



**SFMTA**  
Municipal  
Transportation  
Agency

**SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
BOARD OF DIRECTORS  
AND PARKING AUTHORITY COMMISSION**

**MINUTES**

Tuesday, January 21, 2014  
Room 400, City Hall  
1 Dr. Carlton B. Goodlett Place

**REGULAR MEETING AND CLOSED SESSION  
1 P.M.**

**BOARD OF DIRECTORS**

Tom Nolan, Chairman  
Cheryl Brinkman, Vice Chairman  
Malcolm Heinicke  
Jerry Lee  
Joél Ramos  
Cristina Rubke

Edward Reiskin  
**DIRECTOR OF TRANSPORTATION**

Roberta Boomer  
**BOARD SECRETARY**

## ORDER OF BUSINESS

### 1. Call to Order

Chairman Nolan called the meeting to order at 1:02 p.m.

### 2. Roll Call

Present: Cheryl Brinkman  
Malcolm Heinicke – absent at Roll Call  
Tom Nolan  
Joél Ramos  
Cristina Rubke

Absent: Jerry Lee – with notification

### 3. Announcement of prohibition of sound producing devices during the meeting.

Chairman Nolan announced that the ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at the meeting. He advised that any person responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices might be removed from the meeting. He also advised that cell phones that are set on “vibrate” cause microphone interference and requested that they be placed in the “off” position.

### 4. Approval of Minutes

On motion to approve the minutes of the January 7, 2014 Regular Meeting: unanimously approved (Heinicke, Lee-absent).

### 5. Communications

Board Secretary Boomer stated that the closed session was cancelled.

### 6. Introduction of New or Unfinished Business by Board Members

#### (6.1) Election of officers

On motion to elect Tom Nolan as Chairman:

ADOPTED: AYES – Brinkman, Nolan, Ramos and Rubke

ABSENT – Heinicke, Lee

On motion to elect Cheryl Brinkman as Vice Chairman:

ADOPTED: AYES – Brinkman, Nolan, Ramos and Rubke

ABSENT – Heinicke, Lee

7. Director's Report (For discussion only)

- Special Recognition
- Electronic Taxi Access
- Ongoing Activities

Director Heinicke arrived.

Director Reiskin and Chairman Nolan recognized Bond Yee for his years of service.

Vice Chairman Brinkman asked staff to bring a resolution of support to the Board for Vision Zero and for Mayor Lee's safety campaign.

Director Reiskin discussed pedestrian safety and the Cesar Chavez Streetscape project.

Christiane Hayashi, Director, Taxis and Accessible Services reviewed the electronic taxi access system.

Supervisor Kim expressed appreciation for the SFMTA's commitment to safety improvements and discussed a resolution to reduce all traffic fatalities over the next ten years. The SFMTA will play a critical role. She urged the SFMTA to fund low cost pilot projects in areas that need it.

PUBLIC COMMENT:

Nicole Schneider expressed appreciation for requesting the resolution on Vision Zero. Last year was a six year high with 21 fatalities and 4 cyclist fatalities. The six-year old girl shouldn't have been killed on New Year's Eve. There is clear evidence that injuries and deaths can be prevented. Vision Zero is a plan to eliminate fatalities on the roadway within the next ten years. She added that strong safety projects have been watered down. The SFMTA should expedite safety projects, fund education for drivers, install temporary projects and deliver on the right to walk and bike without being injured

John Winston stated that there are 40,000 deaths per year. The Board has to make decisions that are unpopular. Activists need to change the culture of walking and cycling.

Leah Shahum expressed appreciation to Bond Yee for his decades of commitment. The Bike Coalition wants to design streets in a safer manner. People who walk and bike don't think enough is being done. She expressed hope that the Board will support Vision Zero and put action behind the words. Safety should be prioritized in the Strategic Plan and in the budget. Money from Sunday meter enforcement should be prioritized for safety.

Kevin Stull commented that a large number of seniors, people with disabilities and families with kids live South of Market and in the Tenderloin. They are most at risk. He urged the SFMTA to make the infrastructure changes a high priority.

Michael Tschantz discussed the 25 deaths last year. The City is far from having none and it needs to stop catering to cars. Instead of ending meters on Sunday, that money should be used to make needed infrastructure changes. By its actions, the City doesn't prioritize pedestrians over cars. He asked the SFMTA to change the culture from having cars as the norm to one in which pedestrians and cyclists are prioritized above cars.

Jiro Yamamoto expressed interested in public safety and appreciation for the changes on Guerrero St. He discussed the collision he had with a car and the number crashes with cyclists, caused by the narrowness of streets and tracks.

