

# WESTERN ADDITION COMMUNITY-BASED TRANSPORTATION PLAN

## WHAT IS THE WESTERN ADDITION COMMUNITY-BASED TRANSPORTATION PLAN (WACBTP)?

- Community fueled project to enhance transportation access in the Western Addition neighborhood
- Focused only on transportation improvements with an emphasis on improving walking, biking, and taking transit
- Emphasis will be on transportation safety and crime prevention through environmental design (CPTED)
- The plan will serve as a tool to compete for funding to implement transportation improvements
- Goal is to obtain funding to complete transportation improvement projects within one to five years
- Part of a broader regional community-based planning effort



## WHY THE WESTERN ADDITION?

- Western Addition is a cultural asset as a historic center of San Francisco's African-American community and approximately 20% of San Francisco's African-American population resides within the Western Addition
- Metropolitan Transportation Commission (MTC) identified the Western Addition as community of concern with a high concentration of low-income housing and large population of minority residents challenged with city's high cost of living
- Western Addition experiences high vehicle speeds, cut through traffic, and has been identified by the City's Vision Zero policy and WalkFirst program as a high-injury area
- Long-term goal is to improve community's transportation options and access to more employment and education opportunities meanwhile the near-term goal is to further empower the Western Addition community in bettering their neighborhood streets



## STAY INFORMED

To find out more about the Western Addition Community-Based Transportation Plan and to see upcoming community outreach events go to **[SFMTA.com/WesternAddition](https://www.sfmta.com/WesternAddition)**

For questions or comments, please call 415.701.4692 or email **[WesternAdditionCBTP@sfmta.com](mailto:WesternAdditionCBTP@sfmta.com)**.

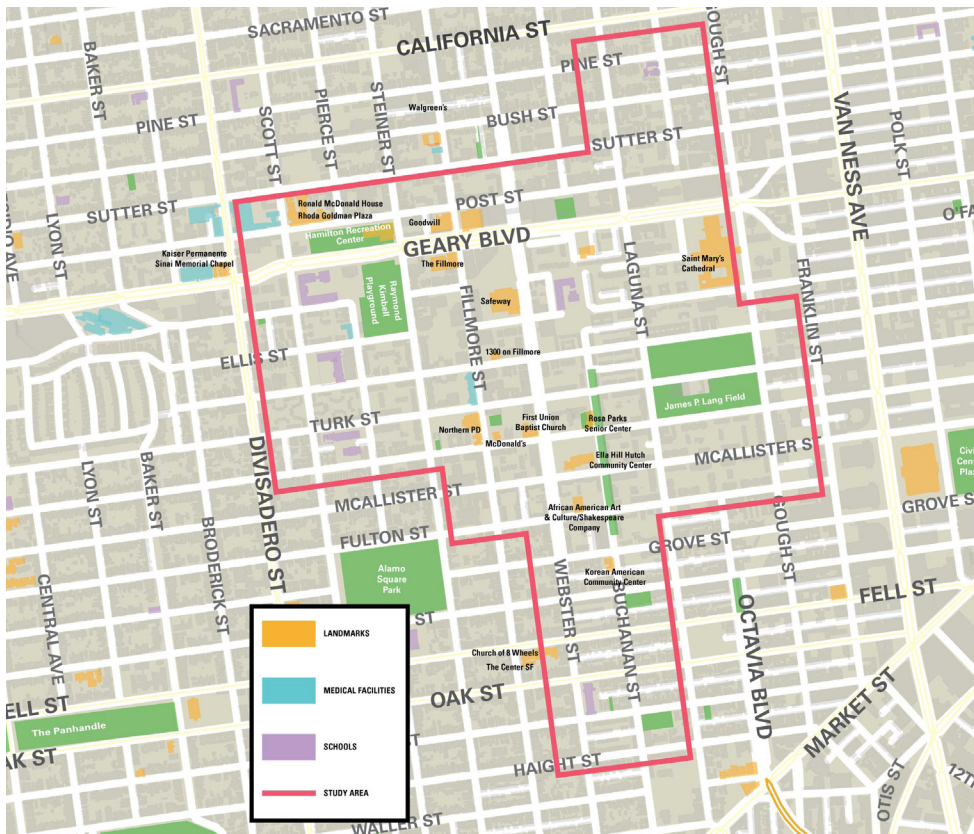


METROPOLITAN  
TRANSPORTATION  
COMMISSION

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## COMMUNITY OUTREACH AND IMPLEMENTATION

This project includes a robust community engagement strategy led by the San Francisco Municipal Transportation Agency (SFMTA) in collaboration with community organization, Mo'MAGIC. The SFMTA is consulting with Supervisor Breed's Office to identify community groups and determine best practices to engage community members. Each community outreach event is intended to guide the development of the plan. At the end of each community outreach phase, the project team will present the results and then present the final plan to the Western Addition community.



## PROJECT SCHEDULE

- MAY 2015** Project Starts  
Existing Conditions Analysis
- AUG 2015** Public Outreach Phase 1  
Community Outreach Kick-Off  
Western Addition Sunday Streets  
Mo'MAGIC Service Providers
- NOV 2015** Public Outreach Phase 2
- JAN 2016** Public Outreach Phase 3
- APR 2016** Finalize Conceptual Designs  
Engineering Drawings
- JUL 2016** Implementation Strategy  
Funding Plan
- DEC 2016** Western Addition Community-Based Transportation Plan Completed

*Left: Project Area for the Western Addition Community-Based Transportation Plan*

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