



# Geary Community Advisory Committee

April 13, 2022

# Order of Business

1. Call to order
2. Virtual meeting etiquette
3. Roll call
4. Approval of minutes – [January 12, 2022](#)
5. Public comment
6. Geary Boulevard Improvement Project update
7. Geary Rapid Project update
8. Adjourn

## 2. Virtual Meeting Etiquette

- Microsoft Teams – download for desktop or mobile at: [www.microsoft.com/en-us/microsoft-teams/download-app](https://www.microsoft.com/en-us/microsoft-teams/download-app)
- Key functions: mute/unmute, raise hand, chat
- Please stay on mute unless called on to speak by Chair

### 3. Roll Call

Welcome to new CAC members Caixuan (Annie) Li and Caroline Law!

(filling seats vacated by Winston Parsons and Rich Hashimoto)

#### **Icebreaker:**

Please introduce yourself and share with us:

What is your favorite place to visit or shop at on Geary Boulevard?

## 4. Approval of minutes

- [January 12, 2022](#)

## 5. Public comment

- See Public Comment Policy on back of agenda.
- Public comment for matters within the Geary Community Advisory Committee jurisdiction and are not on today's calendar.
- Public comment is limited to two minutes each.

# 6. Geary Boulevard Improvement Project

## Geary BRT: Design/delivery in two phases

- **Geary Rapid Project:** substantially complete; on-time, on-budget delivery
- **Geary Boulevard Improvement Project:** design phase outreach underway



# 6. Geary Boulevard Improvement Project

## Proposed bus stop changes

- Bus bulbs would be installed at each proposed Rapid stop location
- Dropped proposed outbound 25th Avenue bus stop relocation





# 6. Geary Boulevard Improvement Project

## Proposed safety and transit improvements

- 23 pedestrian bulbouts and 38 expanded median refuges
- 10 left-turn restrictions to improve safety

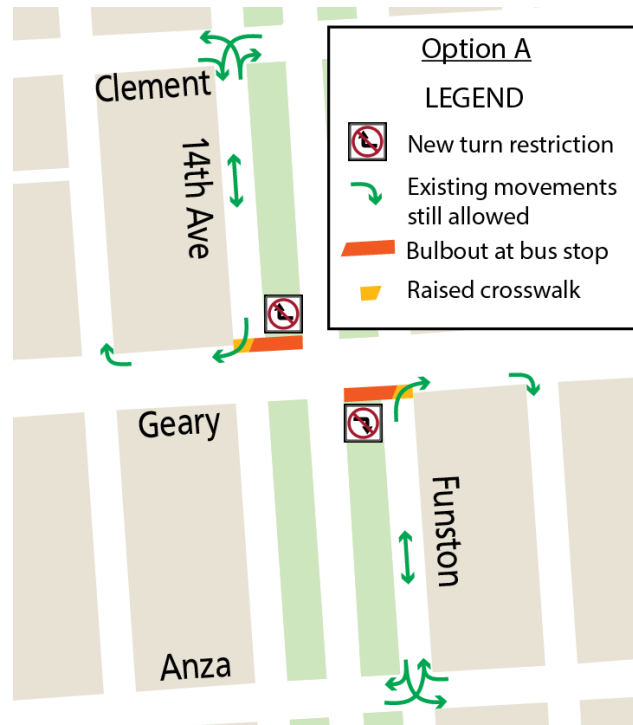


# 6. Geary Boulevard Improvement Project

## Geary/Park Presidio: recommend Option A

- The results of the outreach sub-campaign in December support the recommendation to include the more robust safety and transit improvements in Option A at both 14<sup>th</sup> Ave (outbound) and Funston (inbound)

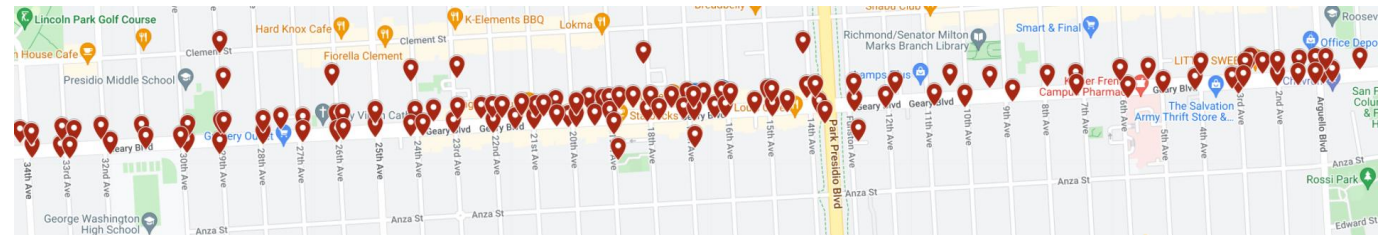
**Option A: Bus Bulb with New Turn Restrictions**  
(Example at 14th Avenue; would be similar/mirror image at Funston)