Mo Devlin expressed appreciation for the streetscape improvement on Bartlett at Cesar Chavez. It's more walkable and safer. He expressed concerns for cyclists on Cesar Chavez as they head towards Guererro St. While the City may be creating safer streets, it isn't creating safer intersections yet. The City needs to be more aggressive. Vision Zero raises the bar. There is a big disconnect in the Southeast section of San Francisco.

Steve Zeltran urged the SFMTA to raise revenue on billionaires, downtown developers and corporations who benefit from transit. Luxury shuttle buses are creating obstacle courses. There is an epidemic of workplace bullying at the SFMTA which has to be addressed. The Board and the Director are off target by taxing people for using the meter.

Beverly Pitzer shared her experience as a victim of an auto-pedestrian accident. It took a lot of work to feel safe again. She urged the SFMTA to make changes and adopt Vision Zero.

Henry Pan expressed support for Vision Zero and hope that there will be enforcement. There were too many pedestrian collisions over the past year and the SFMTA must no longer prioritize the car. The Mayor's "Look Twice" campaign may be a solution but drivers know the rules and want to get where they want to go without regard for the public.

Madeleine Savit expressed appreciation to Mr. Yee and the Board. Polk St. is emblematic of what's happening in the City. She also expressed appreciation to Sup. Kim for a comprehensive solution that is not just about pedestrians and cyclists. She stated that she would like to revisit the designs for Polk St. There can be a safe, healthy infrastructure.

Director Ramos asked staff for concrete steps that can be taken in advance of Vision Zero.

## 8. Citizens' Advisory Council Report

Daniel Murphy, Vice Chairman, Citizen's Advisory Council, presented the report.

(Following the CAC report, Chairman Nolan asked the Secretary to call Item 14)

## 9. Public Comment

Howard Strassner discussed the proposal to eliminate Sunday parking meter fees. It's silly to not pay for parking on Sundays. The Board should look ahead and put in evening parking as well.

Herbert Weiner discussed inaccurate travel panels. A sign that says a bus will come in 30 minutes and then shows up in three minutes inconveniences a lot of people. It won't cost a lot of money to correct it.

THE FOLLOWING MATTERS BEFORE THE SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY BOARD OF DIRECTORS ARE RECOMMENDED FOR ACTION AS STATED BY THE SFMTA DIRECTOR OF TRANSPORTATION OR CITY ATTORNEY WHERE APPLICABLE. EXPLANATORY DOCUMENTS FOR ALL CALENDAR ITEMS ARE AVAILABLE FOR REVIEW AT 1 SOUTH VAN NESS AVE. 7<sup>th</sup> FLOOR.

### CONSENT CALENDAR

10. All matters listed hereunder constitute a Consent Calendar, are considered to be routine by the San Francisco Municipal Transportation Agency Board of Directors and will be acted upon by a single vote. There will be no separate discussion of these items unless a member of the Board of Directors or the public so requests, in which event the matter shall be removed from the Consent Calendar and considered as a separate item.

(10.1) Requesting the Controller to allot funds and to draw warrants against such funds available or will be available in payment of the following claims against the SFMTA:

- A. Andres Panado vs. CCSF, Superior Ct. #CPF12512330 filed on 7/9/12 for \$24,750
- B. Curlee Bishop vs. CCSF, Superior Ct. #CGC10496930 filed on 2/18/10 for \$65,000

### RESOLUTION 14-010

(10.2) Approving the following traffic modifications:

- A. ESTABLISH – STOP SIGNS – Columbia Square Street at Folsom Street; and Columbia Square Street at Harrison Street.
- B. ESTABLISH – VEHICLES OVER 9 TONS PROHIBITED – Divisadero Street, between Broadway and Green Street.
- C. ESTABLISH – BUS ZONE EXTENSION – 19th Avenue, east side, from 70 feet to 125 feet north of Taraval Street.
- D. ESTABLISH – TOW-AWAY NO STOPPING ANYTIME – Stockton Street, east side, from North Point Street to 24 feet northerly.
- E. RESCIND – TOW-AWAY NO STOPPING, 7 AM TO 9 AM, 3 PM TO 7 PM – 6th Street, west side, from Howard Street to 160 feet southerly. (Explanatory documents include a staff report and resolution. These proposed actions are Approval Actions as defined by S.F. Administrative Code Chapter 31.)

