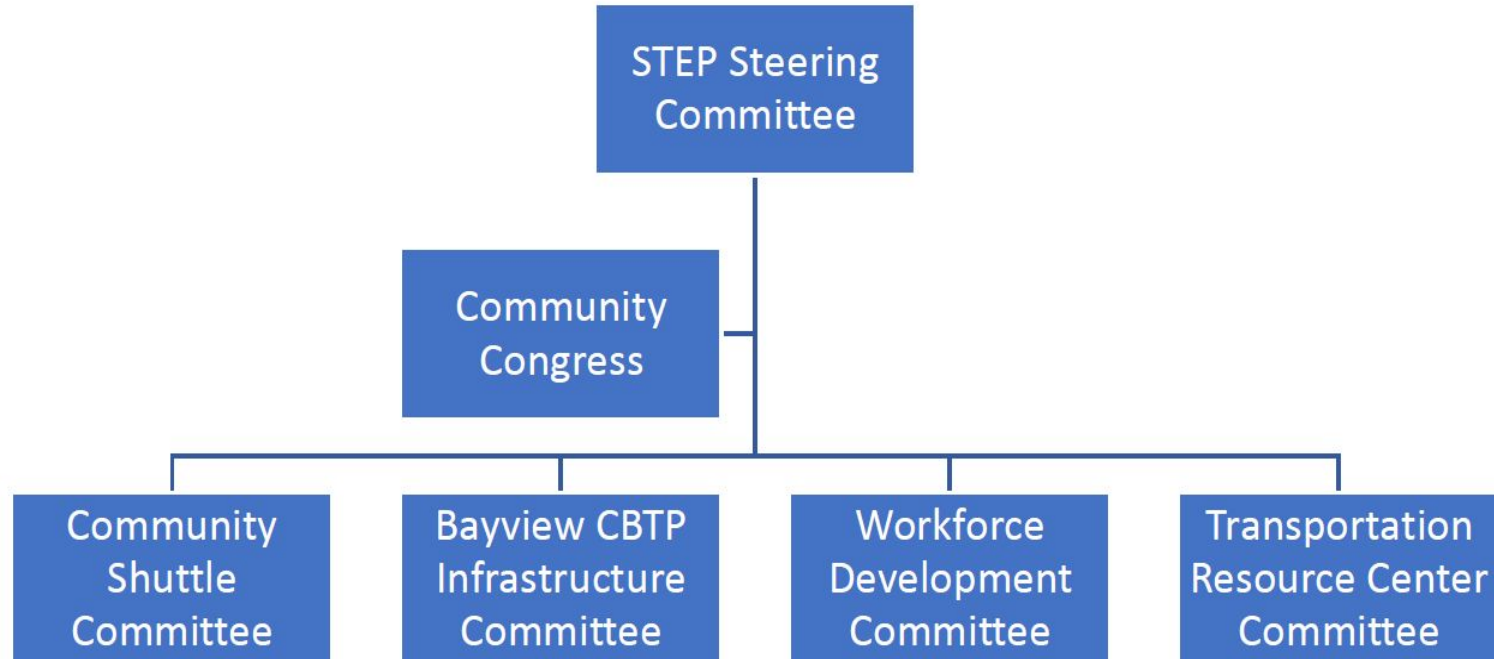
This project is funded through the California Air Resources Board's Sustainable Transportation Equity Project (STEP). STEP is part of California Climate Investments, a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment.



PARTNERSHIP AGREEMENT



Structure



Community Congress

Community Congress	
Facilitator	<ul style="list-style-type: none">• Bayview-Hunters Point Community Advocates
Members	<ul style="list-style-type: none">• All listed Community Partners in STEP grant agreement• Other interested residents & stakeholders• City agency & other technical representatives (as needed)
Scope	<ol style="list-style-type: none">1. Share information, education and updates regarding STEP implementation for residents2. Engage residents and stakeholders in community engagement implementation3. Receive community feedback4. Participate in the Mandatory Consultation Process, see p. 4.
Governance	<ul style="list-style-type: none">• Decision-making body: Implementation decisions from STEP Project Committees (where specified) must receive majority vote from Community Congress• Advisory body: Community Congress may make recommendations to Project Steering Committee regarding changes to scope, budget, and roles for STEP Project Committees, with ultimate decision-making power lying with the Project Steering Committee
Meetings	<ul style="list-style-type: none">• Quarterly at a location easily accessible by public transit, at a time convenient for community participation; interpretation provided upon request.

Community Shuttle Committee

Community Shuttle Outreach & Marketing Committee	
Facilitator	<ul style="list-style-type: none">• SFMTA Innovation
Members	<ul style="list-style-type: none">• Contracted third-party operator• Subcontracted CBO Community Partners, including:<ul style="list-style-type: none">○ SF African American Arts & Cultural District○ MNC Evans Campus○ Hunters Point Family○ Community Youth Center○ Amplify Impact (Anietie Ekanem)• 2 nominated community representatives
Scope	<ol style="list-style-type: none">1. Outreach & Engagement for Community Shuttle service planning2. Implementation of Community Shuttle service3. Education & Marketing of Community Shuttle service4. Feedback & data tracking of Community Shuttle ridership5. Report outs of Community Shuttle progress
Governance	<ul style="list-style-type: none">• Decision-making body: simple majority vote for decisions within the scope for Items 1 & 3; votes must be validated by Community Congress majority vote. Changes to the scope must be brought to the Project Steering Committee.• Advisory body: SFMTA Innovation final decision maker for Item 2.
Meetings	<ul style="list-style-type: none">• Quarterly at rotating location within Bayview-Hunters Point accessible by public transit.