# 6. Geary Boulevard Improvement Project

## Outreach Round 2: Feedback on detailed design (March 2022)

- Block-by-block detailed project drawings at [SFMTA.com/ImproveGeary](https://sfmta.com/ImproveGeary) and printed at open houses
- Short survey – online and print versions
- Posters along corridor
- Door-to-door merchant visits
- Mailer sent to residents and businesses within two blocks
- Emails, including to business and community organizations
- Geo-targeted social media and local newspaper ads
- Pop-up and open house events, virtual office hours



*\*all materials available in English, Chinese and Russian*

# 6. Geary Boulevard Improvement Project

## Outreach Round 2: Events



March 15: Pop-up event on Geary at the 20<sup>th</sup> Avenue inbound bus stop

# 6. Geary Boulevard Improvement Project

## Outreach Round 2: Events



Self-Guided Open House at One Richmond (Clement and 9<sup>th</sup> Avenue)

# 6. Geary Boulevard Improvement Project

## Outreach Round 2: Events

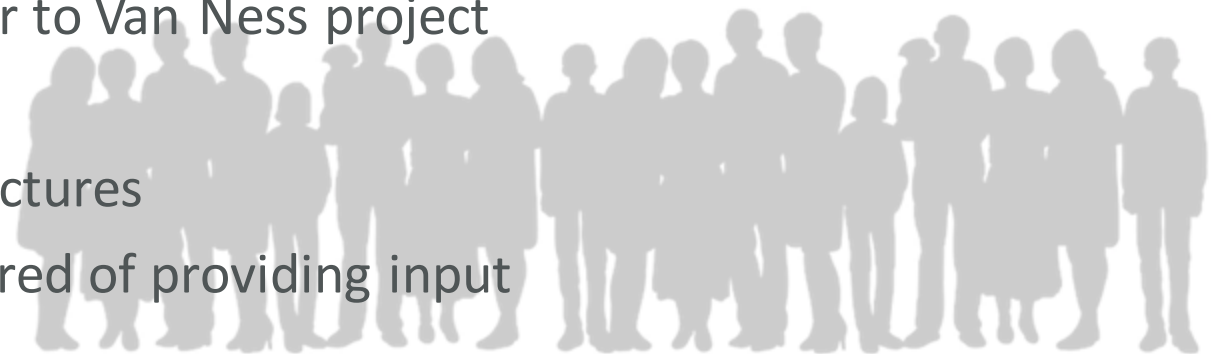
- March 16: Virtual Office Hours
- March 18: District 1 corridor walk
- Other Self-Guided Open Houses at Richmond Senior Center, Holy Virgin Cathedral and Joe's Ice Cream



# 6. Geary Boulevard Improvement Project

## Outreach Round 2: Preliminary feedback (*tabulation underway*)

- Support for proposed safety and transit improvements
- Some expressed strong concern about parking loss from angled to parallel conversion, with several comments specifically focused on parking loss west of 25<sup>th</sup> Ave
- Mixed reactions to extended meter hours and side-street angled parking
- Questions about left-turn restrictions, especially near 23<sup>rd</sup> Ave Slow Street
- Some preferred center-running design due to greater protection from cars
- Concern about construction impacts similar to Van Ness project
- Desire for Geary rail investment
- Questions on impacts to Shared Space structures
- Some want to see implementation ASAP, tired of providing input



# 6. Geary Boulevard Improvement Project

## SFMTA Parking and Curb Management

Making the curb accessible and a resource for all users



Parking Meter Policy



Residential Permit Parking



Shared Spaces



Color Curb Maintenance



Corridor Curb Planning



Shared Vehicle Mobility



# 6. Geary Boulevard Improvement Project

## Change in Area-wide Public Parking Supply in the Geary Corridor, by Alternative and Corridor Segment

CORRIDOR SEGMENT	ESTIMATED PUBLIC PARKING SPACES IN AREA	AREA-WIDE PUBLIC PARKING SUPPLY (WITH % CHANGE)		
		SIDE RUNNING (Alt. 2 in FEIS)	CENTER RUNNING (Hybrid in FEIS)	SIDE UPDATE (Current Proposal)
34th Avenue - 25th Avenue	1,000	950 (-6%)	960 (-4%)	990 (-1%)
25th Avenue - Park Presidio	1,430	1,380 (-4%)	1,410 (-1%)	1,390 (-3%)
Park Presidio - Palm/ Jordan	1,750	1,710 (-2%)	1,750 (0%)	1,730 (-1%)
<b>Total</b>	<b>4,180</b>	<b>4,040</b>	<b>4,120</b>	<b>4,110</b>
Side-street additions		0	0	30
Net parking change		-140 (-3%)	-60 (-1%)	-40 (-1%)

Note: SFCTA rounded to nearest ten. Not all numbers sum correctly due to rounding.

