

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. 190507-047

WHEREAS, GSW Arena LLC, an affiliate of the Golden State Warriors (GSW), is constructing a multi-purpose event center and a variety of mixed uses, including office, retail, open space and structured parking on an approximately 11-acre site within the Mission Bay South Redevelopment Plan Area; and

WHEREAS, As part of its UCSF Mission Bay Platform Upgrade project, the SFMTA is replacing the platform, station name signs, and other associated wayfinding signage; and

WHEREAS, In November 2016, the SFMTA Board adopted a Naming Policy for SFMTA Assets, which allows for the renaming of assets as long as there is a strong nexus between the naming rights sponsor and the asset and that it ensures efficient and effective wayfinding; and

WHEREAS, In November 2017, GSW, UCSF and the SFMTA agreed in principal to change the name of the UCSF Mission Bay platform to “UCSF / Chase Center (16th Street)” and have subsequently negotiated an agreement memorializing the name change; as part of that agreement, GSW agrees to reimburse the SFMTA an amount not to exceed \$140,000 to cover costs related to the renaming, including reproduction of signs, maps, software, and any other wayfinding; and

WHEREAS, On March 22, 2019, the SFMTA, under authority delegated by the Planning Department, determined that the UCSF Mission Bay platform renaming is not a “project” under the California Environmental Quality Act (CEQA) pursuant to Title 14 of the California Code of Regulations Sections 15060(c) and 15378(b); a copy of the CEQA determination is on file with the Secretary to the SFMTA Board of Directors and is incorporated herein by reference; now, therefore, be it

RESOLVED, That the SFMTA Board of Directors renames the UCSF Mission Bay platform stop as the “UCSF/Chase Center (16th Street)” stop; and be it further

RESOLVED, That the SFMTA Board authorizes the Director of Transportation to execute an agreement with GSW Arena, LLC and the Regents of the University of California in an amount not to exceed \$140,000, under which GSW Arena, LLC will reimburse the SFMTA its expenses related to the production of platform signage, maps, website, software, and any other wayfinding required as a result of the name change.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of May 7, 2019.



Secretary to the Board of Directors
San Francisco Municipal Transportation Agency