



**SFMTA**  
Municipal  
Transportation  
Agency

**SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
BOARD OF DIRECTORS AND  
PARKING AUTHORITY COMMISSION**

**MINUTES**

Tuesday, September 5, 2017  
Room 400, City Hall  
1 Dr. Carlton B. Goodlett Place

**REGULAR MEETING AND CLOSED SESSION  
1 P.M.**

**SFMTA BOARD OF DIRECTORS**

Cheryl Brinkman, Chairman,  
Malcolm Heinicke, Vice Chairman  
Gwyneth Borden  
Lee Hsu  
Joél Ramos  
Cristina Rubke  
Art Torres

Edward D. Reiskin  
**DIRECTOR OF TRANSPORTATION**

Roberta Boomer  
**SECRETARY**

## ORDER OF BUSINESS

### 1. Call to Order

Chairman Brinkman called the meeting to order at 1:01p.m.

### 2. Roll Call

Present: Cheryl Brinkman  
Gwyneth Borden  
Malcolm Heinicke – absent at Roll Call  
Lee Hsu  
Joél Ramos  
Cristina Rubke  
Art Torres

### 3. Announcement of prohibition of sound producing devices during the meeting.

Chairman Brinkman announced that the ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at the meeting. She advised that any person responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices might be removed from the meeting. She also advised that cell phones that are set on “vibrate” cause microphone interference and requested that they be placed in the “off” position.

Vice Chairman Heinicke arrived.

### 4. Approval of Minutes

No public comment.

On motion to approve the minutes of the August 15, 2017 Regular Meeting: unanimously approved.

### 5. Communications

Chairman Brinkman noted that given the time certain item on the agenda, the Board may need to adjust the order of business.

### 6. Introduction of New or Unfinished Business by Board Members

Director Borden asked about air conditioning on light rail vehicles. John Haley, Director of Transit stated that there are two units on each vehicle.

### 7. Director’s Report (For discussion only)

- Special Recognition Award
- FordGo/Motivate Bike Share Community Outreach
- Update on Vision Zero
- Ongoing Activities

Sonali Bose, Director, Finance and Information Technology recognized the IT Application Development and Support Department.

Ed Reiskin, Director of Transportation, discussed Bike Share parking and community outreach; the Inner Sunset Streetscape project; the next generation of the Clipper Card; the 100<sup>th</sup> Anniversary of Muni buses and service on the J Church line; Heritage Weekend; and new Transit Operator uniforms.

Director Torres requested a copy of the Bike Share and Car Share contracts.

Director Rubke requested a briefing on the Clipper Card.

#### PUBLIC COMMENT:

Tariq Mehmood expressed appreciation for all the SFMTA is doing to make the City safer. Each city block should have a sign on the ground that says what the speed limit is.

Eden Stein stated that the Bike Share program rolled out about a month ago. The neighborhoods are for bike sharing but are also for residents and merchants participating in the discussion. She expressed appreciation for sending staff to the neighborhood to see the congestion. There is a bike pod on 30<sup>th</sup> Street which is one block from the 29<sup>th</sup> Street location. The neighborhood wants to be part of the conversation.

Kevin Cline expressed appreciation to staff for going to their neighborhood and listening to their need for safety. He is looking forward to hearing from staff about certain suggestions they made about bike pods and to continued collaboration.

Tone Lee discussed bicycle stations. Some are very unsafe and are not needed. The intersection at Powell and Post streets is a dangerous area and is confusing. The intersection at 7<sup>th</sup> and Howard is also confusing. Bikes are overwhelming and cyclists are racing on Market Street. There are too many bikes across the city.

Howard Strassner recounted watching an older woman trying to cross a busy street. Older people don't have enough time to cross. The City can use new technology to improve signal timing.

Tom Gilberti expressed appreciation for the new operator uniforms. Transit operator schedules should be changed to accommodate operators as well. He doesn't understand why transit operator needs couldn't be accommodated. Some bike locations are very long and there should be a break in between them. The wheelchair ramps on McAllister St. are at the far ends of the street but many people are dropped off in the middle of the street. There should be a curb cut in the middle of McAllister.

#### 8. Citizens' Advisory Council Report

No report.

Chairman Brinkman called for Item 13 to be presented at this point in the agenda.

## 9. Public Comment

Carl Macmurdo discussed the 45,000 Transportation Network Company (TNCs) drivers that are operating in San Francisco. He urged the SFMTA to do all it can to help with advertising for the taxi industry and reduce the use of TNCs. Cab drivers are forfeiting their medallions. The California Public Utilities Commission approved a new TNC category but now claims they lack the manpower to enforce it. TNCs have predatory pricing.

