

SFMTA - TASC SUMMARY SHEET

<p>PreStaff_Date: 11/3/2020</p> <p>Requested_by: SFMTA</p> <p>Handled: Daniel Carr</p> <p>Section Head : MS <i>MS</i></p>	<p><input type="checkbox"/> Public Hearing Consent</p> <p><input checked="" type="checkbox"/> Public Hearing Regular</p> <p><input type="checkbox"/> Informational / Other <small>PH - Regular</small></p>	<p>No objections: _____</p> <p>Item Held: _____</p> <p>Other: _____</p>
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Location: Page Street at Masonic Street

Subject: Bike Share Station

PROPOSAL / REQUEST:

ESTABLISH - NO STOPPING EXCEPT BICYCLES
ESTABLISH - BIKE SHARE STATION

Page Street, south side, from Masonic Avenue to 90 feet easterly (82-foot station with red zones either side)
Supervisor District 5)

Proposing a Bay Wheels bike share station in the parking lane on Page Street adjacent to 1100 Masonic Avenue, diagonally across the street from St. Agnes Church

Daniel Carr, daniel.carr@sfmta.com

BACKGROUND INFORMATION / COMMENTS

Stations with bicycles are approximately 6 feet long and 4 feet tall with a kiosk approximately 7.8 feet tall at the eastern end of the station. Stations will be solar powered via a panel system that extends vertically from the kiosk. No excavation is necessary.

- This site is located on a street with Class III bike route. This street is also a Slow Street.
- This site is located on a street with no MUNI lines.
- Lyft conducted outreach to the adjacent multi-unit residential building and received one response in opposition.
- This location was also shared with Parkwide bike rentals, and they were supportive of this location.
- This station was also placed on an online neighborhood survey.
- This station was shared with multiple neighborhood groups and the District 5 supervisor was notified of this location.

Grid K16
31-dock station

HEARING NOTIFICATION AND PROCESSING NOTES:

ENVIRONMENTAL CLEARANCE BY:

SFMTA Attached Pending

CHECK IF PREPARING SEPARATE SFMTA BOARD CALENDAR ITEM FOR PROPOSAL:

Ford GoBike Share Station TASC Packet

Date: 09.18.2020
Grid SF-K16
Supervisor District 5
Address/Location Page St at Masonic Ave
Station Location On-Street
Number of Docks 31

Packet Checklist

- Cover Sheet Content (this sheet)
- Overview Station Expansion Map
- Site Plan and photo with station rendering
- Aerial Photo
- Parking Regulation Map
- Transit Services Map
- Bicycle Facilities Map
- Photo Array
- Striping Plans (STR drawing) for on-street stations with station location identified
- Documentation of Outreach Efforts and support from fronting property owners & operators
- Documentation of Outreach Efforts and support from merchant or neighborhood associations (within 300 ft.)
- Documentation of Project Coordination (Envista)

Cover Letter Content

PROPOSAL / REQUEST / LEGISLATION:

ESTABLISH – NO PARKING EXCEPT FOR BICYCLES (FOR BIKE SHARE STATION)

Page Street, south side, from 0' to 89'-11" east of Masonic Avenue (81'-11" bike share station with red zones buffer on both sides of the station).

BACKGROUND INFO:

Stations with bicycles are approximately 6 feet long and 4 feet tall with a kiosk approximately 7.8 feet tall at the eastern end of the station. Stations will be solar powered via a panel system that extends vertically from the kiosk. No excavation is necessary.

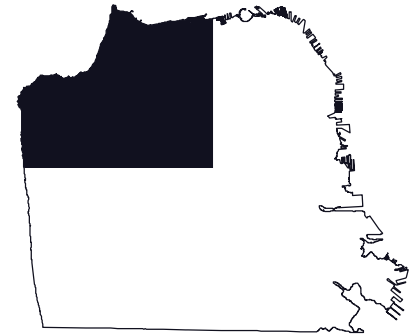
- This site is located on a street with Class III bike route. This street is also a Slow Street.
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- Lyft conducted outreach to the adjacent multi-unit residential building and received one response in opposition. This location was also shared with Parkwide bike rentals, and they were supportive of this location. This station was also placed on an online neighborhood survey. This station was shared with multiple neighborhood groups and the District 5 supervisor was notified of this location.

Existing, Permitted, and Proposed Stations

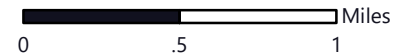


- Existing or Permitted
- Proposed
- Bikeways
- Streets
- Public Space
- Communities of Concern
- Port Jurisdiction

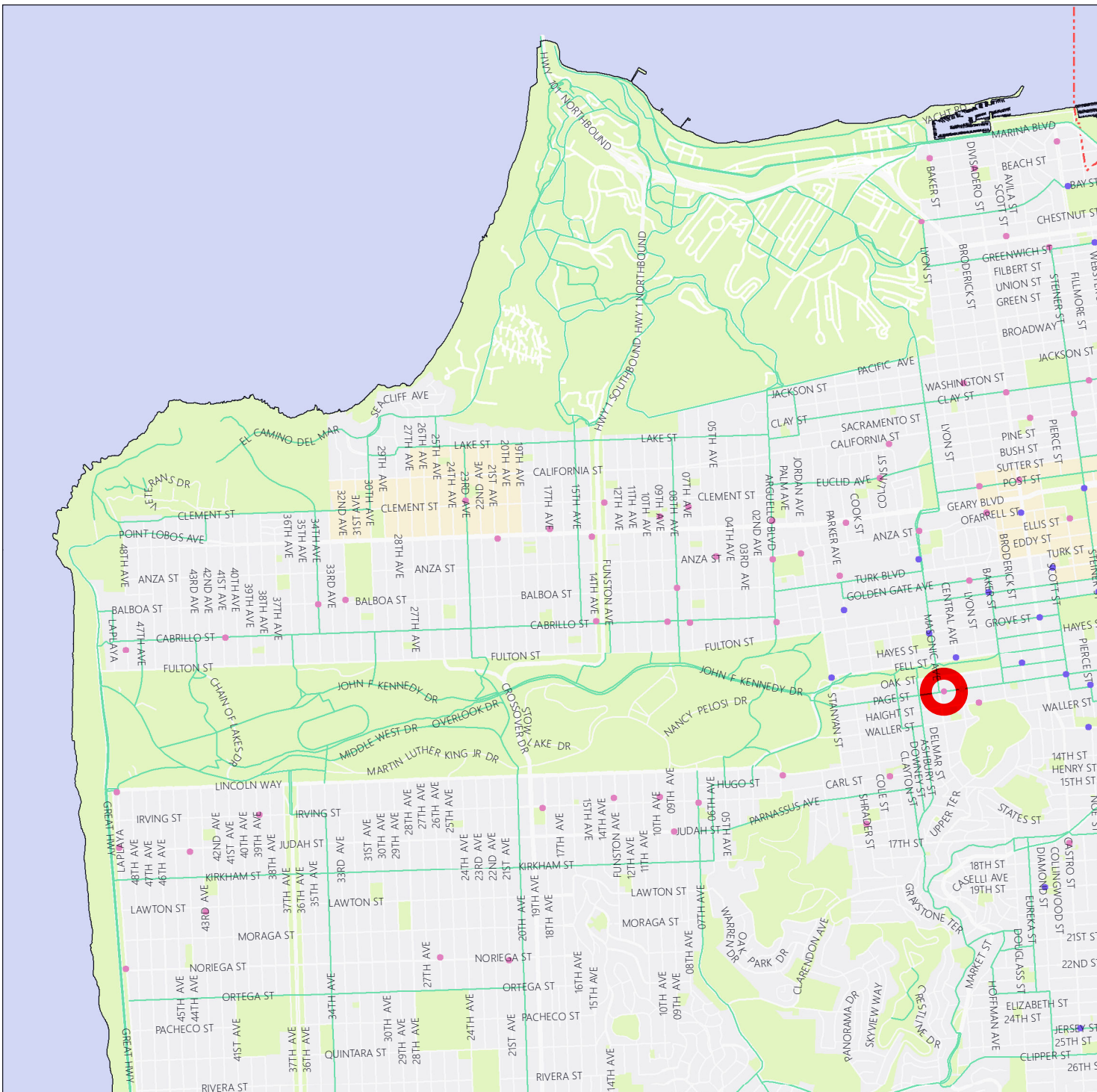
Reference Map



Last Updated: May 24, 2019



Data sources:
 SFMTA (SF Boundary, Bikeways, Streets, and Public Space)
 NOAA (San Mateo County Shoreline)

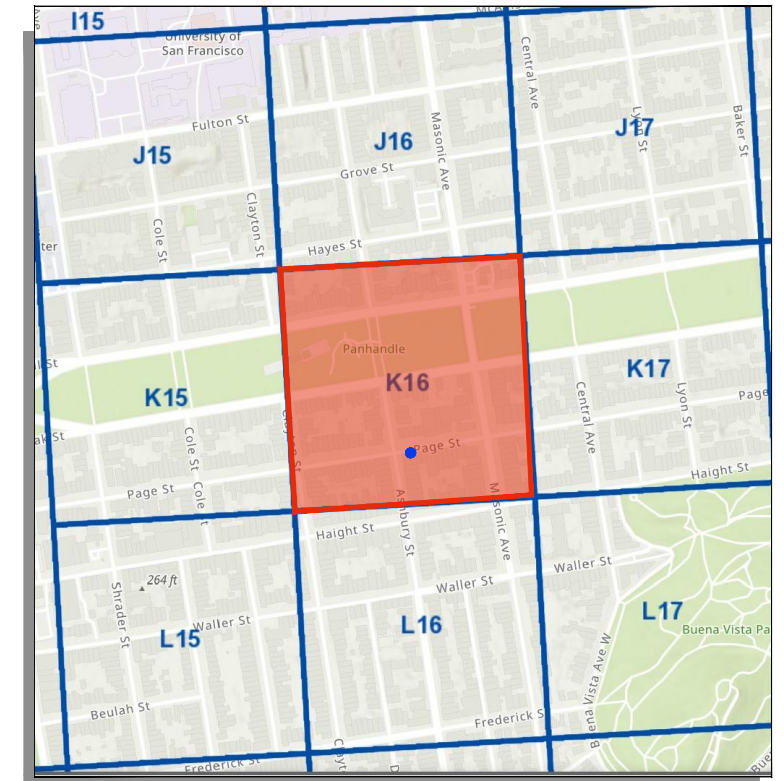




Stand Pipe		Parking Meters	
Fire Hydrants (High Pressure)		Tree With Grate/Well	
Fire Hydrants (Low Pressure)		Proposed Red Curb	
Street Light with Arm		Proposed Blue Curb	
Street Light		Proposed Yellow Curb	
Utility Pole		Proposed Green Curb	
Signal Pole		Proposed White Curb	

ABBREVIATIONS

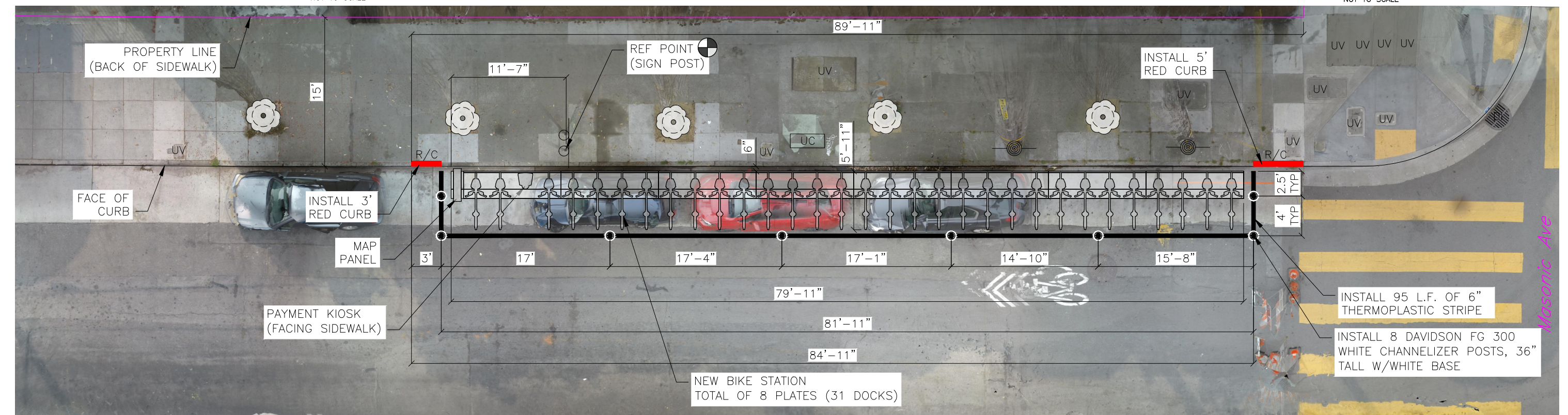
BS = BUS SHELTER	TC = TRASH CAN
BR = BIKE RACK	TYP. = TYPICAL
CC = TRAFFIC SIGNAL CONTROLLER CABINET	UC = UTILITY CABINET
DI = DRAINAGE INLET	V = UTILITY VALVE
DW = DRIVEWAY	UV = UTILITY VAULT
LF = LINEAR FEET	R/C = EXISTING RED CURB
MB = MAIL BOX	B/C = EXISTING BLUE CURB
MH = MANHOLE	Y/C = EXISTING YELLOW CURB
NS = NEWSPAPER STAND	G/C = EXISTING GREEN CURB
PB = PULL BOX	W/C = EXISTING WHITE CURB
M/C = MOTORCYCLE	



- SITE NOTES**
- ON-STREET SITE
 - ADJACENT TO 1100 MASONIC AVE
 - UNMETERED PARKING

= PLAN REFERENCE POINT
SITE LOCATION
 NOT TO SCALE
 Source: Google Maps, SEPT 2020

VICINITY MAP
 NOT TO SCALE



Page St
SITE PLAN
 GIVEN DIMENSIONS TAKE PRECEDENCE OVER SCALED MEASUREMENTS

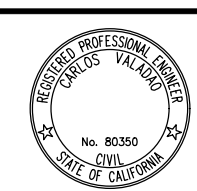
Aerial Overlay prepared by Grandview Services, SEPT 2020

Sep 18, 2020 CADD FILE: G:\Shared_drives\BABSINAS\Site_Eng_Working\SF_Site_Plans\Phase 5_V5_SF-K16\SF-K16.dwg

