



SFMTA



**SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY
UNION SQUARE MARKET STREET STATION
AVAILABLE RETAIL OPPORTUNITY**

THE NEIGHBORHOOD

Union Square is the heart of San Francisco and an international destination to 26 million visitors every year. It offers world-class luxury retail, hospitality, and dining found only in the City by the Bay.



UMS STATION

UNION SQUARE MARKET STREET STATION (UMS)

Part of the \$1.9 billion Central Subway Project, UMS is a new transit station forecasted to open late 2022. UMS consist of a public concourse-to-concourse connection between Powell Station and the corner of Union Square Park. The station's concourse level is approximately 690 feet long or two city blocks.



UMS STATION

43k
Daily
Transit
Riders

26m
Visitors
Annually

70k
Daily
Walking
Traffic

\$10B
Visitor
Spend
Annually

97k
Daytime
Population



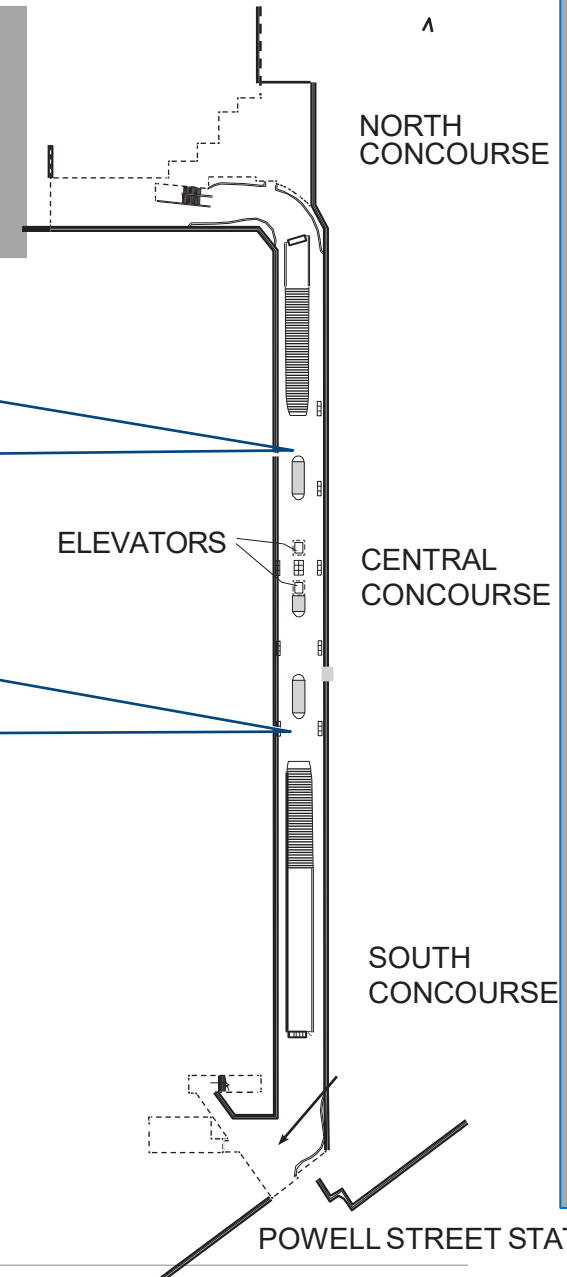
UMS STATION

KIOSK OPPORTUNITY AS-IS LEASE



Kiosk 1 +/- 90 SF
Existing power and sink
Existing FF&E structure
in place

Kiosk 2 +/- 90 SF
Existing power and sink
Existing FF&E structure
in place



UMS STATION

POWELL STREET STATION



How to Submit a Written Application

Proposers interested in an available space shall submit written proposals that include the following information, and email in electronic format to Pham.Ngo@sfmta.com.



1. Introduction and Executive Summary

Submit a letter of introduction along with an executive summary indicating that the Proposer must provide information detailing concept, design intention and capital investment, experience and financial strength, proposed rent and business plan, and local business participation.

2. Project design and construction for initial improvements

Describe the space proposed. Include information on the theme, ambiance, signage, hours of operation, days of operation, products, and pricing. If making improvements, provide a project schedule for design, permitting and construction and the amount of the proposed initial capital investment for improvements. Describe the source of funding for initial improvements, including design and construction.

3. Proposed rent and working capital

Describe proposed base rent and/or percentage rent with at least minimum offer. Describe sources of working capital to cover operating costs and to adequately maintain operations at a high level from the start up period through seasonal variations inactivity.

4. Recent experience in the ownership or management of a retail business

Provide the most recent available credit report and audited financial statements for the past three (3) years of business or personal. If statement is a business, include statement of changes in financial position and statements, identifying any projects with negative cash flows, any non-performing loans, and the amount of guarantees and/or contingent liabilities.

5. Complete a Financial Pro Forma

Complete a Financial Pro Forma showing five years of projected sales, revenue to the SFMTA, expenses, and net income. The Financial Pro Forma should demonstrate achievable goals, understanding of the market and clientele, the viability of the proposed operation and financial offer, and the ability to fund continuing operations from the cash flow generated by the operation.

CONTACT INFORMATION

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UMS STATION