



SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
CITIZENS' ADVISORY COUNCIL

FINANCE AND ADMINISTRATION COMMITTEE

MINUTES

February 20, 2020  
Union Square Conference Room  
1 South Van Ness Avenue, 7<sup>th</sup> Floor

REGULAR MEETING  
3:30 P.M.

COMMITTEE MEMBERS  
Neil Ballard, Chair  
Aaron Leifer  
Daniel Murphy

COUNCIL LIAISON  
Roberta Boomer

COUNCIL SECRETARY  
Keka Robinson-Luqman

## ORDER OF BUSINESS

### 1. Call to Order

Chair Ballard called the meeting to order at 3:34 p.m.

### 2. Roll Call

FAC members present at Roll Call: Neil Ballard, Aaron Leifer, and Daniel Murphy  
CAC members present: Christopher Man

### 3. Announcement of prohibition of sound producing devices during the meeting

CAC Secretary Robinson-Luqman made the announcement.

### 4. Approval of Minutes:

No public comment.

On motion to approve the minutes of March 20, 2019:

ADOPTED: AYES – Neil Ballard, Aaron Leifer, and Daniel Murphy

### 5. Report of the Chair (For discussion only)

No report.

### 6. Public Comment:

Edward Mason stated that he has no idea what the proposed budget is. He found the last SFMTA budget buried on the website. A quarter of the personnel positions are vacant. He inquired where all the money went. He understands that it is fluid, but he still feels it is important to have a proposed budget available to the public.

## REGULAR CALENDAR

### 7. Presentation, discussion, and possible action regarding the SFMTA's Fiscal Year 2021-2022 budget fare policy. (Leo Levenson, Director, Finance and Information Technology. Explanatory documents include a slide presentation.)

Timothy Manglicmot, Manager, Budget & Analysis, presented the item.

### PUBLIC COMMENT:

Edward Mason stated that seniors and low-income riders don't have the technology to access certain pay features. There should be a franchise fee assessed to the commuter shuttle buses. The buses create congestion and Muni delay. He strongly recommended that the day pass be 2.5 rides instead of two. He suggested the SFMTA check out what Valley Transportation

Authority (VTA) is doing in working with Employers. All door boarding contributes to fare evasion.

FAC Motion 200220.01

The SFMTA CAC recommends that the SFMTA leverage the MuniMobile platform to address interim fare flexibility shortcomings in the Clipper platform. Specifically, the SFMTA should investigate adding the following functionality to MuniMobile:

- \$5 daily fare caps, or the amount equivalent to the single-day (non-cable car) passport fare
- Free transfers between cable car lines
- "Family max" fares for cable cars
- NFC payment functionality, specifically Apple Pay

On motion to approve:

ADOPTED: AYES – Neil Ballard, Aaron Leifer, and Daniel Murphy

FAC Motion 200220.02

The SFMTA CAC recommends that the SFMTA freeze fare increases for the next budget cycle, and instead look to increase revenue through the following avenues:

- Residential parking fees
- Sunday meters
- Congestion pricing
- Employer and institution provided pass programs
- Commuter shuttle franchise fees

On motion to approve:

ADOPTED: AYES – Neil Ballard, Aaron Leifer, and Daniel Murphy

8. Committee member requests for information. (For discussion only)

Neil Ballard requested a presentation on the Employer and institution provided pass programs.

Neil Ballard requested a presentation on the Chase program.

ADJOURN - The meeting was adjourned at 5:37 p.m.

Submitted by:



Keka Robinson-Luqman  
SFMTA CAC – Secretary

Next regular meeting: Thursday, March 19<sup>th</sup> at 3:30 p.m.  
One South Van Ness Avenue, 7th Floor, Union Square Conference Room (#7080)