REVISIONS		
NO.	DATE	DESCRIPTION

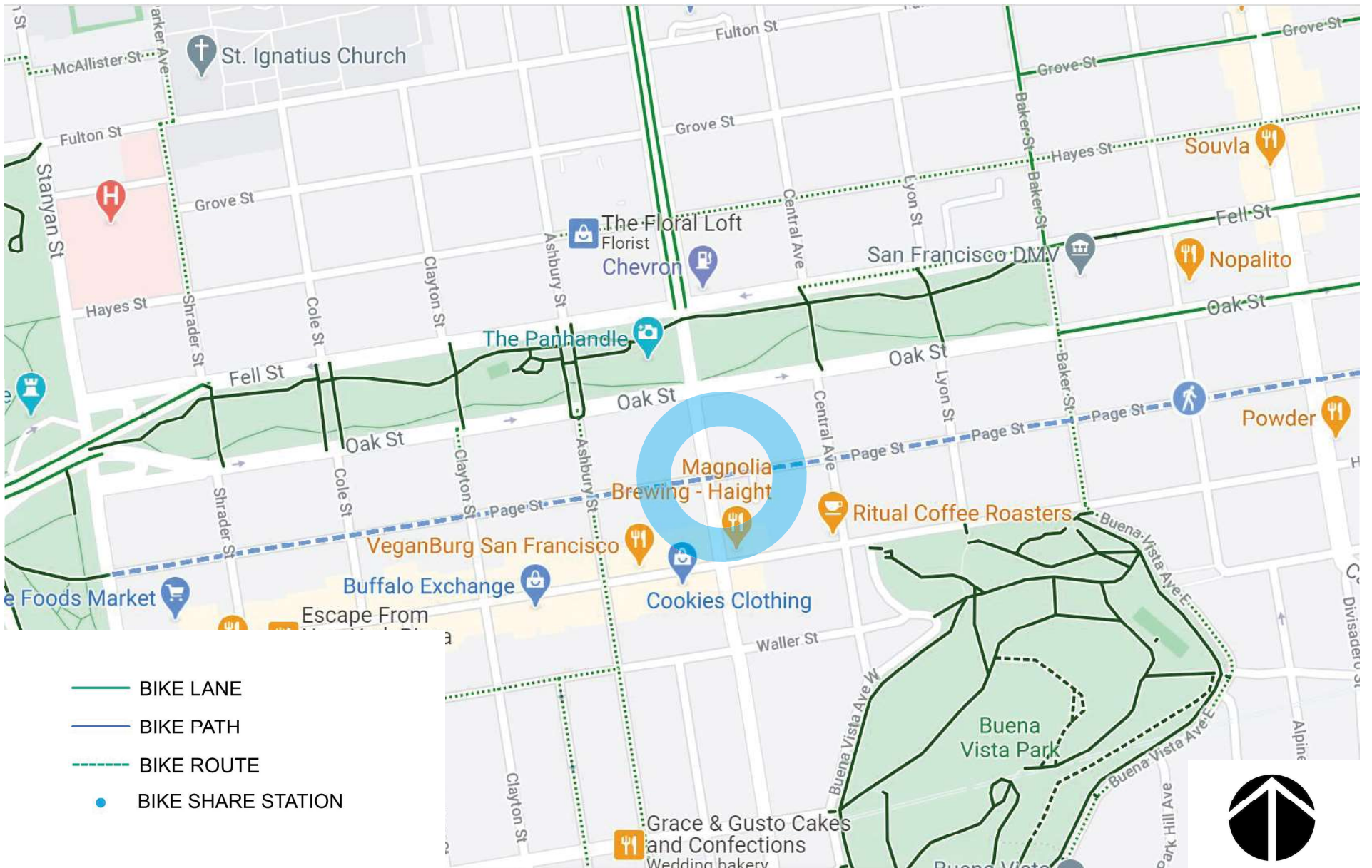


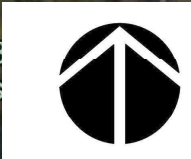
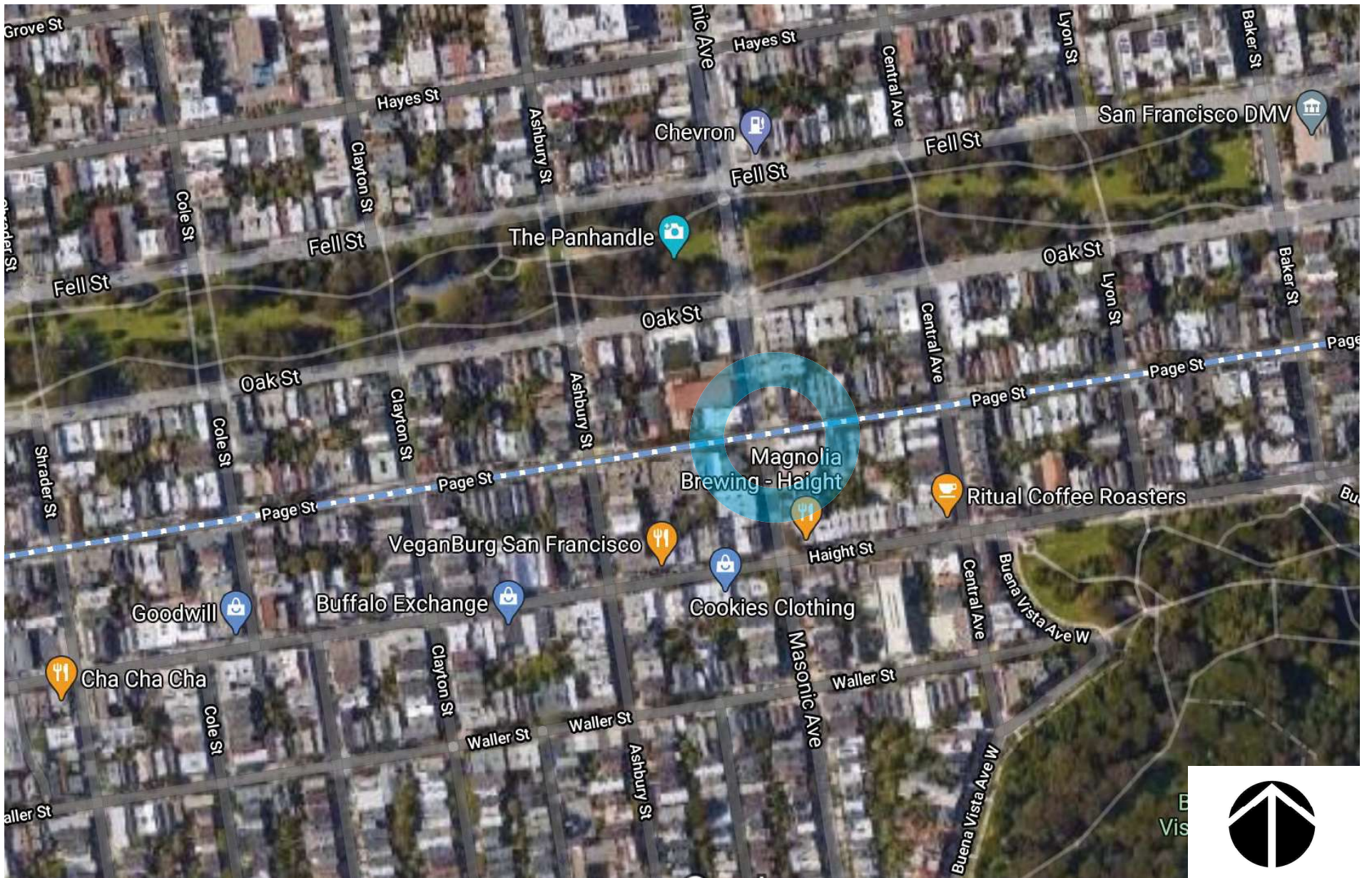
DRAWN BY: CMV
 DESIGNED BY: CMV
 CHECKED BY: CMV
 DATE: 9/16/2020
 PROJECT NO:



STATION TYPE:	Standard On-Street
STATION ID:	SF-K16
PLATES:	8
DOCKS:	31
KIOSKS:	1

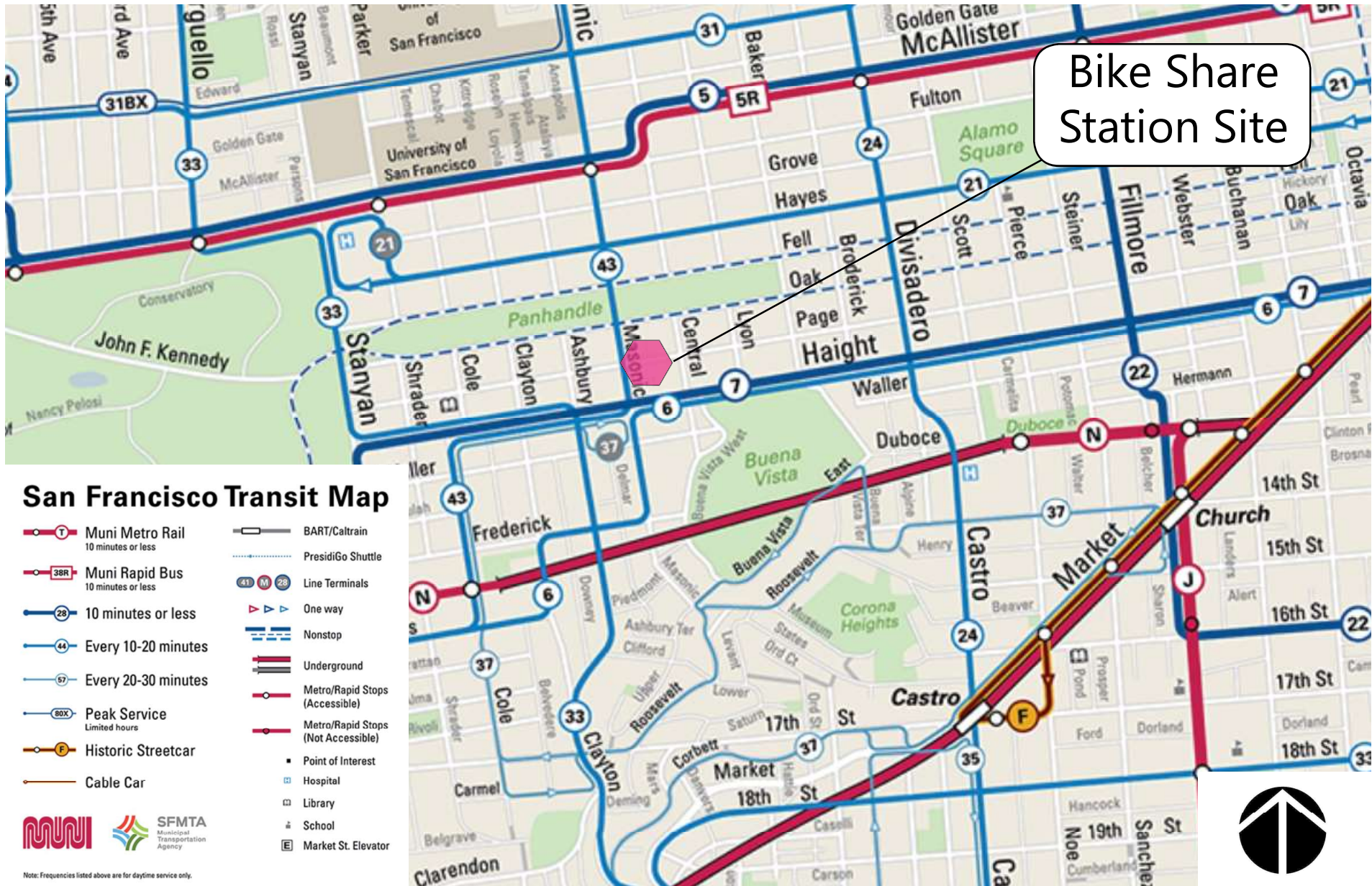
Station Site and Plan
 SF-K16
 PAGE ST AT MASONIC AVE





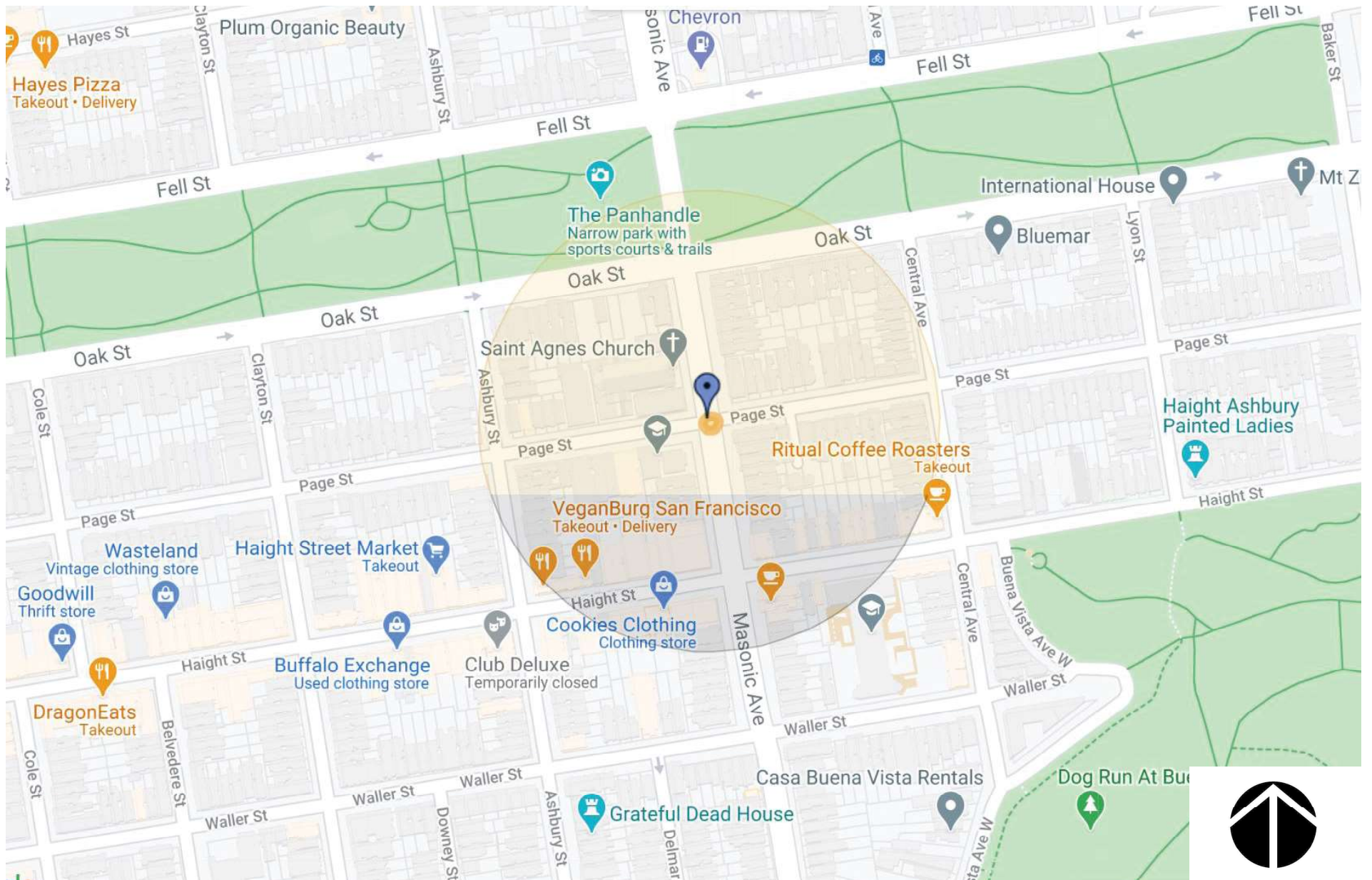
baywheels

Bay Wheels
Aerial Map



Bike Share Station Site





NORTH

EAST



SOUTH

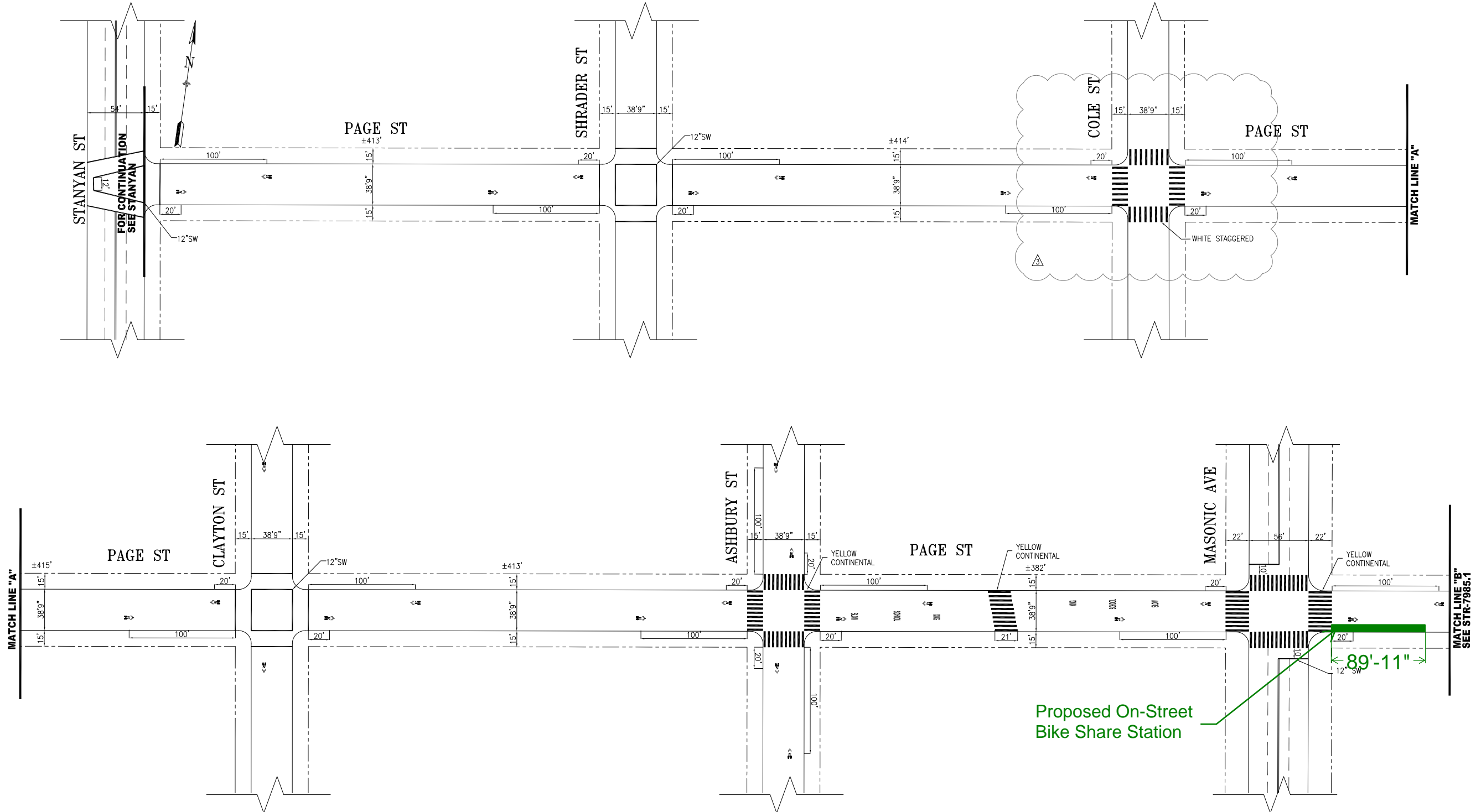
WEST

baywheels

Bay Wheels
Photo Array

NOTE:

1. ALL SHARED USE LANE MARKINGS SHALL BE 12' FROM CURB FACE TO CENTER OF MARKING UNLESS OTHERWISE NOTED



NO.	DATE	DESCRIPTION	BY	APP
10/22/19		PER FIELD: ADDED WHITE STAGGERED CONTIS @COLE	C SKERRIT	G DELEON
08/30/18		ADVANCE LIMIT LINES ON MASONIC AVE	M GROWNEY	M SALLABERRY
11/17/15		SHARROWS ON ASHBURY	J CHIMENTO	G DELEON
02/16/08		SHARROWS: STANYAN ST TO FRANKLIN ST	M SALLABERRY	J ROBBINS

TABLE OF REVISIONS
CHECK WITH TRACING TO SEE IF YOU HAVE LATEST REVISION



APPROVED	SCALE:
MIKE SALLABERRY 01/07/13 SENIOR ENGINEER	1"=50'
DRAWN: M LUC DATE: 9/2012	SHEET/SHEETS:
CHECKED: D R CURTIS DATE: 01/07/13	CITY TRAFFIC ENGINEER

APPROVED		SCALE:
MIKE SALLABERRY 01/07/13	SENIOR ENGINEER	1"=50'
DRAWN: M LUC	DATE: 9/2012	SHEET/SHEETS:
CHECKED: D R CURTIS	DATE: 01/07/13	CITY TRAFFIC ENGINEER

TRAFFIC STRIPING		CONTRACT NO.
PAGE STREET STANYAN STREET TO CENTRAL AVE		DRAWING NO. STR-7985
		FILE NO.
		REV. NO. 3

Page: SL_STR-###.1..2..3 (Stanyan St to Market St)
 FILE NAME: ---/---/---
 DATE: ---/---/---
 SCALE FACTOR: XX
 PLOT SCALE: X:X
 EXTERNAL REFERENCES: XREFS
 FONTS USED: FONTS

SF-K16 (Page at Masonic) Documentation of Outreach

Abutting Properties

- Direct Abutting Property: Multi-Unit Residential Building located on 1100 Masonic Ave, San Francisco, CA 94117
 - 7/31/20: EY sent mailers to the residents and property owner of 1100 MASONIC AVE and 1102 MASONIC AVE. 1 response in opposition via email.
 - Secondary Abutting Properties: Parkwide Bike Rentals
 - 7/20/20: Jeannie Orellana from Parkwide is supportive of the Page at Masonic proposed bikeshare station.
-

Record of Meetings/Correspondence

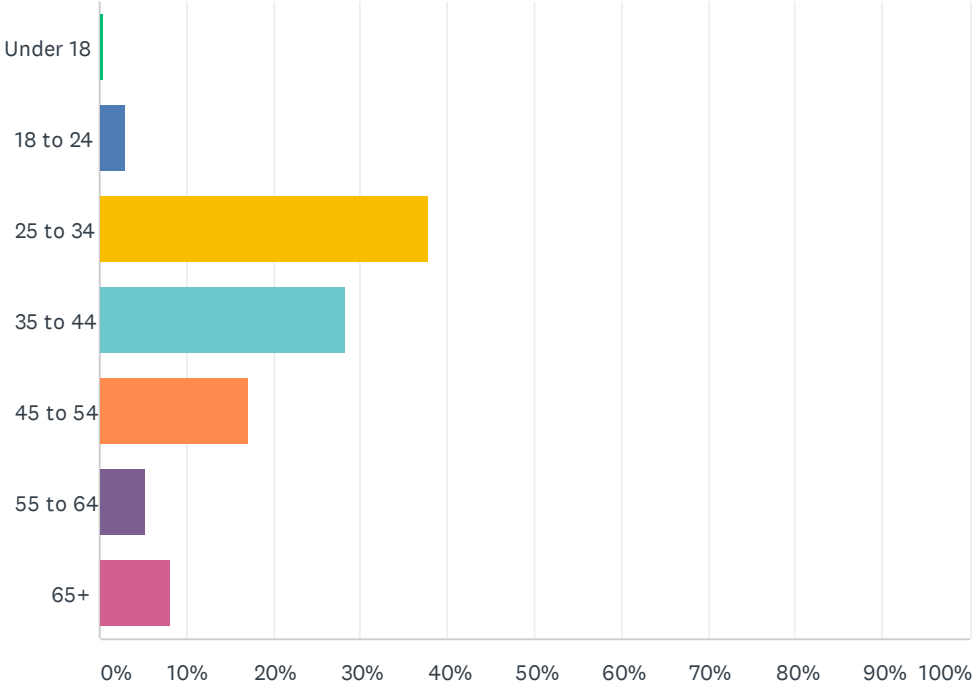
- EY conducted an online neighborhood survey from 6/15/20-7/15/20. 269 people participated and chose Waller at Stanyan as the preferred bikeshare station location.
 - EY notified the Haight Ashbury Neighborhood Council (HANC), Haight Ashbury Improvement Association (HAIA), Cole Valley Neighborhood Association (CVIA), Haight Ashbury Neighbors for Density (HAND), Buena Vista Neighborhood Association (BVNA), Haight Ashbury Merchants Association (HAMA)
 - Bruce Wolfe from HANC has voiced opposition
 - 8/9/20: Bruce emailed opposed to all of the proposed stations
 - 8/13/20: EY and NP were invited to a call from Adrian Leung to speak with Bruce. Bruce didn't show and instead spoke to Adrian Leung separately.
 - Corey Smith from HAND has voiced support
 - CVIA, BVNA and HAMA have been responsive and remain neutral
 - No response to date from HAIA
 - 7/24/20: NP emailed District 5 Supervisor Dean Preston's office the Haight survey results and offered to chat in more detail.
 - Preston Kilgore, Dean Preston's aide, responded and agreed to chat with NP.
 - 7/31/20: NP spoke with Preston Kilgore over the phone. Preston stated that their office will be hands off on the proposed bikeshare stations in the Haight and has a neutral stance.
-

Attachments

- Bay Wheels Haight Survey Results
- Email notification to Supervisor Dean Preston's Office
- Email thread with Jeannie Orellana, Parkwide Bike Rentals
- Email thread with John Fluevog, 1100 Masonic Ave resident
- Neighborhood Group Emails
 - Email thread with Bruce Wolfe from HANC
 - Email thread with Corey Smith from HAND
 - Email thread with Michelle Leighton from BVNA
 - Email thread with Steven Madrid from CVIA
 - Email thread with Christin Evans from HAMA
 - Email notification to HAIA

Q1 Before we get going, what is your age? Please select one.

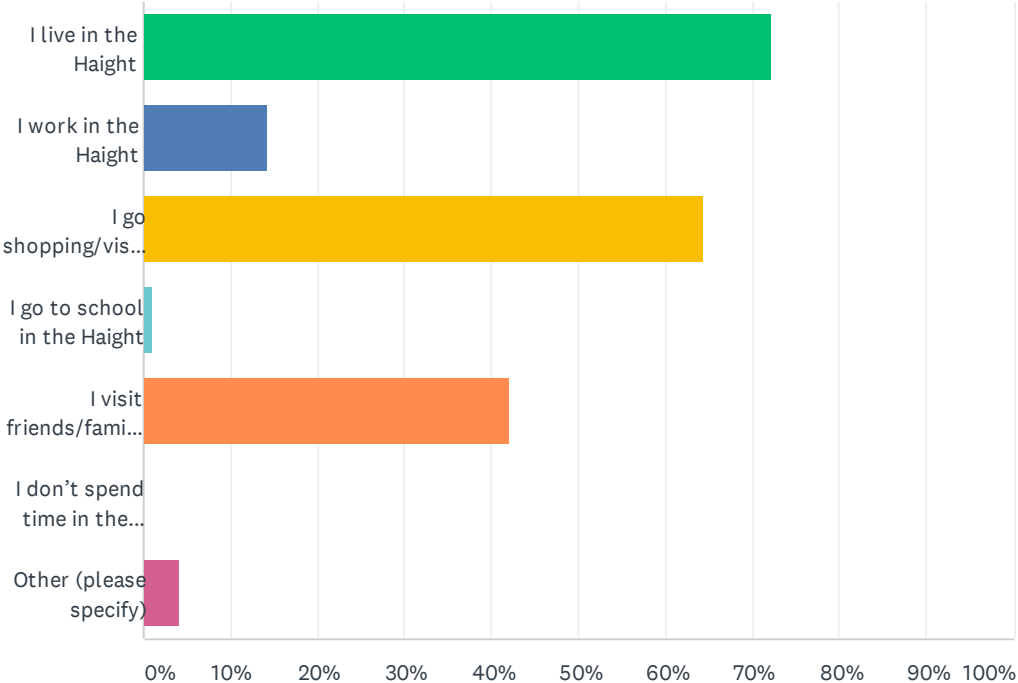
Answered: 269 Skipped: 0



ANSWER CHOICES	RESPONSES
Under 18	0.37% 1
18 to 24	2.97% 8
25 to 34	37.92% 102
35 to 44	28.25% 76
45 to 54	17.10% 46
55 to 64	5.20% 14
65+	8.18% 22
TOTAL	269

Q2 What is your relationship to the Haight? Select all that apply.

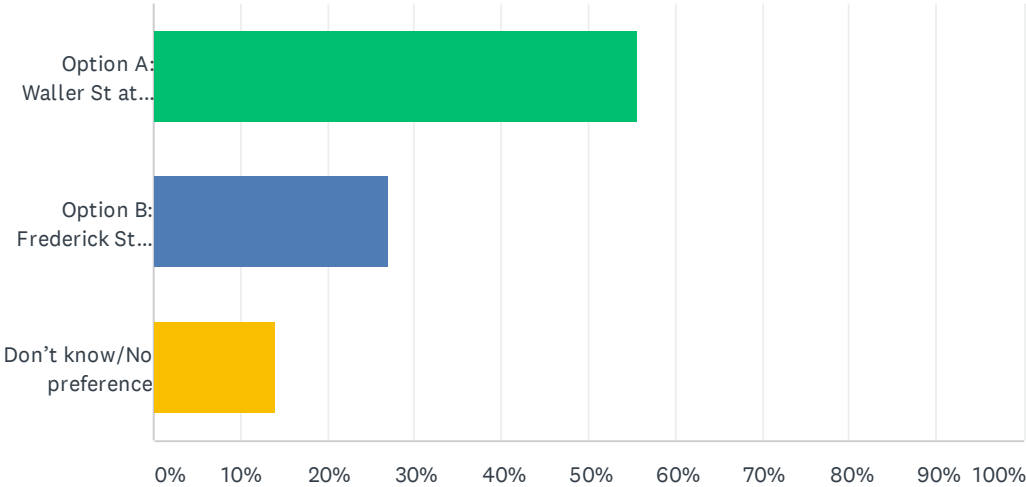
Answered: 262 Skipped: 7



ANSWER CHOICES	RESPONSES
I live in the Haight	72.14% 189
I work in the Haight	14.12% 37
I go shopping/visit restaurants in the Haight	64.50% 169
I go to school in the Haight	1.15% 3
I visit friends/family in the Haight	41.98% 110
I don't spend time in the Haight	0.00% 0
Other (please specify)	4.20% 11
Total Respondents: 262	

Q3 Select your preference between the two options:

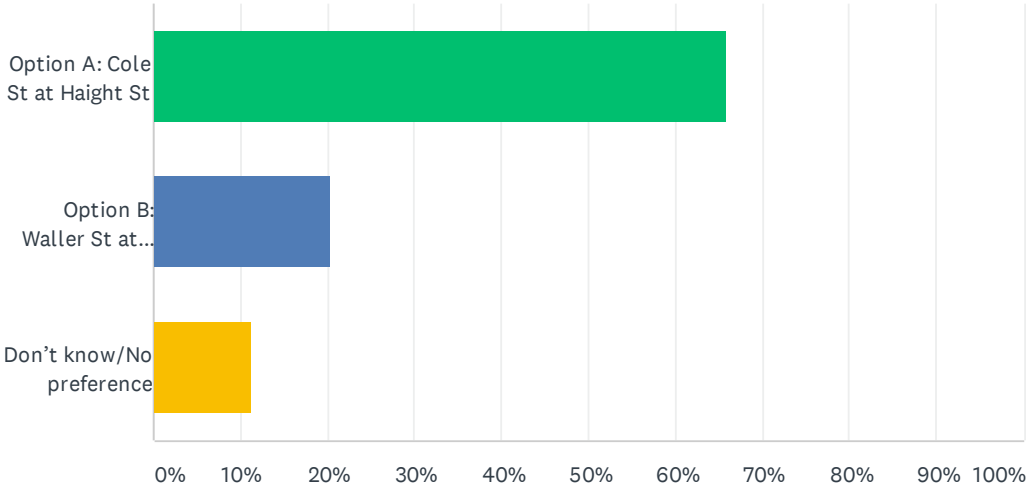
Answered: 241 Skipped: 28



ANSWER CHOICES	RESPONSES	
Option A: Waller St at Stanyan St	55.60%	134
Option B: Frederick St at Stanyan St	26.97%	65
Don't know/No preference	14.11%	34
TOTAL		241

Q4 Select your preference between the two options:

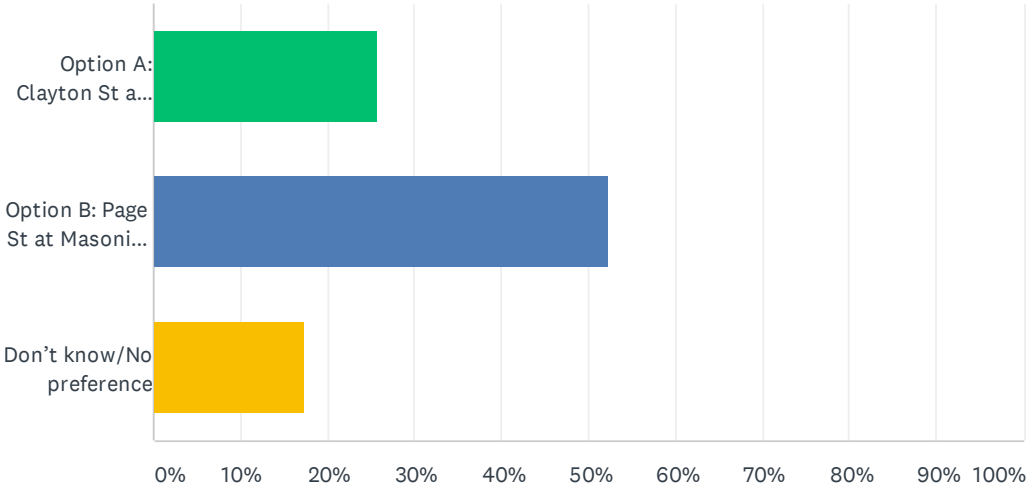
Answered: 231 Skipped: 38



ANSWER CHOICES	RESPONSES	
Option A: Cole St at Haight St	65.80%	152
Option B: Waller St at Clayton St	20.35%	47
Don't know/No preference	11.26%	26
TOTAL		231

Q5 Select your preference between the two options:

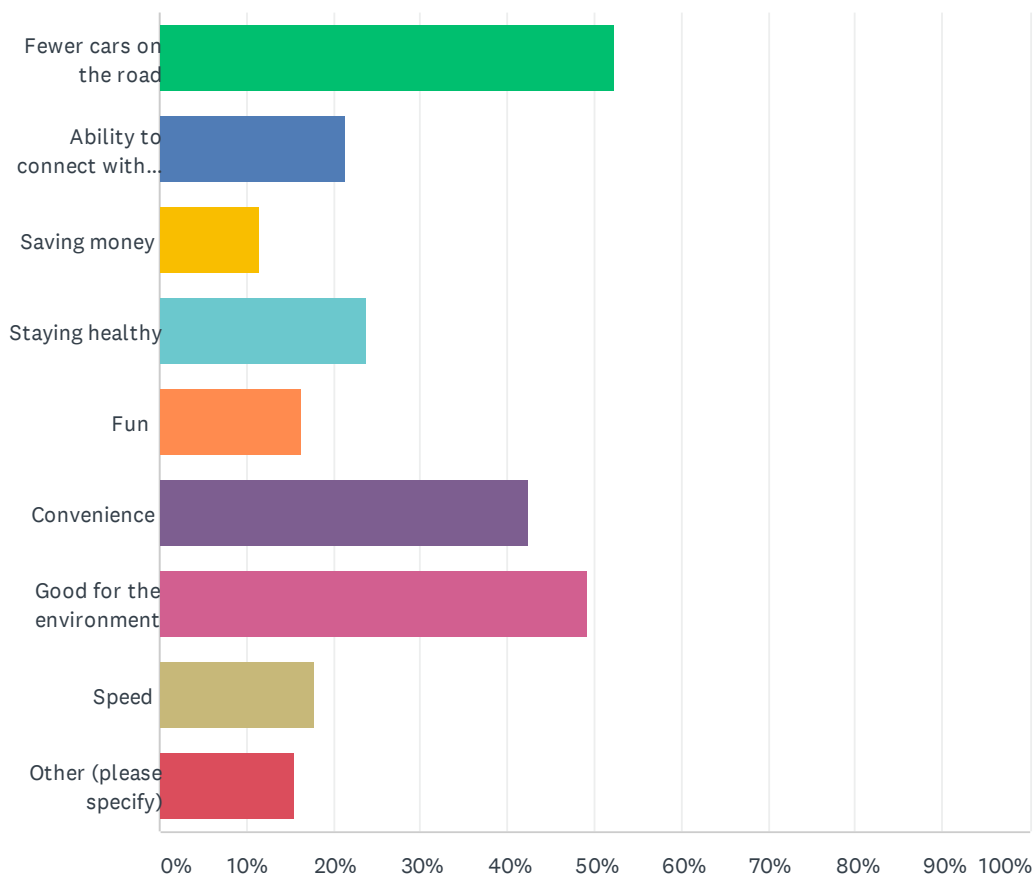
Answered: 229 Skipped: 40



ANSWER CHOICES	RESPONSES	
Option A: Clayton St at Page St	25.76%	59
Option B: Page St at Masonic St	52.40%	120
Don't know/No preference	17.47%	40
TOTAL		229

Q6 Please tell us which of the following benefits of bikeshare you believe are most valuable (Select top 3):

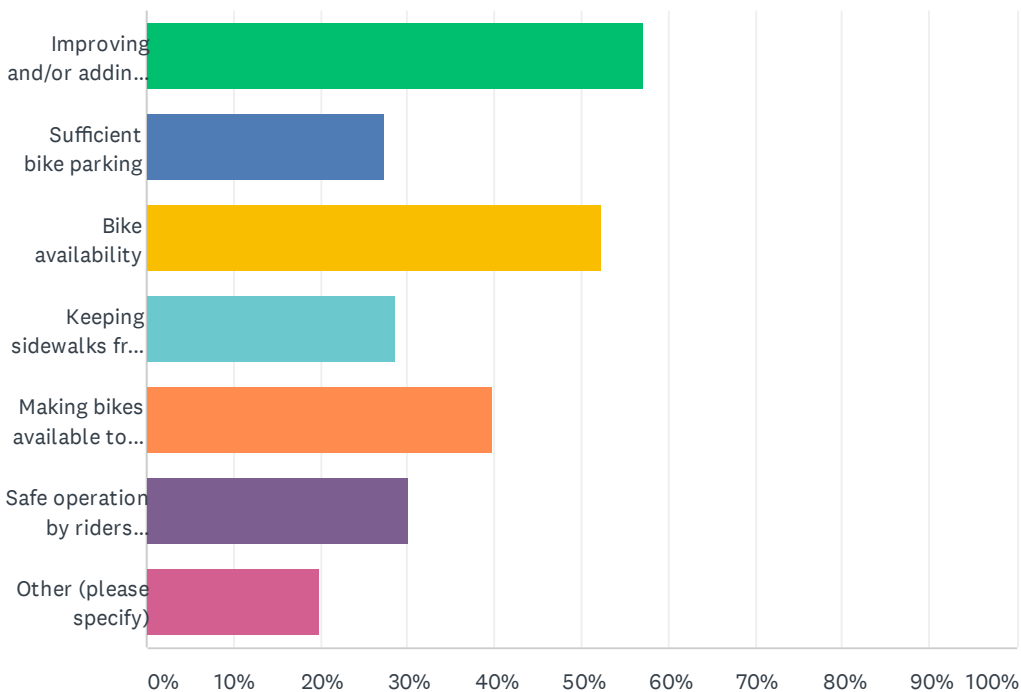
Answered: 226 Skipped: 43



ANSWER CHOICES	RESPONSES	
Fewer cars on the road	52.21%	118
Ability to connect with transit (bus, train) options	21.24%	48
Saving money	11.50%	26
Staying healthy	23.89%	54
Fun	16.37%	37
Convenience	42.48%	96
Good for the environment	49.12%	111
Speed	17.70%	40
Other (please specify)	15.49%	35
Total Respondents: 226		

Q7 Please tell us what the most important issues are for you when thinking about bikeshare (Select top 3):

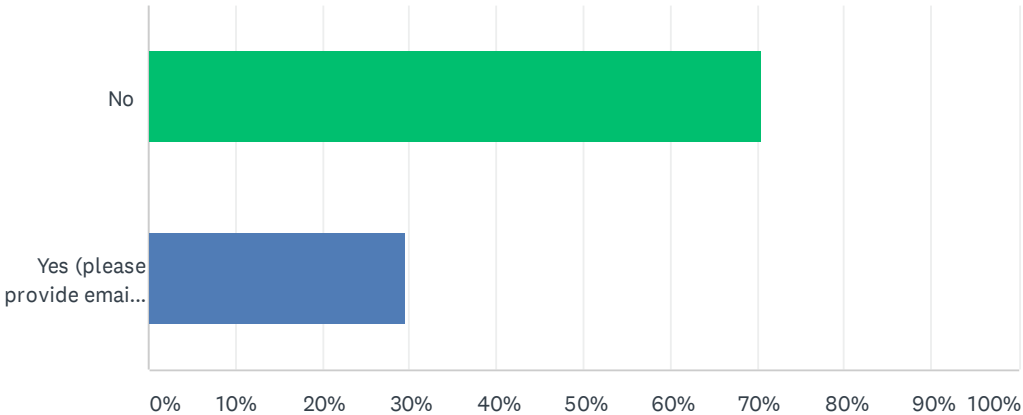
Answered: 226 Skipped: 43



ANSWER CHOICES	RESPONSES	
Improving and/or adding bike lanes	57.08%	129
Sufficient bike parking	27.43%	62
Bike availability	52.21%	118
Keeping sidewalks free of bike clutter	28.76%	65
Making bikes available to all income levels	39.82%	90
Safe operation by riders (obeying traffic laws, wearing a helmet, etc)	30.09%	68
Other (please specify)	19.91%	45
Total Respondents: 226		

Q8 Would you like to receive email updates about bikeshare stations in the Haight?

Answered: 224 Skipped: 45



ANSWER CHOICES	RESPONSES	
No	70.54%	158
Yes (please provide email address):	29.46%	66
TOTAL		224



Eliza Yu <eyu@lyft.com>

[HANC] Bikeshare Stations in the Haight Survey: Participation Requested

'Neal Patel' via Bay Wheels Community <community@baywheels.com>

Mon, Jul 27, 2020 at 9:19 AM

Reply-To: Neal Patel <nealpatel@lyft.com>

To: "Kilgore, Preston (BOS)" <preston.kilgore@sfgov.org>

Bcc: community@baywheels.com

Hi Preston - The information is within the text of the email. Pasting it here in case for some reason it didn't show up. And how about Friday at 1:30?

On Mon, Jul 27, 2020 at 12:20 AM Kilgore, Preston (BOS) <preston.kilgore@sfgov.org> wrote:

Hi Neal,

Thanks for reaching out. You mentioned you shared the results, but I do not see anything attached?

Would be happy to meet, do you have some time between 12:30 and 2pm on Friday? I may have to take a rain check on an in person meeting for now, but happy to meet virtually.

Thanks,
Preston K

From: Neal Patel <nealpatel@lyft.com>**Date:** Friday, July 24, 2020 at 4:38 PM**To:** "Kilgore, Preston (BOS)" <preston.kilgore@sfgov.org>**Subject:** Fwd: [HANC] Bikeshare Stations in the Haight Survey: Participation Requested

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi Preston

Wanted to share the results of our Haight Street bikeshare survey (that we are sharing with all our community stakeholders). Would love to chat with you next week to understand the Supervisor's priorities as we move forward. I can be reached by phone (415.264.0840) or happy to meet up in person for a socially distanced Haight coffee if you'd like. Friday would be the best day for me to do that. thanks, and have a great weekend.

----- Forwarded message -----

From: 'Eliza Yu' via Bay Wheels Community <community@baywheels.com>
Date: Fri, Jul 24, 2020 at 4:20 PM
Subject: Re: [HANC] Bikeshare Stations in the Haight Survey: Participation Requested
To: Bruce Wolfe <brucew@hanc-sf.org>
Cc: Bay Wheels Community <community@baywheels.com>

Hi Bruce,

I'm pleased to share that we received 269 responses to the Haight bikeshare survey that ran for one month (June 15 through July 15). There is a strong need for additional bikeshare stations in Haight - the two closest bikeshare stations (Carl at Cole and Fell at Stanyan) have averaged ~2,256 start and end rides per month since they were both installed approximately 1 year and 1.5 years ago respectively. This does not include e-bike rides where the Haight neighborhood was a destination, as shown below. These numbers show us that there is a growing demand for bikeshare stations to ensure reliability and organization for both classic and e-bike rides trips to and from the Haight neighborhood.

Haight Survey Results

269 Total Survey Respondents (June 15 - July 15, 2020)

72% of survey respondents (189 out of 269) live in/near the Haight

Top 3 Preferred Locations

1. Waller St at Stanyan St (56%)

Frederick at Stanyan St (27%)

Don't Know/No Preference/Don't Like Either Option (14%)

Highlight comments on why Waller at Stanyan is preferable over Frederick at Stanyan:

- "Interferes less with traffic. The corner of Stanyan and Frederick has fast traffic and is relatively dangerous compared to Waller. Also, Waller is closer to the park and shops of Haight."
- "That's going to be right next to 100% subsidized affordable housing and would be a GREAT way to add to the project. I'd recommend you also provide free accounts to residents."
- "Absolutely do NOT put one at Frederick and Stanyan. Besides being a very busy and dangerous intersection, it's also right next to a valued bike shop where we don't want competition."

2. Cole St at Haight St (66%)

Waller St at Clayton St (20%)

Don't Know/No Preference/Don't Like Either Option (11%)

Highlight comments on why Cole at Haight is preferable over Clayton at Waller:

- "Locate near to the commercial corridor. That blank wall is dreadful and needs some bike visual activity."
- "Take away metered parking on actual Haight street instead of residential PAID PERMIT parking on an actual residential street."
- "Great to have one right next (Option A) to the commercial corridor of Haight St. Option B is a busy corner on a hill/plus the non-meter parking is already difficult in that area (due to the Church, merchants, and residents)"

3. Page St at Masonic St (52%)

Clayton St at [Page St](#) (26%)

Don't Know/No Preference/Don't Like Either Option (17%)

Highlight comments on why Page at Masonic is preferable over Clayton at Page:

- "A slow street is the perfect place for bikeshare"
- "Masonic is a major bike corridor. It needs to be there. Plus, the East end of the commercial corridor needs to be served."
- "More of a main thoroughfare — I imagine a Masonic location would be more convenient for more people, especially those passing through the Panhandle."

Top 3 Valuable Bikeshare Benefits

1. Fewer cars on the road
2. Good for the environment
3. Convenience

Top Issues on Bikeshare

1. Improving and/or adding bike lanes
2. Bike Availability

Thank you.

Bruce Wolfe

Hi Bruce,

[Quoted text hidden]

Eliza Yu

Community Affairs Coordinator, Bay Area | Lyft Bikes & Scooters

510-833-7014 | baywheels.com

[185 Berry Street, Suite 5000, San Francisco, CA 94107](#)



Upper Haight bikeshare stations

'Neal Patel' via Bay Wheels Community <community@baywheels.com>

Reply-To: Neal Patel <nealpatel@lyft.com>

To: Jeanne Orellana <jeanne@parkwide.com>

Cc: "Parks, Jamie" <Jamie.Parks@sfmta.com>, "Leung, Adrian" <Adrian.Leung@sfmta.com>, Bay Wheels Community <community@baywheels.com>, Luis Orellana <luidgi@baycitybike.com> <robmschwartz@yahoo.com>, Helena Sears <helena@blazingsaddles.com>, Jeff Sears <jeff@blazingsaddles.com>

Hi Jeanne

Thanks for this feedback. Wanted to share some survey results with you all. We are sharing these results with all of the neighborhood stakeholders as well. Please let me know if you have any questions.

Thanks, eal

269 Total Survey Respondents (June 15 - July 15, 2020)

72% of survey respondents (189 out of 269) live in/hear the Haight

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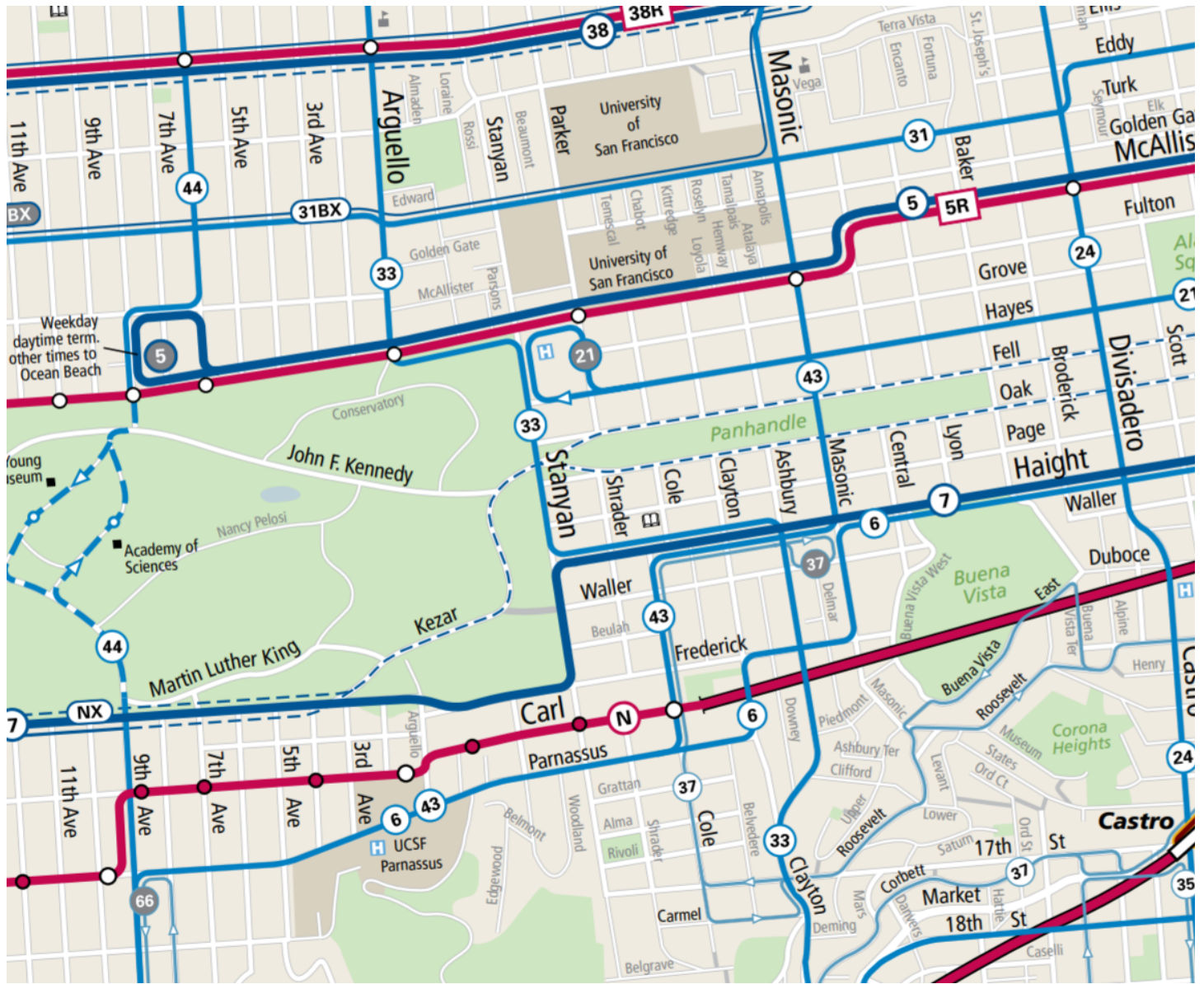
The next steps are to gather feedback from the abutting and secondary properties on the preferred locations. Then we will assess these locations given everyone's feedback with SFMTA and through the legislative process.