- Parking loss is concentrated between 24<sup>th</sup> - 16<sup>th</sup> avenues where on-street supply would be reduced by 17 spaces, which is 10% only considering the 174-space supply *on Geary*.
- Public off-street parking lots in Central Richmond have a supply of 143 spaces, and pre-pandemic data shows over 24 spaces are available on average
- The net parking loss west of 25<sup>th</sup> Ave is -4 spaces after side-street additions

# 6. Geary Boulevard Improvement Project

## Proposed Parking Changes

While the majority of outreach survey respondents indicated prioritization of transit performance and safety improvements over preserving parking, some stakeholders expressed concerns regarding parking impacts. The project has three tools to respond:

1. Addition of parking on some side-streets by converting some spaces to angled  
(see map below)

2. Curb management:  
A new color curb plan to ensure most efficient use of remaining curb space (e.g. loading zones, short-term parking)

3. Extended metering on Geary between 14th and 28th avenues would help improve parking availability for people visiting businesses and short-term trips, although free parking at meters wouldn't start until later in the evening. No time limits would apply to meters during evenings and Sundays.

- New evening metering hours from 6 - 10 p.m. (Monday-Saturday)
- New Sunday metering hours (noon - 6 p.m.)



# 6. Geary Boulevard Improvement Project

## Modern Meter Hours Help Businesses

- Aligning meter hours with business hours results in higher turnover
- Enables more customers to arrive by car; utilizes space more efficiently
- People don't like to pay for parking, but they hate looking for parking<sup>1</sup>
- Already exists in other parts of SF, California, and the US

SF neighborhoods with extended meter hours
Fisherman's Wharf
Embarcadero
South Beach
Mission Bay
Potrero Hill (18 <sup>th</sup> Street)
Metered lots around the City

Selected cities with extended meter hours
Sacramento, CA
Los Angeles, CA
Glendale, CA
Old Town Pasadena, CA
Boston, MA
Portland, OR
Seattle, WA
Washington, DC
New York, NY
Chicago, IL

<sup>1</sup> Survey of 3,000 San Franciscan drivers, conducted by Godbe Research in Summer 2006 for the SFCTA

# 6. Geary Boulevard Improvement Project

## Other Parking Management Tools Looking Into

- Residential Permit Parking (RPP): currently ends at 15<sup>th</sup> Ave
- Employee parking: PayByPhone Business and parking card options
- Standardization of length of Shared Spaces structures
- Investigation if a Bike Share station can be shifted onto the sidewalk
- 21<sup>st</sup>/Geary lot lighting

# 6. Geary Boulevard Improvement Project

## Custom Business Marketing Support Examples from the Geary Rapid Project



SFJapantown.org | #sfjapantown

-  Kinokuniya Mall
- Kissako Tea
- Marufuku Ramen
- On The Bridge
-  On Post Street
- Pa'ina Lounge & Restaurant

