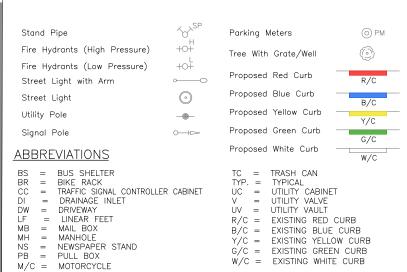
SFMTA - TASC SUMMARY SHEET

PreStaff_Date: 10/14/2021	Public Hearing	Consent	No objections:
Requested_by: SFMTA	X Public Hearing I	Regular	Item Held:
Handled: Laura Stonehill (646-4320)	Informational / 0	Other	Other:
Section Head: M. Sallaberry	PH - Regular		
Location: Ortega Street at 40th Av	venue		
Subject: Bike Share Station			
PROPOSAL / REQUEST: ESTABLISH – NO STOPPING EXCEPT BICYCLES ESTABLISH – BIKE SHARE STATION Ortega Street, south side, from 38 feet to 107 feet east of 40th Avenue (62-foot bike share station with red zones on either end) (Supervisor District 4) Proposing a Bay Wheels bike share station in the parking lane on the south side of Ortega Street, east of 40th Avenue, adjacent to the Ortega Branch Library. Laura Stonehill, laura.stonehill@sfmta.com			
BACKGROUND INFORMATION / COMMENTS Stations with bicycles are 6 feet long and 4 feet tall with a kiosk 7.8 feet tall and map panel at the western end of the station. Stations are solar powered via a panel system that extends vertically from the kiosk. No excavation is necessary. - Adjacent to bike lane - no Muni - Lyft conducted outreach to the adjacent with various community groups and got buy off from Supervisor Mar's office.			
Grid Q3 23-dock station			
HEARING NOTIFICATION AND PRO	OCESSING NOTES:		MENTAL CLEARANCE BY: √A X Attached Pending





G/C = EXISTING GREEN CURBW/C = EXISTING WHITE CURB

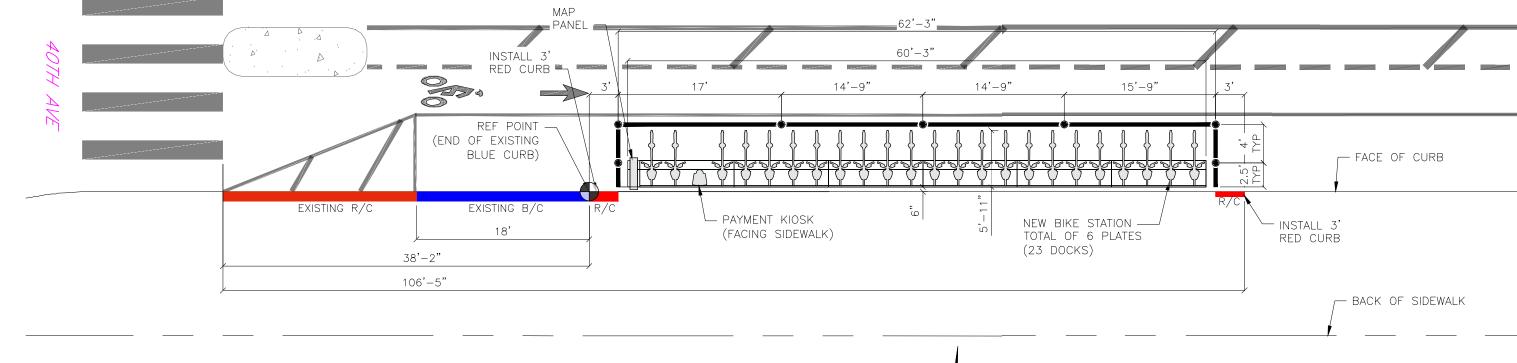
SITE NOTES

- ON-STREET SITE
- ADJACENT TO ORTEGA BRANCH LIBRARY (3223 ORTEGA ST)
- UNMETERED PARKING

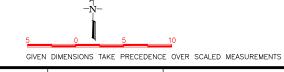


VICINITY MAP NOT TO SCALE

ORTEGA ST



<u>SITE</u> PLAN



Œ			REVISIONS	
CADD	NO.	DATE	DESCRIPTION	BY
0				
П				
W				
M				
VV				



DRAWN BY: CMV DESIGNED BY: CMV CHECKED BY: CMV DATE: 8/10/2021 PROJECT NO:

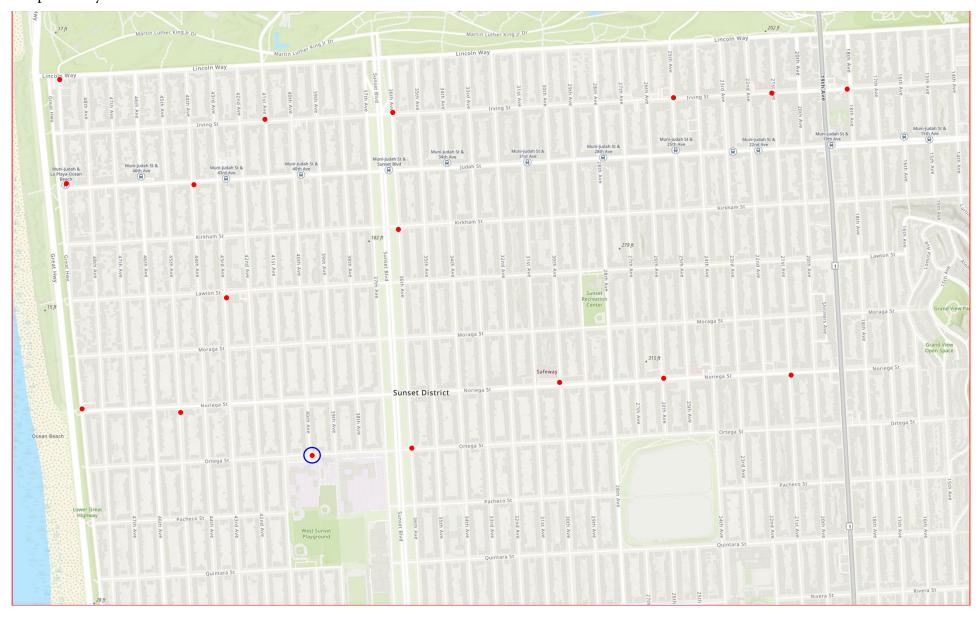


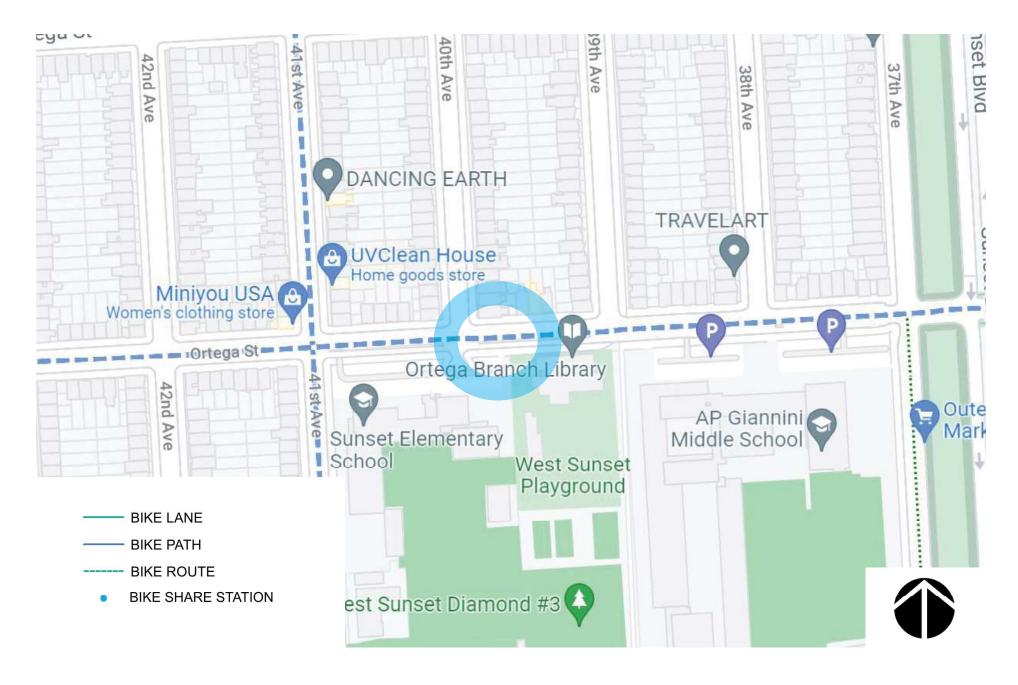
baywheels

STATION T	YPE:	Standard Off-Street
STATION IE):	SF-Q3
PLATES:		6
DOCKS:		23
KIOSKS:		1

