

San Francisco's First "Home Zone"

Success in the Mission's Minna-Natoma Neighborhood



SFMTA
Municipal
Transportation
Agency

For more about the project, please visit: www.sfmta.com/minnanatoma

What is a Home Zone?

Home zones are neighborhood streets made for living! Pedestrians, bicyclists, and cars share the same safe, well-designed street space.

Drivers are given cues of neighborhood life to slow down, requiring little traffic enforcement.

Slower traffic increases neighborhood safety where residents, particularly children, are active and engaged in their environment.

The Minna-Natoma Home Zone Project

Implemented in the blocks near Marshall Elementary School, the project used a variety of traffic calming tools to achieve two goals:

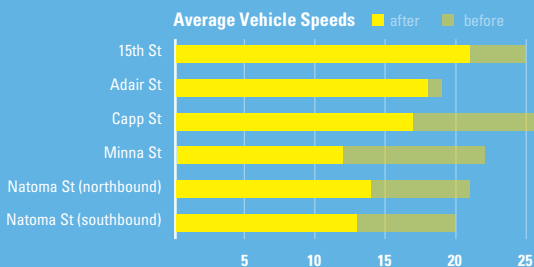
1. Reduce vehicle speeds to 15 MPH when children are present
2. Create a more walkable and bikeable neighborhood, where the street and sidewalk feels more like a shared community space



PROJECT RESULTS

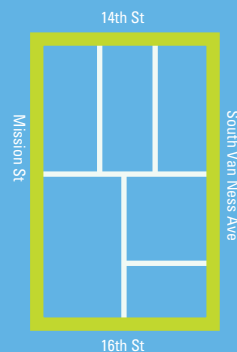
↓ **6MPH**

On average, motor vehicle speeds **decreased more than 6 miles per hour**



↑ **20%**

Pedestrian activity in project area **increased by 20%**



↑ **6%**

Bicycle ridership on 15th Street between South Van Ness Avenue & Mission Street **increased by 6%**

