



SFMTA Strategic Plan

February 2, 2017
SFMTA Citizens' Advisory Council Meeting



SFMTA
Municipal
Transportation
Agency

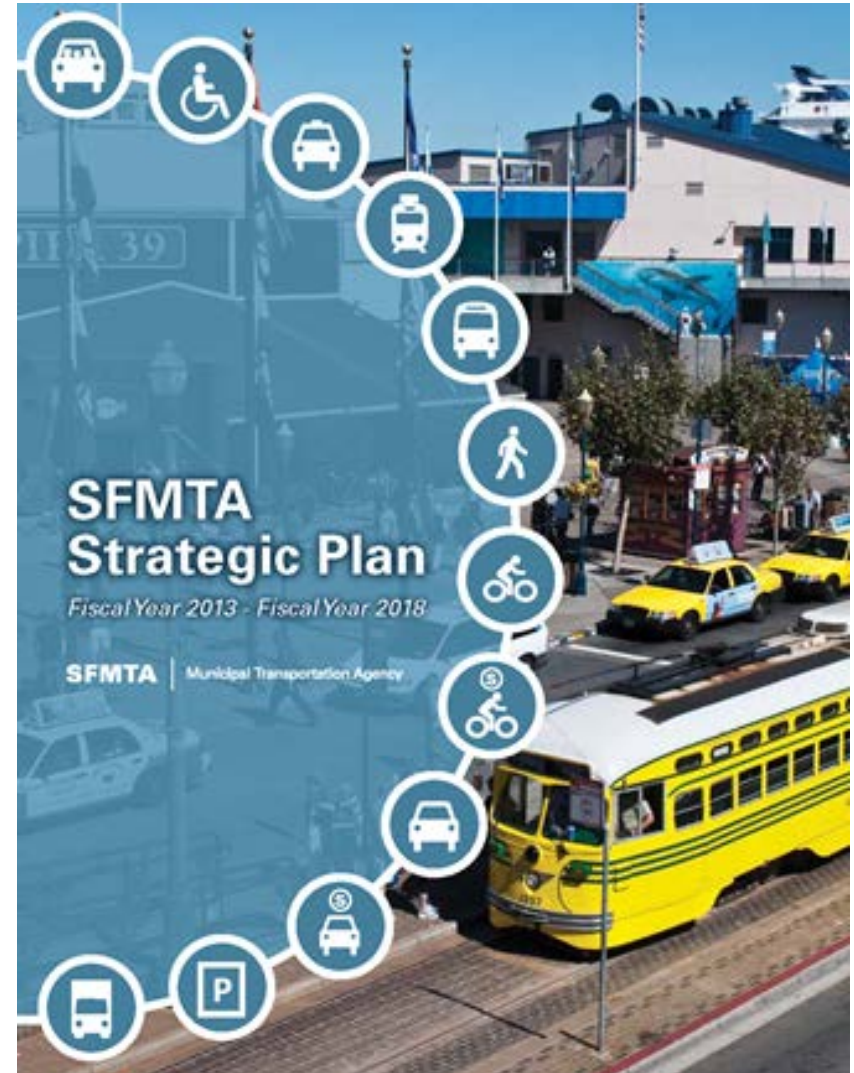
FY 2013 – FY 2018 Strategic Plan

SFMTA Vision

San Francisco: great city, excellent transportation choices.

SFMTA Mission Statement

We work together to plan, build, operate, regulate and maintain the transportation network, with our partners, to connect communities.



