



SFMTA

Building Progress: Potrero Yard Neighborhood Working Group

February 2021 Meeting

Agenda

1. Welcome – 5 minutes
2. Wellness Check-in – 5 minutes
3. Staff Announcements – 4 minutes
4. Project & Schedule Updates – 5 minutes
5. Legislative Communications & Prop K Update – 10 minutes
6. Working Group Evaluation Questions To Proposers – 35 minutes
7. Housing Discussion – 15 minutes
8. Next Steps – 5 minutes
9. Public Comment

Welcome

- Working Group Members

If you are joining us by phone, please text Adrienne so we know to take you off mute.

- Members of the Public

Members of the public who wish to participate in the meeting will be placed on mute, regardless of joining via video or by phone until the end of the meeting for Public Comment.

- Potential Proposers & Business Interests

The RFP shortlisted developer teams was announced on SF Bid. All related questions must be directed to SFPW.

Virtual Etiquette

- Keep your device on mute unless you are speaking
- Look into the camera when you speak
- Use “gallery” view to see every participant
- Use the Chat function for quick feedback or to comment
- Use the Q&A function to ask questions
- Use the “Raise Your Hand” function to indicate you’d like to speak during an active discussion
- Try not to talk over others
- Give each other time to gather their thoughts and comment before jumping in

Wellness Check-In

- What is your favorite Muni line?
- Any good stories?



Staff Announcements

- Goodbye Potrero Yard staff – 2 minutes
 - Adrienne Heim, Public Information Officer
- Welcome Potrero Yard staff – 2 minutes
 - Jesse Schofield, Transportation Planner

Project & Schedule Updates

- SFMTA COVID-19 Response
- Federal Legislation Impacts to SFMTA
- RFP and Racial Equity Assessment Update

Legislative Communications & Prop K

- Update to Supervisors
- Prop K Funding Request – Schedule and Feedback
- Project-Specific Legislation – Schedule and Feedback

Working Group Evaluation Questions To Proposers

Four themes emerged from Working Group input:

1. Transportation Demand Management (TDM)
1. Community outreach
1. Design quality
1. Affordable housing

Review, discuss, and finalize draft questions

[PYNWG RFP Panel Evaluation Questions](#)

Housing Discussion

Overview of housing vision, goals, guidelines documents

Review of comments received:

- Number/percentage of affordable units
- Depth of affordability
- Preference for SFMTA households
- Artist housing
- Terminology

Questions/discussion

Public Comment

- Do any members of the public wish to comment?
- Reminder – we cannot address any questions regarding the procurement process at this time. Please direct your questions and comments to San Francisco Public Works and on SFBid.

Please Reach Out Anytime

- Send us your questions.
- Suggest additional Working Group members to fill our vacant seats.
- Request a video conference meeting or call.
- Our “doors” are always open to you.

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