Station Site and Plan SF-Q3 ORTEGA ST AT 40TH AVE

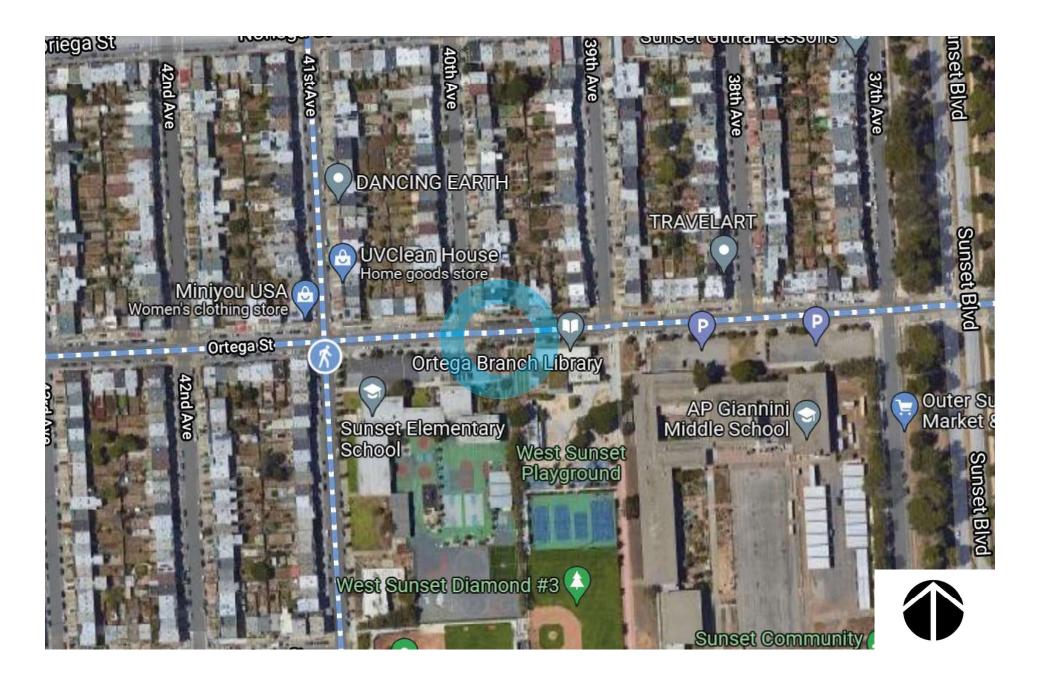
Proposed Bay Wheels Stations in District 4