FY 2013 – FY 2018 Strategic Plan Goals



Key Performance Indicators (FY2013–FY2016)

Improvements in:

- Muni Security
- Customer Ratings
- Reducing gaps
- On-time performance
- % of SFpark Spaces with No Rate Change
- SFMTA CO2 Emissions
- Economic Impact of Muni Delays (\$M)
- Capital projects delivered on-budget by phase

Keeping steady:

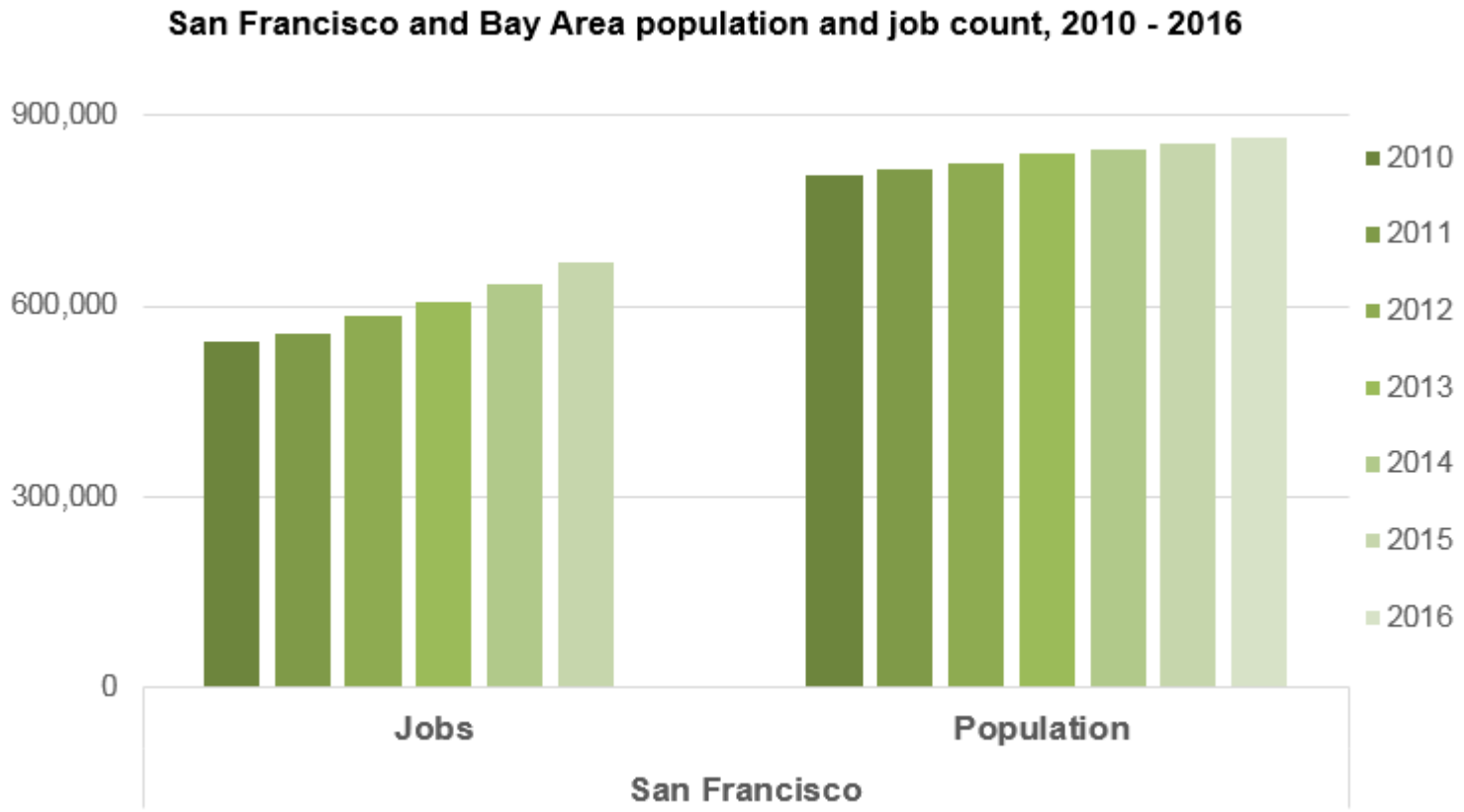
- Workplace Injuries
- Mode share
- Transit Cost per Revenue Hour
- Employee Rating
- Performance Plan & Appraisal Completion

Still need to improve:

- Muni Collision Reduction
- Transit Vehicle bunching

San Francisco Growth

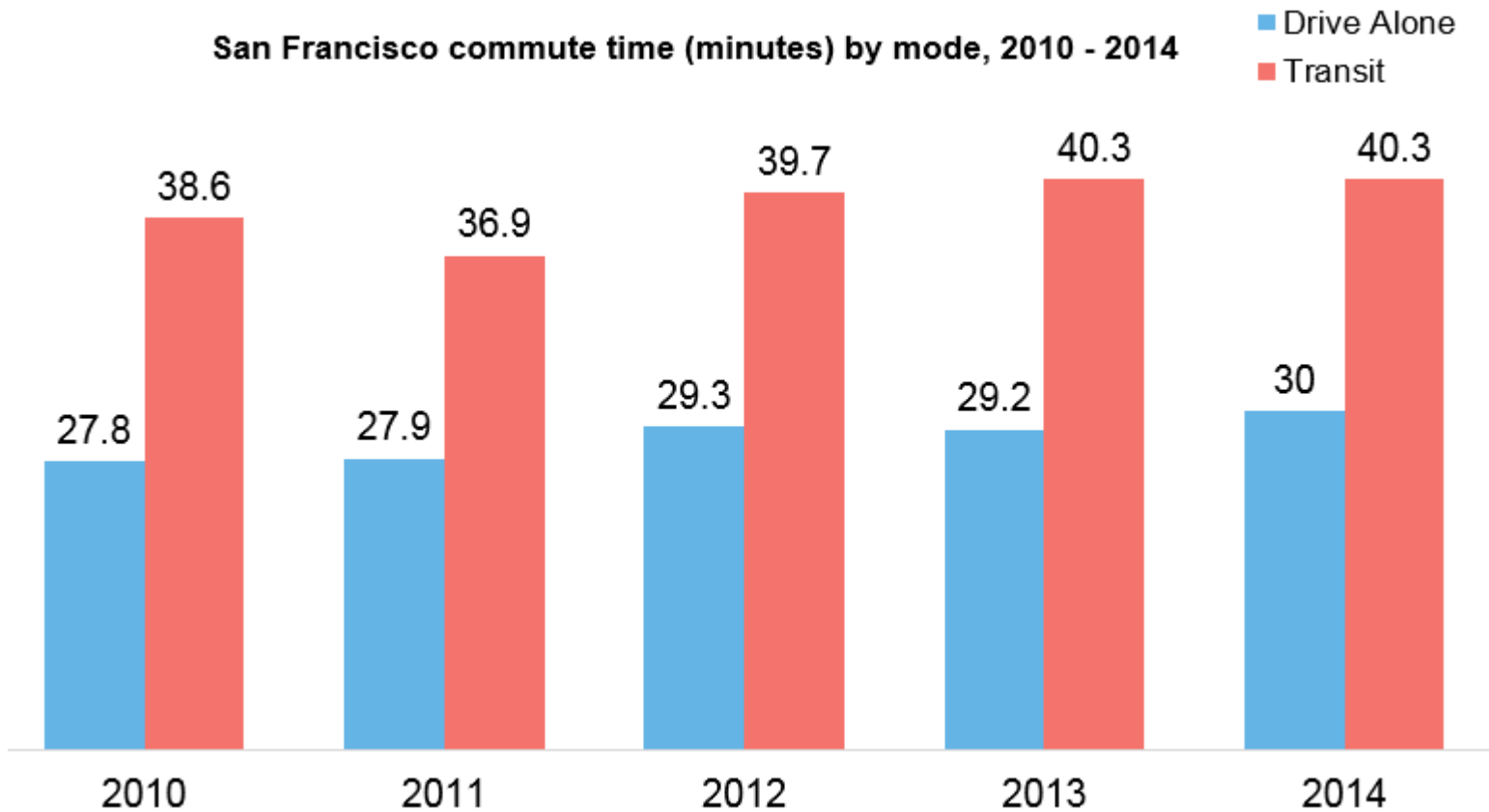
San Francisco has experienced a 17.6% growth in jobs since 2010, along with a 7.6% population increase.