Wayfinding Signage



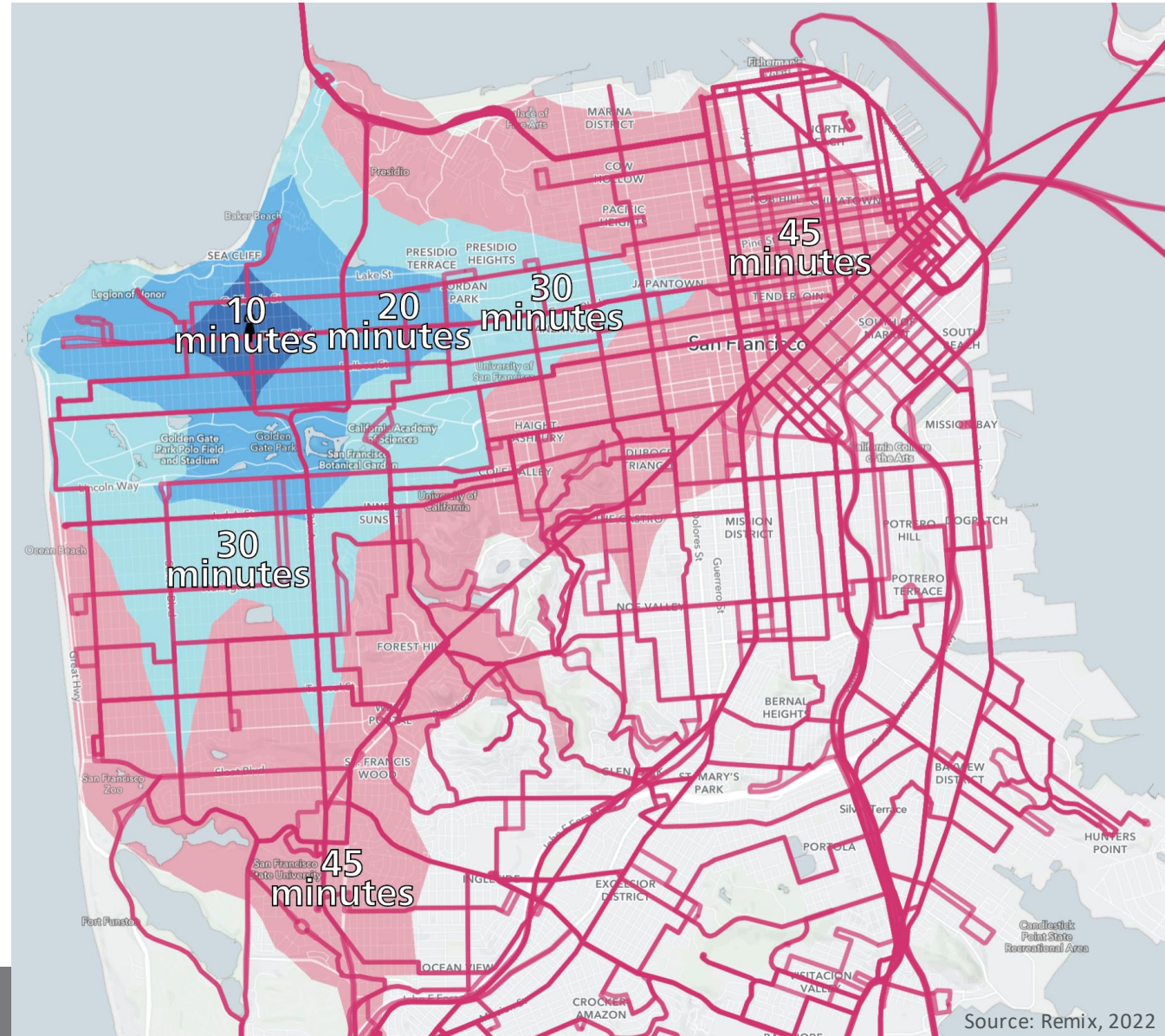
On-bus advertising

Business Directories

# 6. Geary Boulevard Improvement Project

## Transit Reliability

- Less bunching and gapping, which reduces crowding
- Riders are able to plan for a more consistent trip, saving time
- Reduced travel time on Muni
- Improved access to jobs, parks and businesses
  - Currently, residents in the Outer Richmond can barely get to downtown in 45 mins; takes almost twice as long as driving



# 6. Geary Boulevard Improvement Project

## Next Steps

### Design Phase Outreach Round 1: Fall 2021

- Input on bus stop changes, transit lanes, parking, loading and safety issues
- Feedback used to develop detailed proposal