Marcelo Fonseca stated that he didn't discuss advertising because the SFMTA can afford advertising without touching the Taxi Drivers Fund. Some passengers are surprised when a taxi driver knows where an address is and doesn't have to rely on GPS. The SFMTA should request the app companies be involved. There is no cabstand at the ballpark. There needs to be more enforcement and signage for taxis. The SFMTA has the means to advertise.

Herbert Weiner stated that he read an article that bicycles shouldn't be on the sidewalk. The SFMTA, the Bike Coalition, and Vision Zero should do all they can to keep cyclists off the sidewalks. Putting bike lanes on the sidewalks would put pedestrians at risk. Sidewalk cycling should be enforced as it's illegal to have bikes on the sidewalks.

Tom Gilberti stated that taxis are an important part of the city and need to be protected. Elevators to the subway are out of service all along the system. He relies on the elevators as well as the 47 and 49 lines which are noise machines. Seniors have to walk an extra block because the SFMTA reduced their stops. There needs to be better signage for which elevators are working and which are not. He questioned whether there could be accessible escalators.

Mark Gruberg stated that the taxi industry has been trying to level the playing field with TNCs for years. There is more that can be done. There should be a major expansion of taxi stands, especially in downtown area. The City can create a voucher program for city employees to use taxis rather than have to requisition a fleet car. Taxis are reliable and should be included in the Clipper Card as a convenience. The SFMTA should use taxis to compliment Muni service.

Tariq Mehmood stated that the public needed the TNCs because taxis failed to provide them with service. He proposed a set fee of \$30 for a ride from the City to the airport. He suggested no extra credit card covers and half priced fares between 10pm and 3am on Friday and Saturday.

Tone Lee stated that a tsunami is coming. He expressed appreciation for the taxi fund money. Taxi drivers will be happy to get the money. Nobody is blaming the SFMTA for the TNCs. Taxicabs needed to compete with limousines and TNCs but the color schemes didn't want to do anything.

Barry Taranto stated that cab drivers take care of their regular riders. He hears from riders that taxi drivers need to be nicer to their customers. He expressed his commitment to working to improve customer service. With respect to Outside Lands, staff disagreed with him about problems with service. The Police didn't know about the cab stands. For major events, the cab industry has to work with Parking Control Officers (PCOs) and keep city vehicles out of the cab stands. There is a need to have more cab stands at major events.

Mary McGuire expressed appreciation for the Board's desire for more advertising. At major events such as Outside Lands, the taxi industry works with staff to create cab stands but on the day of the event, PCO's don't seem to know that they exist. There needs to be a cabstand at Fisherman's Wharf. There are private cars at Beach and Hyde that could be turned into a taxi stand. There isn't a cab stand at the Alcatraz terminal. There needs to be a cab stand at the Golden Gate Bridge.

Rick Hall stated that he loves the idea of a \$30 set fee to the airport. The City likes to say that it's "data driven". There are multiple appeals that are based on traffic data. The City needs to consider how traffic data is gathered. There needs to be standards and criteria and better ways to gather data. Cameras can gather data 24 hours a day. The City needs to find a better way to do traffic analysis and shouldn't ignore motor vehicles.

Christian Lewis stated that the biggest strength of the taxi industry is also its' weakness. It's the cab driver. People in his cab have a good experience. That's the best advertising. Nobody would argue that it doesn't want a city that is safe for everyone but every day there are more restrictions and signage. The responsibility for safety rests with car drivers and there needs to be more enforcement of existing traffic laws.

Martin Kazinsky expressed support for the idea of a set fare to the airport and for doing more advertising for the taxi industry. TNCs are savvy in politics and business and are well connected. There's room to promote the taxi business. The SFMTA could do more, such as installing a taxi stand at City Hall. This doesn't take money to do. The SFMTA should dedicate money for outreach.

David Smith discussed the situation at Bayshore and Oakdale. It's a bad situation. He suggested synchronizing the lights. The taxi industry needs a taxi stand at the Golden Gate Bridge as it's a staging area for calls. The cab stand at 18<sup>th</sup> and Castro should be open earlier or for 24 hours a day. Cab drivers are harassed constantly at Pier 39 and at the Golden Gate Bridge. There needs to be enforcement at existing cab stands.

Dave Schneider discussed the culture of TNC drivers. They don't know the location of the nearest hospital.