Source: MTC Vital Signs, 2016

San Francisco Commute Times

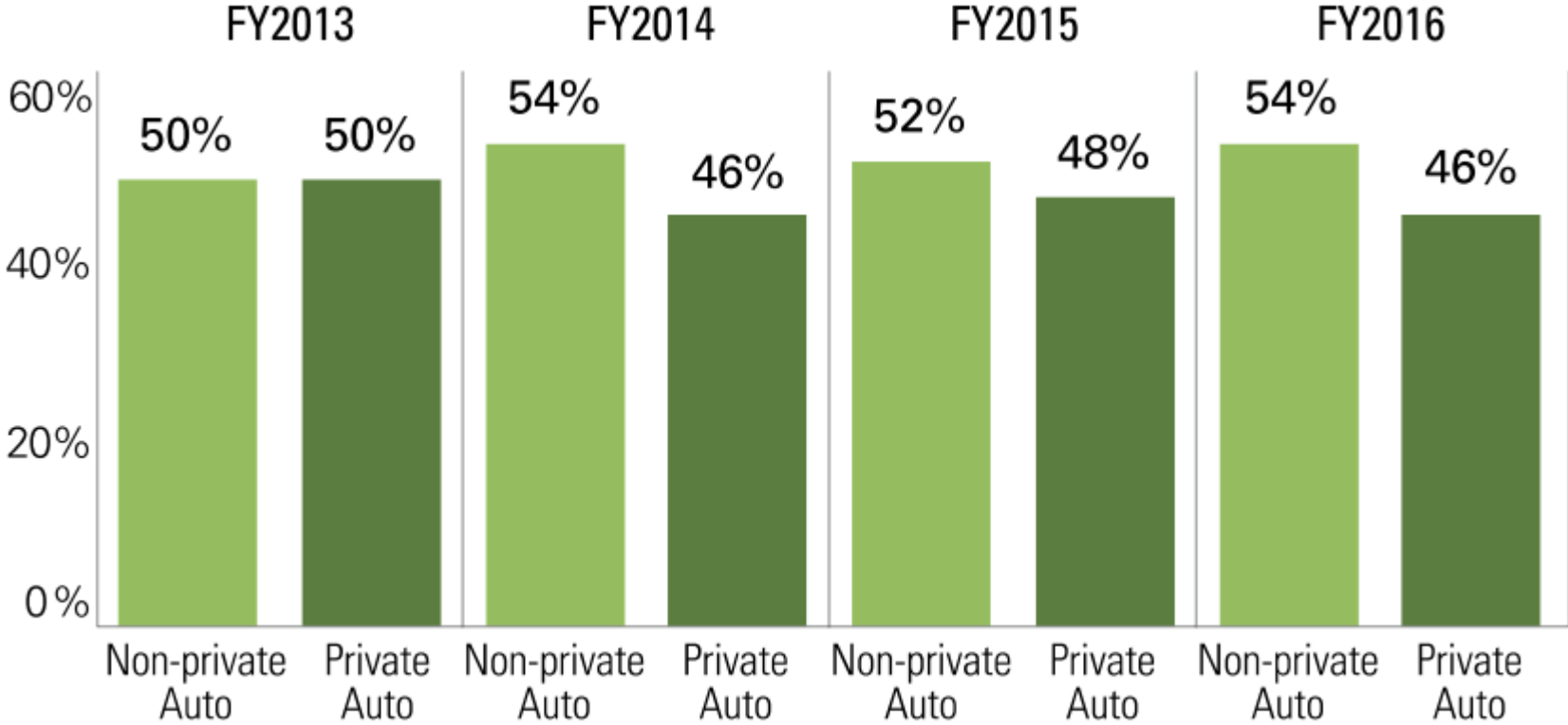
Commute time has increased for both private auto and transit use



San Francisco Transportation Mode Split

Mode share has remained steady over the past several years.