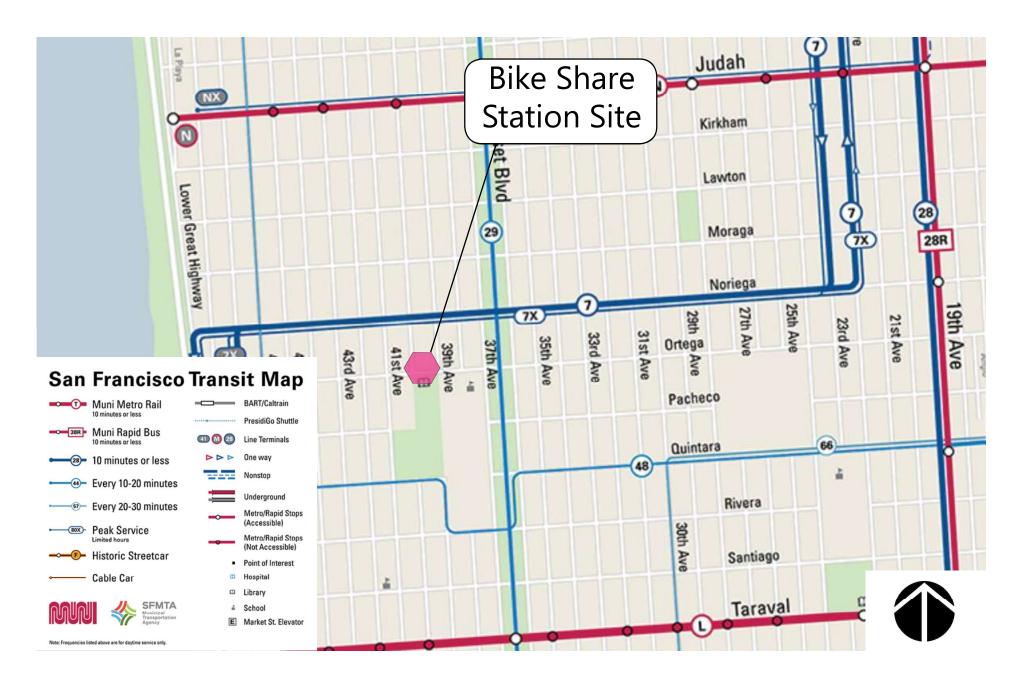


Bay Wheels Bike Facilities Map

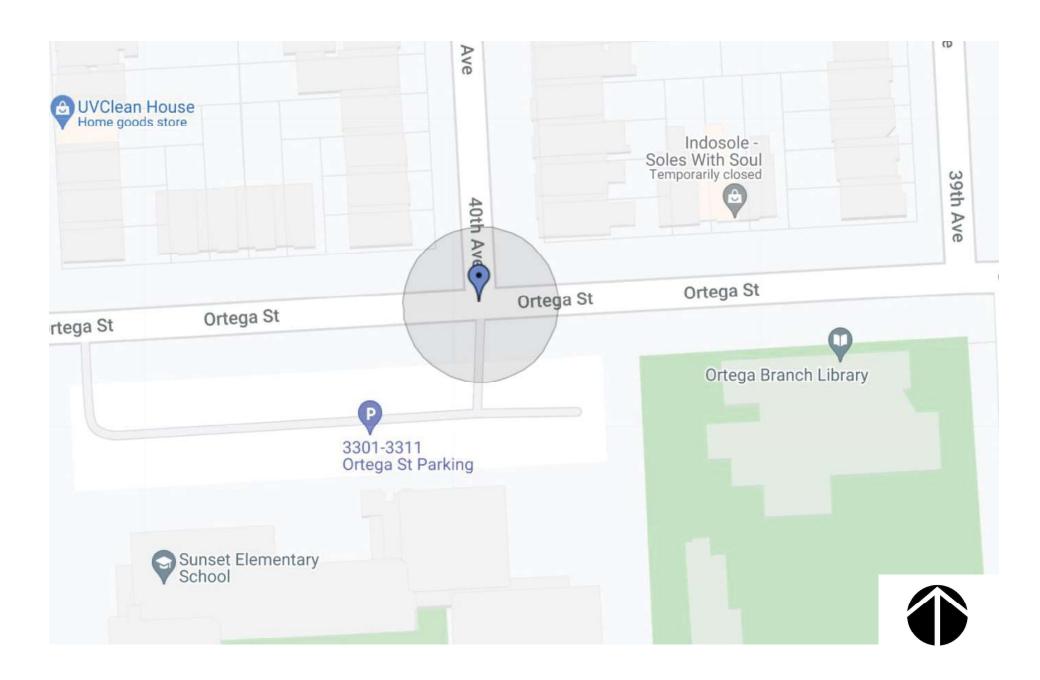




Bay Wheels Aerial Map









Bay Wheels Envista: Documentation of Project Coordination

Screen Capture Date: 09.23.2021

NORTH



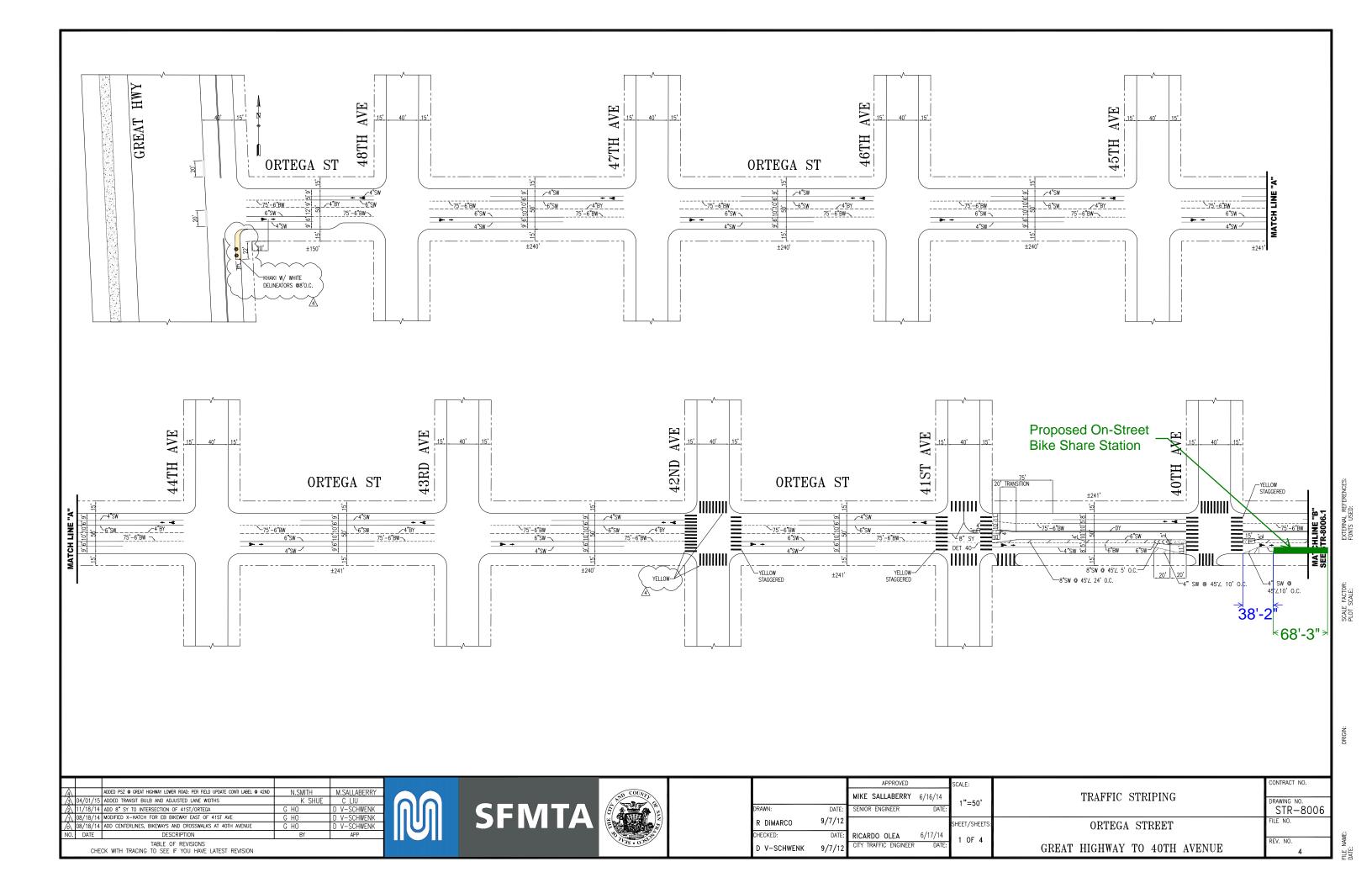




SOUTH

baywheels

Bay Wheels Photo Array



SF-Q3 Ortega at 40th Ave Documentation of Outreach

Abutting Property

 Primary Abutter: SF Public Library - Ortega Branch Address: 3223 Ortega St., San Francisco, CA 94122 Point of Contacts:

> Cathay Delneo, SFPL Chief of Branches Email: catherine.delneo@sfpl.org;

2. October-December 2020: Lyft and SFMTA had several email and phone conversations about this site

Record of Meetings & Correspondence

- October 2020: SP emailed SFPL with information about this site with back and forth responding to questions.
- Summer/Fall 2020: NP discussed the proposal with Supervisor Mar's office and sent information about several community outreach events including the Open House and Farmer's Market Outreach
- July 2020: SP emailed organizations about the Sunset Bikeshare Virtual Open House
 - MSNA, POPS, SNBC, GGP, Sunset Rec Center, SDA, OSPRA, SPEAK, OSMPA, West Side Best Side
- September 2020: SP emailed organizations with a survey and expansion update
 - MSNA, POPS, SNBC, GGP, Sunset Rec Center, SDA, OSPRA, SPEAK, OSMPA, West Side Best Side

Attachments

- Email thread with Cathy Delneo at SFPL
- Email thread with Supervisor Mar
- Additional Email thread with Supervisor Mar



Neal Patel <nealpatel@lyft.com>

Update on Bikeshare Proposals by SFPL

Delneo, Catherine (LIB) <catherine.delneo@sfpl.org>

Fri, Dec 4, 2020 at 1:02 PM

To: "Leung, Adrian (MTA)" <Adrian.Leung@sfmta.com>

Cc: Neal Patel <nealpatel@lyft.com>, "Jeffers, Michelle (LIB)" <michelle.jeffers@sfpl.org>

Thanks, Adrian, I appreciate your willingness to talk through Ortega further! Next Tuesday afternoon would work well for me - I can meet at either 2pm or 4pm that day. Let me know if either of those work for you?

I'm sorry to hear that Stefania isn't with Lyft any longer, that explains why the message I sent her had bounced back. When Stefania shared that proposal along with Presidio's and Sunset's, around which we had had a lot of prior communication, and when Sup. Mar's office was included in the conversation, us Library folks were concerned that SFMTA and the Lyft Bikeshare folks were much further along with Ortega's proposal. I'll loop back with Michael right away to let him know that we'll be meeting

The idea of bikeshare membership library partnership sounds intriguing! I'm looping in my colleague Michelle Jeffers, who it would be good to loop in for that conversation.

Thanks,
Cathy
Catherine Delneo
Chief of Branches
San Francisco Public Library
100 Larkin Street
San Francisco, CA 94102

cell: (415)542-6764

p: (415)557-4355

f: (415)557-4237



From: Leung, Adrian <Adrian.Leung@sfmta.com>

Sent: Friday, December 4, 2020 12:11 PM

To: Delneo, Catherine (LIB) <catherine.delneo@sfpl.org>

Cc: Neal Patel <nealpatel@lyft.com>

Subject: RE: Update on Bikeshare Proposals by SFPL

Thanks Cathy,

I don't think we're at the point to reach out to Jeff since we hadn't received this feedback about Ortega before. Or have we? I feel like we have a ways to go to examine your proposal for the playground or elsewhere. Then again if Michael feels strongly about it, or if you feel like your input isn't being considered. I want to know about that too.

Yes, I'd be happy to set up a Teams meeting to check-in. The SFPL has been a great partner. We know there are design issues for any proposal, and I think we're happy to work through them with you. I would also like to connect to discuss a bikeshare membership library partnership possibility—like a bikeshare membership that people can borrow from the library for free. Other places have implemented it, and it sounds like a good way to leverage the library ethos of publicly sharing resources for free.

Here are some calendar times that are available next week:

- Tuesday afternoon
- · Wednesday morning
- Thursday after 3p

In sadder news, Stefania was laid off at Lyft. Neal is picking up the coordination and community engagement. I think of SFPL's interest as coordination because you're city family and we want to ensure that our systems harmoniously mesh with yours.

Adrian Leung

Bikeshare & Bike Parking Program Manager

(415)646.2533

all pronouns welcome

From: Delneo, Catherine (LIB) <catherine.delneo@sfpl.org>

Sent: Friday, December 4, 2020 9:50 AM To: Leung, Adrian <Adrian.Leung@sfmta.com>

Subject: FW: Update on Bikeshare Proposals by SFPL

EXT

Good morning Adrian,

I've had the opportunity to connect with my colleagues at the Library about the two proposals for the bikeshare installation at the Ortega Branch, and am reaching out to share our team's feedback with you. Our City Librarian indicated he may reach out to SFMTA director Tumlin to share our concerns, and I let him know that I would connect with you first in hopes of resolving this at the lowest level possible.

