





CITY and COUNTY of SAN FRANCISCO
SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY
ORDER NO. 6791
FOR PUBLIC HEARING

The Streets Division of the San Francisco Municipal Transportation Agency will hold an on-line public hearing on Friday, August 23, 2024, at 10:00 AM to consider the various matters listed on the agenda below.

The purpose of the public hearing will be to get public feedback on these proposals. **No decisions will be made on these items at the public hearing.** Based upon all public feedback received by the end of the day of the public hearing, the SFMTA will make and post the decision on these items by 5 pm. the following Friday on the SFMTA website.

Online Participation

Join Online Teams Meeting: [SFMTA.com/CCPHearing](https://sfmta.com/CCPHearing)

Click on the Raise your hand icon . When you are prompted to unmute, click on the microphone icon  to speak.

Telephone Participation

Join by telephone: Dial (415) 523-2709 and enter conference ID 629657949#

Dial *5 to be placed in the queue for public comment. When prompted dial *6 to unmute yourself.

When speaking:

- Ensure you are in a quiet location
- Turn off any TVs or radios around you
- Speak Clearly

Written Participation

Submit your written comments to ccp@sfmta.com with "Public Hearing" in the subject line or by mail to SFMTA, 1 South Van Ness, 7th Floor, San Francisco, CA 94103 by the end of the day of the public hearing.

CALL TO ORDER

INTRODUCTION/OVERVIEW

For clarification about any items before the public hearing, the responsible staff person is listed, along with an email address.

PUBLIC COMMENT



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1. 3rd Avenue between Clement Street and California Street – Establishing Short-Term Parking

ESTABLISH – METERED GREEN ZONE, SHORT-TERM PARKING, 15-MINUTE LIMIT, 9AM TO 3PM, SUNDAYS

“201” 3rd Avenue, east side, from 4 feet to 78 feet north of Clement Street at meter stall numbers 298, 296, and 294 (74-foot zone), Richmond, Supervisor District 1, Color Curb Program, ccp@sfmta.com.

Per Supervisor Chan and neighborhood merchants, this request would provide additional short-term parking for customers during the Clement Street Farmer’s Market.

2. California Street between Fillmore Street and Steiner Street – Converting a General Loading Zone to a Dual Use Zone and Establishing Daylighting

2a) RESCIND - GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 9PM, DAILY

2401 California Street, south side, from 6 feet to 28 feet west of Fillmore Street, at meter stall number 2401 (22-foot zone)

2b) RESCIND – METERED GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

“2403” California Street, south side, from 28 feet to 49 feet west of Fillmore Street, at meter stall number 2403 (21-foot zone)

2c) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

2401 California Street, south side, from Fillmore Street to 20 feet westerly at meter stall number 2401 (20-foot zone)

2d) ESTABLISH – DUAL USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO NOON, MONDAY THROUGH SATURDAY; GENERAL LOADING ZONE, 5-MINUTE LIMIT, NOON TO 9PM, DAILY

2401 California Street, south side, from 20 feet to 49 feet west of Fillmore Street at meter stall numbers 2401 and 2403 (29-foot zone), Pacific Heights, Supervisor District 2, Color Curb Program, ccp@sfmta.com

This proposal would covert general loading to a dual-use zone to better meet loading needs.

3. Hyde Street between Pacific Avenue and Jackson Street – Establishing a General Loading Zone and Daylighting

3a) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

1468 Hyde Street, east side, from Pacific Avenue to 15 feet southerly (15-foot zone)

3b) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 11AM TO 7PM TUESDAY TO SATURDAY, AND 11AM TO 5PM, SUNDAY

1468 Hyde Street, east side, from 15 feet to 35 feet south of Pacific Avenue (20-foot zone), Nob Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com

Per applicant request, this would establish a general loading zone for a restaurant and daylighting per AB413.



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4. Columbus Avenue between Broadway and Pacific Avenue – Reconfiguring a Passenger Loading Zone

4a) RESCIND – WHITE ZONE, PASSENGER LOADING, 11:30AM TO 2:00PM AND 6:00PM to MIDNIGHT, DAILY

203 Columbus Avenue, south side, from 50 feet to 93 feet west of Pacific Avenue at meter stall numbers 205 and 207 (43-foot zone)

4b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 11:30 AM TO 10:00 PM, DAILY

217 Columbus Avenue, south side, from 70 feet to 93 feet west of Pacific Avenue at meter stall number 207 (23-foot zone), Chinatown, Supervisor District 3, Brian Manford, Shared Spaces Program, sharedspaces@sfmta.com.

