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Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco.

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# **VISION ZERO SF**

## ***ELIMINATING TRAFFIC DEATHS BY 2024***

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DECEMBER 7, 2017

MTA CITIZENS' ADVISORY COUNCIL

## OVERVIEW

- What is Vision Zero?
- How Are We Doing?
  - Traffic Fatalities through October 2017
  - Priority Project Updates
  - Executive Directive
  - Education
  - Enforcement
  - Equity
- Bold Ideas Workshop

## WHAT IS VISION ZERO?

*Vision Zero SF is the City's road safety policy that will build safety and livability into our streets, protecting the one million people who move about the City every day.*



**SFMTA**  
Municipal  
Transportation  
Agency



SAN FRANCISCO  
**PLANNING**  
DEPARTMENT



## TRAFFIC FATALITIES THROUGH OCTOBER 2017

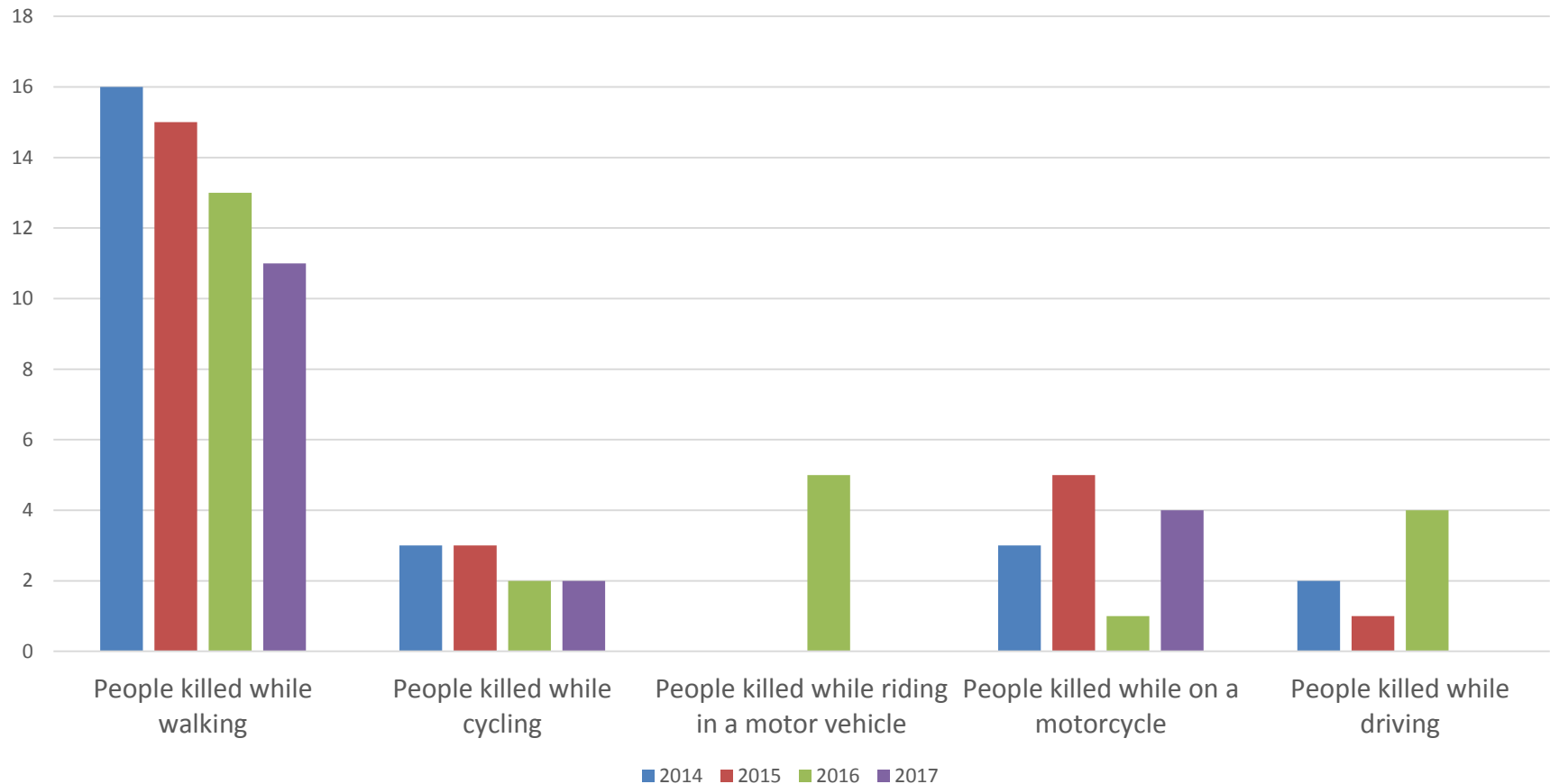
Through October 2017 there have been 17 traffic fatalities on the streets of San Francisco:

- Eleven (11) pedestrians killed
- Two (2) cyclists killed
- Four (4) motorcyclists killed

Traffic Victim	2017		2016			2015			2014		
	Oct. Count	Year to Date Total	Oct. Count	Year to Date Total	Year End Total	Oct. Count	Year to Date Total	Year End Total	Oct. Count	Year to Date Total	Year End Total
People Killed While Walking	2	11	1	13	16	1	15	22	2	16	21
People Killed While Cycling	0	2	0	2	3	1	3	4	1	3	3
People Killed While Riding in a Motor Vehicle	0	0	0	5	5	0	0	0	0	0	1
People Killed While on a Motorcycle	0	4	0	1	1	0	5	6	0	3	4
People Killed While Driving	0	0	0	4	5	0	1	1	0	2	2
<b>TOTAL</b>	<b>2</b>	<b>17</b>	<b>1</b>	<b>25</b>	<b>30</b>	<b>2</b>	<b>24</b>	<b>31</b>	<b>3</b>	<b>24</b>	<b>31</b>

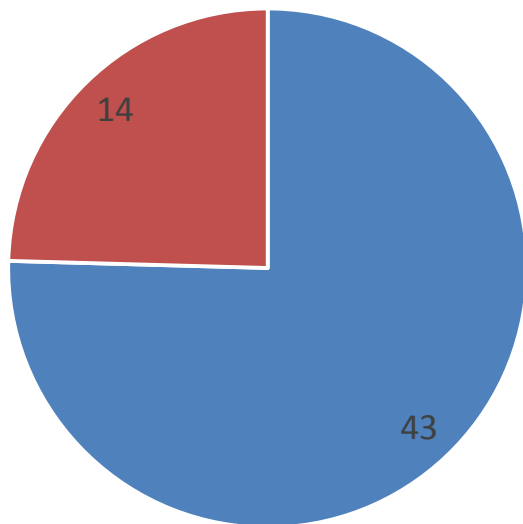
# TRAFFIC FATALITIES IN SAN FRANCISCO BY MODE

January through October (2014, 2015, 2016, 2017)



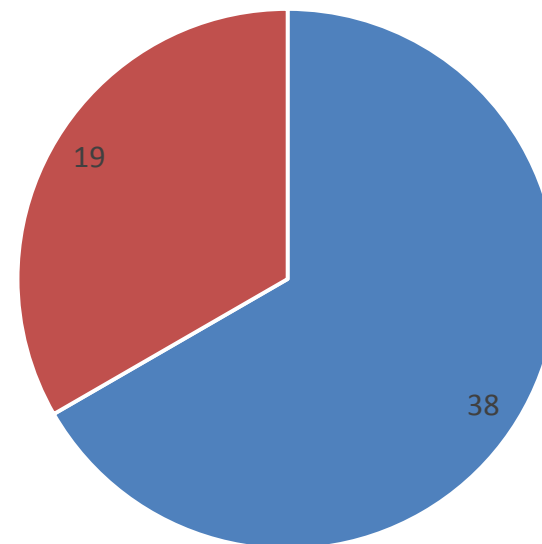
## 2016-2017 VISION ZERO PRIORITY PROJECTS

Project Type



- Infrastructure projects
- Non-infrastructure projects

Project Status (as of 10/2017)



- Milestone Achieved
- In progress

## EXECUTIVE DIRECTIVE 16-3

1. Higher Quality
2. More Mileage
3. Protected Bikeways
4. JFK Drive Speed Humps
5. Golden Gate Park Traffic Calming Study
6. Safety Analysis for Youth, Seniors and People with Disabilities
7. Automated Safety Enforcement
8. Enforcement
9. Vision Zero Awareness
10. Telematics
11. City Fleet Improvements
12. Progress Reporting

