

Automated Speed Enforcement: Contract Approval

October 15, 2024
SFMTA Board of Directors Meeting

Previous Board Presentations

October 3 2023

Legislation Update

November 28 2023

Speed Safety Camera Project Introduction

March 19 2024

- Location Analysis
- Project-Specific Legislation

April 16 2024

- Program Policies
- Location Approvals

October 15 2024

Contract Approval

Speed Camera Program Contract

Typical Procurement Processes

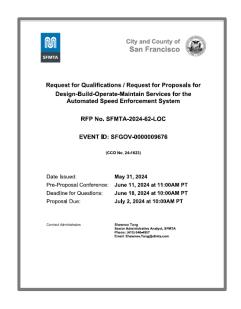
System Design Contract (2 years) Construction Contract (2 years) Program
Operations
Contract
(7 years)

Speed Camera Procurement Process

Design-Build-Operate-Maintain Contract (6 years)

Procurement Process

- May 31: Request for Proposals (RFP) issued
- June 11: Pre-Proposal Meeting held
- July 22: Written Proposals due
- August 27: Oral Interviews held



Selected Vendor: Verra Mobility



- 90 speed safety programs across North America
- 20 years of experience in automated enforcement
- Top 5 largest metropolitan speed enforcement programs in the United States

Coming Up Next

- Fall 2024
 - Camera system design & construction
 - Camera calibration and testing
 - Public information campaign kickoff
- Early 2025
 - Project delivery
 - First 60 days of operations: no-fee warning notices

Public Information Campaign



- Out of Home Ads
 - December January
 - Billboards & bus shelters
- Digital Ads
 - December March
 - Phones & computers
- Multilingual Ads
 - December March
 - Newspaper & radio

Path to Implementation

Early 2024

Finalize locations

- Enable project-specific legislation
- Develop System Use Policy & Impact Report

SFMTA Board March 19

Board of Supervisors





Mid 2024

- Approve System Use Policy & Impact Report
- Determine business processes and procedures
- Issue RFP to select camera vendor.

PSAB Board February 22

April 2



COIT Board March 21



SFMTA Board April 16

Board of Supervisors May 20



Late 2024

- Approve vendor contract agreement
- Install cameras and associated signage
- Kick off public education campaign

Civil Serv. Commission October 7



SFMTA Board October 15



Early 2025

- Cameras begin enforcement
- First 60 days issue no-fee warning notices