RESOLUTION 14-011

(10.3) Approving the traffic modifications associated with the Oak and Fell Pedestrian and Bicycle Safety Improvements project;

- A. RESCIND – NO PARKING ANYTIME - Fell Street, north side, from Broderick Street to 18 feet easterly; Broderick Street, east side, from Fell Street to 18 feet northerly and Broderick Street, east side, from Oak Street to 18 feet northerly
- B. ESTABLISH – NO PARKING ANYTIME - Fell Street, north side, from Divisadero Street to 38 feet westerly; Fell Street, north side, from Broderick Street to 36 feet westerly; Broderick Street, west side, from Fell Street to 25 feet southerly and Baker Street, east side, from Oak Street to 22 feet northerly. (Explanatory documents include a staff report and resolution.)

RESOLUTION 14-012

(10.4) Authorizing the Director to execute a Public Private Partnership Agreement with FOCIL for the implementation of transportation infrastructure improvements in the Mission Bay area, in an amount not to exceed \$6,515,770. (Explanatory documents include a staff report, resolution, funding plan and agreement.)

RESOLUTION 14-013

(10.5) Authorizing the Director to execute Contract #SFMTA-2013-26, Improving Organizational Effectiveness in Achieving the SFMTA's Strategic Plan Goals, with the Institute for Women's Leadership for an amount not to exceed of \$1,100,000 for a term of three years. (Explanatory documents include a staff report, resolution and contract.)

RESOLUTION 14-014

(10.6) Authorizing the Director to execute the Second Amendment to the Technology License Agreement with MacKay Meters to procure an unlimited perpetual use of the Mapping Technology to utilize SFMTA Parking Meter Cards, for a one-time fee of \$750,000. (Explanatory documents include a staff report, resolution and amendment.)

RESOLUTION 14-015

(10.7) Authorizing the Director to execute the First Amendment to the Restated and Amended Towing Agreement and Property Use License for Towing, Storage and disposal of Abandoned and Illegally Parked Vehicles with TEGSCO d.b.a. San Francisco AutoReturn until July 31, 2015 to reduce the monthly rent by \$2,450.47 and change the financial assurance requirement to a \$2 million performance bond. (Explanatory documents include a staff report, resolution and amendment and agreement.)

RESOLUTION 14-016

(10.8) Increasing the Director’s authority to approve modifications to Contract 1252, Third Street Light Rail Program Phase 2 Central Subway – Tunneling, in an aggregate amount not to exceed \$5,150,000. (Explanatory documents include a staff report, resolution and financial plan.)

RESOLUTION 14-017

(10.9) Authorizing a payment of \$73,000 to Little Paris Coffee Shop as total compensation for the value of the loss of goodwill and the non-moveable fixtures and equipment of Little Paris Coffee Shop resulting from the condemnation of the Property at 933-949 Stockton Street. (Explanatory documents include a staff report, resolution and agreement.)

RESOLUTION 14-018

(10.10) Authorizing the Director to issue a Request for Proposals for Contract No. CPT 713: Procurement of 30-foot, 40-foot and 60-foot Low Floor Diesel Hybrid Coaches. (Explanatory documents include a staff report, resolution and RFP.)

RESOLUTION 14-019

On motion to approve the Consent Calendar:

ADOPTED: AYES – Brinkman, Heinicke, Nolan, Ramos and Rubke

ABSENT – Lee

REGULAR CALENDAR

11. Adopting the National Association of City Transportation Officials Urban Street Design Guide for use as an additional reference in transportation planning and design projects and programs in San Francisco. (Explanatory documents include a staff report, resolution and guide. The proposed action is an Approval Action as defined by S.F. Administrative Code Chapter 31.)

Seleta Reynolds, Section Leader, Sustainable Streets, presented the item.

PUBLIC COMMENT:

Members of the public expressing support: Howard Strassner

RESOLUTION 14-020

On motion to approve:

ADOPTED: AYES – Brinkman, Heinicke, Nolan, Ramos and Rubke

ABSENT – Lee

12. Authorizing the Director to execute Contract No. 1270, Sunset Tunnel Trackway Improvement Project, with Proven Management that submitted the lowest bid, in the amount of 16,123,600, and for a term of 390 calendar days. (Explanatory documents include a staff report, resolution and financial plan. The proposed action is an Approval Action as defined by S.F. Administrative Code Chapter 31.)

Vince Harris, Director, Capital Programs and Construction, presented the item.

No public comment.

RESOLUTION 14-021

On motion to approve:

ADOPTED: AYES – Brinkman, Heinicke, Nolan, Ramos and Rubke

ABSENT – Lee

13. Authorizing the Director to waive new taxi driver permit application fees through March 31, 2014; retroactively approves the waiver of new driver permit application fees from December 18, 2013 through February 21, 2014; and extend the moratorium on issuing new color scheme or dispatch service permits through December 31, 2014. (Explanatory documents include a staff report and resolution.)

No public comment.