## COMPLETE

1. Higher Quality
2. More Mileage
- 3. Protected Bikeways**
- 4. JFK Drive Speed Humps**
- 5. Golden Gate Park Traffic Calming Study**
6. Safety Analysis for Youth, Seniors and People with Disabilities
7. Automated Safety Enforcement
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- 9. Vision Zero Awareness**
- 10. Telematics**
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12. Progress Reporting



## PENDING

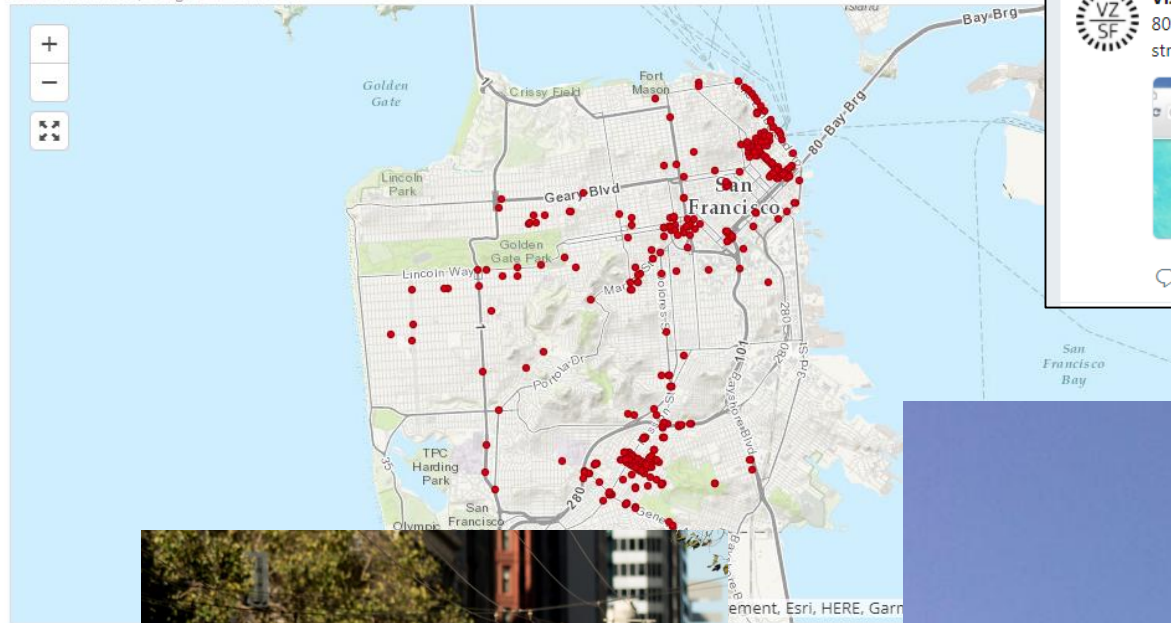
1. Higher Quality
2. More Mileage
3. Protected Bikeways
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5. Golden Gate Park Traffic Calming Study
6. **Safety Analysis for Youth, Seniors and People with Disabilities**
7. Automated Safety Enforcement
8. Enforcement
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## ONGOING

- 1. Higher Quality**
- 2. More Mileage**
3. Protected Bikeways
4. JFK Drive Speed Humps
5. Golden Gate Park Traffic Calming Study
6. Safety Analysis for Youth, Seniors and People with Disabilities
- 7. Automated Safety Enforcement**
- 8. Enforcement**
9. Vision Zero Awareness
10. Telematics
11. City Fleet Improvements
- 12. Progress Reporting**

