Ewald & Wasserman
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ANALYSIS REPORT
LAKE STREET SLOW STREET SURVEY DATA

February 2022

Result Summary

Proposal Comparison – Support Slow Street v. Not Support Slow Street

Finding: 83.5% of Lake Street residents expressed their support for at least one of the first three slow street proposals, with only 16.5% supporting the "No Build" proposal. Comparatively, of residents who live adjacent to Lake Street, 53.9% supported one of the slow street proposals over the "No Build" proposal.

Finding: More broadly, 53.4% of Richmond Neighborhood zip code residents support one of the slow street proposals, compared to an even higher 63.9% of non-Richmond Neighborhood zip code residents.

Proposal # 1, "Slow Street with Advisory Lane and Dedicated Ped/Bike Zones"

Finding: Of all geographic respondent groups, residents of Lake Street have the highest support rate of proposal # 1 (49.1%), and an additional 11.1% of Lake Street neighbors are not sure or would like more information about the proposal (Table Q6_1).
Finding: Of the residents of Lake Street who do not support the proposal, almost two-thirds (63.5%) indicate they are concerned about the safety of vehicle, bike and pedestrian interactions. Of the Lake Street residents who do support the proposal, 75.0% say they are concerned that the design will not reduce vehicle speed enough, and that vehicles will use the edge lane (Table Q6 + Q7).

Proposal # 2, "Slow Street without Roadway Striping"

Finding: Over two-thirds of respondents who live on Lake Street support proposal # 2 (67.1%). This proposal is also supported by 50.7% of respondents who live in a Non-Richmond Neighborhood zip code (Table 8).

Finding: The top concern from residents living adjacent to Lake Street was the safety of vehicle, bike and pedestrian traffic interactions. Conversely, residents of Lake Street are most concerned that the design for proposal # 2 will not reduce vehicle speed enough (Table 9).

Proposal # 3, "Enhanced Slow Street"

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Finding: Support for proposal # 3 was significantly different between different geographic groups. The most support was from respondents living on Lake Street with 59.5% of responses, compared to 41.5% of adjacent Lake Street neighbors supporting this proposal (Table Q10_1).

Finding: Of respondents who live on Lake Street and support proposal # 3, the most common concern is that the design will not reduce vehicle speed enough, mentioned by 75.0% of supporters. Respondents supporting this proposal who live adjacent to Lake Street shared the same concern about speed reduction with 57.1% of supporters (Table Q10 + Q11).

Proposal # 4, "No build"

Finding: The "No Build" proposal is not supported by any of the geographic target groups. The majority of 82.2% of Lake Street residents do not support proposal # 4, nor is the "No Build" option supported by 55.0% neighbors adjacent to Lake Street. Comparably 65.2% of respondents in a non-Richmond Neighborhood zip code also do not support this proposal (Table Q12 and Table Q12_1).

Finding: Overall, 75.6% of Lake Street residents mention being concerned that the proposal does not reduce vehicle speed enough (Table Q13), while 96.7% of the Lake Street residents who do not support the proposal gave the response (TableQ12+Q13).

Proposal Rankings

Finding: 71.1% of respondents raked proposal # 2 ("Slow Street without Roadway Stripping") as their first or second rank (Table Q14_1).

Finding: Compared by geographic area, proposal # 2 was ranked first or second by 79.9% of Lake Street Residents and 68.5% of residents who live adjacent to Lake Street, while 70.3% of Lake Street residents ranked proposal # 4, "No Build" last (Table Q14_2).

Respondent Demographics

Finding: 57.2% of respondents state a household income of over $150,000 annually, 41.0% of which have an annual income of $200,000 or more.

Respondent Location

To analyze the data with respect to relevance of location of respondents and proximity to the Lake Street Slow Street area, a set of geographic subcategories were created. The final and unique 5,703 responses were grouped into the subgroup of "Richmond Neighborhood zip codes", consisting of zip codes 94118 and 94121, all other zip codes were grouped into the category "Non-Richmond Neighborhood zip codes".

A more specified subdivision of the geography included all respondents who live directly on Lake Street "Live on Lake Street" and those who live within an approximate two-block radius around Lake Street "Live adjacent to Lake Street". This targeted geography allowed to examine the opinions and perceptions of neighbors in direct proximity to the Lake Street Slow Street project.

In total, one summary and four geography-specific sub- groupings were examined and summarized in this report:

A. **All unique survey responses (combined 5,703 responses)**
B. **Group: Richmond Neighborhood zip codes 94118 and 94121 respondents (3,937 responses)**
C. **Group: Non-Richmond Neighborhood zip code respondents (1,766 responses)**
D. **Subgroup Lake Street residents (432 responses as part of Richmond Neighborhood zip codes)**
E. **Subgroup residents living within an approximate two-block radius from Lake Street (1,364 responses as part of Richmond Neighborhood zip codes)**

The number of survey responses for each geographic groupings provide sufficient representativeness for the underlying populations. Figure 1 shows the San Francisco response distribution of survey completes.