Bayview CBTP Infrastructure Committee

Bayview CBTP Infrastructure Committee	
Facilitator	<ul style="list-style-type: none">• SFMTA Livable Streets
Members	<ul style="list-style-type: none">• SFMTA Finance & Information Technology• SFMTA STEP Project Manager• 2 nominated community representatives
Scope	<ol style="list-style-type: none">1. Implementation of Capital Projects2. Additional public outreach & engagement, as needed3. Report outs of implementation progress
Governance	<ul style="list-style-type: none">• Decision-making body: SFMTA Livable Streets is final decision maker
Meetings	<ul style="list-style-type: none">• Quarterly at rotating location within Bayview-Hunters Point accessible by public transit.• Committee may sunset early if all infrastructure in grant is delivered before the close of the grant period.

Workforce Development Committee

Workforce Development Committee	
Facilitator	<ul style="list-style-type: none">• A Philip Randolph Institute
Members	<ul style="list-style-type: none">• STEP Project Manager (SFMTA)• SFMTA Transit• Office of Economic & Workforce Development• Young Community Developers• 2 nominated community representatives
Scope	<ol style="list-style-type: none">1. Coordination of Workforce activities2. Report outs of implementation progress
Governance	<ul style="list-style-type: none">• Decision-making body: majority vote by committee for decisions within scope, validated by Community Congress; Changes to the scope must be approved by Project Steering Committee
Meetings	<ul style="list-style-type: none">• Quarterly at rotating location within Bayview-Hunters Point accessible by public transit.

Transportation Resource Center Committee

Transportation Resource Center Committee	
Facilitator	<ul style="list-style-type: none">• Community Youth Center
Members	<ul style="list-style-type: none">• STEP Project Manager (SFMTA)• Bay Area Community Resources• 2 nominated community representatives
Scope	<ol style="list-style-type: none">1. Staff training & deployment2. Tracking data for staff utilization & services utilized3. Report outs of implementation progress
Governance	<ul style="list-style-type: none">• Decision-making body: majority vote by committee for decisions within scope, validated by Community Congress; Changes to the scope must be approved by Project Steering Committee
Meetings	<ul style="list-style-type: none">• Quarterly at rotating location within Bayview-Hunters Point accessible by public transit.

BAYVIEW COMMUNITY SHUTTLE

Next Steps

- Spring 2023 - Public Outreach Starts
- Spring 2023 - RFP released for Shuttle Vendor
- Summer 2023 - Workforce Training starts
- Summer 2023 - Transportation Resource Center Opens
- Fall 2023 - Shuttle vendor selected
- Winter 2023/24 - Shuttle service starts
- Spring 2026 - Funding for Shuttle service ends
- Spring 2026 - Funding for Program ends



Take the Service Planning [Survey!](#)





BYLAWS EXERCISE





SHUTTLE SERVICE PLAN OUTREACH



Service Planning Outreach Team

- Hunters Point Family
- Community Youth Centers of SF
- Mission Neighborhood Center - Evans Campus
- SF African American Arts & Cultural District
- OneBayview

Each partner responsible for leading 3 outreach events between April 2023 and December 2023

Service Planning Worksheet

- Identify trip destinations
- Identify time of trips
- Identify other needs & trade-offs

Use to build draft service plan for sharing with the public in the fall

<https://survey.alchemer.com/s3/7305063/Bayview-Community-Shuttle-service-planning>

HOW THE SHUTTLE WORKS

1. Reserve a ride through the app or a tri-lingual call center (Spanish, English, Chinese). Rides can be to anywhere within the service area.
2. Walk to a "virtual bus stop". This could be your front door, the corner of your street, or one block away.
3. Get picked up by a small shuttle vehicle. Pay a Muni fare with your Clipper Card.
4. Shuttle picks-up and drops-off other passengers along the way to your destination.



BAYVIEW COMMUNITY SHUTTLE

Making a Shuttle that works for you!

A new community shuttle is coming to Bayview-Hunters Point in 2024! Tell us about the kinds of trips you would take so we can build a service plan that works.

TRIP #1

I would take a shuttle to...

Time of day...

Weekday or Weekend? (circle one)

TRIP #2

I would take a shuttle to...

Time of day...

Weekday or Weekend? (circle one)

TRIP #3

I would take a shuttle to...

Time of day...

Weekday or Weekend? (circle one)

COMMENTS

How long would you wait for a shuttle?

How far would you walk for a pickup?

Other comments?



SFMTA

Service Planning Outreach Calendar

April 18 - Outreach Launch

April 18 - BMAGIC Convener Meeting

April 20 - MNC Evans Campus Block Party

May 4 - OneBayview community webinar

May 13 - Florence Fang Community Garden Workshop (CYC)

May 21 - Bayview Sunday Streets (Hunters Point Family)

May (TBD) - Providence Senior Housing workshop

June 19 - Juneteenth (SFAAACD)



NEXT COMMUNITY CONGRESS MEETING



POST-CONGRESS SURVEY



<https://forms.gle/cHAWUdosErNQJysu7>

