

SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
BOARD OF DIRECTORS

RESOLUTION No. 210803-094

WHEREAS, The Office of Civic Innovation (OCI) at the Department of Technology matches pro bono private sector talent with departments of the City and County of San Francisco (City) to address specific policy or operational challenges facing those departments; and,

WHEREAS, Under OCI's Civic Bridge program, departments identify service needs that could benefit from innovative solutions and private companies, non-profit organizations, and individuals offer to donate consulting services to help departments with these needs; and,

WHEREAS, In December 2020, the San Francisco Municipal Transportation Agency (SFMTA) applied to the Civic Bridge program for support in developing a repository and dashboard of key performance indicators based on data that transportation network companies (TNCs) are required to report under the California Public Utilities Commission's TNC Access for All Program; and,

WHEREAS, For the Civic Bridge program's 2021 cohort, the program sought projects for the SFMTA, among other City departments; and,

WHEREAS, Based on the SFMTA's application, OCI matched the SFMTA with ZS Associates, a global professional services firm; and,

WHEREAS, The SFMTA will receive from ZS Associates documentation of a process to transform TNC data reported under the TNC Access for All program to update visual dashboards, which ZS Associates will create, to drive deeper insights and analytics as part of the Civic Bridge project free of charge as an in-kind gift to the SFMTA; and,

WHEREAS, The City Attorney's Office has drafted an agreement between the SFMTA and ZS Associates (Agreement), which describes this gift from ZS Associates and covers indemnity, work quality assurance, and other legal issues; and,

WHEREAS, this Agreement has an indemnification provision that provides for mutual indemnification with the exception of acts and omissions arising from the sole negligence of the City or ZS Associates, which indemnification provision is based on similar donor agreements executed under the Civic Bridge program; and,

WHEREAS, On May 25, 2021, the SFMTA, under authority delegated by the Planning Department, determined that Acceptance of Pro Bono Services from ZS Associates is not a "project" under the California Environmental Quality Act (CEQA) pursuant Title 14 of the California Code of Regulations Sections 15060(c) and 15378(b); and,

WHEREAS, A copy of the CEQA determination is on file with the Secretary to the SFMTA Board of Directors, and is incorporated herein by reference; now, therefore, be it

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors authorizes the San Francisco Municipal Transportation Agency (SFMTA), through its Director of Transportation (or his designee), to enter into an agreement with ZS Associates to accept a gift of pro bono professional services to develop data dashboards to support the SFMTA's participation in proceedings held by the California Public Utilities Commission (CPUC) in its administration of the statewide TNC Access for All Program; the equivalent cost of the professional services is estimated at \$99,840.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of August 3, 2021.



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Secretary to the Board of Directors  
San Francisco Municipal Transportation Agency