Having now had the opportunity to review the proposals for Ortega, we feel that both of the proposed plans seem unnecessarily impactful to the public access of the Ortega Branch Library, which is the second most heavily used of SFPL's 27 branch libraries both by number of visitors and volume of materials circulated. The proposal to replace street parking, which is particularly valued by parents, seniors, and others with limited mobility, with bikeshare parking will negatively impact community members' ability to easily access library services. The parking spaces in front of the Ortega Branch Library are heavily used by the community and turn over frequently throughout the day. The alternate bikeshare proposal, to put the bikeshare dock on the sidewalk, would significantly narrow the area of the sidewalk immediately in front of the Ortega Branch. This would impact pedestrians' ability to easily reach not only the Ortega Branch but the schools on either side of it. Both of the proposed areas are in an area that SFMTA redid relatively recently with the addition of a small median. Adding bike share docks to this already crowded area seems unnecessary given the other options available in the immediate vicinity.

Quite a while back, the Library had suggested that Ortega Branch might be an easy location to place a bikeshare station. Our suggestion was based on the premise that the bikeshare station could be easily added to the grounds adjacent to the library on the West Sunset Playground. We had imagined this installation could be completed with no impact to either sidewalk access or street parking. Can you share with me why bikeshare station cannot be placed on the grounds of the West Sunset Playground?

As a resident of the Outer Sunset, I have noticed that there are always many parking spaces available all along 37th Ave. The corner of 37th and Ortega Street typically has many open parking spaces. I wonder if this very nearby area has been considered?

Patrons come to the Ortega Branch from all across the Inner and Outer Parkside and Sunset neighborhoods as well as from the Lake Merced area. This area does not enjoy the robust public transportation services that other more densely developed regions of the City do, particularly during the COVID19 emergency. The reality is that many residents of the neighborhoods served by the Ortega Branch do drive and walk to the branch. The Library's goal is to ensure access to the Ortega Branch, which is a valuable community resource – and one that continues to provide service during the COVID19 emergency.

I'd be happy to set up a phone or MS Teams call to discuss further – please let me know if you'd like to do that?

Thank you,

Cathy

Catherine Delneo

Chief of Branches

San Francisco Public Library

100 Larkin Street

San Francisco, CA 94102

cell: (415)542-6764

p: (415)557-4355

f: (415)557-4237



From: Stefania Pombo <spombo@lyft.com> Sent: Thursday, October 22, 2020 1:27 PM

To: Delneo, Catherine (LIB) <catherine.delneo@sfpl.org>

Cc: Bay Wheels Community <community@baywheels.com>; Leung, Adrian (MTA) <Adrian.Leung@sfmta.com>

Subject: Update on Bikeshare Proposals by SFPL

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi Cathy,

I hope you are doing well! I know the last time we connected, the Library was focusing efforts on the City's Disaster Service response. I just wanted to check back in and update you on a few bikeshare station proposals we have near various SFPL branches.

The proposal I had previously sent over by the Golden Gate Valley Branch has been removed from consideration - we were recently able to move forward with installation of a station a block east from the library by Allyne Park. The updated list of proposals currently under consideration are:

- Sunset Branch (Irving at 18th)
- Ortega Branch (Ortega at 40th) on-street and sidewalk option available
- Presidio Branch (Clay at Lyon)

I've attached mockups of these proposals along with the aerial view of the areas showing existing color curbs and book drop zones. When you have a chance, could you please review these proposals and let me know if Library leadership has any thoughts?

Looking forward to hearing from you — thank you!

Stefania

Stefania Pombo

Community Affairs Coordinator, Bay Area | Lyft Bikes and Scooters

(714) 655-5743 | baywheels.com

185 Berry St, Suite 5000 | San Francisco, CA 94107



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Next Steps for D4 Bikeshare Stations

Neal Patel <nealpatel@lyft.com>

Thu, Mar 4, 2021 at 1:12 PM

To: Edward Wright <Edward.W.Wright@sfgov.org>, "Mar, Gordon (BOS)" <gordon.mar@sfgov.org> Cc: "Leung, Adrian" <Adrian.Leung@sfmta.com>, Bay Wheels Community@baywheels.com>

Hi Supervisor Mar and Edward

I hope you are doing well. I wanted to follow up with you all to discuss next steps for the Bay Wheels bikeshare expansion into D4. You may be aware that Stefania Pombo was laid off along with several others on our team late last year. I'll be your primary contact as we move forward. Before she left the group, Stefania engaged with business owners and neighbors directly adjacent to the draft list of bikeshare stations that came from the initial community outreach phase.

Before we proceed, we would like to check in with your office to see if you support the stations that we have listed as "On Track". Our intention would be to re-site those stations we've indicated as "Re-site" so we have a full, supported list of stations for the District to bring to SFMTA Public Hearing.

Please see below for notes - happy to schedule time for a call if you'd like to discuss this.