To accommodate a permanent Shared Spaces parklet on the 200 block of Columbus Avenue, the sponsor of the existing passenger loading zone, which occupies two metered parking spaces, was consulted. As a result, the loading zone was reconfigured to occupy one metered parking space with updated hours.

5. Sutter Street between Kearny Street and Montgomery Street – Removing a Passenger Loading Zone and Establishing a Commercial Loading Zone

5a) RESCIND – WHITE ZONE, PASSENGER LOADING, 7AM TO 7PM, MONDAY THROUGH SATURDAY

5b) ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 7AM TO 4PM, MONDAY THROUGH FRIDAY

111 Sutter Street, south side, from 63 feet to 94 feet west of Montgomery Street (31-foot zone), Financial District, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Proposal would remove an unpaid passenger loading zone and establish commercial loading.

6. Steuart Street between Mission Street and Howard Street – Changing the Hours of a Passenger Loading Zone

6a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 5PM TO 2AM, DAILY

6b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

"153" Steuart Street, east side, from 263 feet to 275 feet south of Mission Street at meter stall number 151 (12-foot zone), Embarcadero, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

Per sponsor request, this would extend the hours of an existing passenger loading zone to better meet the hotel's needs.



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7. 7th Street between Minna Street and Mission Street – Establishing a General Loading Zone

ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, AT ALL TIMES

111 7th Street, east side, from 37 feet to 58 feet north of Minna Street (21-foot zone), Supervisor District 6, South of Market, Alan Uy, Alan.Uy@sfmta.com.

New curbside bike lane installed on 7th Street between Minna Street and Mission Street will add a floating zone for general loading serving 111 7th Street.

8. Laguna Street between Birch Street and Fulton Street – Establishing a General Loading Zone

ESTABLISH - GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 9PM, DAILY

788 Laguna Street, east side, from 5 feet to 65 feet north of Birch Street (60-foot zone), Western Addition, Supervisor District 5, Color Curb Program, Color Curb Program, ccp@sfmta.com.

Would provide loading for a new grocery store's customers and additional shared passenger and goods loading for the residents of the building.

9. Fulton Street between Laguna Street and Octavia Street – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

555 Fulton Street, south side, from 178 feet to 218 feet east of Laguna Street, (40-foot zone), Western Addition, Supervisor District 5, Color Curb Program, Color Curb Program, ccp@sfmta.com.

Would provide commercial loading for new grocery store.

10. Divisadero Street between Oak Street and Page Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 9 AM TO 6 PM, MONDAY THROUGH FRIDAY

350 Divisadero, east side, from 62 feet to 82 feet south of Oak Street, in meter stall number 324 (20-foot zone), Western Addition, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Per request from business for passenger loading.



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11. Cole Street between Fulton Street and Grove Street – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY

15 Cole Street, west side, from 116 feet to 140 feet south of Fulton Street adjacent to the driveway (24-foot zone), Haight Ashbury, Supervisor District 1, Color Curb Program, ccp@sfmta.com.

Per sponsor's request, a commercial loading zone for pick-ups and deliveries will help increase safety and traffic flow by decreasing double parking on a sloped street.

12. 24th Street between Castro Street and Noe Street – Relocating a Commercial Loading Zone and Short-Term Parking

12a) RESCIND – METERED GREEN ZONE, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

4000 24th Street, north side, from 23 feet to 43 feet west of Noe Street at meter stall number 4004 (20-foot zone)

12b) RESCIND – METERED GREEN ZONE, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

4040 24th Street, north side, from 175 feet to 197 feet west of Noe Street at meter stall number 4020 (22-foot zone)

12c) ESTABLISH – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 8AM TO 2PM, MONDAY THROUGH SATURDAY

4040 24th Street, north side, from 153 feet to 197 feet west of Noe Street at meter stall numbers 4018 and 4020 (44-foot zone),

12d) ESTABLISH – METERED GREEN ZONE, 15-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

4020 24th Street, north side, from 87 feet to 131 feet west of Noe Street at meter stall numbers 4012 and 4014 (44-foot zone), Noe Valley, Supervisor District 8, Brian Manford, Shared Spaces Program, sharedspaces@sfmta.com.

To accommodate a permanent Shared Spaces parklet on the 4000 block of 24th Street, existing commercial loading zone and green zones would be reconfigured.