Figure 1. Heat map of survey responses in San Francisco

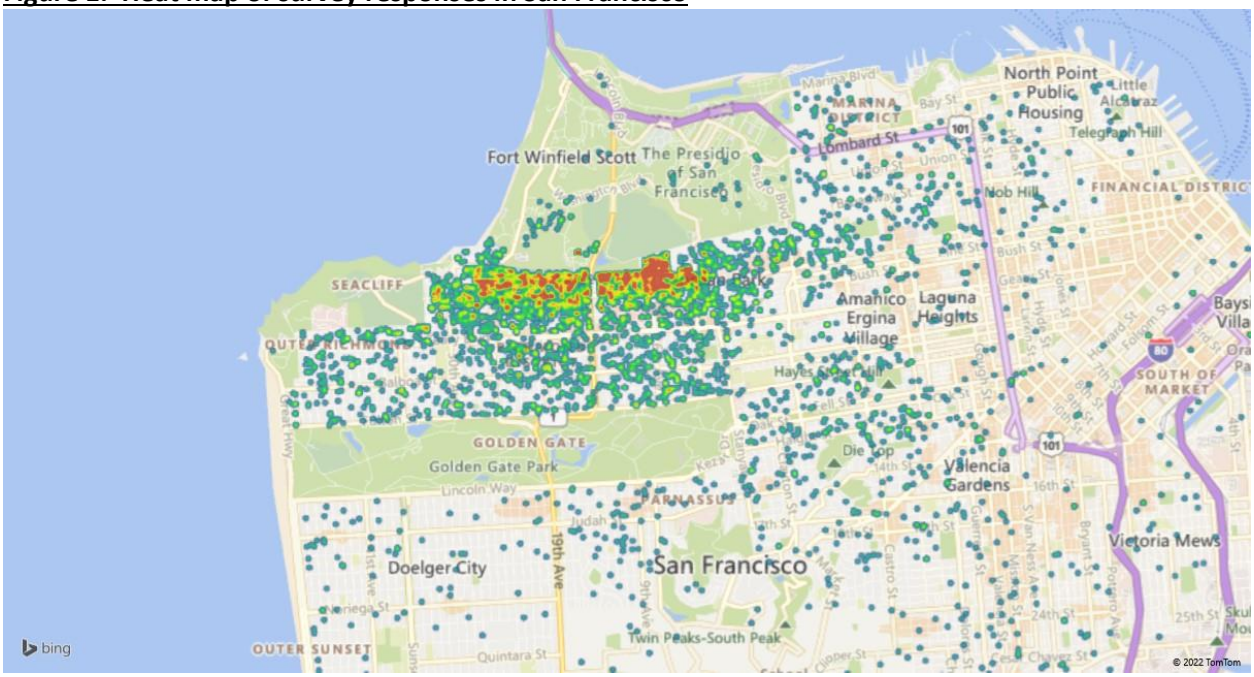

Table Q1 shows the cross-tabulation of the respondent location groups by response to Q1 "What best describes your relationship to Lake Street", showing most overlap, with 99.1% of respondents who live on Lake Street and also having provided a Lake Street address and corresponding zip code.

Table Q1. What best describes your relationship to Lake Street? * Respondent location cross-tabulation

Q1	All responses	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
I live on Lake Street	633 11.1%	619 15.7%	14 0.8%		428 99.1%	80 5.9%
I live on a cross street that intersects with Lake Street	1,619 28.4%	1,571 39.9%	48 2.7%		0 0.0%	1,012 74.2%
I live elsewhere in the neighborhood	1,713 30.0%	1,514 38.5%	199 11.3%		2 0.5%	247 18.1%
I don't live in the neighborhood but travel through or visit often	1,488 26.1%	174 4.4%	1,314 74.4%		0 0.0%	1 0.1%
I don't live in the neighborhood and rarely travel through or visit	125 2.2%	6 0.2%	119 6.7%		0 0.0%	0 0.0%
I own a business near it	26 0.5%	8 0.2%	18 1.0%		0 0.0%	3 0.2%
Other - Write In	99 1.7%	45 1.1%	54 3.1%		2 0.5%	21 1.5%
Total	**5,703 100.0%**	**3,937 100.0%**	**1,766 100.0%**		**432 100.0%**	**1,364 100.0%**

NOTE ON OPEN-ENDED CODES Q7, Q9, Q11, Q13

The provided comments for all four proposals were coded into five coding categories, which occurred most frequently as a reason provided in response to supporting or not supporting the respective Slow Street proposal. Other comments could not be coded into distinct categories and are only mentioned anecdotally where applicable.

The five coding categories are:

1. **Vehicle traffic & ped/bike interaction too dangerous/unsafe**
2. **Not necessary, no perceived issue with roadways prior to implementation**
3. **Creates/moves congestion elsewhere/increased pollution**
4. **Design too confusing, too complicated, hard to understand**
5. **Not slowing cars/reducing speed, more means needed to reduce speed (Proposal # 1 coded responses also include mentioning of the edge lane being used by vehicles, as well as similar notes on shared lanes in other proposals without edge lane)**

ADDITIONAL COMMON CLASSIFICATION CATEGORIES FOR OPEN-ENDED COMMENTS

Not all open-ended comments were sufficiently succinct to be coded into the created coding categories, but were separately grouped into broader categories, or common classifications, grouping a central theme or concept into a representational category. Those classifications are used to qualitatively describe open-end response categories.

ANALYSIS NOTES:

- For multiple choice questions, a respondent could give more than one answer. The listed "Percent of cases" column is calculated from the total number respondents who answered a question. The resulting percentage is more than 100.0% and reflects the percentage of respondents (not the percentage of answers given, which would add up to 100.0%).

- Due to rounding of percentages, some tables might not add up exactly to 100.0%.

- Due to missing information, not all numbers for the geographic categories add up to the total number of survey responses.

- All significant findings are highlighted in the respective cells. Tests for significant differences were made between the groups of "Live on Lake Street" and those who "Live adjacent to Lake Street" and between "Richmond Neighborhood zip code" and "Non-Richmond Neighborhood zip code" respondents, as a more relevant comparison.