Travel Mode Share in San Francisco, Fiscal Year (FY) 2013 – FY 2016



Source: SFMTA 2016 Annual Report

Alternative modes of travel to Muni

Ridesharing services have taken an increasing share of non-Muni transit modes between 2015 and 2016, with “driving alone” taking a smaller share of all modes.

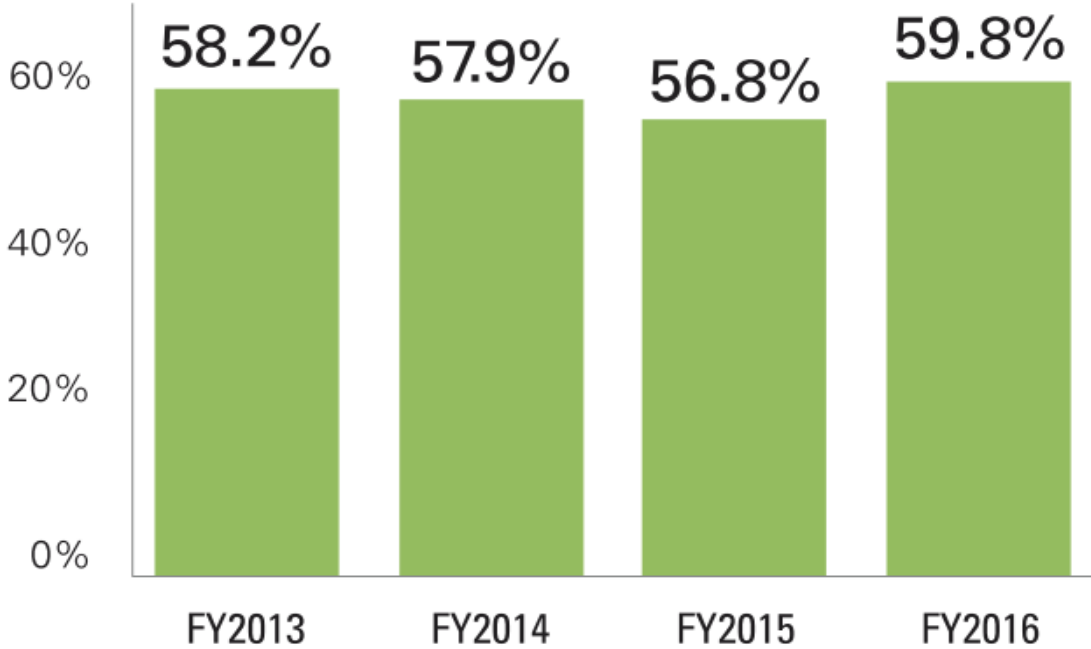
Alternatives if Muni not available, 2015 vs. 2016

Direction of change	Travel Mode	2015	2016	% Change
Modes Increasing	Ride a bicycle	3%	4%	1%
	Use other transit such as BART	9%	12%	3%
	Use ridesharing services	18%	29%	11%
	Walk	20%	21%	1%
Modes Decreasing	Drive	21%	14%	-7%
	Get a ride	9%	6%	-3%
	Use taxi	12%	9%	-3%
	Would not have made a trip	8%	5%	-3%