Richard Meghoo challenged the idea that TNCs have a superior app. TNCs have 50,000 drivers, which is virtually a cab on every block. It's not the app but the number of drivers they have on city streets. TNCs mobilized labor. Yellow Cab couldn't have responded to the demand because they didn't have enough cabs. The number of TNC drivers needs to be cut by 90%.

Kenny expressed appreciation for approving Item 13. He also expressed support for the \$30 set rate for a cab ride to the airport.

THE FOLLOWING MATTERS BEFORE THE SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY BOARD OF DIRECTORS ARE RECOMMENDED FOR ACTION AS STATED BY THE SFMTA DIRECTOR OF TRANSPORTATION OR CITY ATTORNEY WHERE APPLICABLE. EXPLANATORY DOCUMENTS FOR ALL CALENDAR ITEMS ARE AVAILABLE FOR REVIEW AT 1 SOUTH VAN NESS AVE. 7<sup>th</sup> FLOOR.

## CONSENT CALENDAR

10. All matters listed hereunder constitute a Consent Calendar, are considered to be routine by the San Francisco Municipal Transportation Agency Board of Directors and will be acted upon by a single vote. There will be no separate discussion of these items unless a member of the Board of Directors or the public so requests, in which event the matter shall be removed from the Consent Calendar and considered as a separate item.

(10.1) Adopting environmental findings and approving the following parking and traffic modifications:

- A. ESTABLISH – STOP SIGN – Clara Street, eastbound, at 5<sup>th</sup> Street.
- B. ESTABLISH – STOP SIGN – San Gabriel Avenue, southbound, at Santa Rosa Avenue
- C. ESTABLISH – STOP SIGN – Moraga Street, westbound, at Great Highway
- D. ESTABLISH – NO PARKING ANYTIME – Clementina Street, north side, from 300 feet to 318 feet east of 6<sup>th</sup> Street
- E. ESTABLISH – TOW-AWAY, NO PARKING ANYTIME – Peralta Avenue, north side, from Florida Street to 50 feet easterly
- F. ESTABLISH – STOP SIGN – 44<sup>th</sup> Avenue, northbound, at Clement Street
- G. ESTABLISH – NO RIGHT TURN ON RED – Clay Street, eastbound, at Powell Street
- H. ESTABLISH – STOP SIGNS – Noriega Street, eastbound and westbound, at 45<sup>th</sup> Avenue.
- I. RESCIND – NO LEFT TURN 7 AM TO 9 AM EXCEPT SATURDAYS AND SUNDAYS – Masonic Avenue, southbound, at Oak Street
- J. ESTABLISH – TOW-AWAY NO STOPPING ANYTIME – Dewey Street, west side, from 50 feet to 115 feet south of Laguna Honda Boulevard
- K. ESTABLISH – TOW-AWAY NO STOPPING ANYTIME – McAllister Street, north side, from Van Ness Avenue to 155 feet easterly
- L. ESTABLISH – NO LEFT TURN – Bayshore Boulevard, southbound, at Flower Street
- M. ESTABLISH – TOW-AWAY, NO STOPPING ANYTIME ESTABLISH – SIDEWALK WIDENING – Harrison Street, north side, from the prolongation of the east curb of Essex Street to 96 feet easterly
- N. RESCIND - PART-TIME BUS ZONE, 5 PM TO 9 PM, MONDAY THROUGH FRIDAY – Divisadero Street, east side, from 90 feet to 134 feet north of Bush Street
- O. RESCIND – NO LEFT TURN – Dolores Street, northbound, at 24<sup>th</sup> Street
- P. ESTABLISH – TOW AWAY, NO STOPPING ANYTIME – Bryant Street, north side, from 15 feet to 30 feet east of 11<sup>th</sup> Street
- Q. ESTABLISH – TOW AWAY, NO STOPPING ANYTIME – 13<sup>th</sup> Street, north side, from 11<sup>th</sup> Street to 11<sup>th</sup> Street southbound right turn lane
- R. RESCIND – CROSSWALK CLOSURE – Dewey Boulevard, south side, crossing Laguna Honda Boulevard
- S. ESTABLISH – TWO LEFT LANES MUST TURN LEFT – 13<sup>th</sup> St, eastbound, at Bryant St.
- T. EXTEND HOURS- PART TIME BUS ZONE 5 AM TO 9:30PM, DAILY – 183 Main Street, east side, from 87 feet to 232 feet north of Howard Street.
- U. REVOKE- SHUTTLE BUS ZONE, 6 AM TO 7 PM, MONDAY THROUGH FRIDAY – 185 Main Street, east side, from Howard Street to 46 feet northerly.
- V. ESTABLISH- TOW AWAY NO STOPPING, PART TIME BUS ZONE, 3PM TO 7PM, MONDAY THROUGH FRIDAY METERED YELLOW ZONE, COMMERCIAL

LOADING ZONE, 7AM TO 3PM MONDAY THROUGH FRIDAY – 185 Main Street, east side, from 15 feet to 63 feet north of Howard Street.

