



SFMTA
Municipal
Transportation
Agency

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS
POLICY AND GOVERNANCE COMMITTEE**

MINUTES

Friday, August 19, 2016
1 South Van Ness Ave. 7th Floor
Union Square Conference Room

**REGULAR MEETING
9:00 A.M.**

COMMITTEE
Cheryl Brinkman, Chairman
Joél Ramos
Cristina Rubke

Edward D. Reiskin
DIRECTOR OF TRANSPORTATION

Roberta Boomer
BOARD SECRETARY

ORDER OF BUSINESS

1. Call to Order

The meeting was called to order by Chairman Brinkman at 9:00 a.m.

2. Roll Call

Present: Cheryl Brinkman
Joél Ramos
Cristina Rubke

3. Approval of Minutes

On motion to approve the minutes of the July 15, 2016 Regular Meeting: unanimously approved.

4. Public Comment

Edward Mason provided an update on corporate commuter buses and the need for housing once additional staff is hired by Facebook. (Mr. Mason provided a written statement which is included below.)

Written comment submitted by Edward Mason for minutes of the SFMTA's Policy and Governance Committee meeting July 15, 2016: Agenda Item 4, Public Comment:

Placard 06-0002 was issued to a commuter bus displaying Texas license plate K05-4303 and operated on 25th Street between Sanchez and Churst which is a three ton restricted street. Bauer/RidePal operates on Dolores at 22nd at Edison School which creates congestion as passengers board.

5. Presentation, discussion and possible action regarding MTC's Triennial Audit. (Explanatory documents include a report and slide presentation.)

Christina Hohorst, Triennial Audit Project Manager, Metropolitan Transportation Commission, George Pierlott, Principal, Pierlott & Associates, LLC, and Subhash Mundle, Project Manager, Mundle Consulting presented the item.

No public comment.

6. Presentation, discussion and possible action regarding the New Fares Communication and Outreach Plan. (Explanatory documents include a slide presentation.)

Diana Hammons, Senior Manager, Revenue Collection and Sales and John Cote, Strategic Communications Manager, presented the item.

PUBLIC COMMENT:

Edward Mason stated that rolling out the fare increases in stages would lead to confusion. He questioned the security of phone applications and if the new clipper card would have a fare accumulator. He suggested the time frame for transfers be extended to two hours instead of 90 minutes and that staff find a way to reach out to Airbnb tourists.

7. Presentation, discussion and possible action regarding key metrics and actions for SFMTA Strategic Plan Goals including safety, operations and finance. (Explanatory documents include a report and slide presentation.)

Ed Reiskin, Director of Transportation and various staff presented the item.

No public comment.

ADJOURN – The meeting adjourned at 10:37 a.m.

Submitted by:

Caroline Celaya
Assistant Board Secretary

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [S.F. Campaign and Governmental Conduct Code section 2.100 et seq.] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 415-581-2300; fax: 415-581-2317; 25 Van Ness Ave., Suite 220., SF, CA 94102-6027 or the web site: sfgov.org/ethics.