Proposal # 1: Slow Street w/ Advisory Lane and Dedicated Ped/Bike Zone

The difference in support for proposal #1 "Slow Street with Advisory Lane and dedicated Pedestrian / Bike Zone" by the respondent grouping of zip codes and by Lake Street and adjacent residents is outlined in Table Q6 and Table Q6_1, with significant differences between geographic groups ($p<0.05$). Residents of Lake Street have the highest support rate of 49.1% while an additional 11.1% of Lake Street residents are not sure or would like more information.

Table Q6. Do you support the "Slow Street with Advisory Lane and Dedicated Ped/Bike Zones" proposal for Lake Street? By zip code location

Q6	All responses	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code
Yes, I support this proposal	1,935 33.9%	1,215 30.9%	720 40.8%
No, I do not support this proposal	3,145 55.2%	2,288 58.1%	858 48.6%
I'm not sure/I would like more information	622 10.9%	434 11.0%	188 10.6%
Total	**5,703 100.0%**	**3,937 100.0%**	**1,766 100.0%**

Table Q6_1. Do you support the "Slow Street with Advisory Lane and Dedicated Ped/Bike Zones" proposal for Lake Street? By Lake Street and adjacent respondents

Q6 Lake St area responses	Live on Lake St	Live adjacent to Lake St
Yes, I support this proposal	212 49.1%	422 30.9%
No, I do not support this proposal	172 39.8%	782 57.3%
I'm not sure/I would like more information	48 11.1%	160 11.7%
Total	**432 100.0%**	**1,364 100.0%**

The summary of coded open-ended comments in response to proposal #1 is shown in Table Q7, by the four geographic target groups. For all groups the majority of coded answers indicated the vehicle traffic and pedestrian and bike interaction for this design is seemingly too dangerous and unsafe.

Table Q7. Coded comments. Do you support the "Slow Street with Advisory Lane and Dedicated Ped/Bike Zones" proposal for Lake Street?

Q7 Coded comments	Richmond Neighborhood zip code	Non-Richmond Neighborhood St zip code		Live on Lake St	Live adjacent to Lake St
Vehicle traffic & ped/bike interaction too dangerous/unsafe	48.5%	44.7%		48.9%	44.1%
Not necessary, no perceived issue with roadways prior to implementation	8.9%	5.1%		4.5%	7.8%
Creates/moves congestion elsewhere/increased pollution	13.9%	11.4%		4.5%	18.6%
Design too confusing, too complicated, hard to understand	11.8%	14.6%		14.8%	10.5%
Not slowing cars/reducing speed, more means needed to reduce speed, edge lane will be used by	16.9%	24.1%		27.3%	18.9%
Total	**100.0%**	**100.0%**		**100.0%**	**100.0%**

A further split comparison of the coded responses cross-tabulated by respondent's support/non-support for proposal #1 shows that of Lake Street residents who do not support the proposal, almost two thirds (63.5%) are concerned about the safety of vehicle, bike and pedestrian interactions (Table Q6 + Q7). Of the Lake Street residents who support the Slow Street with Advisory Lane proposal and provided a comment, 75.0% stated some concern about this design not reducing vehicle speed enough and that more means are needed to slow vehicles down, as well as some concern about the edge lane being used by vehicles. A comparable pattern is shown in the data from the neighbors adjacent to Lake Street.

Table Q6 + Q7. Do you support the "Slow Street with Advisory Lane and Dedicated Ped/Bike Zones" proposal for Lake Street? By coded comment from Lake Street and adjacent respondents

Q7 Coded comments Live on Lake Street	Yes, I support this proposal	No, I do not support this proposal	I'm not sure/I would like more information
Vehicle traffic & ped/bike interaction too dangerous/unsafe	20.0%	63.5%	37.5%
Not necessary, no perceived issue with roadways prior to implementation	0.0%	7.7%	0.0%
%Creates/moves congestion elsewhere/increased pollution	0.0%	3.8%	12.5%
Design too confusing, too complicated, hard to understand	5.0%	15.4%	25.0%
Not slowing cars/reducing speed, more means needed to reduce speed, edge lane will be used by vehicles	75.0%	9.6%	25.0%
Total	**100.0%**	**100.0%**	**100.0%**

Table Q6 + Q7. Do you support the "Slow Street with Advisory Lane and Dedicated Ped/Bike Zones" proposal for Lake Street? By coded comment from Lake Street and adjacent respondents (continued)

Q7 Coded comments Live adjacent to Lake Street	Yes, I support this proposal	No, I do not support this proposal	I'm not sure/I would like more information
Vehicle traffic & ped/bike interaction too dangerous/unsafe	33.3%	46.3%	45.8%
Not necessary, no perceived issue with roadways prior to implementation	0.0%	11.3%	0.0%
Creates/moves congestion elsewhere/increased pollution	9.3%	23.8%	4.2%
Design too confusing, too complicated, hard to understand	5.6%	11.3%	12.5%
Not slowing cars/reducing speed, more means needed to reduce speed, edge lane will be used by vehicles	51.9%	7.4%	37.5%
Total	**100.0%**	**100.0%**	**100.0%**

ADDITIONAL COMMON CLASSIFICATION CATEGORIES FOR OPEN-ENDED COMMENTS PROPOSAL #1

The other frequently mentioned open-ended comments in response to proposal #1 included (including only coded responses exceeding 5% of comments:

- Opposed to slow street as a concept, either in general or specifically no LAKE slow street, opposed to limitation of vehicle traffic on public streets, sufficient infrastructure for bikes and pedestrian in place
- No vehicle/fewer vehicles, overall reduction of vehicle traffic, proposals too car focused, street to closed fully for bikes and pedestrians only
- Favoring specific groups or tiers of people, exclusionary and preferential, street should be for public use

Proposal # 2: Slow Street without Roadway Striping

The comparison of respondent's support for proposal #2 "Slow Street without Roadway Striping" shows significant differences among respondents in zip code areas within and outside Lake Street as well as significant differences between respondents living on Lake Street compared to those living in adjacent blocks. Over two-thirds of respondents on Lake Street (67.1%) support proposal #2 and in the zip code areas outside Lake Street, over 50% of respondents in a Non-Richmond Neighborhood zip code area (50.7%) support the "Slow Street without Roadway Striping" proposal (Table Q8, Table Q8_1, $p<0.05$).