- W. ESTABLISH – RED ZONE, NO PARKING ANY TIME – Mission Bay Boulevard North, north side, from the west crosswalk line of 3rd Street to 25 feet westerly.
- X. ESTABLISH – BUS ZONE – Mission Bay Boulevard North, north side, from 45 feet to 187 feet west of the west crosswalk line of 3rd Street
- Y. ESTABLISH – 45 DEGREE ANGLED PARKING – Vermont Street, west side, from 17th Street to 290 feet southerly
- Z. ESTABLISH – 45 DEGREE ANGLED PARKING – Vermont Street, west side, from 17th Street to 290 feet southerly. (Explanatory documents include a staff report and resolution. For every parking and traffic modification that received a categorical exemption, the proposed action is the Approval Action as defined by Chapter 31 of the San Francisco Administrative Code.)

Item 10.1.L was severed from the Consent Calendar at the request of a member of the public

**PUBLIC COMMENT:**

Members of the public expressing support: Charles DeFarger

Members of the public expressing opposition: Scott Rodrick, and David Silverman

Manito Velasco, Transportation Engineer, presented the item.

**RESOLUTION 170905-108**

On motion to approve:

ADOPTED: AYES –Brinkman, Heinicke, Ramos, and Rubke

NAYES - Borden, Hsu, and Torres

(10.2) Approving the permitted commuter shuttle bus zone modification to remain in effect for the duration of Commuter Shuttle Program as follows:

- A. ESTABLISH – PART-TIME BUS ZONE, 6 AM TO 9 AM, MONDAY THROUGH FRIDAY – Divisadero Street, west side, from 71 to 115 feet south of Pine Street
- B. RESCIND – PART-TIME BUS ZONE, 5 PM TO 9 PM, MONDAY THROUGH FRIDAY – Divisadero Street, east side, from 90 feet to 134 feet north of Bush Street (Explanatory documents include a staff report, map and resolution.)

**RESOLUTION 170905-109**

On motion to approve:

ADOPTED: AYES – Borden, Brinkman, Heinicke, Hsu, Ramos, Rubke, and Torres

(10.3) Authorizing the Director to execute Master Service Agreements with Kone, Schindler Elevator and ThyssenKrupp Elevator for the maintenance of elevators and escalators in the Muni Metro System and at various facilities, each in an amount not to exceed \$5,000,000 for a term of five years from September 15, 2017 through September 14, 2022. (Explanatory documents include a staff report, resolution and agreements. The proposed actions are the Approval Actions as defined by S.F. Administrative Code Chapter 31)

RESOLUTION 170905-110

(10.4) Authorizing the Director to award Contract# SFMTA-2017-07-17, Repair of the Collision-Damage Historic Streetcar No. 162, with Carlos Guzman, in an amount not to exceed \$704,019. (Explanatory documents include a staff report, resolution and contract.)

RESOLUTION 170905-111

On motion to approve the Consent Calendar (10.1L severed):

ADOPTED: AYES – Borden, Brinkman, Heinicke, Hsu, Ramos, Rubke, and Torres

REGULAR CALENDAR

11. Presentation and discussion regarding SFMTA's citywide demand-responsive parking pricing project. (Explanatory documents include a slide presentation.)

Hank Willson, Manager, Parking Policy presented the item.

No public comment.

PUBLIC COMMENT:

Members of the public expressing support:

Members of the public expressing opposition:

Members of the public expressing neither support nor opposition:

12. Adopting the Pier 70 Mixed-Use District Project CEQA findings and consenting to the Pier 70 Development Agreement with FC Pier 70, including the Transportation Plan and consenting to the Interagency Cooperation Agreement between the City, the Port Commission, and the Developer. (Explanatory documents include a staff report, agreements, environmental documents and resolution.)

Carli Paine, Manager, Land Use Development and Transportation Integration and Sarah Dennis-Phillips, Project Manager at Office of Economic and Workforce Development presented the item.

