

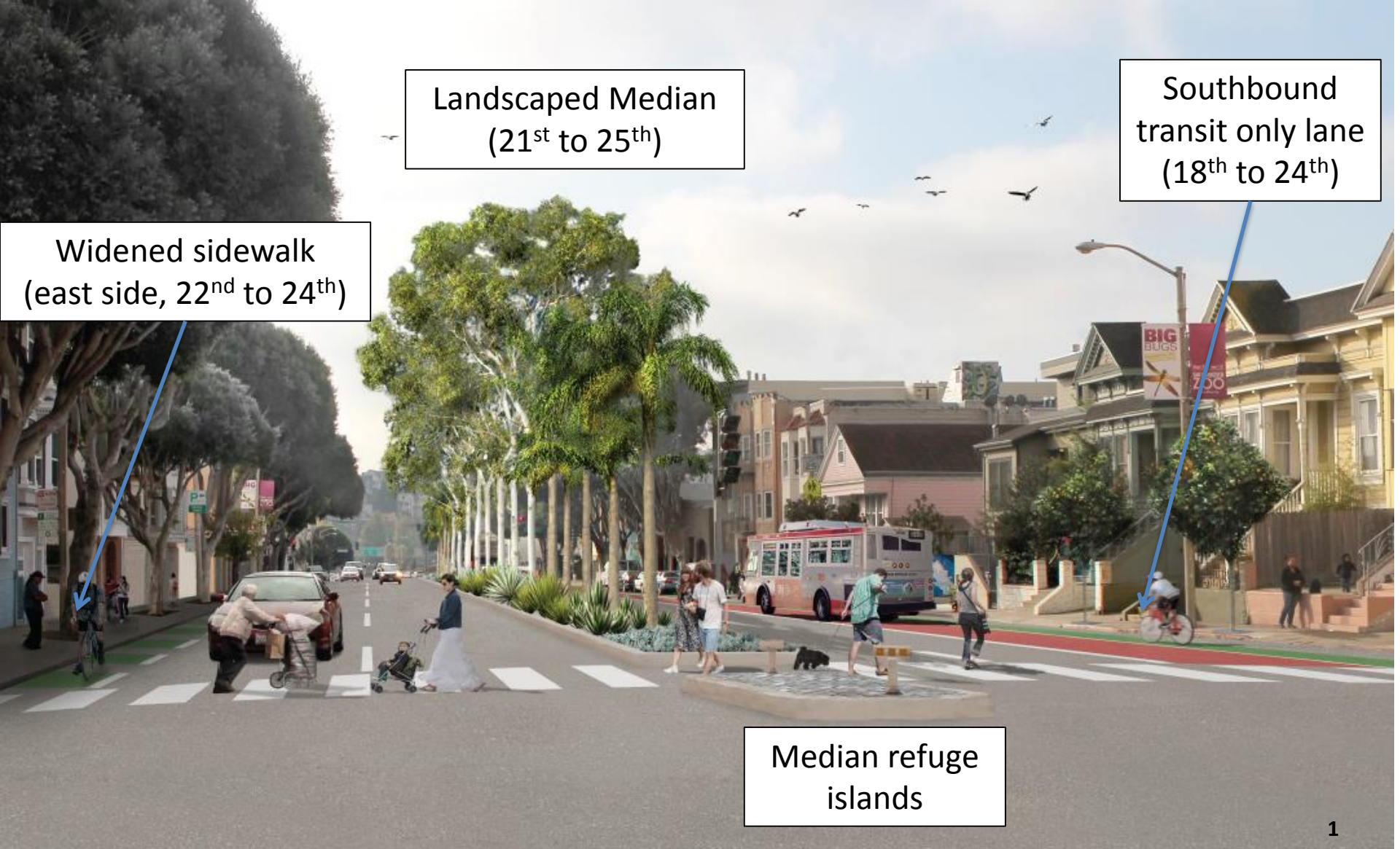


**SFMTA**  
Municipal  
Transportation  
Agency

# Potrero Streetscape Improvement project

SFMTA Board Update  
September 19, 2017

# POTRERO STREETScape PROJECT



Landscaped Median  
(21<sup>st</sup> to 25<sup>th</sup>)

Southbound  
transit only lane  
(18<sup>th</sup> to 24<sup>th</sup>)

Widened sidewalk  
(east side, 22<sup>nd</sup> to 24<sup>th</sup>)

Median refuge  
islands

# POTRERO STREETScape PROJECT

- Vision Zero
  - Landscaped median 21<sup>st</sup> to 25<sup>th</sup>
  - Wider sidewalk 22<sup>nd</sup> to 24<sup>th</sup> by General Hospital
  - Bike lanes widened with buffers where possible
- Muni Forward
  - Southbound transit-only lane 18<sup>th</sup> to 24<sup>th</sup>
  - Faster, more reliable ride for 12,000 passengers/day

*2013*



*Future*





# 2013/2014 OUTREACH PROCESS

- 5 community meetings
  - Postcards mailed to 1600 addresses
- Project was revised to reduce parking impact from 105 to 60 spaces
- 70% of open house participants supported wider sidewalks despite higher parking impact

*11/2013 WORKSHOP MATERIAL:*

## WHAT DO WE WANT ON OUR STREET?

The project could remove up to



*COVER OF 11/2013 POTRERO VIEW*



**Citizen Concerns Prompt Changes to Potrero Avenue Streetscape Project**

# EXAMPLE OF ADMINISTRATIVE ERROR

*21<sup>st</sup> TO 22<sup>nd</sup> STREET IN GRAPHICS USED IN OUTREACH*

5 parking spaces shown as removed in 2013 outreach, but left off in 2014 legislation process



# OUTREACH SINCE ERROR DISCOVERED

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- Door-to-door outreach to neighbors affected by omitted parking removal legislation
- Site meeting with residents
- Mailed postcard update to whole corridor
- Mailed full public hearing notices to affected property owners
- ZSFG community meeting



# CONCERNS WE HEARD BEFORE JUNE

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Concern	Response
Loading	Recommend using “No Parking” off peak to allow active loading, and “No Stopping” to reduce Muni impacts during peak hours
Parking	Started dialogue with General Hospital about neighbors parking on 22 <sup>nd</sup> Street
Process	Developed QA/QC measures to avoid future oversights Lessons learned about design drawings

Evaluated numerous options that were eliminated because of conflicts with project goals

# ADDITIONAL CONCERNS

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Concern	Response
Emergency access	SFFD identified concerns about emergency vehicle access to ZSFG due to new median
Parking	Continue dialogue with General Hospital about neighbors parking on 22 <sup>nd</sup> Street



## 2017 LEGISLATION

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- SFMTA Board approved most corrections to the administrative error at June meeting
- Staff removed legislation for blocks from 21<sup>st</sup> Street to 23<sup>rd</sup> Street from June meeting for additional review with residents and ZSFG

## THE LEGISLATION BEFORE YOU TODAY

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- ESTABLISH – TOW-AWAY NO STOPPING 7-9AM AND 3-7 PM MONDAY – FRIDAY; TOW-AWAY NO PARKING ALL OTHER TIMES - Potrero Avenue, west side, from 22nd Street (East) to 195 feet northerly; and Potrero Avenue, west side, from 22nd Street (East) to 95 feet southerly
- RESCIND – NO RIGHT TURN EXCEPT BIKES - Potrero Avenue, southbound, at 23rd Street



***THANK YOU***  
*FOR HELPING MOVE MUNI FORWARD*