Muni On-Time Performance

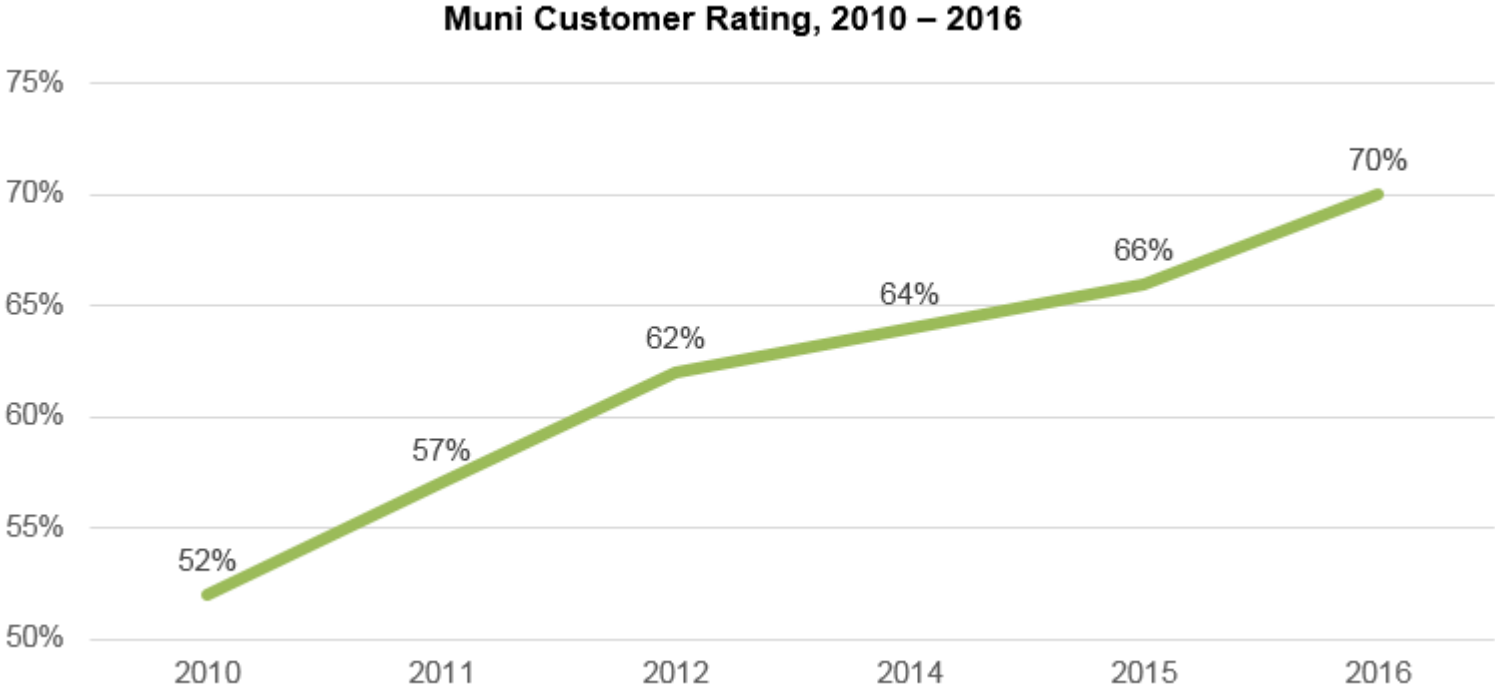
Muni on-time performance is relatively stable, with a 3% increase in FY 2016.

Muni On-Time Performance, Fiscal Year (FY) 2013 – FY 2016



City & County of San Francisco

Overall ratings of Muni service have improved, with the share of “Excellent and “good” ratings increasing from 52% in 2010 to 70% in 2016.