Table Q8. Do you support the "Slow Street without Roadway Striping" proposal for Lake Street? By zip code location

Q8	All responses	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code
Yes, I support this proposal	2,552 44.7%	1,656 42.1%	896 50.7%
No, I do not support this proposal	2,679 47.0%	1,961 49.8%	718 40.7%
I'm not sure/I would like more information	472 8.3%	320 8.1%	152 8.6%
Total	**5,703 100.0%**	**3,937 100.0%**	**1,766 100.0%**

Table Q8_1. Do you support the "Slow Street without Roadway Striping" proposal for Lake Street? By Lake Street and adjacent respondents

Q8	Live on Lake St	Live adjacent to Lake St
Yes, I support this proposal	290 67.1%	570 41.8%
No, I do not support this proposal	104 24.1%	673 49.3%
I'm not sure/I would like more information	38 8.8%	121 8.9%
Total	**432 100.0%**	**1,364 100.0%**

Respondent provided open-ended responses to proposal #2 are shown in Table Q9 with the most frequently mentioned concerns being about the vehicle, bike and pedestrian traffic interaction being too dangerous or unsafe. Respondents who live on Lake Street however, stated more frequently their concerns that the design will not slow down traffic or reduce the speed sufficiently, followed by concerns about vehicle, bike and pedestrian interaction safety.

Table Q9. Coded comments. Do you support the "Slow Street without Roadway Striping" proposal for Lake Street?

Q9 Coded comments	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
Vehicle traffic & ped/bike interaction too dangerous/unsafe	35.8%	34.3%		27.0%	37.4%
Not necessary, no perceived issue with roadways prior to	13.1%	14.5%		0.0%	12.1%
Creates/moves congestion elsewhere/increased pollution	17.8%	11.6%		10.8%	24.2%
Design too confusing, too complicated, hard to understand	15.7%	11.0%		18.9%	13.7%
Not slowing cars/reducing speed, more means needed to reduce	17.6%	28.5%		43.2%	12.6%
Total	**100.0%**	**100.0%**		**100.0%**	**100.0%**

The cross-tabulation of the support status and the provided and coded comments in response to proposal # 2 are outlined in Table Q8 + Q9. Of the supporters of the "Slow Street without Roadway Striping" who live on Lake Street, the most frequent comments, with 84.6% of responses, was the concern that the current design does not slow down vehicles enough, or does not reduce speed sufficiently, and that further implementation might be needed to accomplish speed reduction.

Table Q8 + Q9. Do you support the "Slow Street without Roadway Striping" proposal for Lake Street? By coded comment from Lake Street and adjacent respondents

Q9. Coded comments Live on Lake Street	Yes, I support this proposal	No, I do not support this proposal	I'm not sure/I would like more information
Vehicle traffic & ped/bike interaction too dangerous/unsafe	0.0%	47.6%	0.0%
Not necessary, no perceived issue with roadways prior to implementation	0.0%	0.0%	0.0%
Creates/moves congestion elsewhere/increased pollution	7.7%	14.3%	0.0%
Design too confusing, too complicated, hard to understand	7.7%	19.0%	66.7%
Not slowing cars/reducing speed, more means needed to reduce speed	84.6%	19.0%	33.3%
Total	**100.0%**	**100.0%**	**100.0%**

Table Q8 + Q9. Do you support the "Slow Street without Roadway Striping" proposal for Lake Street? By coded comment from Lake Street and adjacent respondents (continued)

Q9. Coded comments Live adjacent to Lake Street	Yes, I support this proposal	No, I do not support this proposal	I'm not sure/I would like more information
Vehicle traffic & ped/bike interaction too dangerous/unsafe	0.0%	39.3%	50.0%
Not necessary, no perceived issue with roadways prior to implementation	0.0%	14.7%	4.2%
Creates/moves congestion elsewhere/increased pollution	0.0%	29.3%	8.3%
Design too confusing, too complicated, hard to understand	0.0%	12.7%	29.2%
Not slowing cars/reducing speed, more means needed to reduce speed	100.0%	4.0%	8.3%
Total	**100.0%**	**100.0%**	**100.0%**

ADDITIONAL COMMON CLASSIFICATION CATEGORIES FOR OPEN-ENDED COMMENTS PROPOSAL #2

The other frequently mentioned open-ended comments in response to proposal #2 included (including only coded responses exceeding 5% of comments:

- Opposed to slow street as a concept, either in general or specifically no LAKE slow street, opposed to limitation of vehicle traffic on public streets, sufficient infrastructure for bikes and pedestrian in place
- No vehicle/fewer vehicles, overall reduction of vehicle traffic, proposals too car focused, street to closed fully for bikes and pedestrians only

Proposal # 3: Enhanced Slow Street

The support for proposal # 3 "Enhanced Slow Street" by respondent location also shows a significant difference of support among the different geographic groups. The most support, with 59.5%, was from respondents living on Lake Street, followed by 47.3% of respondents from non-Richmond Neighborhood zip code areas (Table Q10 and Table Q10_1, $p<0.05$)

Table Q10. Do you support the "Enhanced Slow Street" proposal for Lake Street?