13. 18th Street between Lapidge Street and Linda Street – Converting Short-Term Parking to Passenger Loading

13a) RESCIND - GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

13b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 5PM, MONDAY THROUGH FRIDAY

3543 18th Street, south side, from 22 feet to 44 feet, west of Lapidge Street (22-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.



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Per the sponsor, a change from short-term parking to passenger loading would better meet their loading needs.

14. Folsom Street between 23rd Street and 24th Street – Establishing a Passenger Loading Zone and Daylighting

14a) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

2707 Folsom Street, east side, from 10 feet to 35 feet south of 23rd Street (25-foot zone)

14b) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

2701 Folsom Street, east side, from 0 feet to 15 feet south of 23rd Street (15-foot zone)

14c) ESTABLISH – PASSENGER LOADING ZONE, 5-MINUTE LIMIT, 8AM TO 10AM AND 3PM TO 5PM, MONDAY THROUGH FRIDAY

2707 Folsom, east side, from 15 feet to 35 feet south of 23rd Street (edge of driveway red zone), (20-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per state assembly bill 413 intersections must be daylight to provide visibility for pedestrians and this proposal would convert short-term parking to passenger loading to better meet the daycare's needs.

15. Cesar Chavez Street between Mission Street and Valencia Street – Establishing a Dual Use Zone

ESTABLISH – DUAL USE ZONE: YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 11AM, MONDAY THROUGH SATURDAY; GENERAL LOADING ZONE, 5-MINUTE LIMIT, 11AM TO 9PM, MONDAY THROUGH FRIDAY

3435 Cesar Chavez Street, south side from 190 feet to 250 feet west of Mission Street, (60-foot zone), Bernal Heights, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per building request for commercial loading and general loading to accommodate deliveries safely.

16. 18th Street between Connecticut Street and Missouri Street – Establishing a General Loading Zone

ESTABLISH- GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

1459 18th Street, south side from 29 feet to 51 feet east of Connecticut Street at meter stall number 1415 (22-foot zone), Potrero Hill, Supervisor District 10, Color Curb Program, ccp@sfmta.com

Per business request would provide pickup space for customers.



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17. Mission Street between Godeus Street and Virginia Avenue – Establishing a Passenger Loading Zone

17a) RESCIND – METERED GREEN ZONE, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

3361 Mission Street, east side, from 30 feet to 52 feet north of Godeus Street at meter stall number 3343 (22-foot zone)

17b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 4PM TO 6PM, MONDAY THROUGH FRIDAY

3361 Mission Street, east side, from 10 feet to 52 feet north of Godeus Street at meter stall numbers 3345 and 3343 (42-foot zone), Bernal Heights, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per sponsor request, this zone will be used for pickups and drop-offs at a youth after school program.

18. Bancroft Avenue between Ingalls Street and Jennings Street – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

1415 Bancroft Avenue, north side, from 60 feet to 118 feet west of Ingalls Street (58-foot zone), Bayview, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Per business request, this will increase access for safe loading.

19. Frida Kahlo Way between Judson Avenue and Cloud Circle – Changing the Hours of a Passenger Loading Zone

19a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9AM AND 2PM TO 3PM, SCHOOL DAYS

19b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 9AM AND 1PM TO 4PM, SCHOOL DAYS

175 Frida Kahlo Way, west side, from 10 feet to 152 feet south of Judson Street (142-foot zone), Outer Mission, Supervisor District 7, Color Curb Program, ccp@sfmta.com.

Per the request of the school, the hours change would better match their designated pickup and drop-off times.

20. Plymouth Avenue between Sagamore Street and Sadowa Street - Changing the Hours of a Passenger Loading Zone

20a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, DURING POSTED SERVICES

20b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 6:30PM TO 8:30PM WEDNESDAYS AND 10AM to 2PM SUNDAYS



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119 Plymouth Avenue, west side, from 9.5 feet to 27.5 feet south of Sadowa Street (18-foot zone), Oceanview, Supervisor District 11, Color Curb Program, ccp@sfmta.com.

This proposal would change the hours of an existing passenger loading zone to better meet the sponsor's needs.

21. Quintara Street between 22nd Avenue and 21st Avenue – Changing the Hours of a Passenger Loading Zone

21a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 9AM AND 3:30PM TO 5:30PM, SCHOOL DAYS

21b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 10AM AND 3PM TO 6PM, SCHOOL DAYS

"1250" Quintara Street, north side, from 11 feet to 110 feet east of 22nd Avenue (99 foot-zone), Supervisor District 4, Sunset, Color Curb Program, ccp@sfmta.com.