Station Intersection	Status	Notes & Feedback to Date
La Playa St at Lincoln Way	On track	Rodeway Inn & Suites shared support for the station by their hotel. Mailers were sent to residences across the street. No feedback to date.
44th Ave at Judah St	Possible resite - looking for feedback from Supervisor Mar	Owner of Maxwell Window Shades opposed to the sidewalk station location due to concerns of loitering and building/sidewalk maintenance. Option 1: Keep station in current proposed location to minimize parking conversion in the area. Option 2: Resite station to nearby on-street location to alleviate the owner's concerns.
43rd Ave at Lawton St	On track	Andytown supportive of station location to alleviate bikeshare use of their existing corral. Sunset Church concerned the station would cause further congestion and draw unwanted attention to the area. The bikeshare program recommends moving forward with this station and working with Sunset Church on any issues.
Great Hwy at Noriega St	On track	SFRPD shared support for the station by their property. Mailers were sent to residences across the street. 3 emails received with concerns around parking conversion and the potential effects of poor climate on the bikes.
45th Ave at Noriega St	On track	Lyft has sent mailers, called, and emailed the adjacent business Papa Mak's Burgers. No response received to date. Lyft recommends moving the site forward and continuing with outreach to surrounding neighbors.
Ortega St at 40th Ave	On track	Location pending review by SFPL Leadership team.
30th Ave at Noriega St	On track	Safeway manager is fine with the station location. Mailers were sent to residences across the street and nearby businesses at the intersection. One

		email received with concerns around the proposed station density and resulting parking conversion.
26th Ave at Noriega St	Resite	Adjacent orthodontist office/property owner is opposed to the station due to parking conversion and feelings that their clients would not be served by the bikes. Lyft recommends relocating the proposal across the street to the west side of 26th Ave, by Citibank, to alleviate concerns of adjacent parking conversion by the orthodontist.
21st Ave at Noriega St	Resite	Adjacent restaurant HD Yunnan Rice Noodle opposed to the station location. Lyft recommends relocating the proposal to the west side of 21st Ave, north of Noriega, adjacent to North East Medical Services.
Irving St at 18th Ave	On track	Location pending review by SFPL Leadership team.

Neal Patel

Community Affairs Manager Lyft Bikes and Scooters, SF Bay Area





Neal Patel <nealpatel@lyft.com>

Bay Wheels - Sunset District expansion update

Neal Patel <nealpatel@lyft.com>

Wed, Aug 26, 2020 at 4:40 PM

To: "Mar, Gordon (BOS)" <gordon.mar@sfgov.org>, Edward Wright <Edward.W.Wright@sfgov.org>, Bay Wheels Community <community@baywheels.com>, Alex Tourk <tourk@gfpublicaffairs.com>, Jannely Rodriguez <jannely@gfpublicaffairs.com>, Ajouah Grass <ajouah@gfpublicaffairs.com>

Bcc: "Leung, Adrian" <Adrian.Leung@sfmta.com>

Hello Supervisor Mar and Edward.

Hope you both are doing well. Supervisor, I hope you're feeling well and in good spirits. I appreciate your transparency and your comments on your recent COVID diagnosis and wish you a speedy recovery.

We are sending out the following community update to our stakeholders on Friday morning and I wanted to give you all a heads up. We've been busy the last few months and will be sharing a summary of what we've heard and some proposed changes to the bikeshare network.

It would be great if you could include a quick blurb about our expansion efforts and link to the recorded Zoom workshops in your next newsletter.

Please let us know if you have any questions.

Community Update

I hope you're well! I wanted to share an update on expanding the bikeshare program to the Sunset District. Over the past few months, my team has been gathering a variety of input from the Sunset community to understand how to best bring bikeshare stations to the neighborhood. We've engaged with over 300 people through <u>neighborhood outreach</u> and virtual forums and are learning a lot from the community. Through this outreach, we've identified 10 locations for bikeshare stations that we believe will best serve the Sunset. Please see below for more details on the outreach to date and what we've learned so far.



We distributed an online survey to understand existing transportation patterns in the neighborhood, what the perceived benefits and areas for improvement are for the program, and where the community is interested in seeing bikeshare stations. A summary of the survey results is <u>available here</u>.

We also hosted a series of <u>Open Houses</u> to educate about the program and collect feedback on a draft network based on initial survey results. The first open house was focused around understanding the needs of small businesses; the second was open to the wider neighborhood and community. If you were unable to attend, below are recordings of the open house presentation in English and Cantonese:

<u>Sunset Expansion Open House – ENGLISH</u> Password: HRS?9pn! <u>Sunset Expansion 開放參觀日 – CANTONESE (廣東話)</u> Password: 7#?6HDnP

Attached is the <u>bikeshare station network</u> we are now proposing for the neighborhood, taking into account the feedback we've received through the survey and open houses. Specifically, common themes in feedback in designing this network were to have:

- · Stations along Noriega
- More Great Hwy connections
- · More than 7 stations
- Station that connects to the Outer Sunset Farmer's Market and Mercantile around 37th/Ortega
- Stations that minimize car parking conversion where possible

Next steps are to continue collecting feedback on this map, so please feel free to review the station locations, share with your networks, and let me know if there are any questions! I'd be happy to schedule some time to chat or join an upcoming virtual meeting if there's interest.

