

# FOLSOM STREET



## Thriving during construction

The City of San Francisco recognizes the particular difficulties that arise for businesses during periods of construction and the challenge to maintain business as usual along our commercial corridors.



**The Office of Economic and Workforce Development (OEWD)** leverages partnerships between City agencies and non-profits to enhance and strengthen neighborhood commercial corridors around San Francisco. By working closely with businesses and the varied City agencies managing construction projects across San Francisco, OEWD is committed to supporting you to strengthen your business, improve operations, and encourage foot traffic during construction.

## Simple steps you can take

Take advantage of the services provided by the San Francisco Small Business Development Center (SBDC). SBDC offers training and specialized one-on-one consulting, including in areas such as business strategy, marketing, financial management, capital sourcing, lease negotiation, and more.

Visit SBDC at [sfsbdc.org](https://sfsbdc.org) or schedule an appointment by calling **415-937-7232**.

Learn more and sign-up for project updates: <https://sfpublicworks.org/folsomSOMA>

Learn about all of the services that OEWD and our business teams have to offer by exploring our website at [oewd.org](https://oewd.org).

We're here to support you!

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The Office of Economic and Workforce Development (OEWD) supports businesses in San Francisco by providing one point of contact for a variety of essential programs and services. We encourage you to take advantage of the many business services OEWD offers. **For more information visit [oewd.org](https://oewd.org).**

**Office of Small Business** is San Francisco's central point of information for small businesses. Get one-on-one help with permitting, licensing, regulations, accessibility laws, access to grants, and more.

Phone **415-554-6134** | Email **[sfosb@sfgov.org](mailto:sfosb@sfgov.org)** | Website **[sfgov.org/osb](https://sfgov.org/osb)**



1-on-1 help with business registrations, referrals to specialized advisors



Support for meeting ADA requirements and fixing accessibility issues



Help recruiting employees with personalized, no-cost recruiting services



Where to go for City help with vandalism, graffiti, street crises, and other issues



A wide range of grants are available for improving storefronts, encouraging entrepreneurship and women-owned businesses, as well as community-focused investments and the arts



## A look at the Folsom Streetscape Project

The Folsom Streetscape Project will improve safety and help the City meet its Vision Zero goal of eliminating traffic fatalities. The project components include improvements related to pedestrian safety, transit service operations, bicycle safety, parking and curb management as well as public realm enhancements making the South of Market Neighborhood (SoMa) a safer and more inviting place to walk, bike, shop, and take transit. The Project completed the planning phase and conducted in-depth public outreach; the project was approved by the SFMTA Board of Directors in Spring 2019. Several near-term safety upgrades were completed on both corridors over the last three years. Community outreach will continue; Construction is anticipated to begin late Spring 2024.

[SFMTA.com/FolsomHoward](https://SFMTA.com/FolsomHoward)

Project Contact:  
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[Adrienne.Mau@sfmta.com](mailto:Adrienne.Mau@sfmta.com)

## We've got your back.

Visit [oewd.org](https://oewd.org) to learn about the many programs and services we offer that can help your business succeed and thrive.



### Business Resource Contact

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