Q10	All responses	Richmond Neighborhood zip code	Non-Richmond Neighborhood
Yes, I support this proposal	2,423 42.5%	1,588 40.3%	835 47.3%
No, I do not support this proposal	2,773 48.6%	1,989 50.5%	784 44.4%
I'm not sure/I would like more information	507 8.9%	360 9.1%	147 8.3%
Total	**5,703 100.0%**	**3,937 100.0%**	**1,766 100.0%**

Table Q10_1. Do you support the "Enhanced Slow Street" proposal for Lake Street? By Lake Street and adjacent respondents

Q10 Lake St area responses	Live on Lake St	Live adjacent to Lake St
Yes, I support this proposal	257 59.5%	566 41.5%
No, I do not support this proposal	128 29.6%	681 49.9%
I'm not sure/I would like more information	47 10.9%	117 8.6%
Total	**432 100.0%**	**1,364 100.0%**

The open-ended answer most frequently mentioned in response to the “Enhanced Slow Street” proposal by Lake Street residents as well as by respondents living in zip codes outside of Lake Street was the notion of the design not slowing down traffic enough, not reducing speed and the need for further means to slow down vehicles and traffic. The most frequent response from respondents in the Lake Street zip code areas as well as those living adjacent to Lake Street was the concern of the creation of more traffic, congestion and increased pollution elsewhere (Table Q11).

Table Q11. Do you support the "Enhanced Slow Street" proposal for Lake Street? - Coded comments

Q11 Coded comments	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
Vehicle traffic & ped/bike interaction too dangerous/unsafe	21.1%	24.3%		25.8%	17.2%
Not necessary, no perceived issue with roadways prior to	14.3%	4.7%		12.9%	14.1%
Creates/moves congestion elsewhere/increased pollution	32.0%	15.9%		6.5%	38.4%
Design too confusing, too complicated, hard to understand	12.0%	4.7%		9.7%	15.2%
Not slowing cars/reducing speed, more means needed to reduce speed	20.7%	50.5%		45.2%	15.2%
Total	**100.0%**	**100.0%**		**100.0%**	**100.0%**

A further investigation of the respondents living on Lake Street who support the "Enhanced Slow Street" proposal shows the most frequently stated concern still not slowing down traffic enough, not reducing speed and the need for further means to slow down vehicles and traffic, mentioned by 75.0% of supporters. Of the Lake Street residents who do not support proposal #3, the most frequent comment was vehicle traffic and bike and pedestrian interaction being too dangerous or unsafe. The most frequently mentioned comment by neighbors adjacent to Lake Street who do not support the "Enhanced Slow Street" proposal is notion of additional traffic and congestion as well as increased pollution elsewhere (Table Q10+Q11).

Table Q10 + Q11. Do you support the "Enhanced Slow Street" proposal for Lake Street? By coded comment from Lake Street and adjacent respondents

Q11. Coded comments Live on Lake Street	Yes, I support this proposal	No, I do not support this proposal	I'm not sure/I would like more information
Vehicle traffic & ped/bike interaction too dangerous/unsafe	16.7%	35.3%	0.0%
Not necessary, no perceived issue with roadways prior to implementation	0.0%	23.5%	0.0%
Creates/moves congestion elsewhere/increased pollution	0.0%	11.8%	0.0%
Design too confusing, too complicated, hard to understand	8.3%	5.9%	50.0%
Not slowing cars/reducing speed, more means needed to reduce speed	75.0%	23.5%	50.0%
Total	**100.0%**	**100.0%**	**100.0%**

Table Q10 + Q11. Do you support the "Enhanced Slow Street" proposal for Lake Street? By coded comment from Lake Street and adjacent respondents (continued)

Q11. Coded comments Live adjacent to Lake Street	Yes, I support this proposal	No, I do not support this proposal	I'm not sure/I would like more information
Vehicle traffic & ped/bike interaction too dangerous/unsafe	0.0%	20.5%	0.0%
Not necessary, no perceived issue with roadways prior to implementation	0.0%	16.9%	0.0%
Creates/moves congestion elsewhere/increased pollution	28.6%	42.2%	11.1%
Design too confusing, too complicated, hard to understand	14.3%	13.3%	33.3%
Not slowing cars/reducing speed, more means needed to reduce speed	57.1%	7.2%	55.6%
Total	**100.0%**	**100.0%**	**100.0%**

ADDITIONAL COMMON CLASSIFICATION CATEGORIES FOR OPEN-ENDED COMMENTS PROPOSAL #3

The other frequently mentioned open-ended comments in response to proposal #3 included (including only coded responses exceeding 5% of comments:

- Opposed to slow street as a concept, either in general or specifically no LAKE slow street, opposed to limitation of vehicle traffic on public streets, sufficient infrastructure for bikes and pedestrian in place
- No vehicle/fewer vehicles, overall reduction of vehicle traffic, proposals too car focused, street to closed fully for bikes and pedestrians only

Proposal # 4: No Build

The “No Build” proposal #4 also shows a significant difference by respondent location, with the vast majority of Lake Street residents not supporting this proposal (82.2%). The majority of all other geographic respondent groups, Lake Street neighbors, Richmond Neighborhood zip code and all zip code area respondents do not support the “No Build” proposal (55.0%, 54.3% and 65.2%, respectively (Tables Q12 and Q12_1, $p<0.05$).