A special thanks to our partners for their efforts in supporting bikeshare and outreach in the Sunset, specifically:

- District 4 Supervisor Gordon Mar
- SFMTA
- Great Highway Park
- Outer Sunset Farmers Market & Mercantile
- West Side = Best Side!

--

Neal Patel

Community Affairs Manager Lyft Bikes and Scooters, SF Bay Area 415-264-0840



4 attachments



OpenHouse_Sunset_July2020_2.PNG 740K



SunsetMercantile_August2020_2.jpg 2336K



D4 Proposed Network Map 8-20.pdf 9275K



SAN FRANCISCO PLANNING DEPARTMENT

S POSTED

Notice of Exemption

Suite 400 San Francisco, CA 94103-2479

Approval Date: December 18, 2015

Case No.:

2015-005492ENV, SFMTA Bay Area Bicycle Share Project

Project Title: Citywide in San Francisco, primarily within the

public right-of-way

Zoning: Not applicable, primarily in the public right of way

Block/Lot: Not applicable, primarily in the public right of way

Lot Size: Not applicable, primarily in the public right of way

Lead Agency: San Francisco Planning Department Project Sponsor: Heath Maddox, San Francisco Municipal Transportation Agency

415-701-4789

heath.maddox@sfmta.com Staff Contact: Debra Dwyer

415-575-9031

debra.dwyer@sfgov.org

County Clerk, City and County of San Francisco

City Hall Room 168

1 Dr. Carlton B. Goodlett Place

1650 Mission St.

Reception:

415.558.6378

Fax: 415.558.6409

Planning Information:

415.558.6377

To:

San Francisco, CA 94102

ENDORSED

Deputy County Clerk

Pursuant to the California Environmental Quality Act (CEQA), the Guidelines of the Secretary for Resources, and San Francisco requirements, this Notice of Exemption is transmitted to you for filing. At the end of the posting period, please return this Notice to the Staff Contact with a notation of the period it was posted.

Attached fee:

\$60 filing fee

PROJECT DESCRIPTION:

The San Francisco Municipal Transportation Agency (SFMTA) proposes to implement a city-wide bicycle sharing system in San Francisco as part of the regional Bay Area Bicycle Share (BABS) system described in detail below. The current regional bicycle share system in San Francisco is a pilot project managed by the Bay Area Air Quality Management District (BAAQMD). The regional BABS system will transfer to the Metropolitan Transportation Commission (MTC) for program oversight at the end of 2015. As part of a BABS pilot project initiated on August 29, 2013, the system operator installed approximately 35 bicycle share stations with input from the SFMTA, comprising 350 bicycles within the public right-of-way, located generally in the northeast section of the City. The proposed project would maintain and upgrade the existing 35 pilot bicycle share stations, and expand the BABS system within San Francisco to comprise a total of approximately 450 stations and 4,500 bicycles across the City and County of San Francisco (San Francisco).

DETERMINATION:

The City and County of San Francisco decided to carry out or approve the project on December 18, 2015. The San Francisco Board of Supervisors (BOS) approved a coordination agreement with the Metropolitan Transportation Commission (MTC), other local partners in the East and South Bay, and the bicycle share operator to carry out the Bay Area Bicycle Share Program, which would be overseen in San Francisco by the San Francisco Municipal Transportation Agency (SFMTA) on December 8, 2015. The agreement was provided to Mayor Lee for his signature and becomes effective upon signing or when ten days have passed. A copy of documents related to this action may be examined at the San Francisco Board of Supervisors, City Hall, 1 Carlton B. Goodlett Place Room 244, San Francisco, CA, 94102 in File Number 151144.

1.	An Exemption from Environmental Review has been prepared pursuant to the CEQA under:	provisions	of
	Ministerial (Sec. 21080(b)(1); 15268)	•	
	Declared Emergency (Sec. 21080(b)(3); 15269(a))		
	Emergency Project (Sec. 21080(b)(4); 15269(b)(c))		
	X Categorical Exemption, Class 3, Section 15303		
	Statutory Exemption, State code number:		
	Community Plan Exemption (Sec. 21083.3; 15183)		

2. This project in its approved form has been determined to be exempt from environmental review because it would result in the installation of up to 450 bicycle sharing stations throughout San Francisco, primarily within the public right-of-way and on some parcels. The proposed individual stations are portable, modular, and would be solar and battery powered, and would thus not involve excavation or utility connections. The bicycle sharing station equipment is small in scale and massing relative to surrounding buildings or sites. Bicycle facilities and infrastructure are common sights within the urban environment. There would be no potential for significant environmental impacts at either a project or cumulative level. Therefore, the proposed project would be exempt from environmental review under Class 3.

John Rahaim Planning Director

By Sarah B. Jones

Environmental Review Officer

December 22, 2015

cc: Heath Maddox, SFMTA Interested parties