Per the request of the school, loading zone hours would be extended to better meet their needs.

22. 16th Avenue between Taraval Street and Ulloa Street - Relocating a Passenger Loading Zone

22a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM AND 4PM TO 6PM, MONDAY THROUGH FRIDAY

633 Taraval Street, south side, from 81 feet to 117 feet east of 17th Avenue, at meter stall numbers 617 and 615 (36-foot zone)

22b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM AND 4PM TO 6PM, MONDAY THROUGH FRIDAY

"2401" 16th Avenue, west side from Taraval to 40 feet southerly (40-foot zone), Parkside, Supervisor District 7, Color Curb Program, ccp@sfmta.com

A childcare center lost access to their existing passenger loading zone and this would relocate the zone. These two spaces revert to general parking at all other times (RPP time limits still apply) outside the 4 hours per weekday specified above.

23. Junipero Serra Boulevard between Stonecrest Drive and Rossmoor Drive – Establishing a School Bus Loading Zone

ESTABLISH – SCHOOL BUS ZONE, 7:30AM TO 9AM AND 2:30PM TO 6PM, MONDAY THROUGH FRIDAY

440 Junipero Serra Boulevard, west side, from 252 feet to 314 feet north of Stonecrest Drive (62-foot zone), Lakeshore, Supervisor District 7, Color Curb Program, ccp@sfmta.com.

Per sponsor request, a school bus loading zone will allow buses to pick up and drop off students improving overall safety and traffic flow.



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Categorically exempt from Environmental Review: CEQA Guidelines Section 15301 Class 1(c): Operation, repair, maintenance, or minor alteration of existing highways and streets, sidewalks, gutters, bicycle and pedestrian trails, and similar facilities.

Forrest Chamberlain

Name: Forrest Chamberlain, SFMTA Date 8/8/2024

Approved for Public Hearing by:

ROlea

Ricardo Olea,
City Traffic Engineer
Sustainable Streets Division
Draft by: TM

Date: August 7, 2024



SAN FRANCISCO PLANNING DEPARTMENT

ENVIRONMENTAL EVALUATION APPLICATION COVER MEMO - PUBLIC PROJECTS ONLY

In accordance with Chapter 31 of the San Francisco Administrative Code, an appeal of an exemption determination can only be filed within 30 days of the project receiving the first approval action.

Please attach this memo along with all necessary materials to the Environmental Evaluation Application.

Project Address and/or Title:	
Project Approval Action:	
Will the approval action be taken at a noticed public hearing? <input type="checkbox"/> YES* <input type="checkbox"/> NO * If YES is checked, please see below.	

IF APPROVAL ACTION IS TAKEN AT A NOTICED PUBLIC HEARING, INCLUDE THE FOLLOWING CALENDAR LANGUAGE:

End of Calendar: CEQA Appeal Rights under Chapter 31 of the San Francisco Administrative Code If the Commission approves an action identified by an exemption or negative declaration as the Approval Action (as defined in S.F. Administrative Code Chapter 31, as amended, Board of Supervisors Ordinance Number 161-13), then the CEQA decision prepared in support of that Approval Action is thereafter subject to appeal within the time frame specified in S.F. Administrative Code Section 31.16. Typically, an appeal must be filed within 30 calendar days of the Approval Action. For information on filing an appeal under Chapter 31, contact the Clerk of the Board of Supervisors at City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102, or call (415) 554-5184. If the Department’s Environmental Review Officer has deemed a project to be exempt from further environmental review, an exemption determination has been prepared and can be obtained on-line at <http://sf-planning.org/index.aspx?page=3447>. Under CEQA, in a later court challenge, a litigant may be limited to raising only those issues previously raised at a hearing on the project or in written correspondence delivered to the Board of Supervisors, Planning Commission, Planning Department or other City board, commission or department at, or prior to, such hearing, or as part of the appeal hearing process on the CEQA decision.

Individual calendar items: This proposed action is the Approval Action as defined by S.F. Administrative Code Chapter 31.

THE FOLLOWING MATERIALS ARE INCLUDED:

- 2 sets of plans (11x17)
- Project description
- Photos of proposed work areas/project site
- Necessary background reports (specified in EEA)