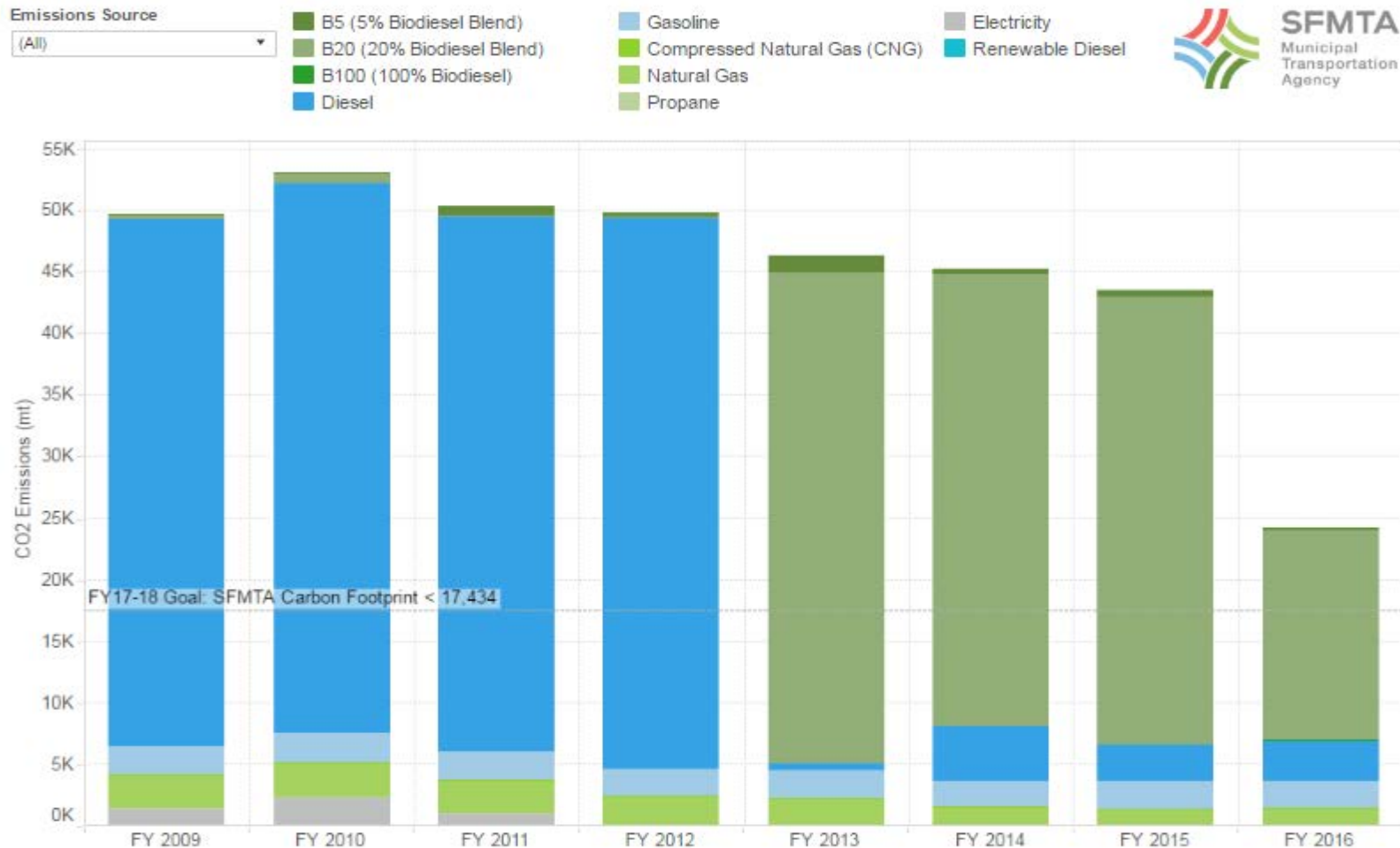


Source: SFMTA Ridership Survey (Corey, Canapary & Galanis Research, 2016)

SFMTA Carbon Footprint

An overall reduction in fuel use and a shift to renewable sources has reduced the agency's footprint.

CO2e Emissions by Type, Fiscal Year (FY) 2009 – FY 2016



2016 Legislation – *City & Regional measures*

In the Bay Area, transit and infrastructure funding measures were passed:

- **Measure KK** in Oakland to fund street improvements
- **Measure B** in Santa Clara County approved a half-cent sales tax to fund key transportation projects in the South Bay.
- **Measure C1** will fund more frequent, reliable bus service for AC Transit in the East Bay.
- **Measure RR** will fund much needed BART upgrades and system improvements.

In San Francisco, voters supported transit improvements (**Proposition J**) but rejected the sales tax that would have provided the funding (**Proposition K**).

San Francisco voters also affordable housing legislation to issue over \$260 million in affordable housing bonds (**Proposition C**) and increase the household income threshold for residents to qualify for affordable housing (**Proposition U**).

Discussion of the Agency's Strategic Direction

