

Potrero Yard Neighborhood Working Group Roles and Responsibilities



Background

The SFMTA recently launched the [Building Progress Program](#) with the intent to upgrade all of their old facilities across San Francisco. Part of these upgrades include facility improvements for Muni, traffic enforcement, and systems maintenance to better serve Muni riders and to keep the City moving. The Potrero Yard is the first site scheduled for improvement within the program.

Potrero Yard was built in 1915 and sits on 4.4 acres between Bryant and 17th streets, near the Mission, Potrero Hill, and South of Market neighborhoods. The two-story facility originally operated as a one-floor streetcar facility and has since expanded to hold 158 40-foot and 60-foot trolley buses.

Yet, age is catching up with the site. Major improvements are needed to ensure the SFMTA maintains their fleet of buses as efficiently as possible and can accommodate their new buses that will be delivered in the next six years. Furthermore, a simple building renovation cannot solve the significant earthquake resiliency and facility expansion needs of the yard. The SFMTA will completely rebuild Potrero Yard.

The Potrero Yard Neighborhood Working Group helps guide the SFMTA's decision making process throughout the Potrero Yard Modernization Project to ensure the new facility, and potential joint uses like housing, are good neighbors to the surrounding community and reflect their priorities. The Potrero Yard Neighborhood Working will also shape public outreach, weigh in on elements of the project design, and inform the design and program of joint development (housing above the yard).

Role of the Potrero Yard Neighborhood Working Group

The Working Group will help shape broader public outreach, provide input on project design, and weigh in on the issues most important to their communities and constituencies.

The mission of the Potrero Yard Neighborhood Working Group is to:

- Foster two-way communications and provide feedback to the project team on each decision point for the program
- Deepen relationships with community members
- Partner with the project team to promote the Potrero Yard Modernization Project community engagement opportunities

Membership

The Potrero Yard Neighborhood Working Group comprises approximately 15 members, selected by the SFMTA in consultation with the Supervisors of Districts 9 and District 10.

Each seat represents a specific interest in elements of the project. Applicants will be expected to explain how they meet the criteria for at least one seat:

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- Citywide transportation advocacy organization
- Citywide environmental, sustainability, open space, or parks organization
- Citywide or neighborhood-based housing organization (2 seats)
- Resident within half-mile radius of Potrero Yard (2 seats)
- Small business owner or manager within half-mile radius of Potrero Yard (2 seats)
- Muni operator, maintenance, union representative or other frontline staff (2 seats)
- Citywide beautification or historical preservation advocacy organization or commission
- Youth, family, or senior-serving non-profit organization within half-mile radius of Potrero Yard
- Neighborhood merchant organization or workforce partner
- At-large (2 seats)

Responsibilities of the Potrero Yard Neighborhood Working Group

Throughout the Potrero Yard Modernization Project, it is expected that Working Group members will:

- Commit to attend at least half of the scheduled meetings, and participate in two public workshops;
- Gain a thorough understanding of the overall project and goals of the Building Progress initiative;
- Listen to and comment on presentations that cover the general direction of the project, as well as key deliverables from the project;
- Establish a dialogue with the member's group, organization, or constituency so that these views can be incorporated into broader public input collected for the project;
- Balance the needs of the member's specific interest group, organization or constituency with citywide interests;
- Assist the project team by identifying opportunities for broader public outreach, providing input on the project design overall, and sharing insights on the issues and concerns affecting the Potrero and Mission communities;
- Assist in publicizing any public workshops, opportunities for engagement, and announcements to the San Francisco public; and
- Respectfully listen and empathize with other viewpoints.

Meetings

Regular attendance by all Working Group members is required to ensure that the public process includes an exchange of ideas among members who represent diverse viewpoints. We ask that members commit to attending at least half of the Working Group meetings. Expect monthly meetings on an as needed, rolling basis. Meeting dates will be scheduled primarily on weekday evenings and will be open to the public. The dates and topics of meetings are subject to change, with a full schedule and dates for meetings to be determined.

Contact

For more information about the Potrero Yard Modernization Project or the Working Group, please contact Adrienne.Heim@sfmta.com or visit SFMTA.com/PotreroYard.