Table Q12. Do you support the "No Build" proposal for Lake Street?

Q12	All responses	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code
Yes, I support this proposal	2,331 40.9%	1,735 44.1%	596 33.7%
No, I do not support this proposal	3,290 57.7%	2,139 54.3%	1,151 65.2%
I'm not sure/I would like more information	82 1.4%	63 1.6%	19 1.1%
Total	**5,703 100.0%**	**3,937 100.0%**	**1,766 100.0%**

Table Q12_1. Do you support the "No Build" proposal for Lake Street? By Lake Street and adjacent respondents

Q12	Live on Lake St	Live adjacent to Lake St
Yes, I support this proposal	68 15.7%	593 43.5%
No, I do not support this proposal	355 82.2%	750 55.0%
I'm not sure/I would like more information	9 2.1%	21 1.5%
Total	**432 100.0%**	**1,364 100.0%**

The examination of the open-ended comments in response to the “No Build” proposal by all geographic respondent groups show that 75.6% of the respondents living on Lake Street are concerned that this proposal does not slow down traffic nor reduce vehicle speed.

Table Q13. Do you support the "No Build" proposal for Lake Street? - Coded comments

Q13 Coded comments	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
Vehicle traffic & ped/bike interaction too dangerous/unsafe	8.7%	6.7%		7.3%	14.4%
Not necessary, no perceived issue with roadways prior to	38.2%	40.0%		9.8%	36.8%
Creates/moves congestion elsewhere/increased pollution	21.1%	10.8%		7.3%	25.6%
Design too confusing, too complicated, hard to understand	1.2%	0.8%		0.0%	2.4%
Not slowing cars/reducing speed, more means needed to reduce speed	30.7%	41.7%		75.6%	20.8%
Total	**100.0%**	**100.0%**		**100.0%**	**100.0%**

The cross-tabulation of the coded open-ended responses and the support for proposal #4 for Lake Street residents and their adjacent neighbors is outlined in Table Q12 + Q13. Of all respondents who live on Lake Street and who do not support this proposal, 96.7% mentioned that the proposal does not slow down traffic nor reduce speed sufficiently.

Table Q12 + Q13. Do you support the "No Build" proposal for Lake Street? By coded comment from Lake Street and adjacent respondents

Q13. Coded comments Live on Lake Street	Yes, I support this proposal	No, I do not support this proposal	I'm not sure/I would like more information
Vehicle traffic & ped/bike interaction too dangerous/unsafe	18.2%	3.3%	0.0%
Not necessary, no perceived issue with roadways prior to implementation	36.4%	0.0%	0.0%
Creates/moves congestion elsewhere/increased pollution	27.3%	0.0%	0.0%
Design too confusing, too complicated, hard to understand	0.0%	0.0%	0.0%
Not slowing cars/reducing speed, more means needed to reduce speed	18.2%	96.7%	0.0%
Total	**100.0%**	**100.0%**	**0.0%**

Table Q12 + Q13. Do you support the "No Build" proposal for Lake Street? By coded comment from Lake Street and adjacent respondents (continued)

Q13. Coded comments Live adjacent to Lake Street	Yes, I support this proposal	No, I do not support this proposal	I'm not sure/I would like more information
Vehicle traffic & ped/bike interaction too dangerous/unsafe	15.3%	11.1%	0.0%
Not necessary, no perceived issue with roadways prior to implementation	46.9%	0.0%	0.0%
Creates/moves congestion elsewhere/increased pollution	32.7%	0.0%	0.0%
Design too confusing, too complicated, hard to understand	2.0%	3.7%	0.0%
Not slowing cars/reducing speed, more means needed to reduce speed	3.1%	85.2%	0.0%
Total	**100.0%**	**100.0%**	**100.0%**

ADDITIONAL COMMON CLASSIFICATION CATEGORIES FOR OPEN-ENDED COMMENTS PROPOSAL #4

The other frequently mentioned open-ended comments in response to proposal #4 included (including only coded responses exceeding 5% of comments:

- Opposed to slow street as a concept, either in general or specifically no LAKE slow street, opposed to limitation of vehicle traffic on public streets, sufficient infrastructure for bikes and pedestrian in place
- Favoring specific groups or tiers of people, exclusionary and preferential, street should be public use
- Suggestion for Slow Street or closed street on weekends only

The Table Proposal Comparison shows the comparison of respondents supporting at least one Slow Street proposal (# 1- 3) compared to those supporting the “No Build” proposal (#4).

In total, the substantial majority of the residents of Lake Street supported at least one of the slow street proposals (83.5%), with only 16.5% supporting the “No Build” proposal. Of the residents living adjacent to Lake Street, the majority supported at least one of the slow street proposals over the “No Build” option (53.9% and 46.1%, respectively).

Of all respondents living in Richmond Neighborhood zip codes, over half supported at least one Slow Street proposal (53.4%), that percentage was even higher (63.9%), among non-Richmond Neighborhood zip codes.

Table Proposal Comparison. Support of Slow Street vs. No Build proposals

Proposal Comparison	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code	Live on Lake St	Live adjacent to Lake St
Support of at least 1 Slow Street Proposal	53.4%	63.9%	83.5%	53.9%
Support of 'No Build' proposal	46.6%	36.1%	16.5%	46.1%
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**

The summary of the support for each proposal by geographic delineation is shown in Table Support Summary.