On Mon, Jul 20, 2020 at 2:28 PM Jeanne Orellana <jeanne@parkwide.com> wrote:

Hi Neal

We have gone over the proposed stations and we can agree to Clayton and Waller (would serve Muni lines , and), as well as Page and Masonic (, and). Likewise, we already worked with your team to negotiate the station at Fell Stanyan, which works for folks taking the or the . Unfortunately both proposed in one are simply too close to the bike rental hub. With the two we mentioned, as well as Fell Stanyan, all the bus lines are amply served and we can remain noncompetitive.





Thank you,

Jeanne Orellana

Parkwide Bike Rentals and Tours

T: 415-827-2453

www.parkwide.com



From: Neal Patel <nealpatel@lyft.com>
Sent: Friday, July 17, 2020 4:46 PM
To: Jeanne Orellana <jeanne@parkwide.com>
Cc: Bay Wheels Community <community@baywheels.com>; robert schwartz <robmschwartz@yahoo.com>; Helena Sears <helena@blazingsaddles.com>; Jeff Sears <jeff@blazingsaddle.com>
Subject: Re: Upper Haight bikeshare stations

Thanks! have a good weekend.

neal

On Fri, Jul 17, 2020 at 2:46 PM Jeanne Orellana <jeanne@parkwide.com> wrote:

Hi Neal

We will send ASAP, this weekend.

Thanks

Jeanne Orellana

Parkwide Bike Rentals and Tours

T: 415-827-2453

www.parkwide.com

On Jul 16, 2020, at 2:30 PM, Neal Patel <nealpatel@lyft.com> wrote:

Hi all - just wanted to follow up and see if you all had any feedback on the Haight station locations. Our survey closed yesterday and we'd like to synthesize feedback before moving forward.

Thank you

On Mon, Jul 6, 2020 at 11:26 AM Neal Patel <nealpatel@lyft.com> wrote:

Hello Jeanne, Jeff, Helena, Rob

I apologize for not getting your input earlier on some potential sites for bikeshare in the Upper Haight. As you are aware, we are distributing a survey to the public to get input: <https://www.surveymonkey.com/r/bwhaight>

We have cast a wide net with our set of proposed locations to do our due diligence in collecting community input - please let me know if you have thoughts you'd like to share about these sites. Happy to collect that in writing or hop on a call at your convenience.

Thanks

neal

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Neal Patel

Community Affairs Manager

Lyft Bikes and Scooters, SF Bay Area

415-264-0840



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Neal Patel

Community Affairs Manager

Lyft Bikes and Scooters, SF Bay Area

415-264-0840



Eliza Yu <eyu@lyft.com>

Bike Share station on Page @ Masonic

Eliza Yu <eyu@lyft.com>
To: John Fluevog Haight St San Francisco <sanfrancisco@fluevog.com>
Cc: Bay Wheels Community <community@baywheels.com>

Thu, Aug 13, 2020 at 10:15 AM

Hi John,

Thank you for reaching out and sharing your feedback on the proposed bikeshare station on Page at Masonic. Your opposition to the proposed location due to parking loss and noise has been noted. I'll be sure to forward your email to SFMTA for consideration as we evaluate this location.

Thanks,
Eliza

On Mon, Aug 10, 2020 at 1:59 PM John Fluevog Haight St San Francisco <sanfrancisco@fluevog.com> wrote:

Hello,

Absolutely NOT!! That is right outside my bedroom window. This neighborhood is noisy enough, without a congregation of people standing outside my apartment, talking loudly about there destinations. If I have to hear that all day long, I'm going to flip out. Not to mention more lost parking spaces, which are always in short supply. Find another place for your Bike Share.

1100 Masonic Ave
San Francisco, Ca 94117

--

JOHN FLUEVOG SHOES, HAIGHT STREET

P: 415 436 9784 E: sanfrancisco@fluevog.com
W: www.fluevog.com
1697 Haight St. San Francisco CA. 94117 USA
Mon-Sat 11-7 Sun 12-6

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Eliza Yu
Community Affairs Coordinator, Bay Area | Lyft Bikes & Scooters
510-833-7014 | baywheels.com
185 Berry Street, Suite 5000, San Francisco, CA 94107





Bikeshare Survey in the Haight Results

Bruce Wolfe <bruce@brucewolfe.net>

To: "Leung, Adrian" <Adrian.Leung@sfmta.com>

Cc: Eliza Yu <eyu@lyft.com>, Bay Wheels Community <community@baywheels.com>

Apologies, I had a urgent work situation to deal with as I'm on-call today demanding no interruptions. Just finished so if you are still available to meet for a bit I'll in the MS Teams waiting room.

Bruce Wolfe

On Wed, Aug 12, 2020, 1:53 PM Bruce Wolfe <bruce@brucewolfe.net> wrote:

No worries and thank you.

On Wed, Aug 12, 2020 at 11:43 AM Leung, Adrian <Adrian.Leung@sfmta.com> wrote:

Great. I just sent the invite for tomorrow at 12. It has the option to be a phone call or a video conference depending on your preference.

Adrian Leung
Bikeshare & Bike Parking Program Manager
(415)646.2533

all pronouns welcome

From: Bruce Wolfe <bruce@brucewolfe.net>

Sent: Tuesday, August 11, 2020 5:51 PM

To: Leung, Adrian <Adrian.Leung@sfmta.com>

Cc: Eliza Yu <eyu@lyft.com>; Bay Wheels Community <community@baywheels.com>

Subject: Re: Bikeshare Survey in the Haight Results

EXT

Thursday is better for me. I'll clarify on the call. Some of your takeaways may be the way I poorly articulated my comments.

On Tue, Aug 11, 2020, 5:05 PM Leung, Adrian <Adrian.Leung@sfmta.com> wrote:

Hello Bruce,

Are you available tomorrow at 3p? or Thursday at Noon?

So far, from what you've written previously, I understand the following arguments:

1. it's not bike "share," it's bike rental
2. no more parking loss; these don't need docks on the street anymore
3. survey data does not reflect all neighborhood input
4. with the pandemic, now is not a good time for infrastructure changes
5. other nearby stations already have push back
6. public hearings are hard to get to/comment; now it's even harder now

Apologies if I've mis-summarized any of these. My first step as a civil servant is to show that I'm internalizing public input. I'm positive we can go into more detail when we talk.

Thanks for this opportunity. Let me know when is best.

Adrian Leung
Bikeshare & Bike Parking Program Manager
(415)646.2533

all pronouns welcome

From: Bruce Wolfe <bruce@brucewolfe.net>

Sent: Tuesday, August 11, 2020 4:37 PM

To: Eliza Yu <eyu@lyft.com>

Cc: Bay Wheels Community <community@baywheels.com>; Leung, Adrian <Adrian.Leung@sfmta.com>

Subject: Re: Bikeshare Survey in the Haight Results

EXT

Thank you. Hello, Adrian. Yes, would like to talk more about this. Feel free to call me 415.658.5318. I do keep a busy schedule so if you get voicemail be sure I can txt your number and we can schedule a meeting. Either way works for me.

Yours,
Bruce Wolfe

On Tue, Aug 11, 2020, 4:34 PM Eliza Yu <eyu@lyft.com> wrote:

Hi Bruce,

Thank you for reaching out and sharing your thoughts. I hear your concerns and skepticism around the Bay Wheels bikeshare program. The survey is one aspect of the outreach process as we work closely with SFMTA to determine whether to bring stations through SFMTA's legislation process and ensure everyone has a chance to provide feedback on the proposed stations prior to permitting (see below). SFMTA's public hearings have also turned virtual in response to COVID where calling in, tuning in online and sending emails are all weighted equally.

	EARLY OUTREACH	SITE-SPECIFIC OUTREACH	SFMTA PUBLIC HEARING OUTREACH*	POST-DEPLOYMENT OUTREACH
OUTREACH METHODS	<ul style="list-style-type: none"> Community workshops and meetings. Tabling at community events. Online "Suggest-a-Station" tool. Meetings with elected officials. 	<ul style="list-style-type: none"> Mailers sent to surrounding properties. Online surveys distributed. Outreach to neighbors, community groups, and elected officials. 	<ul style="list-style-type: none"> Notices mailed to residences, businesses, and property owners within a 250' radius. Notices posted by proposed station. The public gives feedback in person, online, or by mail. 	<ul style="list-style-type: none"> Community engagement to promote local ridership. Station usage data evaluated. The public gives feedback at community meetings.
OUTCOME	<ul style="list-style-type: none"> Station location ideas gathered from the community. Partner City and Lyft narrow down suggested viable sites per our station siting guidelines. 	<ul style="list-style-type: none"> Partner City and Lyft evaluate community feedback to determine next steps for proposed station. 	<ul style="list-style-type: none"> The City Traffic Engineer decides whether or not to permit the station, based on feedback received from city staff and the public. 	<ul style="list-style-type: none"> Network improvements and station adjustments made to accommodate local demand and city projects.

*Exclusively in San Francisco

If it helps talk to someone at SFMTA about this, Adrian Leung is the Bikeshare Program Manager at SFMTA (cc'ed). I hope this helps clarify things a bit. Please let me know if you have any specific questions I can help answer.

Thanks,
Eliza

On Sun, Aug 9, 2020 at 3:10 PM Bruce Wolfe <bruce@brucewolfe.net> wrote:

I'm pretty cynical about this program. First off, it's not "bikeshare". It's a bicycle rental. There is no sharing here except if you consider exchange of money to be sharing. I don't.

Secondly, Stop removing parking spaces. All docking stations must be placed on sidewalks like the rest of the Bay Area has done. Don't think we don't notice. We SF'cans all don't just live in this bubble. We get around the Bay Area and see what your company is doing. These humongous docking stations are not necessary. Lyft has done just fine with the ad hoc parking of bikes. The docking stations are a non-starter.

I would support this if your surveys reflected real world factors. It seems that for a fraction of positive responses compared to the entire neighborhood is not cause for more installations based on diminishing factors. Your not transparent with any formula just that for some study more is required. Also, with the pandemic, seems somewhat not a good time to do anything on infrastructure. We are not yet back to "business as usual".

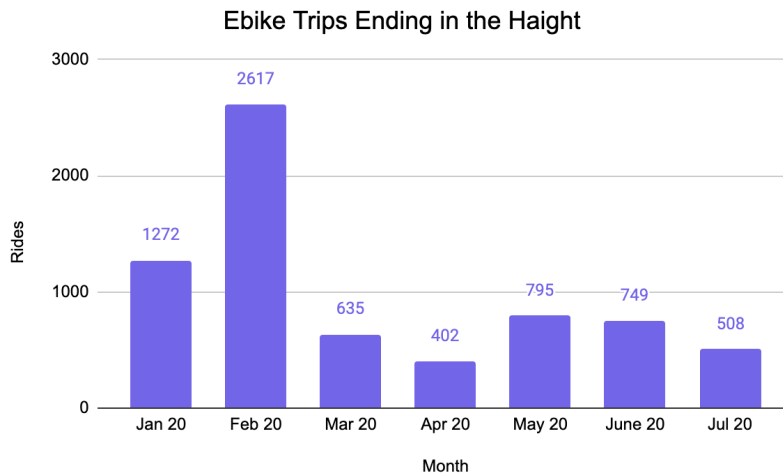
Also, you already have docking stations that the neighborhood has already spoken out on. Taking advantage to creep more in now appears just opportunistic to support whatever contract and work this office exists for.

Don't take advantage of the public when public hearings are tough enough to attend and get to comment. The public is not standing for it.

On Fri, Aug 7, 2020, 9:56 AM Eliza Yu <eyu@lyft.com> wrote:

Hello,

Thank you so much for taking the time to take our Haight survey and for sharing your email address for updates. I'm pleased to share that we received 269 responses to the Haight bikeshare survey July 15). There is a strong need for additional bikeshare stations in Haight - the two closest bikeshare stations (Carl at Cole and Fell at Stanyan) have averaged ~2,256 start and end rides per month since they were both inst ago respectively. This does not include e-bike rides where the Haight neighborhood was a destination, as shown below. These numbers show us that there is a growing demand for bikeshare stations to ensure reliabili bike rides trips to and from the Haight neighborhood.



Haight Survey Results

269

Total Survey Respondents (June 15 - July 15, 2020) 72% of survey respondents (189 out of 269) live in/near the Haight

Top

3 Preferred Locations

1.

Waller St at Stanyan St (56%)

Frederick at [Stanyan St](#) (27%)

Don't Know/No Preference/Don't Like Either Option (14%)

Highlight comments

on why Waller at Stanyan is preferable over Frederick at Stanyan:

- "Interferes less with traffic. The corner of Stanyan and Frederick has fast traffic and is relatively dangerous compared to Waller. Also, Waller is closer to the park and shops of Haight."
- "That's going to be right next to 100% subsidized affordable housing and would be a GREAT way to add to the project. I'd recommend you also provide free accounts to residents."
- "Absolutely do NOT put one at Frederick and Stanyan. Besides being a very busy and dangerous intersection, it's also right next to a valued bike shop where we don't want competition."

2.

Cole St at Haight St (66%)

Waller St at [Clayton St](#) (20%)

Don't Know/No Preference/Don't Like Either Option (11%)

Highlight comments

on why Cole at Haight is preferable over Clayton at Waller:

- "Locate near to the commercial corridor. That blank wall is dreadful and needs some bike visual activity."
- "Take away metered parking on actual Haight street instead of residential PAID PERMIT parking on an actual residential street."
- "Great to have one right next (Option A) to the commercial corridor of Haight St. Option B is a busy corner on a hill/plus the non-meter parking is already difficult in that area (due to the Church, merchants, and residents)"

3. [Page St at Masonic St](#) (52%)

Clayton St at [Page St](#) (26%)

Don't Know/No Preference/Don't Like Either Option (17%)

Highlight comments

on why Page at Masonic is preferable over Clayton at Page:

- "A slow street is the perfect place for bikeshare"
- "Masonic is a major bike corridor. It needs to be there. Plus, the East end of the commercial corridor needs to be served."
- "More of a main thoroughfare — I imagine a Masonic location would be more convenient for more people, especially those passing through the Panhandle."

Top

3 Valuable Bikeshare Benefits

1.

Fewer cars on the road

2.
Good for the environment

3.
Convenience

Top

Issues on Bikeshare

1.
Improving and/or adding bike lanes

2.
Bike Availability

The next steps are to gather feedback from the abutting and secondary properties on the preferred locations. Then we will assess these locations given everyone's feedback with SFMTA and determine which ones to move through the legislative process. If you did feel free to share any specific feedback on these preferred locations for consideration. The feedback process is on-going - we welcome comments and questions as we continue to work with stakeholders and SFMTA. Please let me know if you have any questions or would like to discuss anything in more detail.

Thank you and have a great weekend!

Thanks,
Eliza

...

