

DRAFT Taxi Medallion Reform

1

Recommendation

Bring Supply to the City and Directly Support Purchased Medallion Holders

- Only allow Purchased Medallions to pick up at SFO

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2

Recommendation

Balance Fleet Size and Trip Volumes

➤ **Non-Renewal:**

Corporate & Pre-K Medallions (260 total) to expire at the end of the fiscal year (6/30/19)

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3

Open Up the Buyer's Market

- Eliminate “natural person” restriction:
 - Allow business entities, joint tenants, etc. to purchase
- Eliminate driving requirement for Purchased Medallions
- Allow purchase of up to 50 Medallions

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4

Recommendation

Eliminate 5% Retransfer Fee

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5

Recommendation

Expand Ramp Taxi Incentive Program

Existing:

- ❖ \$10 per wheelchair trip incentive
- ❖ Short line pass at SFO for each two wheelchair trips in outlying neighborhoods (max. 5 shorts per month)

New:

- Up to \$600/month subsidy for accessible vehicle purchase and operation

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6

Support Taxi Operations

- Taxi Stands
- Bus Only Lanes
- Left Hand Turn Restriction Exemptions
- Explore Marketing Campaign