Table Support Summary. Comparison of support for all four proposals

Proposals	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code	Live on Lake St	Live adjacent to Lake St
Slow Street w/ Advisory Lane	30.9%	40.8%	49.1%	30.9%
Slow Street w/o Roadway Striping	42.1%	50.7%	67.1%	41.8%
Enhanced Slow	40.3%	47.3%	59.5%	41.5%
No Build	44.1%	33.7%	15.7%	43.5%
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Proposal Rankings

Table Q14_1 shows the ranking of all four proposals by all survey respondents, with proposal # 2 "Slow Street without Roadway Striping" being the first or second choice for 71.1% of respondents.

Table Q14_1. Ranking of all proposals by all survey respondents

Q14. All respondents	Slow St w/ Advisory Lane Dedicated Ped /Bike Zones	Slow Street w/o Roadway Striping	Enhanced Slow Street	No Build
Ranked First	18.6%	47.1%	19.8%	55.8%
Ranked Second	25.4%	24.0%	50.6%	2.1%
Ranked Third	45.3%	24.4%	24.5%	1.2%
Ranked Last	10.7%	4.5%	5.0%	40.9%

The rankings of the four proposals by Lake Street residents versus those who live in the adjacent blocks is outlined in Table Q14_2. The highest-ranked proposal # 2, "Slow Street without Roadway Striping", is

the first or second-ranked choice for 79.9% of residents of Lake Street and 68.5% of adjacent neighbors. Notably, 70.3% of Lake Street residents ranked the "No Build" proposal last.

Table Q14_2. Ranking of all proposals by residents of Lake Street versus adjacent residents. By Lake Street and adjacent respondents

Q14	Slow St w/ Advisory Lane Dedicated Ped /Bike Zones	Slow Street w/o Roadway Striping	Enhanced Slow Street	No Build
Live on Lake Street				
Ranked First	16.6%	57.1%	22.8%	24.2%
Ranked Second	25.2%	22.8%	50.6%	3.4%
Ranked Third	53.0%	18.1%	24.2%	2.1%
Ranked Last	5.2%	1.9%	2.5%	70.3%
Live adjacent to Lake St				
Ranked First	16.8%	45.3%	19.7%	58.0%
Ranked Second	27.6%	23.2%	48.5%	2.3%
Ranked Third	43.2%	25.9%	25.1%	1.4%
Ranked Last	12.5%	5.6%	6.7%	38.3%

*Ranks per proposal per geographic group add to 100% per column

Respondent Demographics

The vast majority of surveys were completed in English (99.7%).

Survey Language

Language	Frequency	Percent
English	5,689	99.7%
Chinese (Taiwan)	2	0.0%
Russian	3	0.1%
Spanish	9	0.2%
Total	**5,703**	**100.0%**

A disproportionate number of respondents, 57.2%, state a household income of over $150,000 annually.

Table Q22. What is the total annual income (before taxes) of everyone in your household?

Income Range	Frequency	Percent
Less than $10,000	44	1.3%
$10,000 to $24,999	57	1.7%
$25,000 to $49,999	143	4.2%
$50,000 to $74,999	240	7.1%
$75,000 to $99,999	323	9.5%
$100,000 to $124,999	372	11.0%
$125,000 to $149,999	268	7.9%
$150,000 to $174,999	306	9.0%
$175,000 to $199,999	244	7.2%
$200,000 or more	1,386	41.0%
Total	**2,320**	**100.0%**

Table Q15_2. Are there school-aged children living in your home? * Respondent location by zip provided Cross-tabulation

Q15	All responses	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
Yes	2,121 41.0%	1,555 43.5%	566 35.4%		167 41.3%	563 44.2%
No	3,051 59.0%	2,019 56.5%	1,032 64.6%		237 58.7%	710 55.8%
Total	**5,172** **100.0%**	**3,574** **100.0%**	**1,598** **100.0%**		**404** **100.0%**	**1,273** **100.0%**

Table Q16_2. How many people in your household?

Q16	All responses	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
1	697 13.0%	416 11.3%	281 16.9%		72 17.5%	125 9.5%
2	1,851 34.6%	1,248 33.8%	603 36.3%		141 34.2%	432 32.9%
3	1,006 18.8%	689 18.6%	317 19.1%		74 18.0%	245 18.6%
4	1,227 22.9%	889 24.0%	338 20.4%		80 19.4%	325 24.7%
5	433 8.1%	347 9.4%	86 5.2%		32 7.8%	143 10.9%
6	108 2.0%	80 2.2%	28 1.7%		9 2.2%	34 2.6%
7	20 0.4%	18 0.5%	2 0.1%		2 0.5%	6 0.5%
8	7 0.1%	6 0.2%	1 0.1%		2 0.5%	3 0.2%
10 +	7 0.1%	4 0.1%	3 0.2%		0 0.0%	2 0.2%
Total	**5,356** **100.0%**	**3,697** **100.0%**	**1,659** **100.0%**		**412** **100.0%**	**1,315** **100.0%**

Table Q17. What is your age?

Q17	All responses	Richmond Neighborhood zip code	Non-Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
18 or under	110 2.1%	100 2.8%	10 0.6%		15 3.7%	51 4.0%
19-24	126 2.4%	79 2.2%	47 2.9%		8 2.0%	40 3.1%
25-34	1,035 19.8%	623 17.4%	412 25.2%		75 18.5%	200 15.5%
35-44	1,270 24.3%	820 22.8%	450 27.5%		86 21.2%	270 21.0%
45-54	1,130 21.6%	816 22.7%	314 19.2%		89 21.9%	278 21.6%
55-64	766 14.7%	562 15.7%	204 12.5%		62 15.3%	230 17.9%
65-74	586 11.2%	430 12.0%	156 9.5%		47 11.6%	152 11.8%
75 or over	204 3.9%	159 4.4%	45 2.7%		24 5.9%	66 5.1%
Total	**5,227** **100.0%**	**3,589** **100.0%**	**1,638** **100.0%**		**406** **100.0%**	**1,287** **100.0%**

Table Q18_2. How do you describe your gender identity?