RESOLUTION 14-022

On motion to approve:

ADOPTED: AYES – Brinkman, Heinicke, Nolan, Ramos and Rubke

ABSENT – Lee

14. Adopting the Commuter Shuttle Policy and Pilot Program and amending Transportation Code, Division II, to authorize establishing a pilot permit program to authorize certain shuttle buses to stop in designated Muni stops for the purpose of loading or unloading passengers and establishing a fee for such permits and penalties for permit violations. (Explanatory documents include a staff report, resolution and proposal. The proposed action is an Approval Action as defined by S.F. Administrative Code Chapter 31.)

Carli Paine, Manager, Transportation Demand Management, presented the item.

Supervisor Scott Weiner expressed support for the recommendation and called it a balanced approach that is long overdue. Shuttles are providing a valuable service by reducing the number of cars on the road. He also expressed concern about the cost of housing adding that blaming employee shuttles and tech workers isn't going to address the issues with housing.



Supervisor David Campos expressed agreement with Sup. Weiner about the need to not point fingers. \$1 per stop isn't enough. He also expressed concern for the lack of public input. There needs to be a meaningful dialogue before talking about the substance of the proposal. He urged the Board to send the proposal back and to create an opportunity to have real conversation about the impact on Muni and impact on housing costs.

**PUBLIC COMMENT:**

Members of the public expressing support: Andrea Longo, Crystal Sholts, Dmytro Voytenko, Danielle Bricker, Howard Strassner, Ratna Amin, Ed Korthof, Adrian Covert, Jim Wunderman, Mike Watson, Matt Regan, Dominic Haigh, Lina Bardovi, Forrest Hanson, Drew Sherwood, Elliot Onn, Matt Curwood, Krista Jones, Mike Albertolle, Oscar Quinonez, Andrew Blotky, Rodrigo Garcia Alcaraz, Patricia Vaughey, Jeffrey Yasskin, Veronica Bell and Annie Gaus

Members of the public expressing opposition: Kazumi Torii, Steve Zeltzer, Sue Vaughan, Cynthia Crews, Sven Eberlein, Maureen Rowland, Sarah Brant, Anthony Ballester, Henry Pan, Amos Gregory, Erin Mcelray, Anabelle Bolanos, Richard Becker, Zoltan Gluck, Josh Jeffrey and Roberto Hernandez

Members of the public expressing neither support nor opposition: Edward Mason, Jane Martin, Beatriz Herrerra and Herbert Weiner

**RESOLUTION 14-023**

On motion to approve:

**ADOPTED: AYES – Brinkman, Heinicke, Nolan, Ramos and Rubke**

**ABSENT – Lee**

Following adoption of Resolution #14-023, it was noticed that there was a procedural oversight with respect to a clause in the resolution citing a need to waive the SFMTA Board's Rules of Order. Chairman Nolan requested a motion to waive the Rules of Order.

On motion to suspend the SFMTA Board Rules of Order regarding published notice for implementing the pilot project:

**ADOPTED: AYES – Brinkman, Heinicke, Nolan, Ramos and Rubke**

**ABSENT – Lee**

On motion to re-ratify the previous vote:

**ADOPTED: AYES – Brinkman, Heinicke, Nolan, Ramos and Rubke**

ABSENT – Lee

15. Discussion and vote pursuant to Administrative Code Section 67.10(d) as to whether to conduct a closed session.

The closed session was cancelled.

ADJOURN - The meeting was adjourned at 4:57 p.m.

A tape of the meeting is on file in the office of the Secretary to the San Francisco Municipal Transportation Agency Board of Directors.

Roberta Boomer  
Board Secretary

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [S.F. Campaign and Governmental Conduct Code section 2.100 et seq.] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 415.581.2300; fax: 415.581.2317; 25 Van Ness Avenue, Suite 220, SF, CA 94102-6027 or the web site: [sfgov.org/ethics](http://sfgov.org/ethics).

California Environmental Quality Act (CEQA) Appeal Rights under S.F. Admin. Code Chapter 31: For identified Approval Actions, the Planning Department or the SFMTA has issued a CEQA exemption determination or negative declaration, which may be viewed online at the Planning Department's website. Following approval of the item by the SFMTA Board, the CEQA determination is subject to appeal within the time frame specified in S.F. Administrative Code Section 31.16 which is typically within 30 calendar days. For information on filing a CEQA appeal, contact the Clerk of the Board of Supervisors at City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102, or call (415) 554-5184. Under CEQA, in a later court challenge, a litigant may be limited to raising only those issues previously raised at a hearing on the project or submitted in writing to the City prior to or at such hearing, or as part of the appeal hearing process on the CEQA decision.