# EDUCATION

Latitude: 37.77232, Longitude: -122.57101

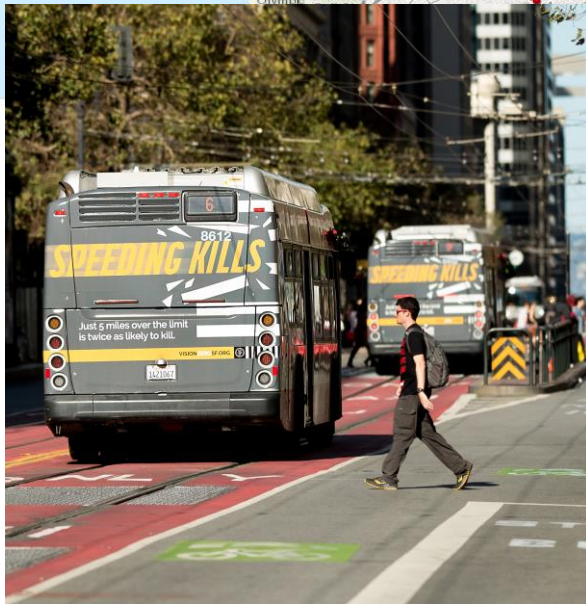


**VZ SF** **Vision Zero SF** @VisionZeroSF · Nov 14

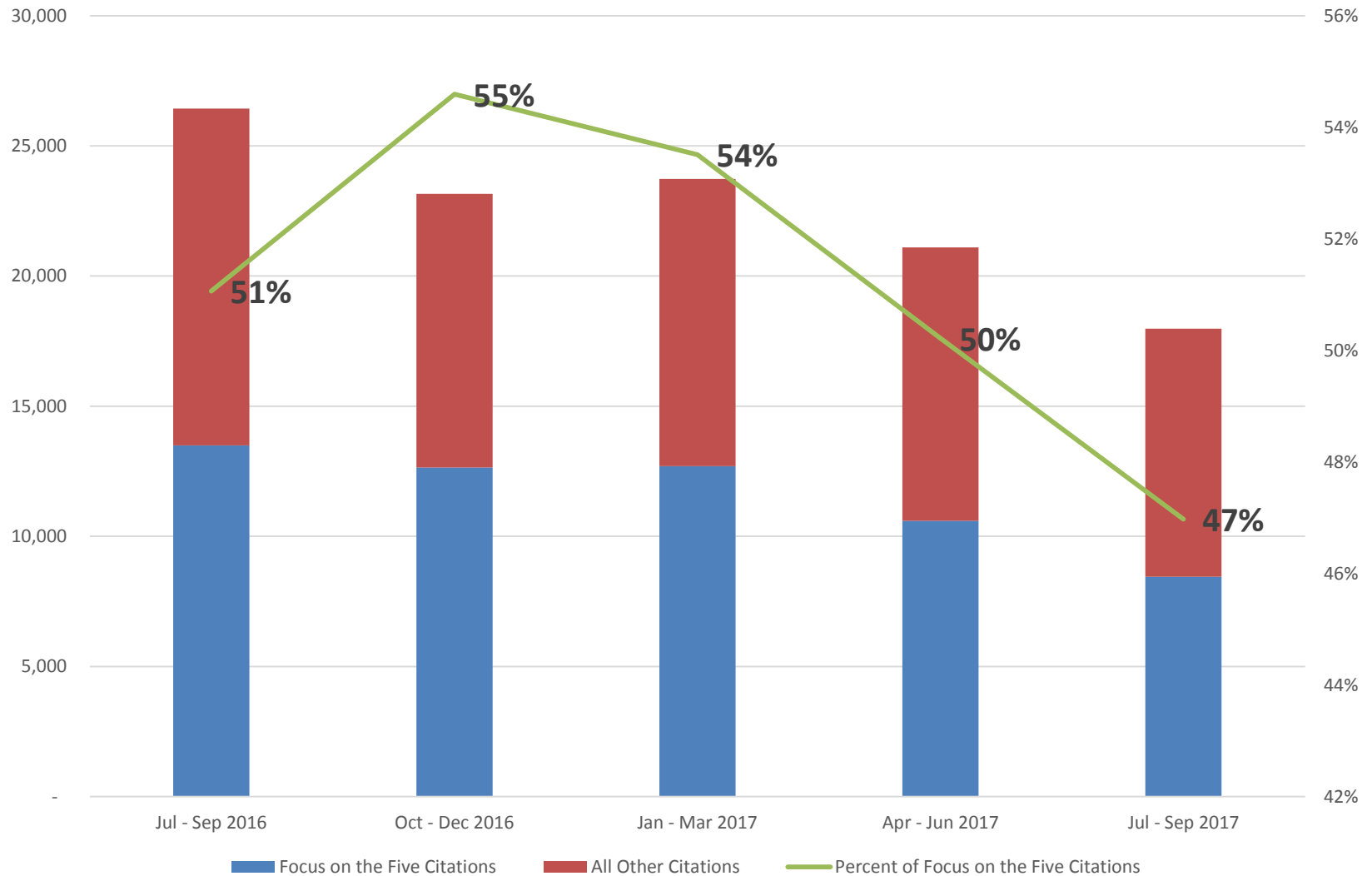
80% of all collisions in CA involve some sort of driver distraction. Help make streets safer in SF by reporting distracted driving at

