

SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
BOARD OF DIRECTORS

RESOLUTION No. 13-232

WHEREAS, The current Transit Advertising Agreement for transit vehicles is due to expire on June 30, 2014; and

WHEREAS, The SFMTA has prepared a draft Request for Proposals for a new contract for advertising on San Francisco Municipal Transportation Agency Vehicles and Other Property, including transit vehicles, for a term of five years, which will also include two five-year options to extend the contract in the SFMTA's sole discretion; and

WHEREAS, Under the new contract, the contractor will have the right to advertise on a wide range of properties owned or licensed by the SFMTA, including transit vehicles, parking garages and fare and parking media but not including the structures covered by the City's Transit Shelter Advertising Agreement, and will provide related infrastructure; now, therefore, be it

RESOLVED, That the SFMTA Board of Directors authorizes the Director of Transportation to advertise a Request for Proposals for a new contract for Advertising on San Francisco Municipal Transportation Agency Vehicles and Other Property, on substantially the same terms presented to this Board of Directors.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of October 15, 2013.



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Secretary to the Board of Directors  
San Francisco Municipal Transportation Agency