



Folsom-Howard Streetscape Project

EMSC

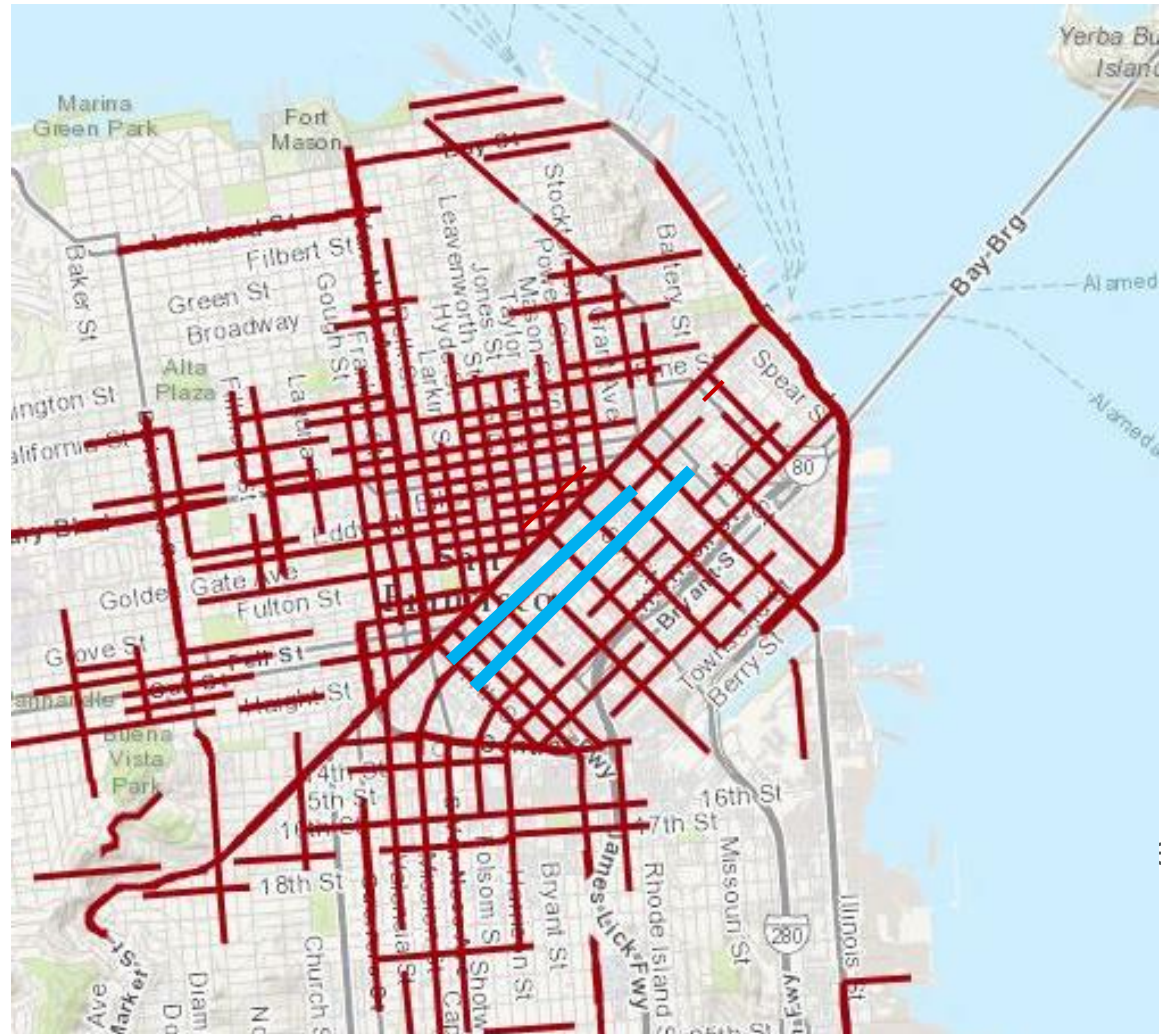
April 24, 2019

Project Area



- Streetscape Project Limits
- Howard Rapid Response (2019)
- Howard Near-Term Project (2018)
- Folsom Near-Term Project (2017)

Guiding Considerations



— High Injury Network — Project Area

Working with the Community



1,300 questionnaire responses



Meetings with 20 community groups



550 people attended open houses



Knocked on 165 businesses' doors



110 meetings with local businesses



150 business loading surveys completed



27,000 open house notification postcards delivered



Distributed 600 open house notification posters



100s of hours of staff outreach



Near-Term Improvements

- Working with the community the SFMTA recognized the need to improve safety sooner
- Folsom Near-Term Improvements were approved in October 2017 and installed in Spring 2018
- Howard Near-Term Improvements were approved in October 2018 and installed earlier this year



Folsom-Howard Streetscape Project Goals

- Improve safety for all users of Howard and Folsom on a quicker schedule
- Make biking and walking in SoMa a more comfortable experience
- Elevate transit service
- Improve loading for local business



Bicycle Safety Improvements

- Concrete buffers for parking-protected bikeways
- New concrete protection for bicyclists in intersections
- More lights with dedicated phases for cyclists and turning vehicles
- Raised bikeways at select alley crossings to prioritize a cyclist's right-of-way



Pedestrian Safety Improvements

- Six new signalized mid-block crossings
- Raised bikeway crossings prioritize pedestrians
- More corner bulbouts that shorten crossing distances
- Improved signal timing



Transit Improvements

- A new transit only lane to Folsom from 9th to just after 4th street
- New service from the 8-Bayshore, 8AX- Express, 8BX-Express, 27-Bryant.
- Morning wait times in Central SoMa on Folsom would be cut from 15 minutes to just 2 minutes.
- Afternoon wait times would be just 6 minutes.

Future Folsom Transit Service Map



Loading and Parking Improvements

- Met with more than 98 business and heard concerns about loading and parking.
- Nearly doubled loading zones to respond to businesses' need for additional space.
- New parking meters on Folsom from 6th to 11th will increase turnover and parking availability for customers.
- About 27% of parking spaces will be removed to enhance safety and visibility.



Project Timeline

- Stakeholder Outreach: Summer 2016 through implementation
- Streetscape Open House: December 2016, April 2017
- Folsom Near-Term Open House: July 2017
- Folsom Near-Term Implementation: Spring 2018
- Howard Near-Term Open House: August 2018
- Howard Section Implementation: Winter 2019
- Streetscape Open House: January 2019

- Streetscape Detailed Design: 2019 – 2020
- Streetscape Construction: 2021-2023