**Geo Form**  
[sfgov.maps.arcgis.com](http://sfgov.maps.arcgis.com)

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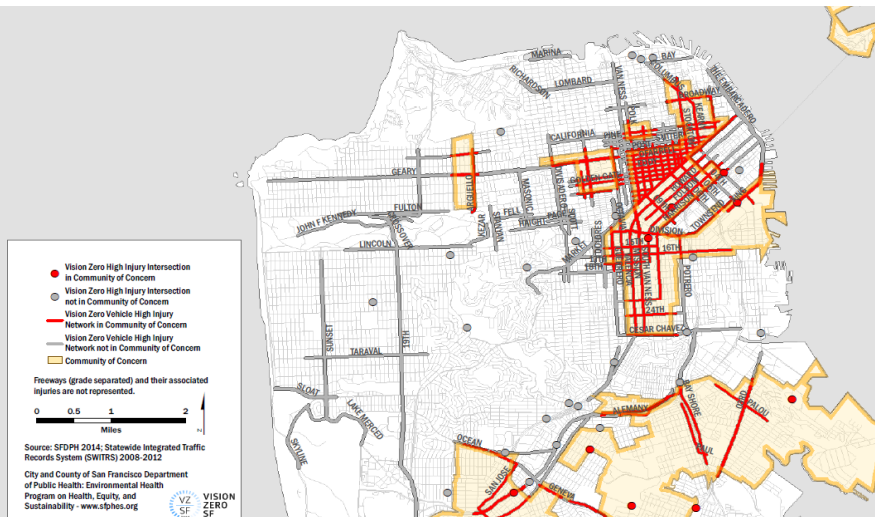


## ENFORCEMENT: *FOCUS ON THE FIVE*

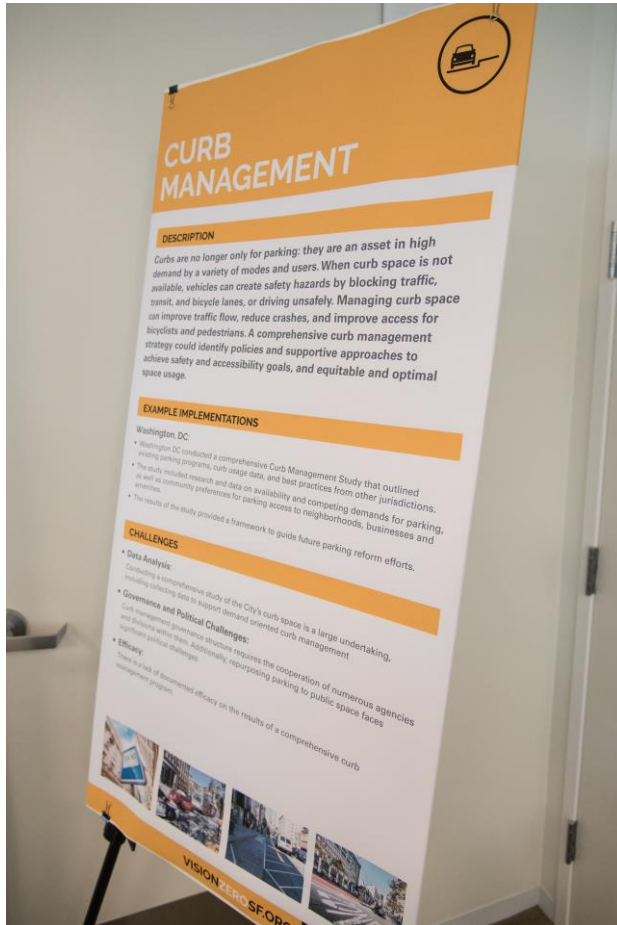


## EQUITY

- Addressing historic inequities in severe and fatal collisions
- Ensuring Vision Zero does not exacerbate existing inequities



# BOLD IDEAS WORKSHOP



- Communications
- Equity
- Partnerships
- Priorities





# Thank you!

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**MORE INFO: [VISIONZEROSF.ORG](http://VISIONZEROSF.ORG)**

**NEXT TASK FORCE: 1/23 10AM-12PM AT CITY HALL**