Q18	All responses	Richmond Neighborhood zip code	Non- Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
Female	2,526 50.5%	1,844 54.3%	682 44.0%		204 51.3%	661 53.7%
Male	2,382 47.6%	1,530 45.1%	852 55.0%		195 49.0%	569 46.2%
Transgender	25 0.5%	14 0.4%	11 0.7%		1 0.3%	4 0.3%
Gender Non-binary	64 1.3%	39 1.1%	25 1.6%		2 0.5%	14 1.1%
Another gender	2 0.0%	1 0.0%	1 0.0%		0 0.0%	1 0.1%
Total	**4,999** **100.0%**	**3,428** **100.0%**	**1,571** **100.0%**		**398** **100.0%**	**1,231** **100.0%**

Table Q19_2. With what race and/or ethnicity do you identify?

Q19	All responses	Richmond Neighborhood code	Non- Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
Asian and/or Pacific Islander	772 16.5%	577 18.0%	195 13.1%		62 17.8%	200 18.1%
Black and/or African American	85 1.8%	53 1.7%	32 2.2%		7 2.0%	17 1.5%
Hispanic and/or Latinx	279 6.0%	197 6.2%	82 5.5%		27 7.7%	70 6.3%
Middle Eastern and/ or North African	92 2.0%	62 1.9%	30 2.0%		11 3.2%	22 2.0%
Native American	49 1.0%	33 1.0%	16 1.1%		4 1.1%	13 1.2%
White	3,359 71.7%	2,246 70.2%	1,113 74.8%		271 77.7%	859 77.7%
Another race or ethnicity	50 1.1%	31 1.0%	19 1.3%		1 0.3%	12 1.1%
Total	**4,686** **100.0%**	**3,199** **100.0%**	**1,487** **100.0%**		**349** **100.0%**	**1,105** **100.0%**

Table Q20. Please select all languages that you speak at home.

Q20	N	Percent	Percent of cases
English	4,983	80.0%	99.4%
Cantonese	156	2.5%	3.1%
Mandarin	170	2.7%	3.4%
Spanish	437	7.0%	8.7%
Filipino and/or Tagalog	30	0.5%	0.6%
Russian	108	1.7%	2.2%
Vietnamese	15	0.2%	0.3%
Another language	332	5.3%	6.6%
Total	**6,231**	**100.0%**	**124.3%**

A total of 21.4% of respondents have a disability that currently affects their daily life.

Table Q21. Do any of the following disabilities currently affect your daily life? * Respondent location by zip provided Cross-tabulation

Q21	All responses	Richmond Neighborhood zip code	Non- Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
Blindness or vision impairment	116 2.5%	81 2.6%	35 2.5%		15 4.2%	27 2.4%
Hearing impairment	184 4.0%	135 4.3%	49 3.5%		15 4,2%	43 3.8%
Mobility disability	486 10.6%	331 10.5%	155 11.0%		33 9.3%	99 8.8%
Cognitive or mental impairment	78 1.7%	48 1.5%	30 2.1%		8 2.3%	20 1.8%
Another disability or disabling health condition (specified)	116 2.5%	89 2.8%	27 1.9%		7 2.0%	30 2.7%
None	3,597 78.6%	2,478 78.4%	1,119 79.1%		287 81.1%	943 84.1%
Total	**4,577** **100.0%**	**3,162** **100.0%**	**1,415** **100.0%**		**354** **100.0%**	**1,121** **100.0%**

Table Q4_2. How do you primarily travel on Lake Street?* Respondent location by zip provided Cross-tabulation

Q4	All responses	Richmond Neighborhood zip code	Non- Richmond Neighborhood zip code		Live on Lake St	Live adjacent to Lake St
Walking or use a wheelchair or other mobility aid	3,541 62.1%	2,799 71.1%	742 42.0%		384 88.9%	1,087 79.7%
Riding (bike, skateboard, scooter, etc.)	2,753 48.3%	1,823 46.3%	930 52.7%		231 53.5%	627 46.0%
Driving a car or motorcycle	2,692 47.2%	1,999 50.8%	693 39.2%		223 51.6%	658 48.2%
Use rideshare (e.g. Lyft/Uber) or taxi	382 6.7%	297 7.5%	85 4.8%		70 16.2%	101 7.4%
Other - Write In	32 0.6%	25 0.6%	7 0.4%		3 0.7%	16 1.2%
I do not travel on Lake Street	62 1.1%	27 0.7%	35 2.0%		0 0.0%	10 0.7%
Total	**5,703** **100.0%**	**3,937** **100.0%**	**1,766** **100.0%**		**432** **100.0%**	**1,364** **100.0%**

Table Q5. How did you learn about this comment card?

Q5	N	Percent	Percent of cases
Posters along Lake Street	1,198	15.4%	21.0%
SFMTA mailer/postcard	713	9.2%	12.5%
SFMTA email blast	313	4.0%	5.5%
SFMTA social media	192	2.5%	3.4%
Elected official's social media or email	113	1.5%	2.0%
Community, merchant, or neighborhood group email, social	1,732	22.3%	30.4%
Other social media (i.e. Facebook, Twitter, Instagram, Nextdoor)	1,580	20.4%	27.7%
News media	153	2.0%	2.7%
Word of mouth	1,635	211%	28.7%
Other - Write In	130	1.7%	2.3%
Total	**7,759**	**100.0%**	**136.1%**