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Eliza Yu
Community Affairs Coordinator, Bay Area | Lyft Bikes & Scooters
510-833-7014 | baywheels.com
185 Berry Street, Suite 5000, San Francisco, CA 94107



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Eliza Yu
Community Affairs Coordinator, Bay Area | Lyft Bikes & Scooters
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185 Berry Street, Suite 5000, San Francisco, CA 94107



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Eliza Yu <eyu@lyft.com>

[HAND] Bikeshare in the Haight Survey: Participation Requested

Corey Smith <cwsmith17@gmail.com>

Wed, Jul 29, 2020 at 5:46 AM

To: Eliza Yu <eyu@lyft.com>

Cc: Bay Wheels Community <community@baywheels.com>, HAND <hand4sf@gmail.com>, John Lisovsky <Lisovsky@icloud.com>, Phillip Kobernick <phillipkobernick@gmail.com>, Theodore Gordon <theodore.a.gordon@gmail.com>

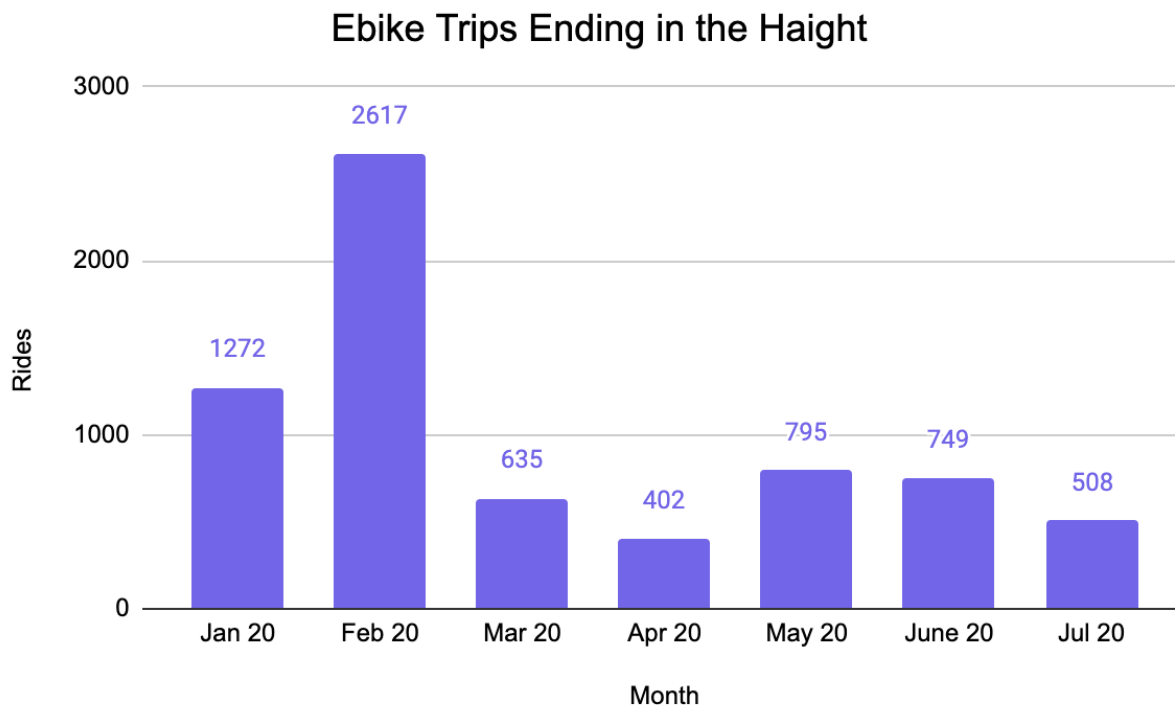
This is great, thank you! Keep us posted on how we can help.

Corey

On Fri, Jul 24, 2020 at 7:11 PM Eliza Yu <eyu@lyft.com> wrote:

Hi Corey,

I'm pleased to share that we received 269 responses to the Haight bikeshare survey that ran for one month (June 15 through July 15). There is a strong need for additional bikeshare stations in Haight - the two closest bikeshare stations (Carl at Cole and Fell at Stanyan) have averaged ~2,256 start and end rides per month since they were both installed approximately 1 year and 1.5 years ago respectively. This does not include e-bike rides where the Haight neighborhood was a destination, as shown below. These numbers show us that there is a growing demand for bikeshare stations to ensure reliability and organization for both classic and e-bike rides trips to and from the Haight neighborhood.



Haight Survey Results:

269 Total Survey Respondents (June 15 - July 15, 2020)

72% of survey respondents (189 out of 269) live in/near the Haight

Top 3 Preferred Locations

1. Waller St at Stanyan St (56%)Frederick at [Stanyan St \(27%\)](#)

Don't Know/No Preference/Don't Like Either Option (14%)

Highlight comments on why Waller at Stanyan is preferable over Frederick at Stanyan:

- Interferes less with traffic. The corner of Stanyan and Frederick has fast traffic and is relatively dangerous compared to Waller. Also, Waller is closer to the park and shops of Haight.
- "That's going to be right next to 100% subsidized affordable housing and would be a GREAT way to add to the project. I'd recommend you also provide free accounts to residents."
- "Absolutely do NOT put one at Frederick and Stanyan. Besides being a very busy and dangerous intersection, it's also right next to a valued bike shop where we don't want competition."

2. Cole St at Haight St (66%)Waller St at [Clayton St \(20%\)](#)

Don't Know/No Preference/Don't Like Either Option (11%)

Highlight comments on why Cole at Haight is preferable over Clayton at Waller:

- "Locate near to the commercial corridor. That blank wall is dreadful and needs some bike visual activity."
- "Take away metered parking on actual Haight street instead of residential PAID PERMIT parking on an actual residential street."
- "Great to have one right next (Option A) to the commercial corridor of Haight St. Option B is a busy corner on a hill/plus the non-meter parking is already difficult in that area (due to the Church, merchants, and residents)"

3. Page St at Masonic St (52%)Clayton St at [Page St \(26%\)](#)

Don't Know/No Preference/Don't Like Either Option (17%)

Highlight comments on why Page at Masonic is preferable over Clayton at Page:

- "A slow street is the perfect place for bikeshare"
- "Masonic is a major bike corridor. It needs to be there. Plus, the East end of the commercial corridor needs to be served."
- "More of a main thoroughfare — I imagine a Masonic location would be more convenient for more people, especially those passing through the Panhandle."

Top 3 Valuable Bikeshare Benefits

1. Fewer cars on the road
2. Good for the environment
3. Convenience

Top Issues on Bikeshare

1. Improving and/or adding bike lanes
2. Bike Availability

The next steps are to gather feedback from the abutting and secondary properties on the preferred locations. Then we will assess these locations given everyone's feedback with SFMTA and determine which ones to move through the legislative process. Please share if you have any specific feedback on these preferred locations for consideration. The feedback process is on-going - we welcome comments and questions on the preferred locations if there are residents who did not take the survey. I will be sure to keep you posted at every step of the process.

Please let me know if you have any questions or discuss anything in more detail. I would be happy to hop on a call with you or attend an upcoming meeting to share with your members the survey results and next steps.

Thank you and have a great weekend,

Eliza

On Mon, Jul 13, 2020 at 1:52 PM Corey Smith <cwsmith17@gmail.com> wrote:

Thanks Eliza. Looking forward to seeing the results!

Corey

On Mon, Jul 13, 2020 at 10:57 AM Eliza Yu <eyu@lyft.com> wrote:

Hi Corey,

Thank you so much for sharing the survey within HAND. I just wanted to send a friendly reminder that the survey will close this Wednesday, July 15. So far, we have received over 200 responses which has been very helpful. I will share the survey results with you later this week and next steps on the top 3 preferred stations in the Haight.

In the meantime, please let me know if you or any members have any questions or feedback to share. I would be happy to attend an upcoming meeting or hop on a call.

Thanks,
Eliza

On Tue, Jun 16, 2020, 10:00 AM Corey Smith <cwsmith17@gmail.com> wrote:

Done. Best of luck, keep us posted on how we can help.

Corey

On Tue, Jun 16, 2020 at 9:48 AM Eliza Yu <eyu@lyft.com> wrote:

Hi Corey,

Yes please do, thank you!

Eliza

On Mon, Jun 15, 2020 at 5:03 PM Corey Smith <cwsmith17@gmail.com> wrote:

Thanks Eliza - we can share with our D5 folks.

Would it be helpful for me to post on Nextdoor as well?

Corey

On Mon, Jun 15, 2020 at 3:30 PM Eliza Yu <eyu@lyft.com> wrote:

Hi HAND leaders,

I hope you're doing well and are staying safe. As the Bay Wheels bikeshare network has grown throughout San Francisco, ridership continues to grow in Cole Valley, the Richmond District, the Inner Sunset and surrounding the Panhandle. The Haight is not well-served with bikeshare stations and has created a network gap. In response, we are proposing to bring 3 bikeshare stations to the neighborhood. We would like to collect feedback on the placement of these three stations through a [neighborhood-wide survey](#). In the survey, we would like your input on 6 potential station locations: 2 alternatives for each of the 3 planned stations. Please distribute this survey among members and neighbors. **The survey will run for 1 month and close by July 15.**

Once we gather input on community preference for the top three station locations, we will share the results with you and continue our community outreach before permitting through SFMTA's legislation process. Thank you and please let me know if I can attend any meetings that are being held virtually or hop on a call to answer any questions and provide more information.

Thanks,
Eliza

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Eliza Yu

Community Affairs Coordinator, Bay Area | Lyft Bikes & Scooters



Eliza Yu <eyu@lyft.com>

[BVNA] Bikeshare Stations in the Haight Survey: Participation Requested

Michelle Leighton <m.s.leighton@gmail.com>
To: Eliza Yu <eyu@lyft.com>

Fri, Jul 24, 2020 at 5:24 PM

Great
Thanks for the update

Michelle S. Leighton
510-332-3225
m.s.leighton@gmail.com

On Fri, Jul 24, 2020 at 4:35 PM Eliza Yu <eyu@lyft.com> wrote:
Hey Michelle,

We're still waiting on MTA to fulfill the work order that was placed to put in the loading zone. There's been a backlog due to COVID from what I understand. Once that's in, we can schedule the deployment of the bikeshare station. Thank you very much for your patience on this. I will be sure to let you, Steven and Janice know when I can get a date for when the work order can be completed for the loading zone.

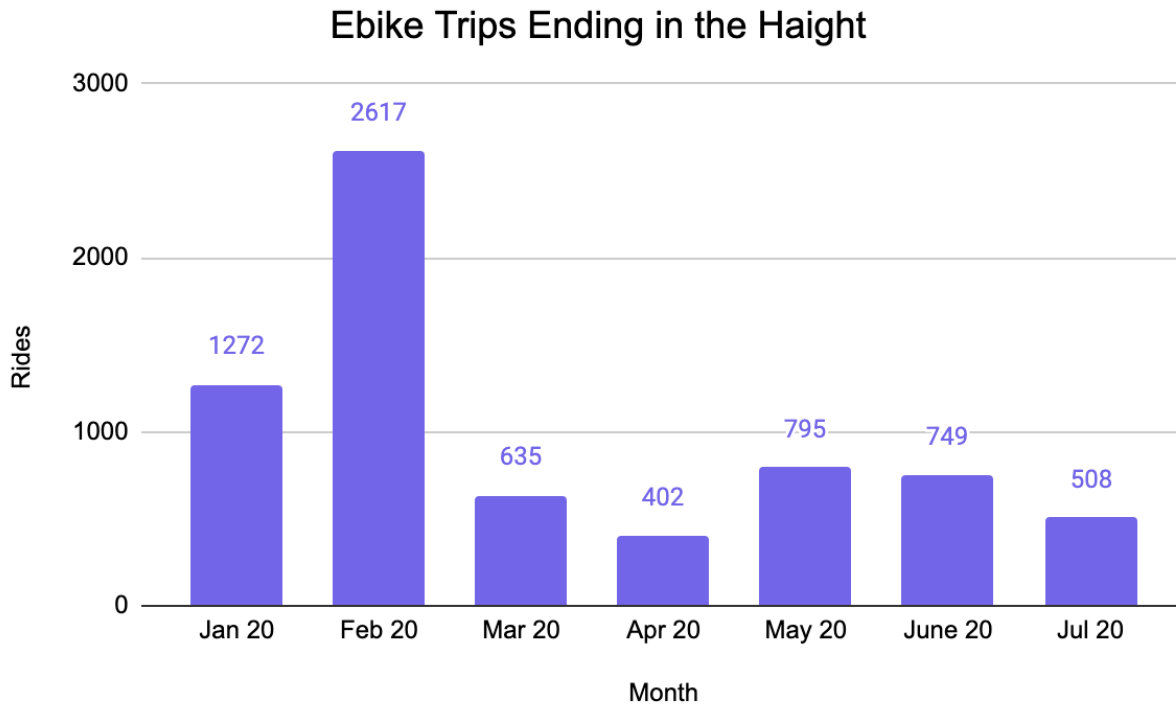
Thanks,
Eliza

On Fri, Jul 24, 2020 at 4:31 PM Michelle Leighton <m.s.leighton@gmail.com> wrote:
What happened to the bike share station on Haight at Lyon?

Michelle S. Leighton
510-332-3225
m.s.leighton@gmail.com

On Fri, Jul 24, 2020 at 4:21 PM Eliza Yu <eyu@lyft.com> wrote:
Hi Michelle,

I'm pleased to share that we received 269 responses to the Haight bikeshare survey that ran for one month (June 15 through July 15). There is a strong need for additional bikeshare stations in Haight - the two closest bikeshare stations (Carl at Cole and Fell at Stanyan) have averaged ~2,256 start and end rides per month since they were both installed approximately 1 year and 1.5 years ago respectively. This does not include e-bike rides where the Haight neighborhood was a destination, as shown below. These numbers show us that there is a growing demand for bikeshare stations to ensure reliability and organization for both classic and e-bike rides trips to and from the Haight neighborhood.



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- "Absolutely do NOT put one at Frederick and Stanyan. Besides being a very busy and dangerous intersection, it's also right next to a valued bike shop where we don't want competition."

2. Cole St at Haight St (66%)

Waller St at Clayton St (20%)

Don't Know/No Preference/Don't Like Either Option (11%)

Highlight comments on why Cole at Haight is preferable over Clayton at Waller:

- "Locate near to the commercial corridor. That blank wall is dreadful and needs some bike visual activity."
- "Take away metered parking on actual Haight street instead of residential PAID PERMIT parking on an actual residential street."
- "Great to have one right next (Option A) to the commercial corridor of Haight St. Option B is a busy corner on a hill/plus the non-meter parking is already difficult in that area (due to the Church, merchants, and residents)"

3. Page St at Masonic St (52%)Clayton St at [Page St \(26%\)](#)

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Highlight comments on why Page at Masonic is preferable over Clayton at Page:

- "A slow street is the perfect place for bikeshare"
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Top 3 Valuable Bikeshare Benefits

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Top Issues on Bikeshare

1. Improving and/or adding bike lanes
2. Bike Availability

The next steps are to gather feedback from the abutting and secondary properties on the preferred locations. Then we will assess these locations given everyone's feedback with SFMTA and determine which ones to move through the legislative process. Please share if you have any specific feedback on these preferred locations for consideration. The feedback process is on-going - we welcome comments and questions on the preferred locations if there are residents who did not take the survey. I will be sure to keep you posted at every step of the process.

Please let me know if you have any questions or discuss anything in more detail. I would be happy to hop on a call with you or attend an upcoming meeting to share with your members the survey results and next steps.

Thank you and have a great weekend,
Eliza

On Mon, Jul 13, 2020 at 11:00 AM Eliza Yu <eyu@lyft.com> wrote:

Hi Michelle,

Thank you so much for sharing the survey within BVNA. I just wanted to send a friendly reminder that the survey is still active and will close this Wednesday, July 15. So far, we have received over 200 responses which has been very helpful. I will share the survey results with you later this week and next steps on the top 3 preferred stations in the Haight.

In the meantime, please let me know if you or any members have any questions or feedback to share. I would be happy to attend an upcoming meeting or hop on a call.

Thanks,
Eliza

On Mon, Jun 15, 2020, 4:23 PM Eliza Yu <eyu@lyft.com> wrote:

Thank you Michelle! The bikeshare station by Buena Vista has already been permitted, we were waiting on the loading zone to get approved (was on the 6/12 public hearing agenda) before installing the station. We should find out the results of the 6/12 public hearing by this Friday. I'll be sure to keep you posted on this.

