



## On-street Car Share Pilot Participation Requirements

September 2013

The San Francisco Municipal Transportation Agency (SFMTA) has implemented a two-year pilot program to facilitate car sharing in San Francisco by making on-street parking spaces available in all neighborhoods in the City for use by qualified Car Share Organizations (“CSOs”). Participation in the car share pilot is open to qualified CSOs that commit to certain requirements regarding public outreach, data collection, vehicle placement, and vehicle availability. The pilot program will run from August 2013 through August 2015.

### Requirements for Pilot Participation

Participants in the SFMTA On-Street Car Sharing Pilot (“Pilot”) must satisfy all of the following requirements:

A. On-Street Car Share Vehicle Parking Permit Requirements:

- Satisfy the Transportation Code definition of a Car Share Organization: “(a) public, private, or non-profit entity that provides preapproved members access to a citywide network of at least ten (10) motor vehicles in the City and County of San Francisco.”
- Vehicles may only be available to members by reservation on an hourly basis, or in smaller intervals, and at rates which vary by time or by time and distance.
- Vehicles are available to members at an unstaffed self-service location and available for pick-up by members on a twenty-four hour, seven days per week basis.
- Automobile insurance must be provided for each car share vehicle for each member using the vehicle during the period of use.
- The CSO emblem must be prominently displayed on both the driver and passenger sides of the vehicle.
- Vehicles must be less than seventy-two (72) inches in height, and emit low levels of emissions for the applicable vehicle class. Preference will be given to car share vehicles that meet the California Air Resources Board's standard for a Super Ultra Low Emissions Vehicle.
- Vehicles must be available to members for rental at least seventy-five (75) percent of the time during any given month when the vehicle is parked in a designated on-street car share parking space at any time during that month.
- Vehicles must be made available to members citywide with at least fifteen (15) percent located in On-Street Car Share Zone 2 and fifteen (15) percent in On-Street Car Share Zone 3.

B. Additional Requirements:

- CSOs must provide an outreach plan addressing geographic equity and cultivating support for productive utilization of on-street car share vehicles.

- CSOs must provide a quarterly summary of outreach activities used to promote car sharing at all permitted on-street locations for the first nine months of operation. The SFMTA will review the effectiveness of these outreach efforts and make recommendations for future outreach efforts.
  - CSOs must provide to the SFMTA at the beginning of the Pilot and on a quarterly basis the following information:
    1. The total number of members who reside in San Francisco by zip code.
    2. A list of all current vehicle locations (off-street and on-street) where members may pick up or drop off a vehicle in San Francisco. Locations should be identified by street address and/or on-street car share permit number. The list should identify how many vehicles are located at each identified location.
    3. For each permitted on-street car share parking space, date and time of the start and end of all trips, as well as the miles travelled (VMT) for that trip.
    4. For each permitted on-street car share parking space, average utilization rate (including the percentage of time that a vehicle was used, when each on-street space or vehicle was not available for use by members, and when each vehicle was parked but not used by a member).
    5. For each permitted on-street car share parking space, average unique users per vehicle per month.
  - CSOs will be required to survey their members about travel behavior, vehicle ownership, and car sharing use, and share the survey results with the SFMTA at least twice during the Pilot (approximately June 2014 and June 2015). The SFMTA and CSOs will develop a survey for CSOs to submit to their members and collect responses.
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*(see following pages for Car Share Vehicle Parking Permit Zone map and text definitions)*

## Car Share Vehicle Parking Permit Zones



### **San Francisco Transportation Code, Section 911 (a) (6)**

The applicable Car Share Vehicle Parking Permit fee shall be based upon the location of the designated Parking Space as follows:

(A) Zone 1 shall include that portion of the City and County of San Francisco not under the jurisdiction of the Port of San Francisco north and east of a line commencing at a point located at N 37° 48' 24.4" W 122° 26' 55.0", thence south to Yacht Road, thence southerly along the easterly line of Yacht Road to the easterly line of Lyon Street, thence southerly along the easterly line of Lyon Street to the southerly line of Lyon Street, thence westerly along the southerly line of Lyon Street to the southerly line of Palace Drive, thence southerly along the easterly line of Lyon Street to the southerly line of Bay Street, thence southerly along the easterly line of Lyon Street to the southerly line of O'Farrell Street, thence southerly along the easterly line of Sonora Lane to the southerly line of Terra Vista Avenue, thence westerly along the southerly line of Terra Vista Avenue to the easterly line of Encanto Avenue, thence southerly along the easterly line of Encanto Avenue to the northerly line of Anza Vista Avenue, thence southerly along the easterly line of Arbol Lane to the southerly line of Turk Street, thence southerly along the easterly line of Lyon Street to the southerly line of Haight Street, thence

southerly to the northern end of the easterly line of Douglas Street, thence southerly along the easterly line of Douglas Street to the northerly line of 25th Street, thence easterly long the northerly line of 25th Street to the easterly line of Potrero Avenue, thence northerly along the easterly line of Potrero Avenue to the northerly line of 25th Street, thence easterly along the northerly line of 25th Street to the eastern end of 25th Street.

(B) Zone 2 shall include that portion of the City and County of San Francisco not included within the boundaries of On-Street Car Share Vehicle Parking Permit Zone Number One and Three. It excludes any part of the City and County of San Francisco under the jurisdiction of the Port of San Francisco.

(C) Zone 3 shall include that portion of the City and County of San Francisco not under the jurisdiction of the Port of San Francisco south and west of a line commencing at a point located at N 37° 47' 26.9" W 122° 29' 8.8", thence southerly to the northern end of the westerly line of 22nd Avenue, thence southerly along the westerly line of 22nd Avenue to the southerly line of Ocean Avenue, thence easterly along the southerly line of Ocean Avenue to the easterly line of 19th Avenue, thence easterly to the western end of the southerly line of Upland Drive, thence easterly along the southerly line of Upland Drive to the easterly line of Faxon Avenue, thence easterly to the western end of the southerly line of Greenwood Avenue, thence easterly along the southerly line of Greenwood Avenue to the westerly line of Hazelwood Avenue, hence southerly along the western line of Hazelwood Avenue to the southerly line of Judson Avenue, thence easterly along the southerly line of Judson Avenue to the westerly line of Phelan Avenue, thence southerly along the westerly line of Phelan Avenue to the southerly line of Judson Avenue, thence easterly along the southerly line of Judson Avenue to the southerly line of US Route 280, along the southerly line of US Route 280 to the Islais Creek Channel.