### Design Phase Outreach Round 2: March 2022

← We are here

- Input on draft block-by-block design and parking policy proposal

### Project Approvals: Summer 2022

### Quick-Build Implementation: Late 2022

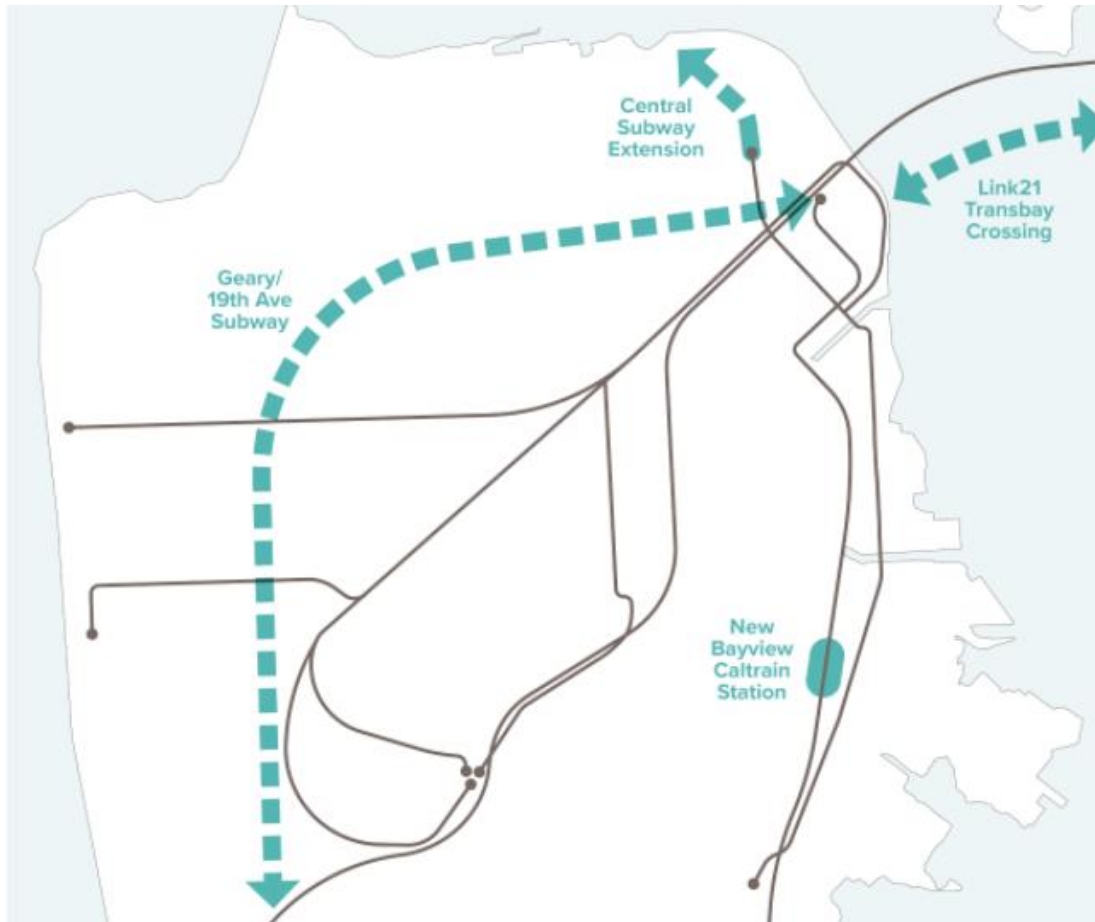
Including transit lanes, bus stop re-locations/removals, safety upgrades and signal retiming

**Design and Construction:** After 1-2 years of design, implementation would occur over ~2 years depending on scope added by partner agencies (water, sewer, paving, etc)

# 6. Geary Boulevard Improvement Project

## What about a Geary subway?

San Francisco Transit Investment Strategy prioritized Rail Expansion projects



- ConnectSF Transit Investment Strategy calls for investment in a Geary-19<sup>th</sup> Avenue subway
- Geary bus improvements would complement investment by providing needed benefits sooner for a low cost
- Geary-19<sup>th</sup> Avenue subway alignment and stations have not been determined but are **not** expected to serve the entire Geary corridor, so bus service will continue to be important



# 6. Geary Boulevard Improvement Project

## Van Ness Improvement Project update

- BRT opened for service 4/1!
- \$350M, 2-mile project
- While the proposed Geary project is much smaller, teams still coordinate lessons learned regularly



# 7. Geary Rapid Project update

## “Geary East” contract: Van Ness to Market Street

- Private Verizon/MCI conduit work on Geary is nearing completion. Trench restoration, including repaving, was deferred to the Verizon work in order to avoid paving twice and minimize disruption to the community.
- All sidewalk, bulb-out and traffic signal work is complete. All water work is complete, including service connections. Red lane painting planned after paving work.



# 7. Geary Rapid Project update

## Post-implementation evaluation planned in first half of 2022

Metrics to be analyzed are anticipated to include:

- 38/38R travel time
- 38/38R reliability (gaps in service)
- Transit lane compliance
- Auto volumes
- Auto speeds
- Sentiments from Geary corridor travelers (bus riders, people walking, people driving, etc) collected after near-term improvements
- Sentiments from Geary corridor stakeholders (operators and CAC)

# 7. Geary Rapid Project update

## Geary Rapid Project wrap-up

- Any ideas for reusing the Geary Rapid Project banners?



## 8. Adjourn

Thank you!

**Next meeting: July 13, 2022, 6 p.m.**

**Location: Which do you prefer?**

Continue with Microsoft Teams, or

Hybrid meeting at:

1 South Van Ness Avenue, 7<sup>th</sup> Floor, Union Square Conference Room

(note: hybrid meetings can sometimes be unwieldy to setup and attend)