PUBLIC COMMENT:



Members of the public expressing support: Rick Hall

Members of the public expressing opposition: Allison Heath

Members of the public expressing neither support nor opposition: J.R. Eppler

RESOLUTION 170905-112

On motion to approve:

ADOPTED: AYES – Borden, Brinkman, Heinicke, Hsu, Ramos, Rubke, and Torres

SPECIAL ORDER – 2:30 PM

13. Approving distribution of the Taxi Driver Fund to active taxi drivers in the form of waiving annual permit renewal fees for all active taxi drivers for two years and in the form of cash payouts of the remainder, based on a three-tiered seniority plan. (Explanatory documents include a staff report, and resolution.)

Kate Toran, Director, Taxis and Accessible Services, presented the item.

PUBLIC COMMENT:

Members of the public expressing support: Nasser Dastmalchi, Carl Macmurdo, Marcelo Fonseca, Dave Schneider, Tone Lee, Tariq Mehmood, Christian Lewis, Ed Healy, and Kenny.

Members of the public expressing opposition: Mark Gruberg, David Smith, Martin Kazinski, Jacob Mayzel, Richard Meghoo, Evelyn Engel, and Mary McGuire.

RESOLUTION 170905-113

On motion to approve:

ADOPTED: AYES – Borden, Brinkman, Heinicke, Hsu, Ramos, Rubke, and Torres

14. Discussion and vote pursuant to Administrative Code Section 67.10(d) as to whether to invoke the attorney-client privilege and conduct a closed session conference with legal counsel.

On motion to invoke the attorney-client privilege: unanimously approved.

RECESS REGULAR MEETING AND CONVENE CLOSED SESSION

CLOSED SESSION

1. Call to Order

Chairman Brinkman called the closed session to order at 5:20 p.m.

2. Roll Call

Present: Cheryl Brinkman  
Gwyneth Borden  
Malcolm Heinicke  
Lee Hsu  
Joél Ramos  
Art Torres

Absent: Cristina Rubke with notification

Also present: Ed Reiskin, Director of Transportation  
Roberta Boomer, Board Secretary  
Susan Cleveland-Knowles, Deputy City Attorney  
Rob Stone, Deputy City Attorney

3. Pursuant to Government Code Section 54956.9(d)(1) and the Administrative Code Section 67.8 (a)(3), the Municipal Transportation Agency Board of Directors will meet in Closed Session to discuss and take action on attorney-client matters on the following:

CONFERENCE WITH LEGAL COUNSEL

Existing Litigation:

Hill International vs. CCSF, Superior Ct. #CGC16551941 filed on 5/11/16 for \$2,745,745.50

RESOLUTION 170905-114

On motion to approve:

ADOPTED: AYES – Borden, Brinkman, Heinicke, Hsu, Ramos, and Torres

ABSENT – Rubke

ADJOURN CLOSED SESSION AND RECONVENE OPEN SESSION - The closed session was adjourned at 5:30 p.m.

15. Announcement of Closed Session.

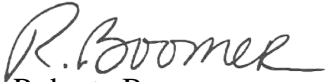
Chairman Brinkman announced that the SFMTA Board of Directors met in closed session to discuss litigation with the City Attorney. The Board voted unanimously (Rubke-absent) to approve the Hill International case.

16. Motion to disclose or not disclose the information discussed in closed session.

On motion to not disclose the information discussed: unanimously approved (Rubke-absent).

ADJOURN - The meeting was adjourned at 5:31 p.m. in memory of Alan Levinson.

A recording of the meeting is on file in the office of the Secretary to the San Francisco Municipal Transportation Agency Board of Directors.



Roberta Boomer  
Board Secretary

California Environmental Quality Act (CEQA) Appeal Rights under S.F. Admin. Code Chapter 31:

For identified Approval Actions, the Planning Department or the SFMTA has issued a CEQA exemption determination or negative declaration, which may be viewed online at the Planning Department's website. Following approval of the item by the SFMTA Board, the CEQA determination is subject to appeal within the time frame specified in S.F. Administrative Code Section 31.16 which is typically within 30 calendar days. For information on filing a CEQA appeal, contact the Clerk of the Board of Supervisors at City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102, or call (415) 554-5184. Under CEQA, in a later court challenge, a litigant may be limited to raising only those issues previously raised at a hearing on the project or submitted in writing to the City prior to or at such hearing, or as part of the appeal hearing process on the CEQA decision.

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [S.F. Campaign and Governmental Conduct Code section 2.100 et seq.] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 415.581.2300; fax: 415.581.2317; 25 Van Ness Avenue, Suite 220, SF, CA 94102-6027 or the web site: [sfgov.org/ethics](http://sfgov.org/ethics).