Thanks,
Eliza

On Mon, Jun 15, 2020 at 4:04 PM Michelle Leighton <m.s.leighton@gmail.com> wrote:

Hi Eliza,

I will distribute this survey to Buena Vista Neighborhood Association members.

Did the station at Buena Vista Park on Haight Street get approved?

Michelle S. Leighton
510-332-3225
m.s.leighton@gmail.com

On Mon, Jun 15, 2020 at 3:33 PM Eliza Yu <eyu@lyft.com> wrote:

Hi Michelle,

I hope you're doing well and are staying safe. As the Bay Wheels bikeshare network has grown throughout San Francisco, ridership continues to grow in Cole Valley, the Richmond District, the Inner Sunset and surrounding the Panhandle. The Haight is not well-served with bikeshare stations and has created a network gap. In response, we are proposing to bring 3 bikeshare stations to the neighborhood. We would like to collect feedback on the placement of these three stations through a [neighborhood-wide survey](#). In the survey, we would like your input on 6 potential station locations: 2 alternatives for each of the 3 planned stations. Please distribute this survey among members and neighbors. **The survey will run for 1 month and close by July 15.**

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Thanks,
Eliza

--

Eliza Yu

Community Affairs Coordinator, Bay Area | Lyft Bikes & Scooters
510-833-7014 | baywheels.com
185 Berry Street, Suite 5000, San Francisco, CA 94107





Eliza Yu <eyu@lyft.com>

[CVIA] Bikeshare Stations in the Haight Survey: Participation Requested

Steven Madrid <steven.j.madrid@gmail.com>
To: Eliza Yu <eyu@lyft.com>
Cc: Bay Wheels Community <community@baywheels.com>

Fri, Jul 24, 2020 at 3:44 PM

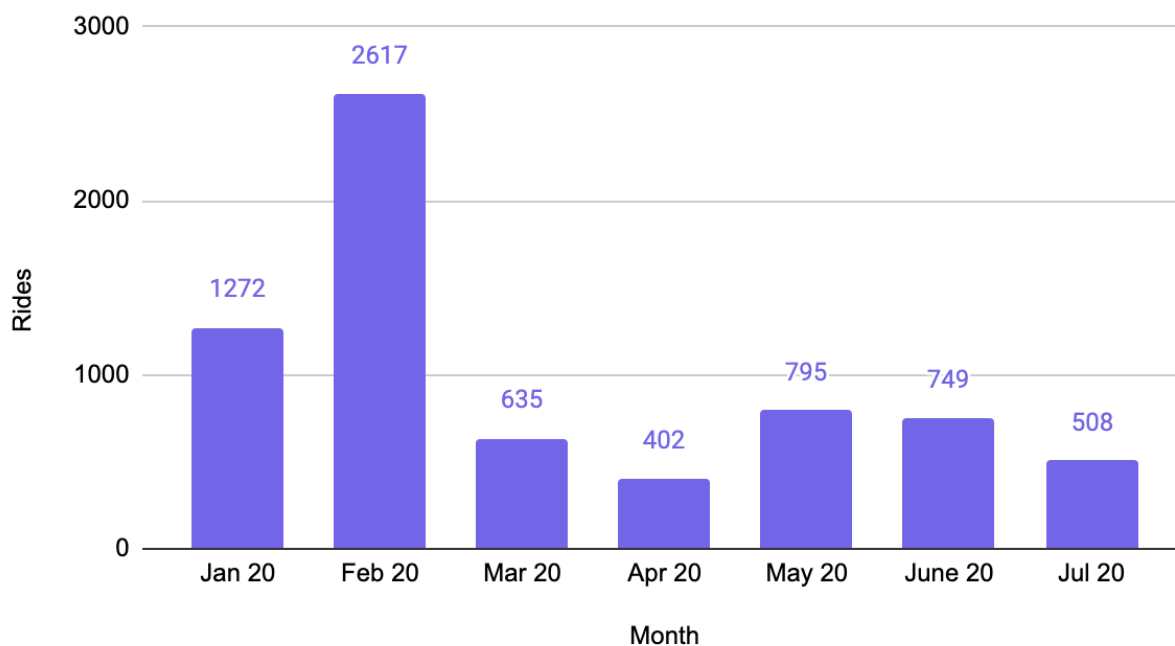
Fantastic. Thanks for sharing.

On Fri, Jul 24, 2020 at 3:33 PM Eliza Yu <eyu@lyft.com> wrote:

Hi Steven,

I'm pleased to share that we received 269 responses to the Haight bikeshare survey that ran for one month (June 15 through July 15). There is a strong need for additional bikeshare stations in Haight - the two closest bikeshare stations (Carl at Cole and Fell at Stanyan) have averaged ~2,256 start and end rides per month since they were both installed approximately 1 year and 1.5 years ago respectively. This does not include e-bike rides where the Haight neighborhood was a destination, as shown below. These numbers show us that there is a growing demand for bikeshare stations to ensure reliability and organization for both classic and e-bike rides trips to and from the Haight neighborhood.

Ebike Trips Ending in the Haight



Haight Survey Results:

269 Total Survey Respondents (June 15 - July 15, 2020)

72% of survey respondents (189 out of 269) live in/near the Haight

Top 3 Preferred Locations

1. Waller St at Stanyan St (56%)

Frederick at Stanyan St (27%)

Don't Know/No Preference/Don't Like Either Option (14%)

Highlight comments on why Waller at Stanyan is preferable over Frederick at Stanyan:

- Interferes less with traffic. The corner of Stanyan and Frederick has fast traffic and is relatively dangerous compared to Waller. Also, Waller is closer to the park and shops of Haight.
- "That's going to be right next to 100% subsidized affordable housing and would be a GREAT way to add to the project. I'd recommend you also provide free accounts to residents."
- "Absolutely do NOT put one at Frederick and Stanyan. Besides being a very busy and dangerous intersection, it's also right next to a valued bike shop where we don't want competition."

2. Cole St at Haight St (66%)

Waller St at Clayton St (20%)

Don't Know/No Preference/Don't Like Either Option (11%)

Highlight comments on why Cole at Haight is preferable over Clayton at Waller:

- "Locate near to the commercial corridor. That blank wall is dreadful and needs some bike visual activity."
- "Take away metered parking on actual Haight street instead of residential PAID PERMIT parking on an actual residential street."
- "Great to have one right next (Option A) to the commercial corridor of Haight St. Option B is a busy corner on a hill/plus the non-meter parking is already difficult in that area (due to the Church, merchants, and residents)"

3. Page St at Masonic St (52%)

Clayton St at Page St (26%)

Don't Know/No Preference/Don't Like Either Option (17%)

Highlight comments on why Page at Masonic is preferable over Clayton at Page:

- "A slow street is the perfect place for bikeshare"
- "Masonic is a major bike corridor. It needs to be there. Plus, the East end of the commercial corridor needs to be served."
- "More of a main thoroughfare — I imagine a Masonic location would be more convenient for more people, especially those passing through the Panhandle."

Top 3 Valuable Bikeshare Benefits

1. Fewer cars on the road
2. Good for the environment
3. Convenience

Top Issues on Bikeshare

1. Improving and/or adding bike lanes
2. Bike Availability

The next steps are to gather feedback from the abutting and secondary properties on the preferred locations. Then we will assess these locations given everyone's feedback with SFMTA and determine which ones to move through the legislative process. Please share if you have any specific feedback on these preferred locations for consideration. The feedback process is on-going - we welcome comments and questions on the preferred locations if there are residents who did not take the survey. I will be sure to keep you posted at every step of the process.

Please let me know if you have any questions or discuss anything in more detail. I would be happy to hop on a call with you or attend an upcoming meeting to share with your members the survey results and next steps.

Thank you and have a great weekend,
Eliza

--

Eliza Yu

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On Mon, Jul 20, 2020 at 2:39 PM Steven Madrid <steven.j.madrid@gmail.com> wrote:

Hi Eliza -

How did the survey turn out?

On Mon, Jul 13, 2020 at 2:03 PM Steven Madrid <steven.j.madrid@gmail.com> wrote:

Went well, hopefully you've seen more responses.

Can't wait to hear the results and next steps.

On Mon, Jul 13, 2020 at 10:55 AM Eliza Yu <eyu@lyft.com> wrote:

Hi Steven,

How did the board meeting go?

I just wanted to send a friendly reminder that the survey will close this Wednesday, July 15. So far we have received over 200 responses which has been very helpful. I will share the survey results with you later this week and next steps on the top 3 preferred stations in the Haight.

In the meantime, please let me know if you or any members have any questions or feedback to share. I would be happy to attend an upcoming meeting or hop on another call with you.

Thanks,
Eliza

On Mon, Jun 29, 2020, 4:03 PM Steven Madrid <steven.j.madrid@gmail.com> wrote:

Thanks for the update, Eliza.

The CVIA board meets on the first Monday of each month. I tried to get them to send out the survey in advance, but they are somewhat resistant. But I still expect the survey to go out to our members after next Monday's meeting.

On Mon, Jun 29, 2020 at 4:00 PM Eliza Yu <eyu@lyft.com> wrote:

Hi Steven,

Hope you had a good weekend! I just wanted to give you a quick update on the Haight survey and share that we have received over 200 responses as of today where Waller at Stanyan is in the lead as the more favorable option for Zone 1. Please keep me posted on how the CVIA meeting goes and let me know if there's any other information I can provide.

Thanks,
Eliza

On Thu, Jun 18, 2020 at 4:44 PM Eliza Yu <eyu@lyft.com> wrote:

Hi Steven,

It was good chatting with you the other day, thank you for your time. Below are the responses to your inquiries in italics:

1. Any promotional materials or blog posts that describe the Baywheels program, it's benefits, etc.

This blog post from SFMTA last year specifically talking about expanding bikeshare is a good one I reference and go back to a lot. Everything mentioned here is still very much relevant.

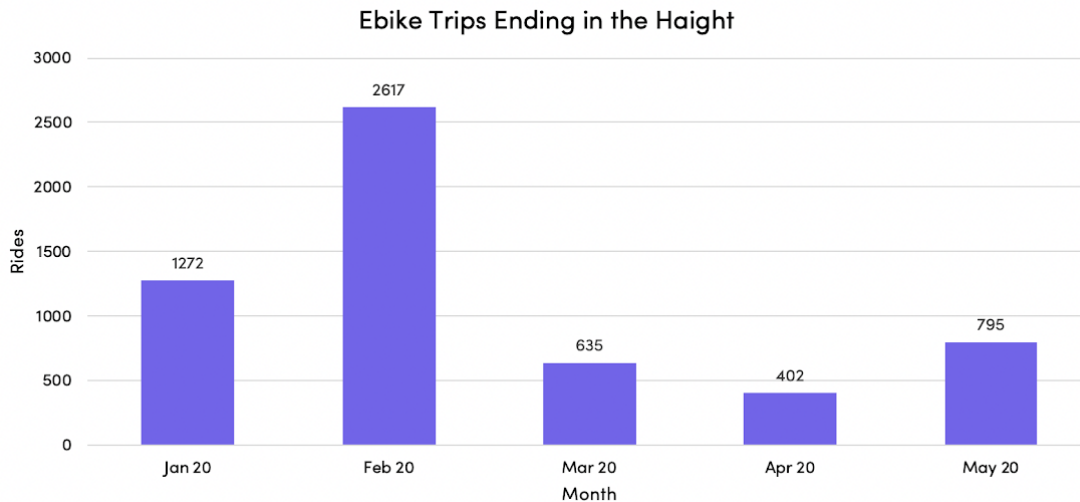
Here's also a general blurb I use in emails regarding the program you can feel free to use.

The Bay Wheels bikeshare program is a joint project with SFMTA to provide another method of transportation for residents that is sustainable, affordable and publicly accessible. Currently we have approximately 230 stations throughout San Francisco where riders can take one bike from one station and take it to any other station. We also have hybrid pedal-assist electric bikes that can either be docked at a station or locked to a public bike rack for more flexibility. The most common use of the bikeshare system is for commuting to and from work. This system can be used in conjunction with MUNI and BART to fulfill the first/last mile gaps, or can be used as one's sole mode of transportation. The Bay Wheels Bikeshare Program also helps meet SFMTA's Transit First Policy and Bikeshare Goals throughout the city.

2. Any helpful data surrounding the Carl/Cole Station

- 1. Usage numbers (pre-COVID would probably be best) - *From when Carl at Cole station was installed (Week of 6/16/19) to now (6/18/20), total start & end rides = 7,245.*
- 2. How much is it used to other stations - *Compared to the Fell at Stanyan station close by, that was installed the week of 11/1/18 to now, total start & end rides = 32,137.*
- 3. Basically numbers to show it's popular and being used - *I think the above numbers will be compelling but let me know if another metric comes to mind*

3. Any helpful data surrounding the usage of Baywheels bikes in the Haight-Ashbury (would be e-bikes since there are no stations in the Haight). See chart below of e-bike trips within the Haight from Jan 2020 - May 2020



I hope this was helpful and I look forward to continuing working together on bringing bikeshare to the Haight. Have a great rest of the week and weekend Steven!

Thanks,

Eliza

On Tue, Jun 16, 2020 at 4:32 PM Steven Madrid <steven.j.madrid@gmail.com> wrote:

Hi Eliza - Here are my requests from our call:

1. Any promotional materials or blog posts that describe the Baywheels program, it's benefits, etc.
2. Any helpful data surrounding the Carl/Cole Station
 1. Usage numbers (pre-COVID would probably be best)
 2. How much is it used to other stations
 3. Basically numbers to show it's popular and being used
3. Any helpful data surrounding the usage of Baywheels bikes in the Haight-Ashbury (would be e-bikes since there are no stations in the Haight).

Thanks,
Steven

On Tue, Jun 16, 2020 at 2:08 PM Steven Madrid <steven.j.madrid@gmail.com> wrote:

Perfect.

On Tue, Jun 16, 2020 at 8:52 AM Eliza Yu <eyu@lyft.com> wrote:

Sure thing Steven, say at 4pm?

On Mon, Jun 15, 2020, 5:41 PM Steven Madrid <steven.j.madrid@gmail.com> wrote:

Tomorrow afternoon would be great. Can you call me in the late afternoon? Thanks! 916-717-4978

On Mon, Jun 15, 2020 at 3:42 PM Eliza Yu <eyu@lyft.com> wrote:

Hi Steven,

Yes of course, I'm flexible anytime tomorrow afternoon and Wednesday morning anytime after 9:30am. Let me know what works for you, thanks!

Eliza

On Mon, Jun 15, 2020 at 3:18 PM Steven Madrid <steven.j.madrid@gmail.com> wrote:

Hi Eliza -

This is a huge milestone and I'm really excited about bringing more bikeshare to the Haight. The one thing I wanted to flag was the proposed Frederick and Stanyan location. I spoke about this in detail with your former colleague Alexander Garcia and there is some history here.

Could we hop on the phone briefly to discuss this?

Thanks,
Steven
916-717-4978

On Mon, Jun 15, 2020 at 3:11 PM Eliza Yu <eyu@lyft.com> wrote:

Hi Steven,

I hope you're doing well and are staying safe. As the Bay Wheels bikeshare network has grown throughout San Francisco, ridership continues to grow in Cole Valley, the Richmond District, the Inner Sunset and surrounding the Panhandle. The Haight is not well-served with bikeshare stations and has created a network gap. In response, we are proposing to bring 3 bikeshare stations to the neighborhood. We would like to collect feedback on the placement of these 3 stations through a [neighborhood-wide survey](#). In the survey, we would like your input on 6 potential station locations: 2 alternatives for each of the 3 planned stations. Please distribute this survey among members and neighbors. **The survey will run for 1 month and close by July 15, 2020.**

Once we gather input on community preference for the top three station locations, we will share the results with you and continue our community outreach before permitting through

SFMTA's legislation process. Thank you Steven for your patience and for your support throughout this effort. Please let me know if I can attend any meetings that are being held virtually or hop on a call to answer any questions and provide more information.

