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## **FOR IMMEDIATE RELEASE**

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### **\*\*MEDIA ADVISORY\*\***

## **Open House Meeting to Present Folsom Complete Street Pilot Project**

**San Francisco**—The San Francisco Municipal Transportation Agency (SFMTA), which oversees all transportation in the city, invites the public to an open house meeting for the Folsom Complete Street Pilot Project.

This proposed pilot project is designed to increase bicycle and pedestrian safety and comfort by creating a buffered bicycle lane and by reducing pedestrian crossing distances on Folsom Street between 4<sup>th</sup> and 11<sup>th</sup> streets. These enhancements will be made possible by a lane reduction from four travel lanes to three. The pilot project is anticipated to last approximately 18 months, with no changes to parking or transit anticipated.

### **Meeting Details:**

What: Folsom Complete Street Pilot Project

When: Wednesday, October 23, 2013 (6:00 – 7:30 p.m.)

Where: SoMa Recreation Center (270 6<sup>th</sup> Street, at Folsom Street)

The Folsom Street Pilot Project design originates from possible design options identified in previous SoMa area community outreach efforts. With anticipated implementation by the end of 2013, the Folsom Complete Street Pilot Project will allow the SFMTA to measure the change in travel volumes along the corridor, better measure the diversion of traffic to parallel streets, and study the interaction between right turning vehicles and bicycles using various bicycle improvement strategies.

**###**

*Established by voter proposition in 1999, the SFMTA, a department of the City and County of San Francisco, oversees the Municipal Railway (Muni), parking and traffic, bicycling, walking and taxis. With five modes of transit, Muni has approximately 700,000 passenger boardings each day. Over 1 million people get around this city each day and rely on the SFMTA to ensure safe and reliable travel by transit, walking, bicycling, taxi and driving.*

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