Thanks,
Eliza

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Eliza Yu

Community Affairs Coordinator, Bay Area | Lyft Bikes & Scooters

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Eliza Yu <eyu@lyft.com>

[HAMA] Bikeshare Stations in the Haight Survey: Participation Requested

Eliza Yu <eyu@lyft.com>

Fri, Jul 24, 2020 at 4:16 PM

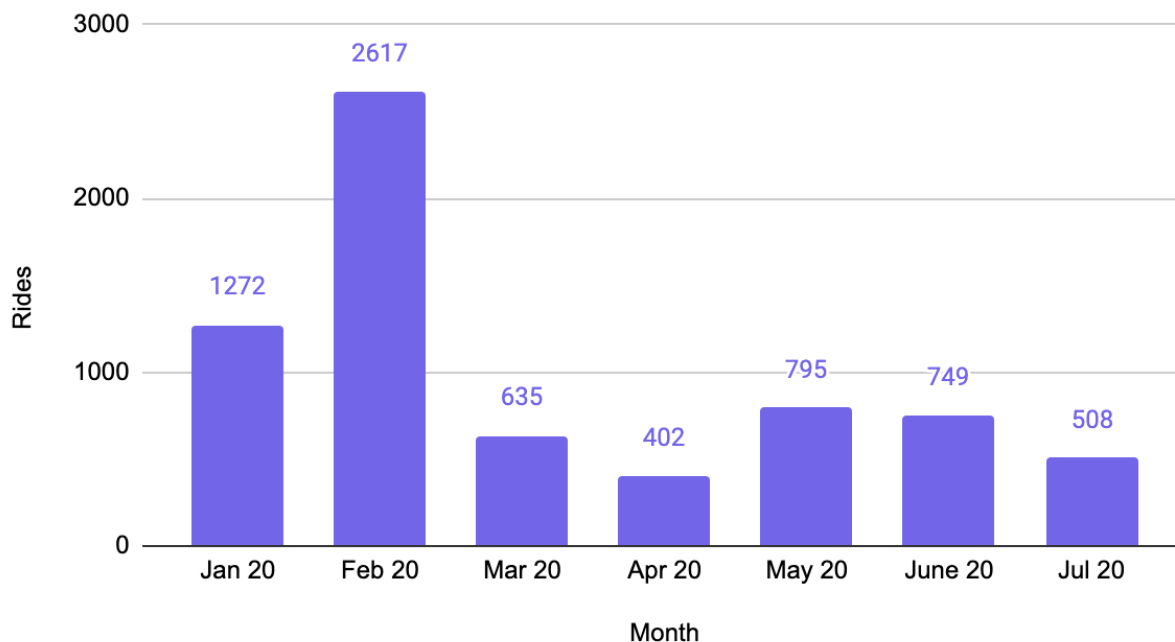
To: Christin Evans <christin@booksmith.com>

Cc: Bay Wheels Community <community@baywheels.com>, board-hama@googlegroups.com

Hi Christin,

I'm pleased to share that we received 269 responses to the Haight bikeshare survey that ran for one month (June 15 through July 15). There is a strong need for additional bikeshare stations in Haight - the two closest bikeshare stations (Carl at Cole and Fell at Stanyan) have averaged ~2,256 start and end rides per month since they were both installed approximately 1 year and 1.5 years ago respectively. This does not include e-bike rides where the Haight neighborhood was a destination, as shown below. These numbers show us that there is a growing demand for bikeshare stations to ensure reliability and organization for both classic and e-bike rides trips to and from the Haight neighborhood.

Ebike Trips Ending in the Haight



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Don't Know/No Preference/Don't Like Either Option (14%)

Highlight comments on why Waller at Stanyan is preferable over Frederick at Stanyan:

- Interferes less with traffic. The corner of Stanyan and Frederick has fast traffic and is relatively dangerous compared to Waller. Also, Waller is closer to the park and shops of Haight.
- “That’s going to be right next to 100% subsidized affordable housing and would be a GREAT way to add to the project. I’d recommend you also provide free accounts to residents.”
- “Absolutely do NOT put one at Frederick and Stanyan. Besides being a very busy and dangerous intersection, it’s also right next to a valued bike shop where we don’t want competition.”

2. Cole St at Haight St (66%)

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Highlight comments on why Cole at Haight is preferable over Clayton at Waller:

- “Locate near to the commercial corridor. That blank wall is dreadful and needs some bike visual activity.”
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Highlight comments on why Page at Masonic is preferable over Clayton at Page:

- “A slow street is the perfect place for bikeshare”
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- “More of a main thoroughfare — I imagine a Masonic location would be more convenient for more people, especially those passing through the Panhandle.”

Top 3 Valuable Bikeshare Benefits

1. Fewer cars on the road
2. Good for the environment
3. Convenience

Top Issues on Bikeshare

1. Improving and/or adding bike lanes
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The next steps are to gather feedback from the abutting and secondary properties on the preferred locations. Then we will assess these locations given everyone’s feedback with SFMTA and determine which ones to move through the legislative process. Please share if you have any specific feedback on these preferred locations for consideration. The feedback process is on-going - we welcome comments and questions on the preferred locations if there are residents who did not take the survey. I will be sure to keep you posted at every step of the process.

Please let me know if you have any questions or discuss anything in more detail. I would be happy to hop on a call with you or attend an upcoming meeting to share with your members the survey results and next steps. As a side note, please share this email with the HAMA Board members as it doesn’t appear that the google group email goes through from when I sent my last two emails.

Thank you and have a great weekend,
Eliza

On Mon, Jul 13, 2020 at 10:57 AM Eliza Yu <eyu@lyft.com> wrote:

Yes, it is still active until this Wednesday.

Eliza

On Mon, Jul 13, 2020, 10:55 AM Christin Evans <christin@booksmith.com> wrote:

Ok. Is the survey still active? When is the last time to respond?

Sent from my iPhone

On Jul 13, 2020, at 10:53 AM, Eliza Yu <eyu@lyft.com> wrote:

Hi Christin,

I just wanted to send a friendly reminder that the survey will close this Wednesday, July 15. So far we have received over 200 responses which has been very helpful. I will share the survey results with you later this week and next steps on the top 3 preferred stations in the Haight. In the meantime, please let me know if you or any members have any questions or feedback to share. I'm happy to attend an upcoming meeting or hop on a call.

Thanks,
Eliza

On Tue, Jun 16, 2020, 10:24 AM Eliza Yu <eyu@lyft.com> wrote:

Hi Christin,

Below are the proposed intersections (2 options each for 3 planned stations):

1st bikeshare station:

- Waller St at Stanyan St
- Frederick St at Stanyan St

2nd bikeshare station:

- Cole St at Haight St
- Waller St at Clayton St

3rd bikeshare station:

- Clayton St at Page St
- Page St at Masonic St

The survey has more details with maps, as well as mock ups and number of docks for each option. Please let me know if you need anything else, thanks!

Thanks,
Eliza

On Mon, Jun 15, 2020 at 9:34 PM Christin Evans <christin@booksmith.com> wrote:

Eliza,

What are the locations being proposed?

Thanks!
Christin

On Mon, Jun 15, 2020 at 3:25 PM Eliza Yu <eyu@lyft.com> wrote:
Hi Christin,

I hope you're doing well and are staying safe. As the Bay Wheels bikeshare network has grown throughout San Francisco, ridership continues to grow in Cole Valley, the Richmond District, the Inner Sunset and surrounding the Panhandle. The Haight is not well-served with bikeshare stations and has created a network gap. In response, we are proposing to bring 3 bikeshare stations to the neighborhood. We would like to collect feedback on the placement of these three stations through a [neighborhood-wide survey](#). In the survey, we would like your input on 6 potential station locations: 2 alternatives for each of the 3 planned stations. Please distribute this survey among members and neighbors. **The survey will run for 1 month and close by July 15.**

Once we gather input on community preference for the top three station locations, we will share the results with you and continue our community outreach before permitting through SFMTA's legislation process. Thank you and please let me know if I can attend any meetings that are being held virtually or hop on a call to answer any questions and provide more information.

Thanks,
Eliza

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Eliza Yu

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Christin Evans
owner, The Booksmith, The Bindery & The Alembic
President, Haight Ashbury Merchants Association (HAMA)

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Eliza Yu <eyu@lyft.com>

[HAIA] Bikeshare Stations in the Haight Survey: Participation Requested

Eliza Yu <eyu@lyft.com>
To: haia_sf@yahoo.com
Cc: Bay Wheels Community <community@baywheels.com>

Wed, Sep 2, 2020 at 1:59 PM

Hi HAIA,

I'm Eliza, Community Affairs Coordinator for the Bay Wheels Bikeshare Program. I've been sending updates to HAIA regarding the proposed bikeshare stations in the Haight without getting a response or confirmation so I found this email on HAIA's google website. We are still in the early stages of collecting feedback and would be happy to share more information on this. Please let me know who would be the best point of contact if Ted is no longer involved with HAIA.

Thanks,
Eliza

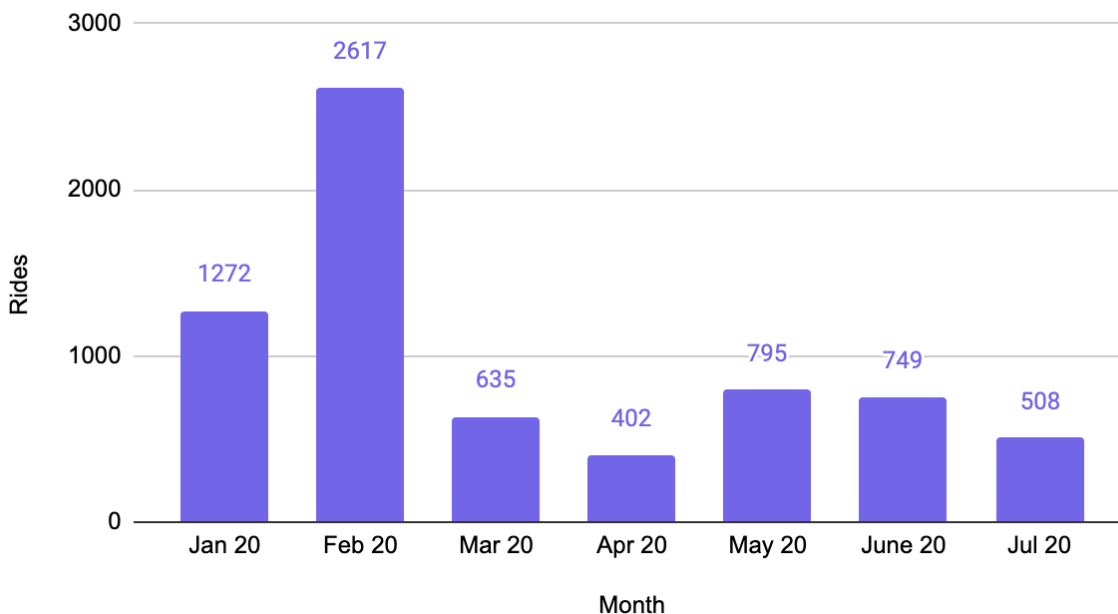
----- Forwarded message -----

From: **Eliza Yu** <eyu@lyft.com>
Date: Fri, Jul 24, 2020 at 4:18 PM
Subject: Re: [HAIA] Bikeshare Stations in the Haight Survey: Participation Requested
To: <tedlsf@sbcglobal.net>
Cc: Bay Wheels Community <community@baywheels.com>

Hi Ted,

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Please let me know if you have any questions or discuss anything in more detail. I would be happy to hop on a call with you or attend an upcoming meeting to share with your members the survey results and next steps.

Thank you and have a great weekend,
Eliza

On Mon, Jul 13, 2020 at 11:01 AM Eliza Yu <eyu@lyft.com> wrote:
Hi Ted,

I just wanted to send a friendly reminder that the survey is still active and will close this Wednesday, July 15. So far, we have received over 200 responses which has been very helpful. I will share the survey results with you later this week and next steps on the top 3 preferred stations in the Haight.

In the meantime, please let me know if you or any members have any questions or feedback to share. I would be happy to attend an upcoming meeting or hop on a call.

Thanks,
Eliza

On Mon, Jun 15, 2020, 3:22 PM Eliza Yu <eyu@lyft.com> wrote:
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Thanks,
Eliza

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Eliza Yu
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SAN FRANCISCO PLANNING DEPARTMENT

Notice of Exemption

1650 Mission St.
Suite 400
San Francisco,
CA 94103-2479

Reception:
415.558.6378

Fax:
415.558.6409

Planning
Information:
415.558.6377

DEC 22 2015
POSTED TO

Approval Date: December 18, 2015
Case No.: 2015-005492ENV, SFMTA Bay Area Bicycle Share Project
Project Title: Citywide in San Francisco, primarily within the public right-of-way
Zoning: Not applicable, primarily in the public right of way
Block/Lot: Not applicable, primarily in the public right of way
Lot Size: Not applicable, primarily in the public right of way
Lead Agency: San Francisco Planning Department
Project Sponsor: Heath Maddox, San Francisco Municipal Transportation Agency
 415-701-4789
 heath.maddox@sfmta.com
Staff Contact: Debra Dwyer
 415-575-9031
 debra.dwyer@sfgov.org

2015-0600

ENDORSED
FILED
SAN FRANCISCO County Clerk

DEC 22, 2015

by: FANNY WONG
Deputy County Clerk

To: County Clerk, City and County of San Francisco
City Hall Room 168
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Pursuant to the California Environmental Quality Act (CEQA), the Guidelines of the Secretary for Resources, and San Francisco requirements, this Notice of Exemption is transmitted to you for filing. At the end of the posting period, please return this Notice to the Staff Contact with a notation of the period it was posted.

Attached fee: \$60 filing fee

PROJECT DESCRIPTION:

The San Francisco Municipal Transportation Agency (SFMTA) proposes to implement a city-wide bicycle sharing system in San Francisco as part of the regional Bay Area Bicycle Share (BABS) system described in detail below. The current regional bicycle share system in San Francisco is a pilot project managed by the Bay Area Air Quality Management District (BAAQMD). The regional BABS system will transfer to the Metropolitan Transportation Commission (MTC) for program oversight at the end of 2015. As part of a BABS pilot project initiated on August 29, 2013, the system operator installed approximately 35 bicycle share stations with input from the SFMTA, comprising 350 bicycles within the public right-of-way, located generally in the northeast section of the City. The proposed project would maintain and upgrade the existing 35 pilot bicycle share stations, and expand the BABS system within San Francisco to comprise a total of approximately 450 stations and 4,500 bicycles across the City and County of San Francisco (San Francisco).

DETERMINATION:

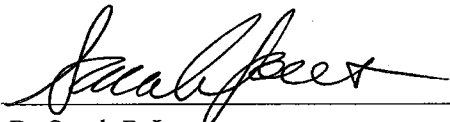
The City and County of San Francisco decided to carry out or approve the project on December 18, 2015. The San Francisco Board of Supervisors (BOS) approved a coordination agreement with the Metropolitan Transportation Commission (MTC), other local partners in the East and South Bay, and the bicycle share operator to carry out the Bay Area Bicycle Share Program, which would be overseen in San Francisco by the San Francisco Municipal Transportation Agency (SFMTA) on December 8, 2015. The agreement was provided to Mayor Lee for his signature and becomes effective upon signing or when ten days have passed. A copy of documents related to this action may be examined at the San Francisco Board of Supervisors, City Hall, 1 Carlton B. Goodlett Place Room 244, San Francisco, CA, 94102 in File Number 151144.

- 1. An Exemption from Environmental Review has been prepared pursuant to the provisions of CEQA under:

- Ministerial (Sec. 21080(b)(1); 15268)
- Declared Emergency (Sec. 21080(b)(3); 15269(a))
- Emergency Project (Sec. 21080(b)(4); 15269(b)(c))
- Categorical Exemption, Class 3, Section 15303
- Statutory Exemption, State code number: _____
- Community Plan Exemption (Sec. 21083.3; 15183)

- 2. This project in its approved form has been determined to be exempt from environmental review because it would result in the installation of up to 450 bicycle sharing stations throughout San Francisco, primarily within the public right-of-way and on some parcels. The proposed individual stations are portable, modular, and would be solar and battery powered, and would thus not involve excavation or utility connections. The bicycle sharing station equipment is small in scale and massing relative to surrounding buildings or sites. Bicycle facilities and infrastructure are common sights within the urban environment. There would be no potential for significant environmental impacts at either a project or cumulative level. Therefore, the proposed project would be exempt from environmental review under Class 3.

John Rahaim
Planning Director


By Sarah B. Jones
Environmental Review Officer

December 22, 2015
Date

cc: Heath Maddox, SFMTA
Interested parties